COMP3056 UNNC CW02: Case Study Analysis

Student Name: Jingyu Ma scyjm2@nottingham.edu.cn

Student ID: 20031510

Date of Submission: December 12, 2020

pervasive technologies

Word Count: 1650

Individual Project Title: Safety and Reliability, Intellectual and intangible property amalgamating privacy and cyber-behavior analysis on past project

Description: Various ethics analyze on past project, especially the project made out of school, since there is no restrictions or rules as inside a school. Not only your ability to program is tested, but also your morality and spirit, and your ability to cooperate with people, communicating, managing, financing were all at risk.

Declaration:

I confirm that this coursework submission is all my own work, except where explicitly indicated within the text.

Introduction

During the past few years , I have studied computer science for many years while engaging with some interesting projects , it interesting to try out different technologies and make friends , however , as the projects goes deeper many issues relating to morals were emerged , as in real life , it is unavoidable to make mistakes and we have to learn from it and adapt to it thus can make us a better programmer , manager ,scholar .

There are many projects I have done during the past, all these were very interesting cases, where one can learn a lot from, what I want to demonstrate today is about a game I made last year since this is a typical example, if you would like to call it so. It can be further developed and further renovated to become better and maybe in a way we could never even imagine today. Here I will first just take the project I made during the Tencent game institute as an example. The aim is to create a project with your own thoughts and elaborate your concept in game design. Actually I don't know where the ads come from when I was in Indonesia. It just come straight from my cell-phone message, and I look at the idea, and decided to go there . It might due to the reason for my job application in year 2, I put too much information on too many website, I thrown too much resume to Fortune 500 companies, and Tencent as well. Otherwise, it might because the system goes wrong. Here, the company or relevant authorities should have infringed personal privacy according to Solove's Taxonomy of Privacy [1], there is an invasion problem as such activity create impingements directly to the individual, and deploy certain ads on me, but actually I quite enjoy the idea since it give me a shallow taste in the industry.

Ethical Issues and Analysis

Firstly, there is a lot of issues relating to copyrights and infringements on intellectual property , in clear contrary to school work , such project clearly doesn't have any rules of conduct and moral issues to follow . Similar situation can be found during your own work at home or self-attempt on anything. And this is most of the cases when one is ready to take their works in the job position. In completing this job , we used many contents from the original game . As long as the content is not used in commercial

circumstances , all the contents wouldn't be sued . And since the other company is based on US , we are here in China , the law doesn't take affect on the other side of the ocean[2] . Our team managed to retrieve some musical contents inside the original game "Color Switch" [3] and some UI elements such as pause button . Copyrights doesn't clearly state what happened when one tried to copy some small things outside the software . It would be morally condemned however . Even though we tried to minimize the effect by the original game , if the company noticed us , they still might tried to sue or cause trouble to us , but they would probably not , since in doing so , they gained nothing in return and it is much more costly to contact us than letting us use their materials .









Above picture showed some examples of embezzled UI elements . But it is hard to define our action since we didn't steal all the contents from the original game , we did change the UI arrangement. So if they did put us in court , we could still counter argue some of the statement . Don't worry , USA share a different setting of law system , and they cannot read Chinese law terms .

Secondly, given the ACM Software Engineering Code of Ethics Principle 5: MANAGEMENT, I failed to carry out 5.01 effective procedures for promotion of quality and reduction of risk, besides the team's structure was a mess, in the end, there were only two students were developing codes to complete the project. This could be the result of poor managing skills and lack of ability to program. There was quarrels between what to do in the future, the cardinal problem is that people are lack of the ability to work something out, since everybody is new to the field, and people are lack of the resolve to work. No restrictions on what people should do or set of intact system to keep people working. The team was nearly separated during the event, however after a day or two, one of our team member managed to find a foreign aid to our team which brings the team new vitality. During this time, we have to pay for the budget of hiring someone, all the teammate were required to give out a small portion for the fee. Consider the following scenario, when I collected all the money but decided not to return or in some way or embezzle a portion, this is clearly against Trust, Safety, and Reliability, according to Birsch's Moral responsibility, all three criteria were satisfied which convicted me as immoral . [4] I would probably become a deadbeat and win a infamous reputation if I chose to do so. But from the perspective of contractarianism[5], the action is done for common goods, and this shouldn't become the economic burden of a single person, maybe it is right to let everyone pay for it, however, from the perspective of Rawls' Theory[5] of Justice and Nodding's Ethics of Care [5], one should consider the economic condition as a whole and protect those who have the less fortunate.

