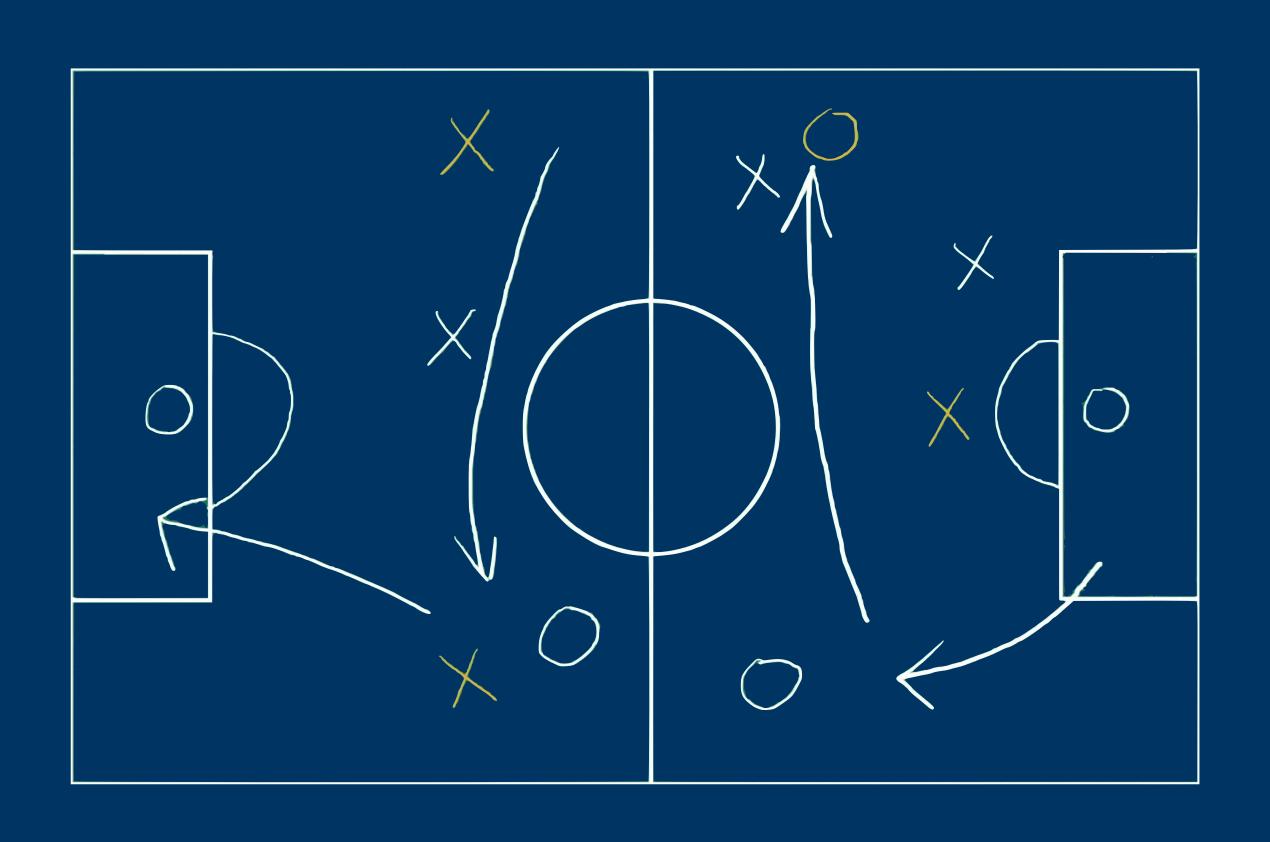
# Monte Carlo Simulation of Fixtures and a Profitable Betting System for the English Premier League

