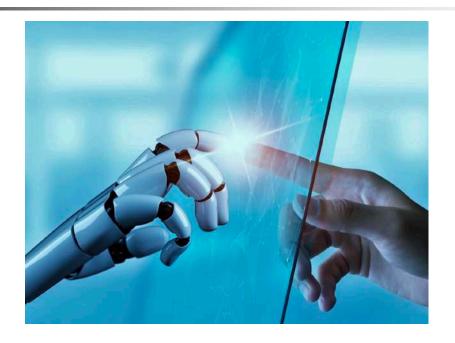
Human-Computer Interaction

Lecturer: Wei Liang (梁玮)

Chapter1 Introduction



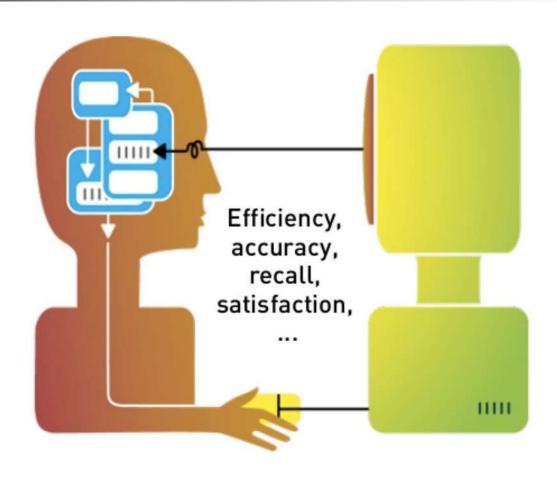
What is HCI?

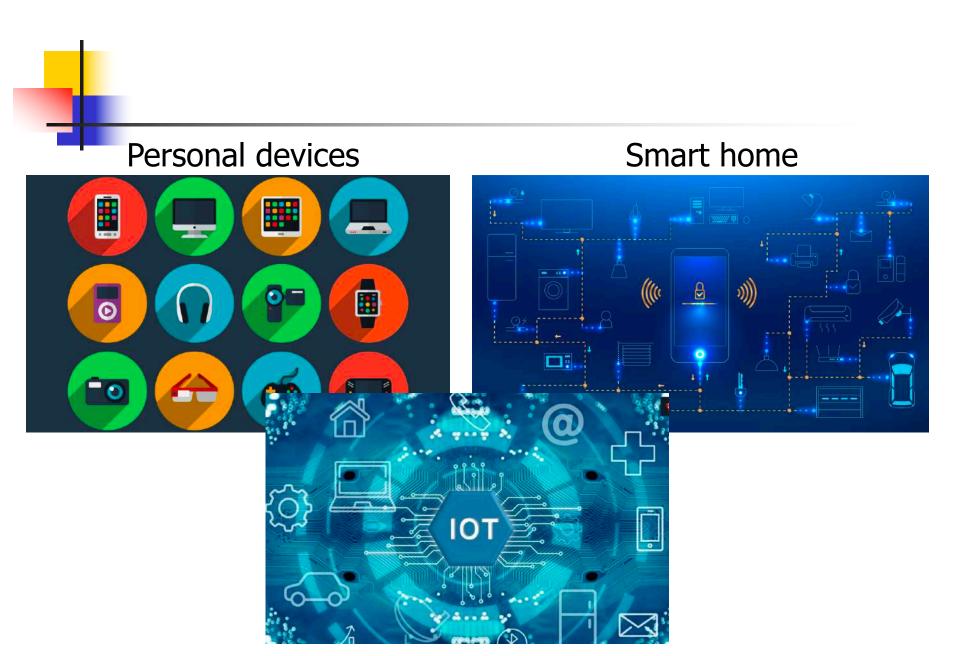


Human–computer interaction (HCI) is research in the design and the use of computer technology, which focuses on the interfaces between people (users) and computers.

