

# Comparative Analysis of MLM Platforms (Binary Plan, On-Premise Deployment)

Multi-level marketing (MLM) software with **binary compensation plans** and **on-premise (self-hosted) deployment** capabilities are critical for organizations needing full control over their network marketing operations. Below we compare several open-source/free and commercial MLM platforms that meet or exceed the feature set of the OneCoin binary model (as outlined in the provided document). Each solution is evaluated for support of binary tree structures (left/right leg tracking), commission and bonus types, e-wallets, rank advancement, reporting, admin tools, cryptocurrency integration, and licensing/deployment model.

## Epixel MLM Software (Enterprise Commercial)

Epixel is a **comprehensive, enterprise-grade MLM platform** known for its robust feature set and support for **30+ compensation plan types (including Binary)** <sup>1</sup>. It offers a **self-hosted (downloadable)** deployment for clients who prefer on-premise installation <sup>1</sup>. Key capabilities include:

- **Binary Tree & Volume Tracking:** Epixel's commission engine natively supports binary structures (left and right legs) with flexible rules for volume balancing, spillover, carry-forward of volume, and flush-out settings <sup>2</sup> <sup>3</sup>. Real-time genealogy tree visualization provides insight into downlines and leg performance <sup>4</sup>.
- **Commissions & Bonuses:** The system can be configured with custom commission logic, including direct referral commissions, pair (binary cycle) bonuses, matching bonuses, and rank incentives. The rules engine allows unique bonus calculations and rank advancement criteria tailored per plan <sup>5</sup> <sup>4</sup>.
- **E-Wallet & Financial Tools:** Epixel includes integrated e-commerce and payout processing. Distributors have e-wallet accounts to receive commissions and bonuses, with support for multi-currency transactions and automated, timely payouts <sup>6</sup>.
- **Rank Advancement:** Allows defining rank criteria and will automatically update distributor ranks based on downline volume and other qualifications. Compliance tools ensure that rank and bonus qualifications are recorded immutably for transparency <sup>7</sup>.
- **Reporting & Analytics:** Provides **detailed dashboards** and reports for network performance, sales trends, earnings, and recruitment metrics <sup>8</sup>. Administrators have oversight of the entire network in real time.
- **Admin & Audit:** A full back-office for administrators includes member management, transaction logs, genealogy management, and audit trails of all commission calculations (ensuring **commission transparency**) <sup>7</sup>.
- **Cryptocurrency Integration:** Epixel supports blockchain and crypto integrations. For example, it offers a *Bitcoin MLM* module enabling payments and rewards in cryptocurrency, allowing companies to plug in a native token for compensation <sup>9</sup>. This enables *borderless commission payouts* without currency conversion, and even smart-contract driven bonuses <sup>7</sup>.

- **Technology & Pricing:** Epixel is a proprietary commercial software (pricing on request – typically a higher-end solution). It is a **web-based platform** with mobile apps available, and offers an open API for integrations <sup>8</sup>.

**Pros:** Extremely feature-rich and scalable (supports complex custom plans and global operations) <sup>5</sup> <sup>6</sup>; highly customizable with open architecture for integrations; proven **enterprise reliability** (compliance tools, multi-currency, multi-language).

**Cons:** Pricing is not publicly disclosed (likely expensive, enterprise-level); due to its breadth, configuration of advanced features can be complex without vendor support (no specific citation, but implied by its enterprise scope).

**Source:** The FitGap software review highlights Epixel as a “*comprehensive direct sales management platform*” supporting binary, with configurable commission logic, rank criteria, e-wallets, replicated sites, mobile apps, compliance and analytics <sup>1</sup> <sup>6</sup>.