ACM40960 - Projects in Maths Modelling



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# English Premier League

## Background

- Top level football league in England
- 20 teams in total

$$2 \times {20 \choose 2} = 380 \text{ fixtures total}$$

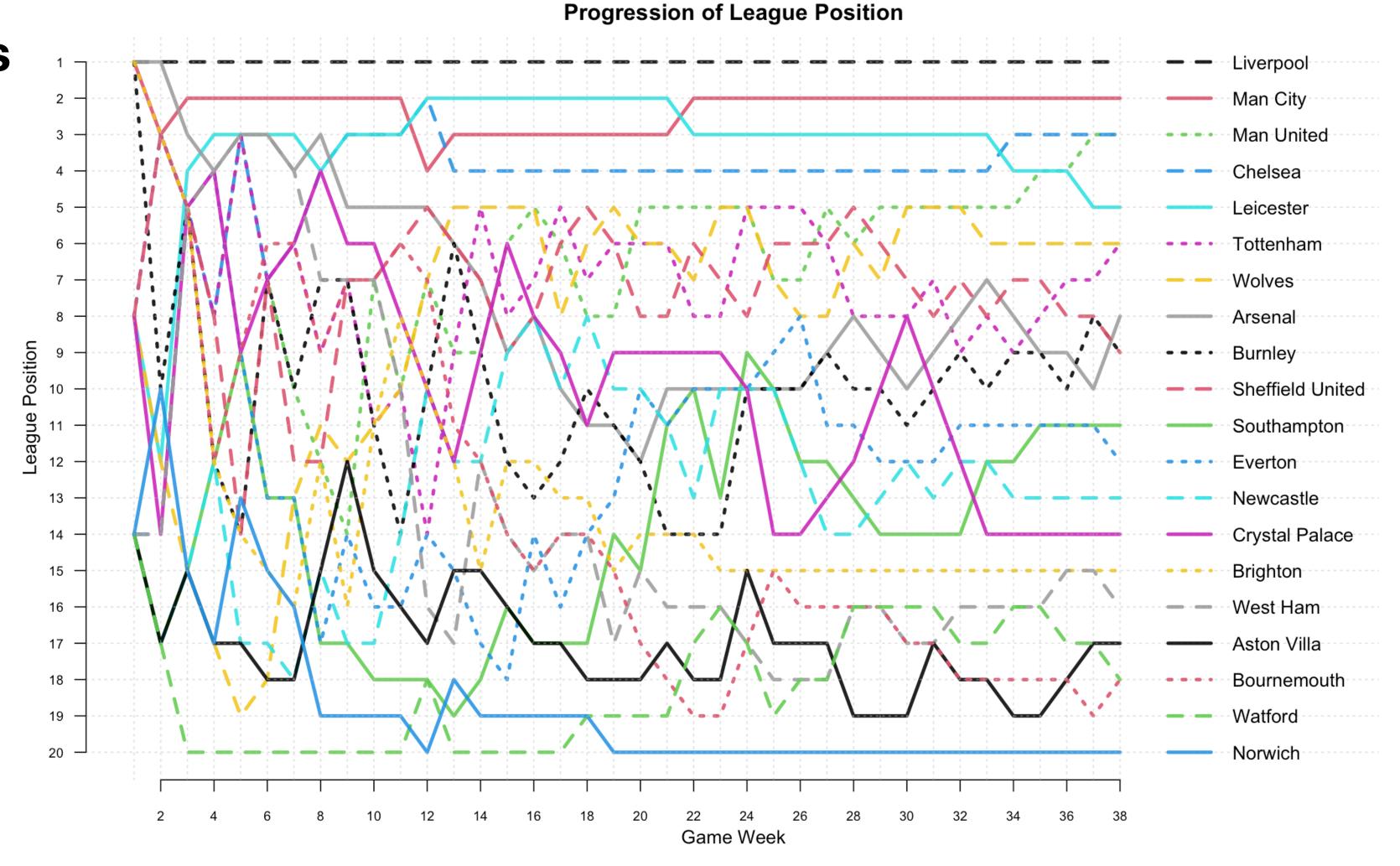
- Current 20-team format in effect since 95/96 season:
  - 25 complete seasons to date



# Simulation of the EPL

## **Predicting Fixture Results**

- Win/draw/loss probabilities based primarily on final points from previous season
- Home advantage should impact probabilities:
  - Home team should have slight advantage over Away team if they both have identical total points
- Current form also likely to affect probabilities:
  - Need to estimate values for first5 games of each team
  - Iterative imputation estimate form based on overall points