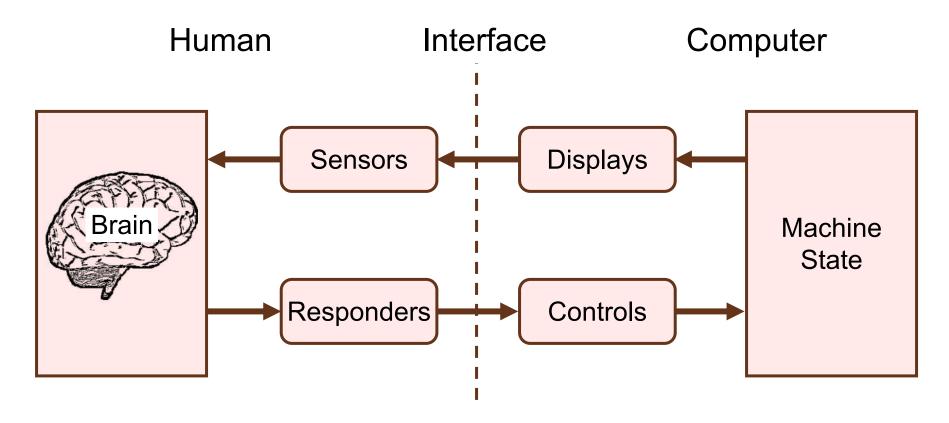
HCI researchers observe the ways humans interact with computers and design technologies that allow humans to interact with computers in novel ways.

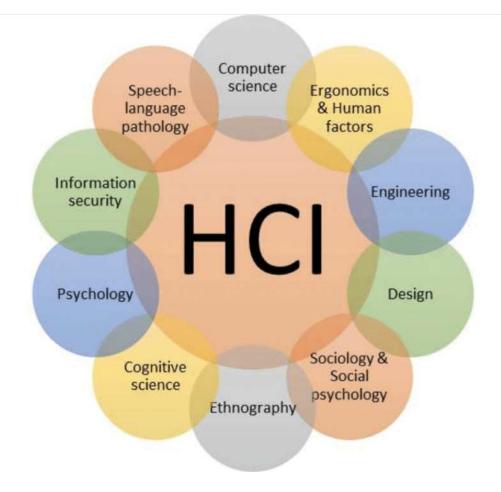














• There were human. (many many years ago)

• There were computer. (1940s)

• There was HCI. (1980s)

Human factors

Concerned with

• human capabilities, limitations, and performance.

• designing systems efficient, safe, comfortable, and even enjoyable for the humans who use them.

Significant Event Timeline T 1940 1945 - Vannevar Bush publishes "As We May Think" in The Atlantic Monthly 1950 1960 1962 - Ivan Sutherland develops 1963 - Douglas Engelbart invents Sketchpad the computer mouse 1970 1981 - Xerox Star launched 1980 1982 - ACM SIGCHI formed 1983 - Card, Moran, and Newell 1984 - Apple Macintosh launched publish The Psychology of Human-Computer Interaction 1990 2000

2010

•

2007 – 25th Anniversary of "CHI", the SIGCHI annual conference

"As We May Think" Vannevar Bush (1945)



*Sketchpad*Ivan Sutherland (1962)

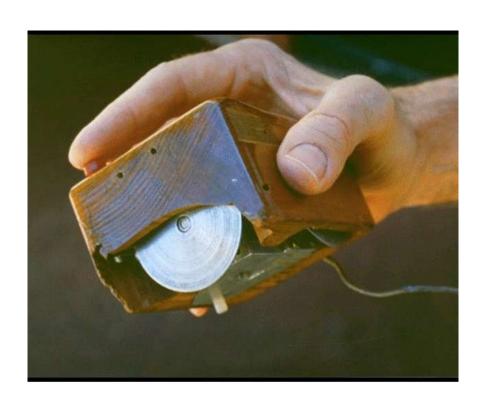


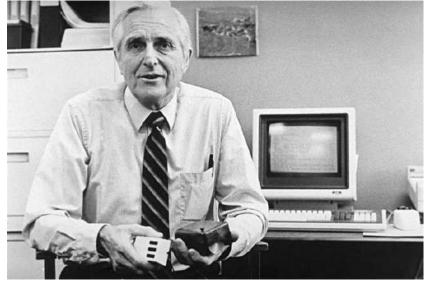
Sketchpad: "Direct Manipulation"

Direct manipulation features:

- Visibility of objects
- Incremental action and rapid feedback
- Reversibility
- Exploration
- Syntactic correctness of all actions
- Replacing language with action

Invention of the Mouse Doug Engelbart (1963)



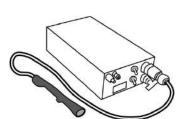


HCI's First User Study¹

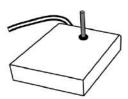
A comparative evaluation of...