## Ventaforce (Sankalp) MLM Software (Commercial)

Ventaforce by Sankalp is a **popular self-hosted MLM software** that supports a wide range of plans, including binary compensation structures <sup>10</sup>. It is offered in tiered editions (Starter, Advance, Enterprise) with on-premise deployment. Key features include:

- **Binary Plan Support:** Ventaforce natively supports Binary MLM plans (as well as Matrix, Generation, Unilevel, etc.) <sup>10</sup>. It tracks left and right leg sales volumes and automates binary commission calculations. The software handles spillover placement and *weak-leg/strong-leg* balancing rules common in binary plans.
- **Commissions & E-Wallet:** All commission types (referral bonuses, pair commissions, matching bonuses, etc.) are calculated by the system with an AI-powered engine to eliminate errors <sup>11</sup> <sup>12</sup>. An integrated **e-wallet** allows distributors to receive earnings; funds can be managed, withdrawn, or transferred as per configured rules <sup>13</sup>.
- **Distributor Management & Genealogy:** Ventaforce provides genealogy tree visualization for the entire network <sup>13</sup>. Distributors can view their downline placements in real-time, including spillover from uplines. Admins can monitor and adjust placements if needed (with appropriate audit logs).
- **Rank & Rewards:** Supports rank advancement logic and incentive calculations. Admins can define rank criteria (e.g., cumulative weaker-leg volume) and the system will promote/demote ranks and apply rank-based bonuses automatically.
- **Real-Time Reporting:** The platform includes **comprehensive reporting and analytics** dashboards <sup>14</sup> <sup>13</sup>. Companies get real-time analytics on sales, enrollments, commission payouts, and can generate audit reports for compliance.
- **Admin Panel & Tools:** Ventaforce offers a full back-office for administrators with **product inventory control**, member management, transaction logs, and compliance monitoring tools <sup>12</sup> <sup>13</sup>. It also supports multi-language and multi-currency operation for global deployments <sup>13</sup>.
- **Integrations:** It integrates with payment gateways (PayPal, Stripe), shipping systems, social platforms, etc., and provides API integration options <sup>15</sup> <sup>16</sup>. Cryptocurrency payments are not mentioned explicitly in the documentation, but Ventaforce's flexibility allows adding payment modules as needed.
- **Technology & License:** Ventaforce is a commercial product (license cost is customized per business scale) <sup>17</sup>. It's built on modern web technology (the provider is known for using .NET stack) and does

**not require ongoing monthly fees** if a one-time license is purchased. On-premise installation gives full data control to the client.

**Pros:** Highly customizable to fit different MLM models; strong analytics and reporting tools; multi-currency & multi-language support for global businesses <sup>18</sup> . AI-based commission automation ensures accuracy <sup>12</sup> .

**Cons:** The mobile interface is somewhat limited (mobile web could be better optimized for real-time use) <sup>19</sup> ; advanced features may have a learning curve, requiring training for administrators <sup>19</sup> .

**Sources:** Ventaforce overview notes it “*supports a wide range of MLM compensation plans — including Binary... offering e-wallet management, genealogy tree visualization, commission automation, product inventory control, and comprehensive reporting*” <sup>10</sup> <sup>13</sup> . Pros/cons are summarized from SoftwareFinder’s review <sup>18</sup> <sup>19</sup> .

## MarketPowerPRO (MultiSoft) MLM Software (Commercial)

MarketPowerPRO by MultiSoft is a long-established MLM platform often used by mid-large direct selling companies. It can be deployed on-premises (MultiSoft offers both hosted and licensed options). Key features:

