



The Band Famous

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TBF IS BAND FAMOUS

Actor, comedian, filmmaker and musician Tom Green talked about TBF with singer Norell on his CBS Radio Show The Tom Green Radio Show: *"Your band is exciting, you have an exciting - would you call it an industrial metal band? What is it more of a pop, pop industrial alternative band?"*

Grammy winning recording and performing artist BJ Thomas calls "Band Famous!! This is my favorite new music. This girl just steps up and sings her heart out. I love that. BJ" – take a listen at this location: [YouTube.com/TheBandFamousTM](https://www.youtube.com/TheBandFamousTM)

**Jacob Alexander Figueroa** @XanderFigueroa · Apr 17
My band made a free app album and are working on updating our online radio station.
1 2 2

**dennispop** @ktbcolors · Apr 17
Do you think people would actually use that app though, over streaming?
2 2 1

**The Band Famous™** @TheBandFamous · Apr 17
@TheBJThomas Does ❤️

Band Famous!! 2y ago
★★★★★ Raindrops Man
This is my favorite new music. This girl just steps up and sings her heart out. I love that. BJ

1 2

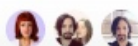
**BJ Thomas** ✓ @TheBJThomas
Following

Replying to @TheBandFamous @ktbcolors @XanderFigueroa

I still stand with that statement. You two are great! Good luck. Love, BJ

9:24 PM - 17 Apr 2018

4 Retweets 3 Likes





BAND BIO

The Band Famous® came to life in 2013 when they filmed their own birth featuring spontaneous improvised music at the first meeting of founding members Jacob Alexander Figueroa aka Zander and Mary Norell Jackson aka Norell with Terrance Clifford. Their debut album *Last Words* is an album of entirely improvised material.

Music Reporter Jay Gabler of Minnesota Public Radio and 89.3 FM The Current, says:

"The more I read, the more surprised I was... They came together a couple of years ago in MN, they were all here in MN, and they all play music, they all make art, they also are all software developers... and actually some of the music from that initial jam session went on their debut EP 'Last Words' which was released - wait for it - not on vinyl or via iTunes or any of the conventional ways of releasing music, but via an app - because they're all software developers, right? They made an interactive app by which they released their album.....It's dreamy, it's spacey.... I think people... will find a lot to enjoy, a lot of familiar, and ambient sounds... the whole thing is improvised by the way, all of their music to date has been entirely improvised..."

TBF aka the Band Famous is an alternative rock group with soul EDM infusions. Most recently, the Band Famous has been labeled a trip hop duo with their release "Emotional Scatter". *Awakening* is their most focused and steadfast material yet! The full-length 2nd album is coming soon; the six-track *Awakening - EP* is now available on disc and digital format!

Writer Jerard Fagerberg of City Pages, says:

The Band Famous – "Emotional Scatter" (PREMIERE)

"Self-produced trip-hop group the Band Famous exist to uplift you, even if they sound a bit wacky when they do. They may not be self-actualized enough to dispense good advice, but their new single "Emotional Scatter" tries, dammit. Directed by TBF members Norell and Zander, the video tries to play motivational speaker, but when the band mixes in goofy lyrics and a mooning gnome toy, it's hard to take them totally seriously. Which might be the point: Stop taking yourself so seriously and enjoy the jam."

TBF writes all their own music, with Norell writing the lyrics for their discography to date; but there are some songs coming soon where Zander has written lyrics. TBF handles all of their productions, from compositions and mastering, to their videos, to programming their websites and apps, live-streaming their music events, and everything in between. The band formed over a spontaneous improvised and live-streamed recording session in Saint Paul, MN, on July 26th, 2013.

Zander and Norell are a husband/wife duo and the founding and current, active members of the music group The Band Famous® aka TBF. They are the first band in the world to release a debut musical album, *Last Words*, of improvisation in the form of an interactive app – The Band Famous - built by the band members' themselves.

Terrance Schubring aka Jambots contributed to the debut album music production, and also the game, "Cycle of Destruction" in The Band Famous apps. He performed on stage with Norell for the debut app album release party at the Gay 90s, and also collaborated with Norell for the song "Promises", available on TBF's *Awakening - EP*. Other past performing members include guitarist Edwin P. Scherr, who collaborated on the acoustic tracks heard in *Last Words*, as well as the guitar heard in "Lazer Eyes" in *Awakening - EP*.