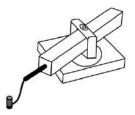
Mouse



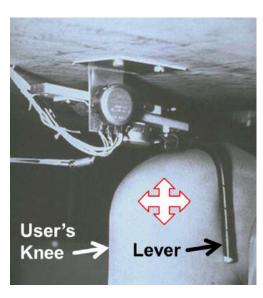
Lightpen



Joystick



Grafacon



Knee-controlled lever

¹ English, W. K., Engelbart, D. C., & Berman, M. L. (1967). Display selection techniques for text manipulation. *IEEE Transactions on Human Factors in Electronics*, *HFE-8*(1), 5-15.

Experiment Design

Participants: 13

Independent variable

 "Input method" with six levels: mouse, light pen, Grafacon, joystick (position-control), joystick (rate-control), knee-controlled lever

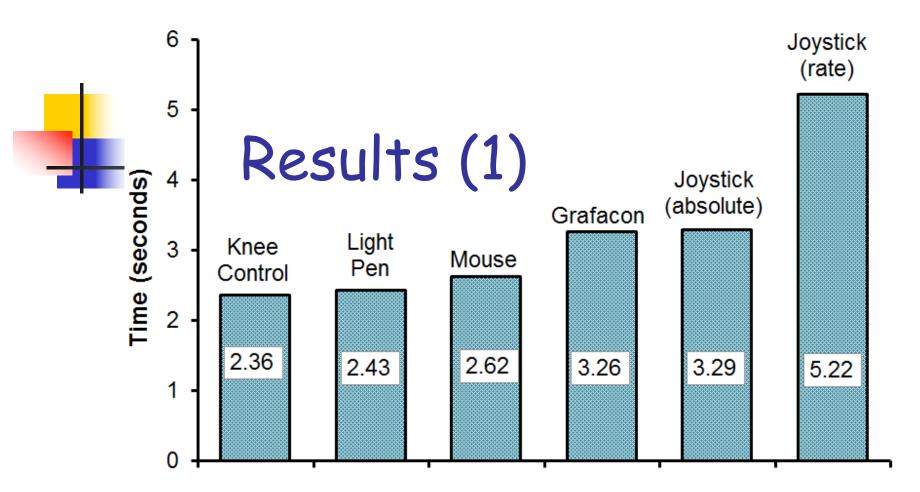
Dependent variables

Task completion time, error rate
 (Note: task completion time = access time + motion time)

Within-subjects, counterbalanced

Task:

 Press spacebar, acquire device, position cursor on target, select target



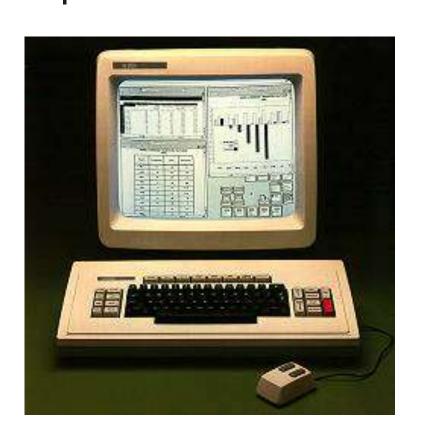
Notes:

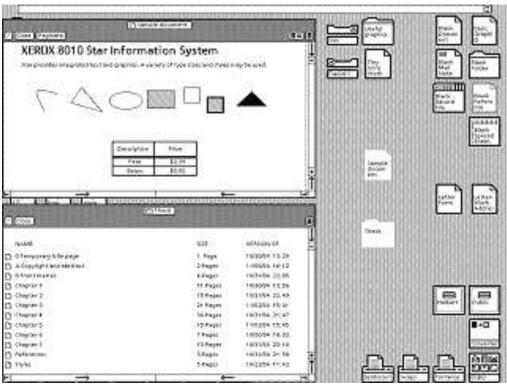
¹ Access time with the knee-controlled lever was zero (since the device is always "acquired").

² Light pen use is fatiguing, since the user's arm is held in the air in front of the display.

