Aaditya Shete

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Experience

Chain Reactive LLC   Mumbai, India
Lead UX Designer & frontend Web Developer   Jul 2021- Jul 2022
- Orchestrated the product design vision and helped set the product direction and goals.
- Led the overall product design for a food ordering website (siamlewisburg.com).
- Worked with multiple stakeholders and conducted participatory design sessions.
- Prototyped and performed user acceptance testing.
- After user approval, implemented the website using React with tailwind CSS.
- Implemented user authentication system using Azure AD and payments using stripe.
- Increased restaurant ordering revenue by approximately 60%.

Ingram Micro India SSC   Mumbai, India
UX specialist and Software Engineer   Jun 2019- Jun 2021
- Designed and implemented web interface for IM360 tool used by global business teams to perform business activities.
- Increased customer satisfaction and adoption rate by 83% across the APAC region by conducting usability tests frequently during development and by conducting user training sessions.
- Conceptualised, co-designed and implemented an application called Hive to ease the post-covid return to work process.

Trainee UX designer and Software Engineer   Jul 2018- Jun 2019
- Worked with local business teams to understand their requirements and design and implement new features.

Accenture   Mumbai, India
UX Design Intern   Jul 2017- Aug 2017
- Aided in the design of the SBI (State Bank Of India) Buddy android application for Shopkeeper.
- Optimised complex and large SQL queries and batch operations to process transactions, data and task queues

Freelance   Mumbai, India
UX Designer & full-stack Web Developer   Aug 2018- Present
- Empathizing with individuals and small businesses needs and designing products to solve their problems.
- Worked with a wide variety of clients on different products.

Education

University of Maryland, College of Information Studies   College Park, MD
Masters of Science in Human-Computer Interaction (HCIM)   May 2024

University of Mumbai, Ramrao Adik Institute of Technology   Navi Mumbai, India
Bachelor of Engineering in Computer Science   Jul 2018

Skills

Design Skills: Interface Design, Design Systems, Storyboarding, Information Architecture, Wireframing, Prototyping, Visual Design, Interaction Design
Design Tools: Figma, Sketch, Adobe XD, Photoshop, Illustrator, Webflow
Development Skills: Javascript (React, Express, Node,Vue.js), SQL, Python, C, Java ,MySQL, Postgres, HTML, CSS (scss,saas,tailwind), Power BI