

Aaditya Shete

UI/UX designer

aadityashete@outlook.com
linkedin.com/in/aadityashete/
github.com/fan-boy

Work Experience

Dining Services, University of Maryland Webmaster

Jun 2023 - Present

- Led management and upkeep of the dining services website, ensuring current and relevant content.
- Enhanced user experience through the implementation of user-friendly features and improvements.
- Utilized analytics tools for data-driven optimizations based on user engagement and feedback.

Crashr

UX/Product Design Intern

Jun 2023 - Aug 2023

- Established and managed Crashr Design System, optimizing development workflows and fostering cross-departmental collaboration.
- Led collaborative efforts with cross-functional teams to gather user requirements.
- Translated intricate product requirements into high-fidelity wireframes, ensuring a seamless user experience.

Chain Reactive LLC

UX/Product Design Intern

Jun 2021 - Aug 2022

- Drove the product design vision and directed the trajectory and goals for a food ordering and delivery website.
- Conducted participatory design sessions and collaborated with various stakeholders.
- Achieved a significant revenue increase of around **60%** for restaurant orders post-website revamp.

Ingram Micro India SSC

UX specialist and Software Engineer

Jun 2018 - Jun 2021

- Designed and developed the IM360 tool web interface for global sales teams, enhancing user adoption by **83%** in through frequent usability tests and user training sessions.
- Co-conceptualized, co-designed, and developed Hive, an application simplifying the post-COVID return-to-work process

Education

University of Maryland

Masters of Science in Human-Computer Interaction (HCIM)

Aug 2022 - May 2024
(Anticipated)

University of Mumbai

Bachelor of Engineering in Computer Science

Aug 2018 - May 2014

Skills

Design Methodologies

User Research • User Testing
• Card Sort • Information
Architecture • User Flow •
User Journey • Persona
Prototyping • Wire-framing •
Affinity Map • User Interview
• Sitemap • Agile • Design
Thinking • Heuristic
Evaluation

Tools

Figma • Framer • Protopie •
Adobe XD • Unity 3D • HTML/
CSS/JS • Frameworks (React,
Vue, Angular)

Collaborative

Communicative • Flexible •
Detail-oriented • Critical
thinking • Problem solving

Languages

English, Hindi, Marathi