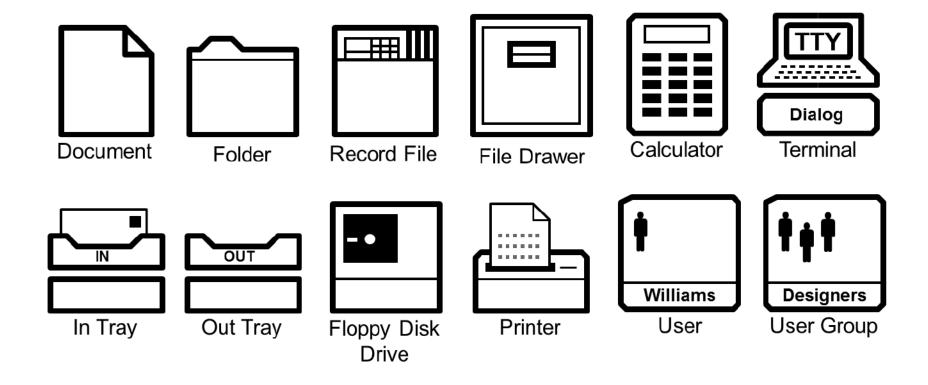
Results (2) **Joystick** (rate) 0.3 Lightpen Joystick Grafacon Knee (absolute) control 0.2 **Error Rate** Mouse .213 .211 .250 .099 .234 .297 0

Xerox *Star* (1981)





Star GUI Icons



Birth of HCI - 1983

Notable events:

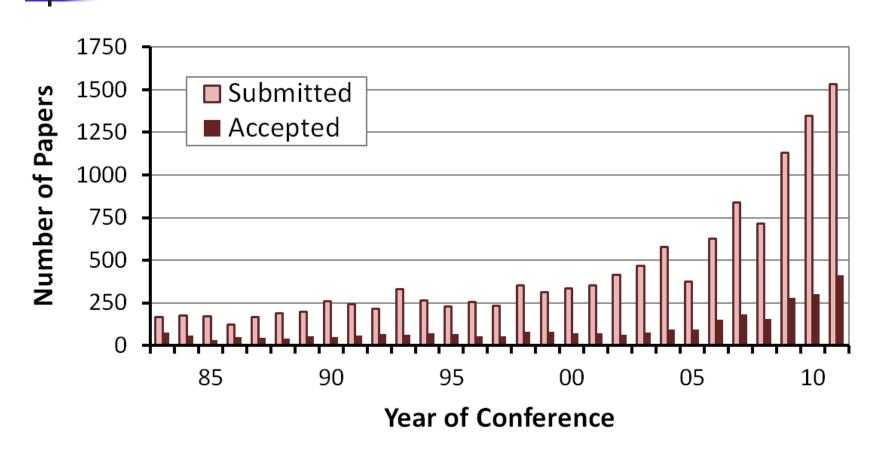
- First ACM SIGCHI conference (1983)
- Publication of *The Psychology of Human-Computer Interaction* by Card, Moran, and Newell (1983)
- Apple *Macintosh* announced via brochures (December, 1983) and launched (January, 1984)

ACM SIGCHI Mission

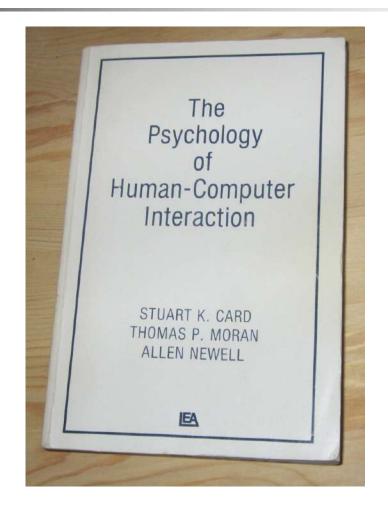
The ACM Special Interest Group on Computer-Human Interaction is the world's largest association professionals who work in the research and practice of computer-human interaction. This interdisciplinary group is composed of computer scientists, software engineers, psychologists, interaction designers, graphic designers, sociologists, and anthropologists, just to name some of the domains whose special expertise come to bear in this area. They are brought together by a shared understanding that designing useful and usable technology is interdisciplinary process, and believe that when done properly it has the power to transform persons' lives.