# Simulation of the EPL

### **Monte Carlo Simulation**

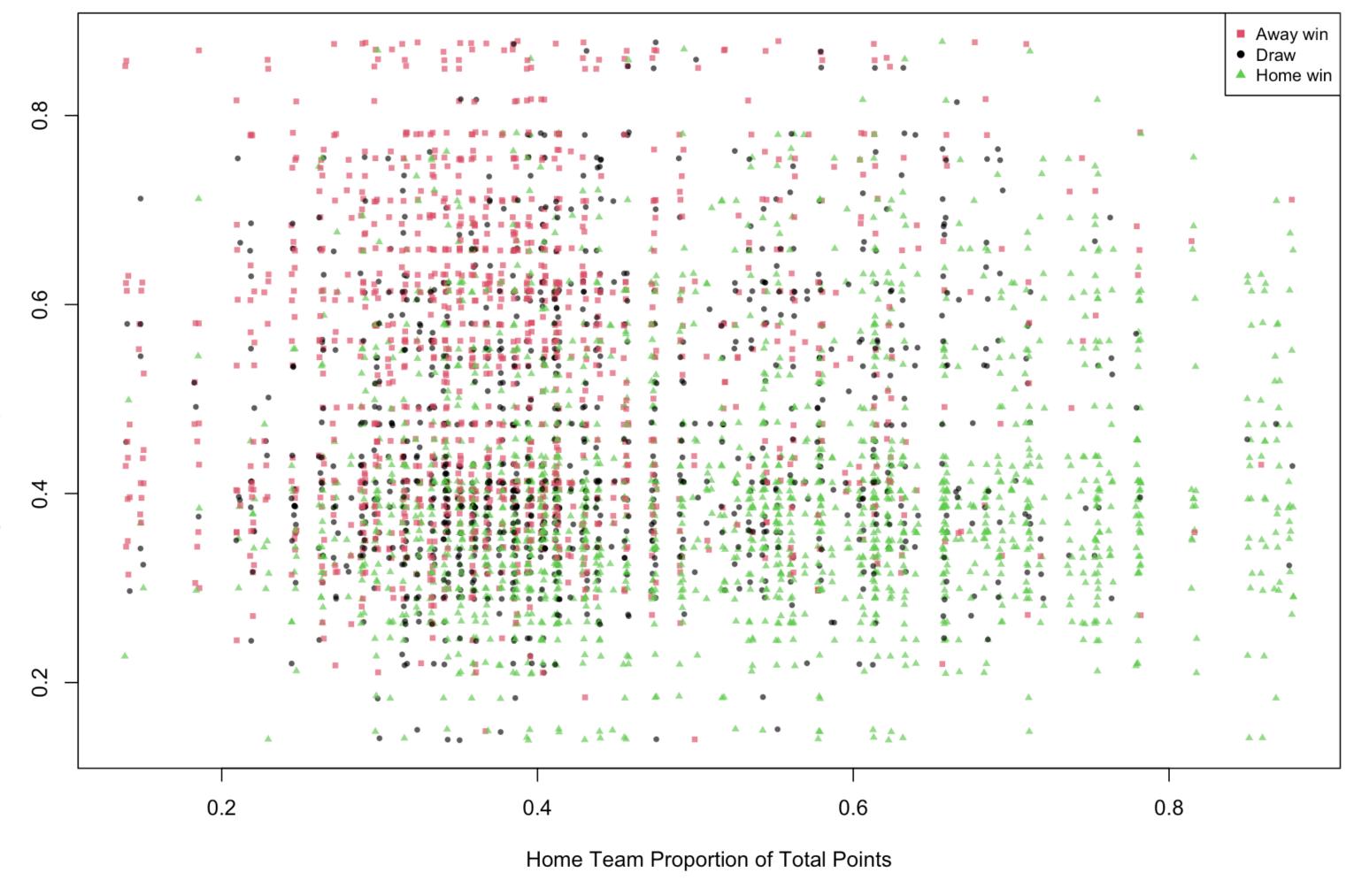
- Estimate result probabilities using machine learning classification algorithms:
  - Train/validate/test multiple classification models (25 seasons of data)
  - Multi-class classification models (e.g. LDA, QDA, random forests, boosting)
  - Binary classification models with One-vs-Rest / One-vs-One (e.g. SVM, logistic regression)
- Use best model to predict probabilities for new fixtures
- Individual fixtures simulated by random sampling of results using predicted probabilities
- Monte Carlo simulation of fixtures over multiple seasons:
  - Recalculate proportion of total points for each team after each season

# Simulation of Betting System

## **Betting Odds**

- Set up a betting system:
  - Odds based on outcome probabilities calculated for each fixture
  - Marginally adjusted to ensure the house always profits
- ► Consider different methods of adjusting predicted odds to ensure marginal gain:
  - Constant margin
  - Normally distributed margin

### **Proportion of Total Points for Away Team vs Home Team**



Proportion of Total Points for Away vs Home Teams - EPL Seasons 2009-2020 All Fixtures

# Simulation of Betting System

### **Monte Carlo Simulation**

- Simulate multiple bets on each fixture (e.g. 10,000)
- Randomly set probabilities for proportions of bets placed on each outcome for each fixture
- Review the distribution of bets on each fixture after specified intervals (e.g. after each 1000 placed bets):
  - If bets are biased towards a particular outcome, consider readjusting odds to cover the house
  - E.g. if 90% of bets are placed on Win, decrease the given odds for a win
- Consider readjusting probabilities of proportions of bets:
  - reduced odds should reduce interest in betting on that outcome
- Use results from simulated fixtures to evaluate profitability of the betting system

# Thank you!

