

**PURPOSE:**

To pique interest and attract new members (fires) to join The Bloom

WHEN TO SEND:

As soon as you decide you will participate in The Bloom

SENDER:

Potential New Members, New Members, and Existing Members

RECEIVER:

Anyone not already in The Bloom

HOW TO SEND:

Copy and paste the message below and text it to the new potential Fire
NOTE: You must enter info indicated in **{red}**

TIPS:

Don't try to explain it, let them watch the video and then refer them to the person who invited you or a live presentation

PIQUE INTEREST TEXT W/ VIDEO**Option 1:**

Hey **{Enter Name}**,

I'm actively participating in The Bloom, a Ujamaa Economix Garden. I'm sharing it with folks who are like minded that I trust who may have interest and I of course, thought about you!

Watch the video and let me know what you think.

<https://m.youtube.com/watch?v=tqM8gMlIOcY&feature=youtu.be>

Option 2:

Hey **{Enter Name}**,

I have something that I want to share that will truly bless you!! It's for like-minded and trustworthy people and you are one of the people I trust.

I can't do the explanation justice, but I'm sending you the recorded video so that you can see it for yourself. Please let me know your thoughts, there is no pressure!!

Watch the video and let me know what you think.

<https://m.youtube.com/watch?v=tqM8gMlIOcY&feature=youtu.be>

THE BLOOM

A Ujamaa Economix Garden
Made with ❤️ in Atlanta
v1.1.0 Jul 2020