22

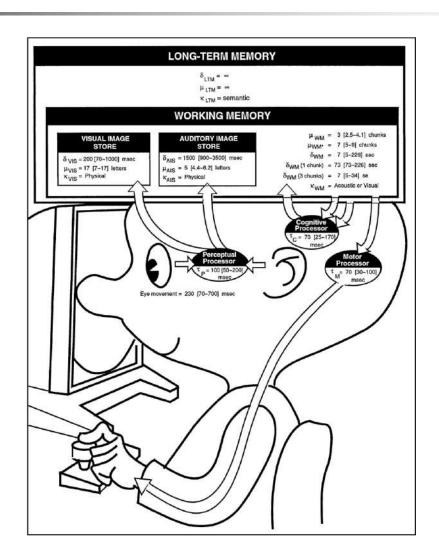
SIGCHI Conference Publications



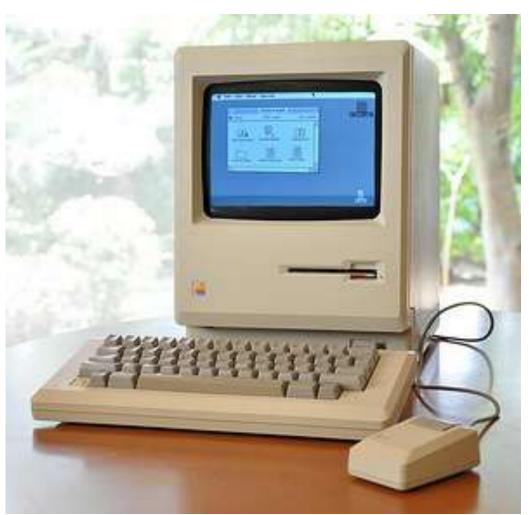
The Psychology of Human-Computer Interaction Card, Moran, and Newell (1983)



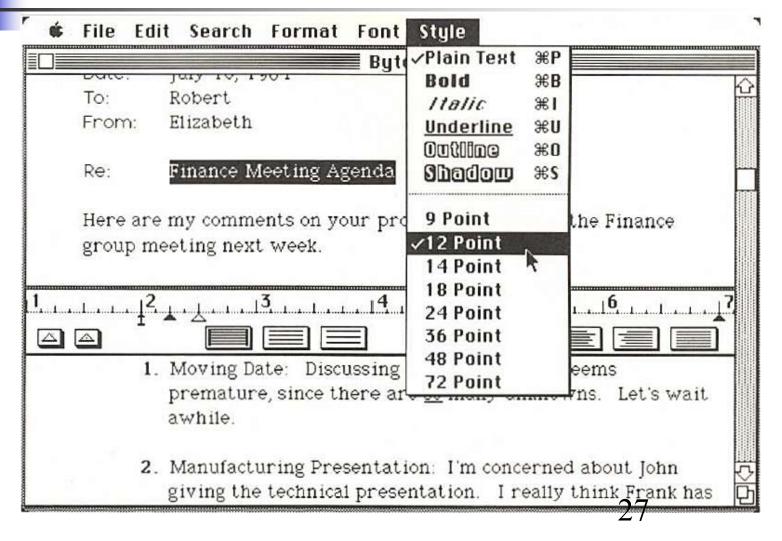
The Model Human Processor



Apple Macintosh (1984)