INDIVIDUAL MEMBERS

The Dynamic Duo, Co-Founders, Co-Owners & Active Members of The Band Famous®

Jacob Alexander Figueroa

THE ARTIST ZANDER

CEO Jacob Alexander Figueroa ongoing and past projects include being an instrumentalist, co-producer, actor and more with The Band Famous music, video, and event productions; Mixed Media artworks; several self-curated Exhibits and public art installations as well as features in art shows including "Translucent Threads" at the Broadway Gallery in NYC, with many artworks published in prestigious NY Arts Magazine; Body Painting for musician and producer Paul Van Dyk, Benny Benassi, Summerset Music and Camping Festival, Sexapalooza, NY Fashion Week; Photography and portfolio development for several aspiring and successful models, with some photography being exhibited at FIMA in Montreal to over 75,000 art lovers in attendance; opening and running Karnak Gallery a multimedia public art venue in the heart of downtown Minneapolis; working under the pseudonym vw|NK (vw|NK / VW|nk Agency / Virtual Warrior Ink) for several prestigious clientele including Red Bull; pioneering X Fashion, a body paint fashion fusion with elements of saran wrap and aluminum foil among other reflective materials; and XTV, a media project with highlights including photographing and interviewing Senator Amy Klobuchar, as well as media icon Bill Moyers.

As co-producer of TBF, he contributes violin, synthesizers, and more to The Band Famous music project.

Mary Norell Jackson

THE MUSE NORELL

CEO Mary Norell Jackson ongoing and past projects include singer, co-producer, lyricist, actress, and more with The Band Famous music, video, and event productions; being a Quarter Finalist for 2019 Maxim Cover Girl; being sponsored by Malibu Strings swimwear; modeling for celebrity hair stylist, Ted Gibson; modeling for oil painter Suzann Beck - that painting later being a featured piece at her solo art show at Metro Gallery; actress for 89.3FM the Current's Works for Words with Chris Koza; long-time muse for Turkish artist Berk Balkac; providing vocals on commercial for 5 Year Anniversary Celebration For Mr. Zero's Vinyl Record Store; providing vocals for MPLS.TV's "Uptown Episode", performing open-mics with Carnage the Executioner, Desdamona, and Elliott Roche (all featured artists in the Hall Of Fame), as well as being a past member of Emily Colay's (Wookiefoot) women's' chorus, Cantara; recorded backup vocals alongside Emily Colay for artist Brant Kingman's daughter, Alondra Kingman; past member of University of Minnesota's Women's Chorus; past member of Northland College Northland Singers; past singer with Circle the State with Song in Indiana (middle school); past flutist with the Ashland City Band (middle school). Some past photographers that Norell has worked for include Specular Photography, BCS (Black Card Studios), 63fotos, FreLawPhoto, Israel Perez, NYLAPhotog & On Assignment Photography, Dropout Photography, Dale Lotts, Brad Malmgren, Jessica Collette Photography, Box Top Photography, Chris Dinerman, Daniel Hong, Gabriel Tapia, J Nilsson Photography, Ian Holyoak, Bret William Photography, and more. Past promotions include Hallmark Channel Countdown to Christmas. In addition, Norell has worked closely with Zander as both assistant and muse for his creative projects for the past decade.

As co-producer of TBF, she contributes vocals, lyrics, and more to The Band Famous music project.



PUBLICATIONS

"I have to ask. I absolutely loved you, Norell and Zander, in that video that you did with the couples where Zander was finding these other women and making love to them, and you were in the background and you were, you were like this vision. What was the concept of that? I absolutely love that thing, and if that was a short film or movie, I'd watch that!"

[Lawrence the Blue Eyed Emperor](#)

"Self-produced trip-hop group the Band Famous exist to uplift you, even if they sound a bit wacky when they do. They may not be self-actualized enough to dispense good advice, but their new single "Emotional Scatter" tries, dammit. Directed by TBF members Norell and Zander, the video tries to play motivational speaker, but when the band mixes in goofy lyrics and a mooning gnome toy, it's hard to take them totally seriously. Which might be the point: Stop taking yourself so seriously and enjoy the jam."

[Jerard Fagerberg - City Pages](#)

"Zander gives a food review with Norell at his side on CCTV aka China Central Television."