Moreover, from the perspective of cyber-behavior , we use a SVN repository for the storage of code , anyone who can access this storage is able to grab the code from us , say , someone absolutely have no idea of what to do , or they want to take away what we did freely . From the Doctrine of First Sale[6] , we should establish copyrights and germane protections for our creative contents , otherwise we will become vulnerable.

Finally , I want to analysis the whole situation in BCS code of conduct and from the prospective of a programmer . It is highly praised that the team successfully carried out code 1 Public Interest and code 2 Professional Competence and Integrity , we indeed include the well-being on all concerns , with legitimate rights to the third party . However , the second code of Professional Competence and Integrity states you should only undertake to do work or provide a service that is within your professional competence, this one is violated ,

since we are trying to begin a new attempt, and this makes us not professional. Whilst sometimes, we also claimed some of the level of competence that you do not possess, this is also against the ethical code, but this is well demonstration of the future and what we could do after this one. We also finished the duty to relevant authorities and duty to the profession. Thus, despite all the disagreements between teammates and poor management, our team still fulfill the ethics code in many ways.

Proposed Way Forward

Generally speaking , to improve the work , we need to do more original work. It is better to enlarge the team with team mates who can produce sounds acoustic materials , and we need animators , who is in charge of making characters move more smoothly , and we need someone who is specialized in special effects . To further improve the existing code , we could add more functions to the game, to enlarge it , add more game mode , reconstruct the game , make a story , change the original function in the game ,new play method . We can now hire more people , and try more things and I still got the code , any project is like this , we can always try to enlarge and maintain it .

In the future, one must be careful, since you could get to another country to do programming, it must abide the local law and we should try to avoid commercial usage of such. As it will put our employer and schools and whatever organization I am in in danger.

Conclusion

To draw a conclusion , the conclusion is that in real engineering scenario including academia and professional settings , it is inevitable that one would meet with various unethical scenario , it is one's duty to minimize the cost , all contents should be created abide to law and ethical laws , otherwise it might cause the company and others in trouble , furthermore , it is the programmers responsibility to decide what to make in the software and sometimes violating the ethics is allowed given the complicated scenario , but we should tried to maintain a univocal voice and make sure the integrity of the team , just as the winning team in the competition , they allocated all the team members to claim the work is done by

them , everyone is engaged inside the work , and this is a good stratagem for demonstrating of team bonding even though not everyone is actually contributing to the work . There is an old Chinese goes "A fall into the pit, a gain in your wit" , for the next time doing a project , one must remember to maintain the image of the team , and agitate more people in such activity even though it is always pretentious and redundant , and to avoid the possibility of losing , one should wholeheartedly devoted himself both economically and mentally , as such could maximize the project outcome and increase the chance to win dramatically . One's power is small , and the workload of one is limited as well , but if one can imitate all the people work towards the same goal , the ideal situation will be reached . Therefore , to finish a project correctly , we must converge the man power together , do things abide to the rules spare no efforts and most impotently , making smart decisions .

Reference

- [1] 1.Solove, D. PROFESSOR SOLOVE'S TAXONOMY OF PRIVACY. Harvard University Press, Cambridge, 2020.
- [2] 中华人民共和国知识产权法. 2020. 中华人民共和国知识产权法. [ONLINE] Available at: http://xxgk.beihai.gov.cn/bhstjj/zcfgzl_84913/zcfg_88758/201905/t20190517_1878596.ht ml. [Accessed 16 November 2020].
- [3] Color Switch. 2020. Color Switch. [ONLINE] Available at: https://colorswitch.co/. [Accessed 16 November 2020].
- [4] Birsch, D.. "Moral Responsibility for Harm Caused by Computer System Failures." Ethics and Information Technology 6 (2005): 233-245.
- [5] 3.Brusic, V. Critical Reasoning & Moral Theory (Summary). UNNC, Ningbo, 2020.
- [6] 1.Definition of first-sale doctrine | Dictionary.com. www.dictionary.com, 2020. https://www.dictionary.com/browse/first-sale-doctrine.