MacWrite Software

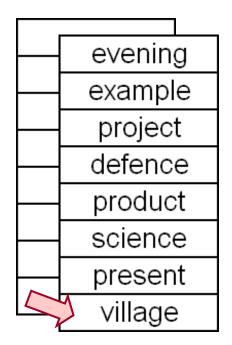


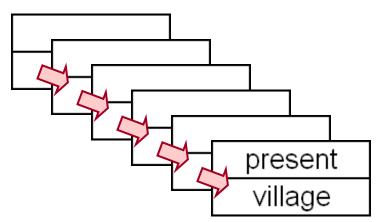
Apple Macintosh Timeline

1976	April – Apple Computer Inc. founded in Cupertino, California.
1977	Launch of Apple II. Sells for \$1300 U.S. with 4KB RAM. Hugely successful (more
	than one million units sold). Works with a text-based command-line interface.
1978	Lisa project started. Goal of producing a powerful (and expensive!) personal
	computer.
1979	September – <i>Macintosh</i> project started. Goal of producing a low-cost easy-to-use
	computer for the average consumer.
	December – Apple and Xerox sign an agreement that allows Xerox to invest in
	Apple. In return Apple's engineers visit Xerox PARC and see the Xerox Alto. The
	GUI ideas in the <i>Alto</i> influence <i>Lisa</i> and <i>Macintosh</i> development.
1980	December – Apple goes public through initial public offering (IPO) of its stock.
1981	May – Xerox Star launched at the National Computer Conference (NCC) in
	Chicago. Members of the <i>Lisa</i> design team are present and see the <i>Star</i> demo.
	They decide to re-vamp the <i>Lisa</i> interface to be icon-based.
	August – IBM PC announced. Highly successful, but embodies traditional text-
	based command-line interface.
1982	Lisa and Macintosh development continue. Within Apple, there is an atmosphere
	of competition between the two projects
1983	January – <i>Lisa</i> released. <i>Lisa</i> incorporates a GUI and mouse input. Sells for
	\$10,000 U.S. In the end, <i>Lisa</i> is a commercial failure.
	December brochures distributed in magazines (e.g., <i>Time</i>) pre-announcing the
400:	Macintosh.
1984	January 22 – <i>Macintosh</i> ad plays during Super Bowl XVIII. 28
	January 24 – <i>Macintosh</i> released. Sells for \$2500 U.S.

Growth of HCI (1983-...)

Example of an early research topic Breadth vs. depth in menu design





2*2*2*2*2*2 choices in a deep hierarchy

8*8 choices in a broad hierarchy

HCI Research

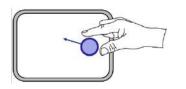
Consider...

- Two-finger gestures (Apple iPhone, 2007)
- Acceleration-sensing (Nintendo Wiimote, 2005)
- Wheel mouse (Microsoft Intellimouse, 1996)
- Single-stroke text input (Palm's Graffiti, 1995)

Were these ideas born out of engineering or design brilliance? Not really...

• Two-finger gestures:





1978 ¹

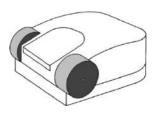
• Acceleration-sensing: 2005?



1998²

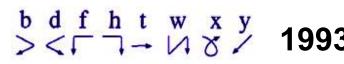
Wheel mouse:





1993³

• Single-stroke text input: 1995? $\rightarrow \langle \Gamma \uparrow \uparrow \downarrow w \rangle \rangle \langle \Gamma \uparrow \downarrow \downarrow w \rangle \rangle \langle \Gamma \uparrow \downarrow \downarrow \psi \rangle \rangle \langle \Gamma \uparrow \downarrow \downarrow \psi \rangle \rangle \langle \Gamma \downarrow \downarrow \psi \rangle \langle \Gamma \downarrow \psi \rangle \rangle \langle \Gamma \downarrow \psi \rangle \langle \Gamma \downarrow \psi \rangle \rangle \langle \Gamma \downarrow \psi \rangle \langle \Gamma \downarrow \psi \rangle \langle \Gamma \downarrow \psi \rangle \rangle \langle \Gamma \downarrow \psi \rangle \langle \Gamma \downarrow \psi \rangle \langle \Gamma \downarrow \psi \rangle \rangle \langle \Gamma \downarrow \psi \rangle \langle \Gamma \downarrow \psi$



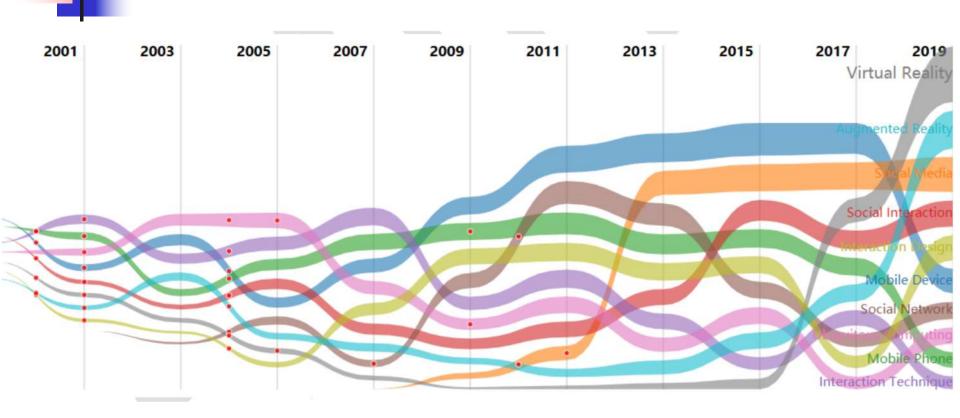
¹ Herot, C. F., & Weinzapfel, G. (1978). One-point touch input of vector information for computer displays. *Proc SIGGRAPH '78*, 210-216, New York: ACM.