- **Binary Plan Engine:** MarketPowerPRO supports binary compensation structures with extensive configurability <sup>20</sup> . It handles binary volume calculations (including various binary models like 1/3–2/3 balance or equal leg), tracks sales on each leg, and ensures accurate *weak-leg commission* payouts. The platform also supports other plan types (Unilevel, Matrix, Hybrid) in the same system <sup>21</sup> .
- **Commission Management:** The software automates commission calculations for all levels. It ensures on-time, accurate payouts “every time, all the time,” which is crucial for distributor trust <sup>20</sup> <sup>22</sup> . It supports paying out multiple commission types: direct sales commissions, binary cycle bonuses, matching overrides, etc., as defined by the compensation plan. Commission periods and payout cycles are fully configurable.
- **Distributor & Genealogy Management:** MultiSoft provides tools to manage and grow the network effectively. The system lets businesses **track team performance and downline activity** in real time <sup>23</sup> . A tabular genealogy view and graphical tree help admin and reps see their organization’s structure. It also supports *distributor replicated websites* and e-commerce for product sales by each distributor (if needed).
- **E-Wallet & Currencies:** The platform supports e-wallets for distributors, including commission wallet and bonus credits. MultiSoft’s solution is known to handle **multi-currency** transactions for global businesses, converting and paying commissions in the appropriate currency.
- **Rank Advancement & Incentives:** Allows configuration of multiple ranks and promotional criteria. Achievements and qualifications are tracked so that distributors are promoted when they meet targets. The **commission engine supports complex plans** that might incorporate rank-based payouts and incentives <sup>21</sup> .
- **Admin & Back Office:** MarketPowerPRO includes order management, product/inventory management, and other back-office functions beyond commissions <sup>24</sup> <sup>25</sup> . Administrators can oversee orders, fulfillment, and run custom reports. The software also includes a helpdesk module and multi-channel communication tools to engage the network.

- **Integration & Tech:** MultiSoft's platform provides APIs and supports integration with external CRM, ERP, payment gateways, etc. (Exigo, a related platform, is sometimes paired via API for data services). On-premise deployment is possible, giving companies control over infrastructure <sup>26</sup> <sup>27</sup> .
- **Pricing/License:** MarketPowerPRO is commercial. Licensing is typically a setup fee plus either a monthly fee or a one-time purchase for the software (depending on the deal). According to SoftwareSuggest, it supports "No Obligation free trial; supports binary configurations like 50/50, 1/3-2/3, Weak-Side Binary, etc." <sup>28</sup> .

**Pros:** Proven track record with enterprise customers; adaptable to various compensation plans (binary and others) <sup>21</sup> ; strong commission accuracy and reliability (ensuring distributor satisfaction) <sup>23</sup> ; comprehensive back-office (order, inventory, support) features for a one-stop solution.

**Cons:** The UI/back-end may appear dated to some users (focus has been on functionality over modern UI); cost can be significant for full enterprise version, and some advanced features might require additional modules or custom dev (no direct citation – inferred from industry reputation).

**Source:** A Cuspera review notes MultiSoft *"supports binary network marketing structures, providing the capability to track sales, manage commissions, and oversee team performance... adaptable to various compensation plans"* <sup>20</sup> . This underlines its core binary plan and commission capabilities.

## Infinite MLM Software (Infinite Open Source Solutions LLP)

Infinite MLM Software is a **PHP-based MLM system** provided by Infinite Open Source Solutions (IOSS). It is a *commercial script* (source code provided) that can be self-hosted, making it popular for those who want control and flexibility. Key highlights:

- **Binary Plan Support:** Infinite MLM supports Binary plans out-of-the-box, alongside many other structures (Matrix, Unilevel, Hybrid, Stair Step, etc.) <sup>29</sup> . Its compensation engine is configurable to handle binary leg balancing and payouts. Users can specify left/right leg commission percentages, carry-forward rules, and pairing bonuses as needed.
- **Features & Modules:** It offers a wide array of modules: **multi-language and multi-currency support** (to run global networks) <sup>29</sup> , e-pin generation, e-wallet management, payout processing, and SMS/email notifications. The system includes **genealogy tree views**, referral tracking, purchase/volume tracking per leg, and more, to meet the OneCoin-model requirements.
- **E-Wallet & Payments:** Infinite MLM has a secure e-wallet for each user to accumulate earnings <sup>30</sup> . It integrates with popular payment gateways and even crypto wallets if needed (the vendor often customizes for cryptocurrency MLM projects). Admins can segregate funds (e.g., a bonus wallet, commission wallet, etc.) similar to how OneCoin split accounting for different bonuses.
- **Rank & Bonus Management:** You can define ranks and advancement logic in the configuration. The software will calculate rank advancements based on criteria (leg volumes, referrals, etc.) and unlock **rank-based incentives** accordingly. Direct commissions, binary pair commissions, matching bonuses, and other bonuses (e.g., OneCoin's network bonus) are all supported commission types.
- **Real-Time Dashboard:** Infinite MLM provides real-time reports of user earnings, network growth, and even token/point distributions. The back-office for members shows their left/right volume in real time and earnings from each bonus category, fulfilling the need for transparency in a binary system.
- **Admin Panel:** Administrators have full control: member management (add/approve members), view all transactions, adjust wallets, set global parameters like pairing bonus caps, flush-out settings, etc.

Full **transaction logs** and audit trails are available for compliance. The admin interface also includes content management for the MLM website and built-in ticket support.

- **Technology & License:** It's developed primarily in PHP (often on the Laravel framework) with MySQL, making it easy to host on common web servers. Licensing is one-time purchase. Since it's advertised by IOSS as "*Open Source*", the buyer receives source code and can customize it. This is ideal for on-premise deployment – you install it on your own server and have no recurring license fees (aside from optional support).

**Pros: Highly customizable source code** – you can modify or extend features; supports a wide range of plan types beyond binary <sup>29</sup>; multi-language/currency and general flexibility make it suitable for MLMs of all sizes <sup>31</sup>. One-time licensing is cost-effective. Active community and vendor support for customization (IOSS has experience since 2009) <sup>32</sup>.

**Cons:** Because it's self-hosted PHP, ensuring security and scalability depends on the user's infrastructure and expertise (you'll need a good server and IT team to manage updates). Some advanced features (like mobile apps or new blockchain integrations) may require hiring the vendor or developers to implement.

**Source:** G2 reviews describe Infinite MLM as "*a powerful, customizable platform... supports a wide range of compensation plans, including Binary... Key features include multi-language and multi-currency support*" <sup>32</sup> <sup>29</sup>, indicating its flexibility and global-readiness for binary MLM deployments.

## Neo MLM Software (Commercial)

Neo MLM Software is a newer entrant focused on modern MLM needs. It supports on-premise deployment and is specifically noted for excelling with **binary MLM plans** <sup>33</sup> <sup>34</sup>. Neo offers a **base package starting around \$500** (one-time) for the binary plan module <sup>35</sup>. Key features:

- **Binary Plan Specialization:** Neo MLM allows each member to build two teams (left/right) and includes robust spillover logic. *Even if a distributor has filled their two direct legs, additional recruits automatically spill under the downline (upline-assisted placement)* <sup>36</sup>. This ensures the power-leg (shared leg) growth benefits the team, matching typical binary mechanics.
- **Core Modules:** It comes with all essential modules out-of-the-box: **User Management, Commission Tracking, Genealogy Tree, E-Wallet, Reports & Analytics, E-Commerce integration** <sup>37</sup>. This means the software can onboard users via package purchases (through the e-commerce module), track referrals, compute commissions, and display reports without needing third-party add-ons.
- **Real-Time Notifications:** Neo emphasizes a modern UI with a **customizable dashboard and automated notifications** for user engagement <sup>38</sup>. Distributors get alerts for new downline signups, earned commissions, rank advancements, etc. This real-time feedback was part of OneCoin's appeal (showing immediate network growth and earnings).
- **Security & Support:** Built-in security protocols (to protect data and transactions) and **multilingual support** are included <sup>38</sup>, which is beneficial for international MLM networks. The vendor also touts 24/7 dedicated support for their clients <sup>39</sup>.
- **Integrations & Add-ons:** Neo MLM can integrate payment gateways (to accept membership package payments or product sales), autoresponder/email systems, lead capture pages, and mobile apps <sup>40</sup> <sup>41</sup>. These add-ons let you extend the platform into a full ecosystem (e.g., marketing funnels plus commission engine).
- **Admin & Deployment:** Admins get a back-office to manage members, finances, and content. Deployment can be on the client's own server; Neo's team offers installation support. The

architecture is likely PHP/Node based on their site (needs confirmation), but it is designed to be self-hostable.