[CCTV | China Central Television](#)

"... you give a more intimate experience to the fans"

[Steve Young, Lakshmi Parvathy - App Masters](#)

"Their art is now gaining traction nationwide...This spring, TBF was on the Tom Green Show and other L.A.-based podcasts, following the fall Android release of their album, Last Words. Their second album, Awakening, is being released soon."

[Laura Haraldson - Plymouth Magazine](#)

"Sold by innovation."

[Doncho Karaivanov - Inet Solutions](#)

"Your band is exciting, you have an exciting - would you call it an industrial metal band? What is it more of a pop, pop industrial alternative band?"

[Tom Green - The Tom Green Radio Show on CBS Radio](#)

"Their multi-media performances include body paint and synth-driven grooves, and they have even developed their own app to broadcast these shows."

[Erik Jarvis - Music Industry News, Powered by MusicPage.com](#)

"I just had to have them on the show immediately because they were one of those teams that you may come across, or individuals you come across at any entertainment function that was genuine... everything about them was about their business... I saw a humanitarian part of them as well... these are genuine individuals... Wowwww - that there is really interesting... That's an upgrade! ...That there is really something that's ingenious..... you actually bring the folks great tunes, you actually have fantastic artistic ability when it comes to body painting, and there's a host of other things that you do...you guys were actually created through live-streaming,



which is one of the biggest things and benefits that we have today in the entertainment industry..."

[Poppa T - JCTtv](#)

"You're a group of collaborators, I mean musicians, developers, and people who are very creative, body painters, writers - I mean you have a little bit of everything and when you put everyone together, its like 'we create the band famous'..."

[Bianka Gomez - WeekOnLARadio](#)

"And the technology nowadays...You just have it in your pocket because everybody - everyone right now has a smartphone, so if you say you don't have a smartphone, please c'mon. You know how to connect even with WiFi in your house... This is an amazing and huge idea, I love it. Let's talk a little bit about you're music - we're listening right now, it's very nice, relaxed."

[Jack Ramos - WeekOnLARadio](#)

"...the band famous, who somehow managed to form live on the internet..that's right...it's like they filmed their own birth...they made an interactive app by which they released their album... The more I read, the more surprised I was... They came together a couple of years ago in MN, they were all here in MN, and they all play music, they all make art, they also are all software developers... and actually some of the music from that initial jam session went on their debut EP 'Last Words' which was released - wait for it - not on vinyl or via iTunes or any of the conventional ways of releasing music, but via an app - because they're all software developers, right? They made an interactive app by which they released their album.....[The music?] It's dreamy, it's spacey.... I think people... will find a lot to enjoy, a lot of familiar, and ambient sounds... the whole thing is improvised by the way, all of their music to date has been entirely improvised..."

[David Campbell, Jay Gabler - The Local Show on 89.3 FM The Current](#)

"'Climax,' a track on the Band Famous's debut EP Last Words, was taken from that initial improv session. The band finished their initial release over a subsequent series of improv sessions—with Norell singing, Terry largely handling production duties, and all three members playing multiple instruments—and released the dreamy, synth-laden EP as a 'smart album' in the form of an app. The app, which also features a game and videos, can now be downloaded for free on your iPhone or iPad (search "Band Famous" in the app store)"

[Jay Gabler - MPR | The Current](#)

"He is also a contributing member in The Band Famous, adding violin to synthesizers to their EDM sound, and unveiled a new body art installment for their debut performance, body painting at the Love Monster Famous App Release Party on Friday the 13th, this June."

[ILoveBodyArt](#)

"Lavender Magazine printed our debut live performance and App Release (Album Release) Party on Page 19 of their May 29-June 11 2014 issue."

[Lavender Magazine](#)



TESTIMONIALS

Read what people are saying about The Band Famous®:

“Super interesting expression of the idea of a new format for music. Cool synthesis of music video and having a social relationship with the user. Two thumbs and a big toe up. Experimental music worth checking out. Reminds me of Björk.”

— Greg Deocampo, Technologist (co-creator and co-inventor of Adobe After Effects and the Hoverboard Program), member of EBN (Emergency Broadcast Network) with TVT Records, who contributed visuals for U2 during their World Tour, and who also was hired to make a website for Prince.