² Harrison, B., Fishkin, K. P., Gujar, A., Mochon, C., & Want, R. (1998). Squeeze me, hold me, tilt me! An exploration of manipulative user interfaces. *Proc CHI '98*, 17-24, New York: ACM.

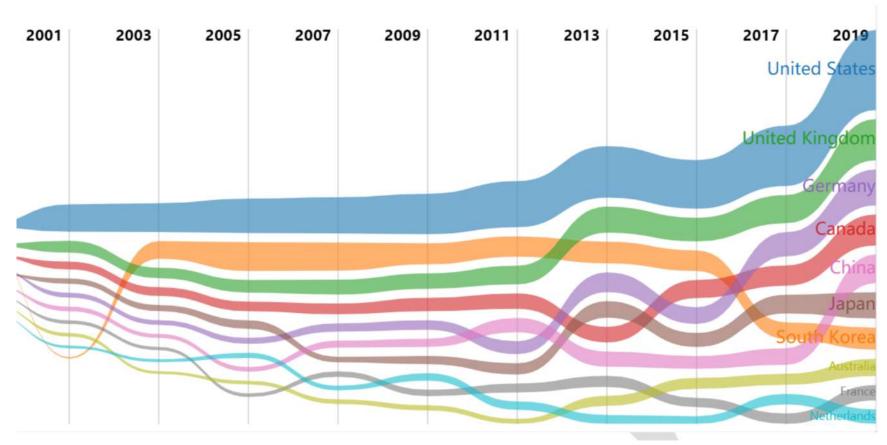
³ Venolia, D. (1993). Facile 3D manipulation. *Proc CHI '93*, 31-36, New York: ACM.

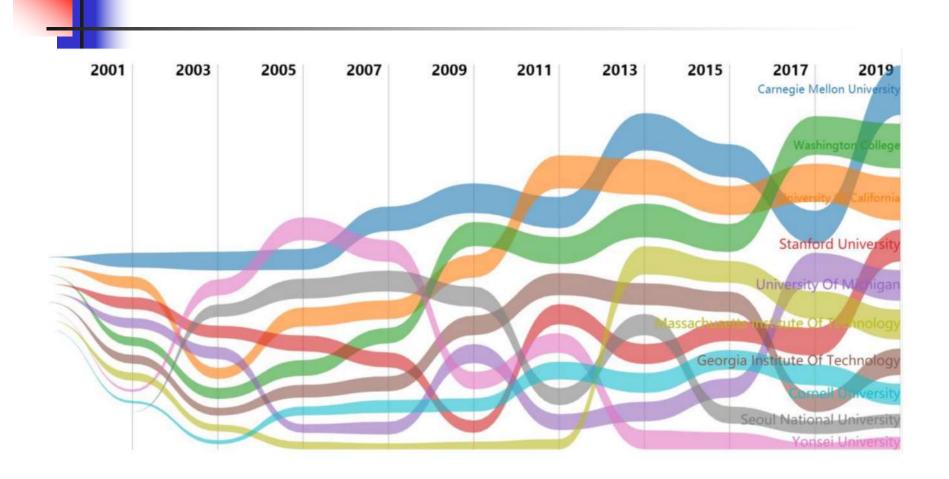
⁴ Goldberg, D., & Richardson, C. (1993). Touch-typing with a stylus. *Proc CHI '93*, 80-87, New York: ACM.