**Pros:** Focused on binary plan efficiency – includes spillover and leg management features out-of-the-box <sup>36</sup>; good value (affordable starting price) for the feature set; modern features like automated notifications and an attractive UI dashboard <sup>38</sup>; capable of fast customization with add-ons for payments and marketing <sup>40</sup> <sup>41</sup>.

**Cons:** The user interface, while modern, **“needs work”** according to some reviews <sup>42</sup> (some usability improvements needed); training resources are somewhat lacking, meaning admins might require more support to fully utilize all features <sup>42</sup>.

**Sources:** The SourceForge listing highlights Neo’s modules (*“Commission Tracking, Genealogy Tree, E-Wallet, Reports...”*) and multi-plan support <sup>37</sup>. The CMO review notes *“Neo MLM... offers advanced tools to make Binary MLM operations efficient... members can place new members under upline thanks to spillover”* <sup>34</sup> <sup>43</sup>, and lists pros (automation, value) and cons (UI, training) <sup>44</sup>.

## Lead MLM Software (Commercial Script)

Lead MLM Software is a one-time purchase MLM platform (approximately **\$650 one-time** for the base system) <sup>45</sup> <sup>46</sup>. It’s a script that can be hosted on your server, and the vendor offers customization services. Notable features:

- **Plan Flexibility:** Lead MLM is advertised as plan-agnostic and **customizable to meet the needs of any compensation plan** <sup>47</sup>. Binary plan is fully supported – including tracking of weak/strong leg volumes and pair commissions. It also supports Unilevel, Matrix, and others, but the binary configuration is a common choice.
- **E-Commerce & Packages:** The platform integrates with e-commerce systems, allowing distributors to purchase starter packages or tokens during onboarding <sup>46</sup>. This aligns with a OneCoin-like model where new members buy token packages. It can connect to popular shopping carts or run its own for selling products/packaged deals.
- **Cryptocurrency Integration:** A standout aspect – *“Launch MLM scripts integrated with different Ecommerce platforms, Payment Gateways, including different Crypto-currencies.”* <sup>46</sup>. This means you can configure the system to use a native cryptocurrency (for example, substituting OneCoin or another token as the currency for internal transactions). The software can integrate with crypto payment APIs or wallets to credit the user’s account with tokens upon purchase.
- **E-Wallet & Payments:** Lead MLM includes a secure e-wallet for each member to hold commissions and bonuses. It supports fund withdrawal requests, internal transfers, and multiple wallets (if separating commission types). Payment processing integration (for credit cards, crypto, etc.) is available, making it straightforward to handle both fiat and crypto transactions on-site.
- **Admin & Oversight:** It provides an admin panel with typical MLM management tools: downline viewer, commission run management, user account control (activate, suspend, KYC, etc.), and transaction logs. Admins can audit all payouts and adjust settings (like binary pair ratio, maximum pairs per day, flushing rules).
- **Technology:** Lead MLM is built with web technologies (likely PHP/MySQL based on industry norm). The vendor offers a live demo to showcase features and will customize the codebase for your specific plan if needed <sup>48</sup>. With the purchase, you have the code to deploy on your premises. Support is provided for installation and initial bug fixes.