“Band Famous!! This is my favorite new music. This girl just steps up and sings her heart out. I love that. BJ”

— Multi-Grammy Award Winning and Grammy Hall of Fame recording and performing artist, B.J. Thomas, known for many hits, such as “Raindrops Keep Fallin’ On My Head”, and “Hooked on a Feeling”.

“Very cool. That’s amazing! Wow you’re really organized! That sounds super cool. Coding is the new rock n roll!...I love Famous...Your band is exciting, you have an exciting - would you call it an industrial metal band? What is it “more of a pop, pop industrial alternative band?”

— Tom Green, actor, comedian, filmmaker and musician known for his stand-up comedy and movies like Road Trip, Charlie’s Angels, Freddy Got Fingered, and The Tom Green Show on MTV.

“The band famous is super dope! I dig this band. They have a vision that musically creates a space for me to use my imagination to dare to be the famous star of my own twisted fate!”

— Jamil Walker Smith, actor and producer known for SGU Stargate Universe, Hey Arnold! The Movie, and Hey Arnold!

“Da Bomb App. This app is magnificent. How are you people so creative and talented its disgusting. Music beautiful, love the game, everything excellent, all around winner, A+. LOVE TO THE BAND FAMOUS. Download this app now its a game changer. Bravo! I have never even written an app review and this is how compelled I am. Norell is an angel from heaven and Zander is WILDLY talented too. Keep it coming guys!”

— Kathleen Alexandra Kennedy aka Kick Kennedy - granddaughter of Robert F. Kennedy, great niece of John F. Kennedy - writer, philanthropist, activist, and actress from TV shows Gossip Girl, Curb Your Enthusiasm, and The Newsroom as well as films Teacher of the Year and Haven’s Point.



Addictive. I particularly like the sensual song Ink and Feather, it reminds me of a after hours smokey bar. I have stayed away from games but Cycle of Destruction is crazy addictive. Natural elements take out or cancel the other - it is compelling playing competing symbols against each other.

— Michael Newberry, an American Painter and representational artist, and creator of Foundation for the Advancement of Art

World wide!!!!The BandFamous is a cut above the rest and defines what innovation, creativity, and originality really is.

— Grammy Award Winning and Emmy Award Winning contributing bassist, songwriter, and music producer, Keith Brown. Past member of Natural Selection, with their hit “Do Anything” reaching #2 in the Billboard Charts.

Read what people are saying about "Emotional Scatter", the latest hit by TBF:

That's so sick!!! Great work... Yasss babes support babes

— Ana Dee aka Miss Mothership, founder of and mastermind behind Alien Outfitters, an online-only store featuring unique attire.

Love the page. The first 4 seconds made me want to listen more. Great vocals. Really like what happens ~57:00. I like the track's chill vibe and the way it takes it's time. Solid. Awesome.

— Greg Deocampo, Technologist (co-creator and co-inventor of Adobe After Effects and the Hoverboard Program), member of EBN (Emergency Broadcast Network) with TVT Records, who contributed visuals for U2 during their World Tour, and who also was hired to make a website for Prince.

PROFESSIONAL DEVELOPMENT & EXPERIENCE

Zander previously was a violinist for a band he formed in high school and they performed regularly for crowds in Minnesota.

~ 2003 - 2009

He also played his violin at several of his art shows including at Broadway Gallery in NYC in 2009. He has 15+ years experience being a prominent figure in the realm of body painting, and 15+ years experience as a performer.



Norell has 26+ years singing and performing experience: she was in choir from elementary all the way through out her collegiate career. She sang in an advanced choir in Indiana in middle school. She sang in Northland Singers at Northland College from 2007 – 2009, and then with Women's Chorus at the University of Minnesota – College of Liberal Arts from 2009 – 2011. Besides choir, Norell also took vocal training with her choral directors, as well as with Susan O'Neil who once did background vocals for Prince Rogers Nelson.