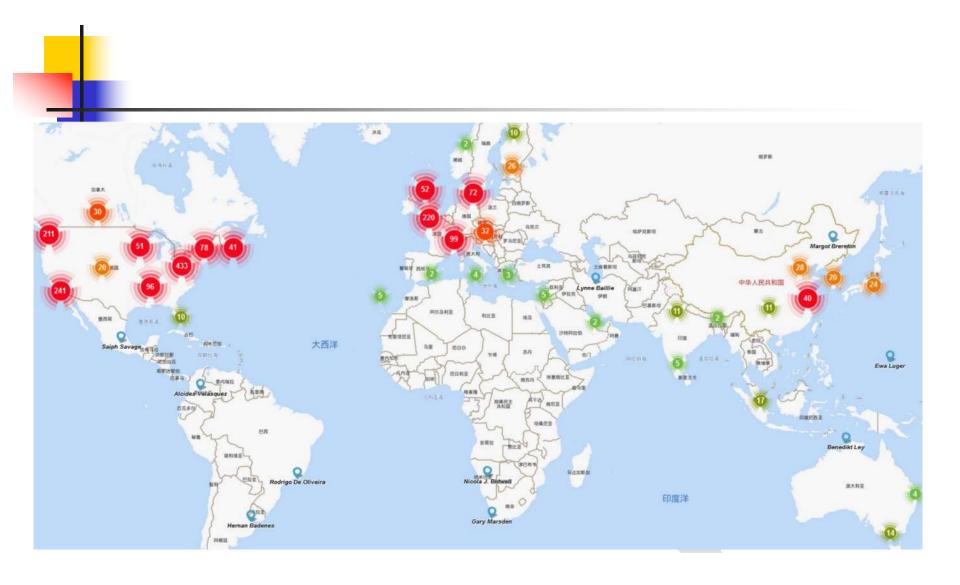
Trend



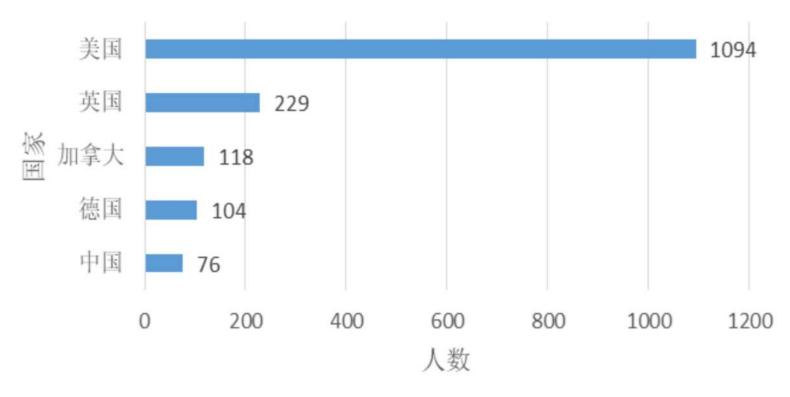


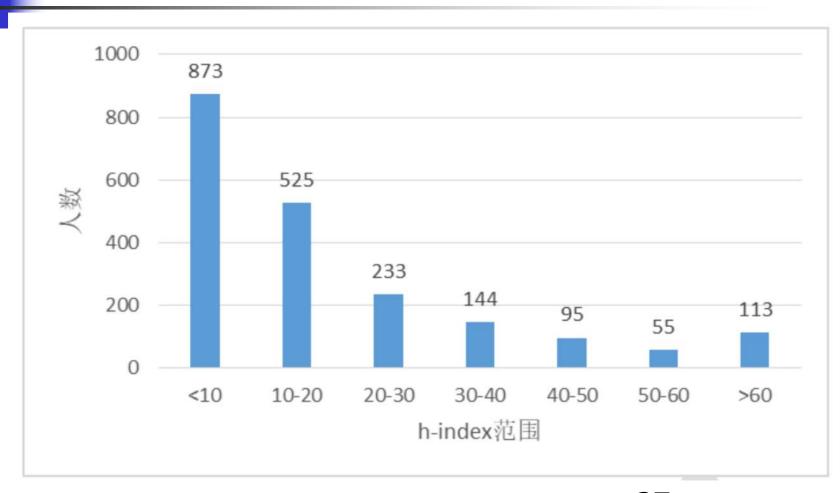
















Based on Computer Vision





Based on Virtual Reality





Based on Augmented Reality





In the future, maybe...



Extended reading

The Future of Human Computer Interaction - Nobel Week Dialogue 2015:

The Future of Intelligence (Video)