

JENA MANILLA

5714 S. Kenwood Ave. | Chicago, IL 60637
(248) 762-5934 | jmanilla@chicagobooth.edu

EDUCATION

THE UNIVERSITY OF CHICAGO

Chicago, IL

Master of Business Administration, Booth School of Business

Sep 2018 – Jun 2021

Master of Public Policy, Harris School of Public Policy

Sep 2018 – Jun 2021

- Recipient of the Booth 1898 Tuition Scholarship and Harris Alumni Tuition Scholarship
- GRE: 170 (99th percentile); Concentrations in Business Analytics and Strategic Management; microeconomics TA
- University Nonprofit Project Manager; led data and strategic planning for the South Side's largest HUD organization

DAVIDSON COLLEGE

Davidson, NC

Bachelor of Science in Mathematics

Sep 2009 – May 2013

- GPA: 3.8; *magna cum laude*, Phi Beta Kappa, Omicron Delta Kappa
- Division 1 Track and Field Athlete, Honor Council Representative, Wilderness First Aid Certified Trip Leader

EXPERIENCE

THE OBAMA FOUNDATION

Chicago, IL

Evaluation Consultant

Jan 2019 - Present

- Led first evaluation of the Foundation's Fellowship Program, resulting in an updated strategic plan and content changes that were approved by President Obama and the Foundation's Director of Programs
- Built blueprint for all subsequent evaluations, which will be used across all grant programs by 2021
- Conducted first impact assessment of the Girls Opportunity Alliance; metrics are used in current marketing materials, by the First Lady, and internally to track progress and improve

CITY OF CHICAGO, MAYOR'S OFFICE

Chicago, IL

Mayoral Fellow

June 2019 – Aug 2019

- Created and pitched placemaking strategy for Chicago's 14,000 city-owned vacant lots; strategy will be implemented as one of the Mayor's 100 Day Initiatives
- Conducted a cost-benefit analysis of solar energy, catalyzing Chicago Housing Authority's move to renewable energy
- Analyzed and implemented 2 strategies for reducing Chicago's over \$20B in pension debt with City's Debt Manager

THE DUKE ENDOWMENT, a private philanthropic foundation

Charlotte, NC

Evaluation Analyst

May 2015 – Aug 2018

- Co-led first organization-wide strategic planning process with CEO, redirecting ~\$45M in funds
- Conducted data analysis in Excel and Power BI to inform ~\$130M in annual funding for over 50 grantees
- First evaluation analyst at the Endowment; petitioned for and implemented new analyst cohort model

COLEMAN RESEARCH, an investment research firm

Raleigh, NC

Project Manager, Consumer Retail

Dec 2014 – May 2015

- Managed a team of seven analysts and associates, the second largest research team
- Grew YoY revenue of team by 8% between Q4 2014 and Q2 2015

Senior Research Associate / Research Associate, Consumer Retail

Aug 2013 – Dec 2014

- Top performer in 2014 among 100+ researchers, brought in 5% of total research revenue

ADDITIONAL

- Proficient in R, Excel VBA, Tableau, Power BI; basic proficiency in Python, Stata, Spanish
- Convinced two of my college friends to hike 500mi with me from France to Portugal; it took us a month
- Avid podcast listener (anything politics-related); bad but enthusiastic skier; lover of spicy foods (cuisine agnostic)