~1993 – 2011,

~2011 - 2015

Norell performed open mics and live music for various venues in Minneapolis, MN with guitarist Elliott Roche 2009 - 2010, then she went on to perform solo music in 2010, recorded music for a Vinyl Record Store's commercial in 2013 – the same year the Band Famous was born. Zander and Norell performed at Gay 90s for their app-release party in 2014 then moved to NYC where Norell auditioned and almost went on The Voice (not her cup of tea) in 2015. The Band Famous has 7+ years experience performing before an audience, from their very first meeting and live streamed session to performances at Union Square Park in NYC, and since moving to Los Angeles in 2016, they've performed at Fix Coffee Shop in Echo Park of L.A., Capital One bank on Santa Monica BLVD, and now run their own indie venue and production space, performing in Jan. 2020, and they're producing and performing in benefit shows for this March and beyond.

~2009 – 2013,

~2014 - Present

AFFILIATIONS / MEMBERSHIPS

- ASCAP 2013 - Present
- CD Baby, releasing and distributing singles "Promises", "Autotune Appreciation", and our *Awakening – EP*. 2016 - Present
- Apple Developer + Android Developer Memberships 2013 – Present

INTERESTS

- "Party for a Purpose": Continuing to produce and perform our benefit music festivals at our private venue in East Los Angeles, as well as expanding to other venues in the Los Angeles area.
- Developing a tour to take "Party for a Purpose" on tour across the United States. In addition we would like to take "Party for a Purpose" on tour in Asia, and we'd also like to take the "Party for a Purpose" tour across Europe. We wish to share our music in as many places as we possibly can.
- Expanding our outreach both in-person during our benefit music festivals that we produce and perform in, as well as expanding our online presence and increasing the amount of fans tuning in to live stream - our in-app concerts in The Band Famous apps, as well as increasing the amount of fans tuning in to our live streams on [twitch.tv/bandfamous](https://www.twitch.tv/bandfamous).
- It is a dream to have our music licensed for movies and shows we love. We aspire to have our music selected for synchronization opportunities for television, movies, commercials, video games, and more.



EDUCATION & SKILLS

ZANDER

Full Sail University | 01/11 – 10/14
Presently taking a break from pursuing
Bachelor of Science
Major: Mobile Development
Cumulative GPA: 3.05

Fluent in Spanish.

Some Mandarin Chinese & Japanese.

Sample Related Course Work:
Scalable Data Infrastructures, Advanced Visual Frameworks, Mobile Media Design, Mobile Interfaces & Usability, Statistics, Data Flow, Wireframes and UX Design, and Project Management.

TESOL/TESL/TEFL Certification
Civil Air Patrol | 01/01 – 01/02
2002 NESA Graduate (National Services Academy)
2002 Ground Team Leader.
Certified 2001.

NGSAR Graduate (National Ground Search and Rescue)

Sample Computer Skills:
Microsoft Office, PowerPoint & Excel. Adobe Photoshop, Audition & Premiere Pro, iMovie, Garageband, Objective C and XCODE for iOS, development of Web Apps, native apps for iOS, Java and Android Studio for Android, HTML/HTML5, CSS/CSS3, jQueryMobile, javascript, JSON, APIs

NORELL

University of Minnesota – College of Liberal Arts
Twin Cities | 09/09 – 05/11
Bachelor of Art
Major: Communications
Term GPA (upon graduation): 3.702 (22 credits)
Cumulative GPA: 3.672

Graduated with Honors May 15, 2011.
Dean's List: Fall/Winter '09, Winter/Spring '10,
Fall/Winter '10, Winter/Spring '11
Proficiency in German language, written & verbal.
Some Mandarin Chinese & Japanese.

Sample Related Course Work:
Interpersonal communications, ethics, conflict resolution, philosophy of communication, sociology, group communications, argumentation, and electronic media communications.

Northland College | 09/07 – 05/09
Enrolled in Liberal Arts programs from 2007 – 2009 before transferring to the University of Minnesota in August 2009 to pursue Communications.

Sample Computer Skills:
Microsoft Office, PowerPoint & Excel. Adobe Photoshop, Audition & Premiere Pro. iMovie, Garageband, HTML/HTML5, CSS/CSS3, jQueryMobile, javascript, JSON, APIs, Objective-C, Java.

Zander and Norell together co-own and co-manage – handling all development, front and back end – the following domains and applications:

<https://www.bandfamous.com>

The official site for indie band / software / venue, The Band Famous

The Band Famous mobile apps available on [iPhone App Store](#) & [Android Google Play](#).

<https://www.phonixintl.com>

The official site for Zander and Norell's enterprise, with information on all of their productions, past to present.