

# ANSHUL KAMRA

## ACADEMIC QUALIFICATIONS

Year	Degree	Board/University	% / CGPA
2011	Integrated MSc Statistics and Informatics	IIT Kharagpur	7.69/10
2005	Class XII	CBSE	90.2 %
2003	Class X	CBSE	84.6 %

## DISTINCTIONS

<b>Academic Achievements</b>	<ul style="list-style-type: none"> <li><b>District Rank 1</b>, Class XII, CBSE Board Examinations Madurai, Tamil Nadu</li> <li><b>State rank 45, District Rank 2</b>, Madurai in National Science Olympiad, 2005</li> </ul>
<b>Scholarships</b>	<ul style="list-style-type: none"> <li>Annual receiver of AWWA Scholarship for Distinction in Academics, 2003 - onwards</li> <li>Assam Rifles Scholarship for distinction in academic and extracurricular activities, 2002</li> <li>CNRS ( France ) scholarship for Assistance ship at GREQAM, Marseille, 2009</li> </ul>
<b>Publication</b>	<ul style="list-style-type: none"> <li>'Using Hierarchical linear models to explain the ranking of Universities' <i>Journal of Econometrics</i> ( forthcoming )</li> </ul>
<b>PPO</b>	<ul style="list-style-type: none"> <li><b>Pre Placement Offer</b> from <b>ICICI Bank</b> on the basis of excellent performance during Summer Internship</li> </ul>

## ACADEMIC PROJECTS

MSc Project	Aug 2010 -- Present
<ul style="list-style-type: none"> <li>Developing a <b>Survival analysis</b> model to identify companies on the <b>verge of bankruptcy</b>, The model combines a simple Merton's model ( derivative of <b>Black Scholes Model</b> ) output with other macro factors such as <b>firm size, capital market indicators</b> to create a better indicator of Distress in firms over a period of 3 to 6 months</li> <li>Collaborating Agency : <b>ICICI Bank</b></li> </ul>	

## Term Projects

<ul style="list-style-type: none"> <li>Created a Neural Network model on MATLAB to predict opponent's move in a game of Texas Hold'em Poker, August 2008</li> <li>Financial analysis of Merrill Lynch balance sheet and inferred factors that eventually led to it's fall, August 2009</li> </ul>	
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## INTERNSHIPS

ICICI Bank, Advanced Analytics Group, Mumbai	May 2010 – June 2010
<ul style="list-style-type: none"> <li>Created a <b>Customer Attrition Scorecard</b>, to identify customers on the verge of attrition from ICICI Bank using <b>SAS E-Miner</b> <ul style="list-style-type: none"> <li><b>Improvement of 11%</b> in capture of customers on the verge of attrition was observed over previous model</li> </ul> </li> <li>Estimated <b>ATM transaction potential</b> at PIN-code level and share of ICICI Bank in it, estimation <b>improvement by 30%</b></li> <li>Designed a model to classify ICICI Bank customers into different <b>catchment areas</b> based on income and transaction patterns</li> </ul>	
GREQAM, France	May 2009 -- June 2009
<ul style="list-style-type: none"> <li>Studied the impact of using <b>Hierarchical Linear Models</b> to rank Universities in an <b>EU funded</b> project</li> <li>Developed a software to process the Bibliographic data and produce a numerical output to be used for ranking universities</li> </ul>	
Ducker Research India, Bangalore	May 2008 -- June 2008
<ul style="list-style-type: none"> <li><b>Developed</b> a statistical software platform for analysing and inferring the customer responses to the Surveys undertaken</li> <li>Platform was integrated into the survey processes of the firm and led to great <b>improvement in time utilization</b></li> </ul>	

## POSITIONS OF RESPONSIBILITY

<b>Co-Founder, Technology Transfer Group</b>	<ul style="list-style-type: none"> <li><b>Executive Coordinator</b>, leading 40 students of <b>Technology Transfer Group</b>, a first of its kind students' group in Indian campus to serve as an interface between industry and academia for IIT Kharagpur, under Sponsored Research and Industrial Consultancy cell <ul style="list-style-type: none"> <li><b>Head, Industry Contacts</b> - Instrumental in transfer of 2 technologies and 2 consultancy projects</li> <li>Ongoing talks with 3 other firms for transfer of technology and research collaboration</li> <li>Organizing Head <b>TEDxIITKgp</b>, scheduled for 6<sup>th</sup> February, 2011</li> <li><b>37 patents</b> filed as an outcome of First-ever Patent survey organized in the campus</li> <li>Represented IIT Kharagpur at <b>2 conferences</b> to pitch for industry participation</li> <li>Initiated industry sponsored Research Groups- DVC project, Centaurus Pharma Group</li> </ul> </li> <li><b>Head, Media and Industry relations, IndAc</b> ( an initiative of Technology Transfer Group ) <ul style="list-style-type: none"> <li>Annual exposition of IIT Kharagpur to showcase technologies and Research capabilities</li> <li>Instrumental in bringing in over 60 firms and R&amp;D Institutions viz HLL, ITC, TVS</li> <li>Organised <b>3 editions of IndAc</b> over 3 years at Kharagpur, Kolkata and Hyderabad</li> <li>Arranged <b>sponsorship of Rs 50,000</b> from FICCI</li> </ul> </li> </ul>
<b>Library Secretary</b>	<ul style="list-style-type: none"> <li>Instrumental in establishing an online library system, Patel Hall, 2008</li> </ul>
<b>School Captain</b>	<ul style="list-style-type: none"> <li>Instrumental in initiating the KV Madurai alumni chapter, KV Madurai, 2005</li> </ul>

## EXTRA CURRICULAR ACHIEVEMENTS

<b>Arts &amp; Technology</b>	<ul style="list-style-type: none"> <li><b>Silver</b>, Open IIT Debate, 2007</li> <li><b>Team Bronze</b>, Inter-Hall Dramatics , 2008</li> <li><b>Team Bronze</b>, Inter Hall Case Study, 2009</li> </ul>
<b>Social</b>	<ul style="list-style-type: none"> <li><b>President, Interact Club</b>, a Students' arm of Rotary Club, 2005 <ul style="list-style-type: none"> <li>Organized Blood a donation camp and 2 tree plantation initiatives around Madurai City</li> </ul> </li> </ul>