**Pros:** **Affordable one-time cost** for full ownership <sup>45</sup>; customizable codebase to adapt to any plan or integrate with external platforms; supports **crypto payments and token integration** natively, which is crucial for token-based MLM like OneCoin <sup>46</sup>; includes all fundamental MLM features (e-wallet, genealogy, commission calc, reporting) without monthly fees.

**Cons:** Being a smaller vendor solution, it may not have the polish or scalability of higher-end systems (suitable for small-to-mid size MLMs rather than very large enterprises); users might rely on the vendor for major customizations (unless they have an in-house developer to modify the open code).

**Source:** A Slashdot software listing notes *“Lead MLM Software... can be customized to meet the needs of the plan... allows launching MLM scripts integrated with different e-commerce platforms, payment gateways, including different crypto-currencies.”* <sup>49</sup>. This underscores its flexibility and crypto-ready design.

## absMLM Binary Software (Commercial Script)

absMLM is an India-based MLM software provider focusing on **ready-made MLM scripts**, particularly excelling in **Binary MLM plans**. It offers on-premise MLM software with a team to customize for clients. Key points:

- **Binary Plan Focus:** absMLM positions itself as *“the premier provider of Binary MLM plans”* <sup>50</sup>. Their software is built to handle binary compensation intricacies: left/right leg tracking, spillovers, flush-out, carry-over of volume, etc. They emphasize that their binary MLM script is popular among companies launching binary plans <sup>50</sup>.
- **Commission Types:** The platform supports all standard commission types in a binary plan. According to an absMLM publication, these include **Join Commission**, **Direct Referral Commission**, **Pair Commission (binary cycle pay)**, **Custom Bonus**, and **Royalty Bonus** <sup>51</sup>. This covers direct and network bonuses, as well as leadership or rank bonuses (royalty).
- **Spillover Logic:** absMLM's system allows both scenarios where sponsor and placement can differ. It handles common binary scenarios (as they describe: sponsor=parent, sponsor differs from parent, spillover placements, etc.) and ensures genealogy integrity in each case <sup>52</sup> <sup>53</sup>. Essentially, the software automates whether a new recruit goes to the left or right leg and supports forced spillovers to help uplines.
- **E-Wallet & Finance:** It comes with a secure e-wallet and payout module. absMLM highlights features like fund transfer between wallets, e-pin generation for new registrations, and payout statements for transparency <sup>54</sup>. Administrators can configure withdrawal conditions and schedules.
- **Back Office & Reporting:** absMLM provides a user-friendly distributor back office where members can **track their binary tree, see their weaker/stronger leg volumes, and monitor earnings in real time** (including how many pairs formed, pending volume, etc.). Admins have a comprehensive panel with all member data, commission logs, and the ability to edit the network if necessary.
- **Technology & Deployment:** The absMLM script is likely PHP-based and is delivered as a one-time purchase (with optional maintenance packages). Deployment is on the client's server. They advertise adopting new technologies, meaning they can integrate things like mobile apps or blockchain on demand <sup>55</sup>.
- **Crypto/Token Support:** While not explicitly stated on their site, absMLM's experience includes crypto MLMs (they have a **Forex/crypto MLM** offerings on their site). They can integrate a native token similarly to others. One can infer this from their marketing as a *“leading MLM Software Development Company”* ready to adopt latest tech <sup>55</sup>.

**Pros:** Deep specialization in binary plan mechanics – their team’s decade of experience with MLM scripts means all binary edge cases are handled <sup>55</sup>; ready-made software that can be quickly delivered and installed; offers full source code with customization options. Good support for **spillover and unlimited depth** typical to binary <sup>56</sup>. Client satisfaction oriented (per their marketing).

**Cons:** Largely geared towards clients who need a pre-built script – may require further customization for unique plan rules (which they can do at additional cost). Documentation is not publicly robust; one relies on their support for understanding the system. As a smaller outfit, complex integrations (say, a large ERP integration) might not be as out-of-the-box as with bigger platforms.

**Source:** absMLM is highlighted on Slashdot for “*offering a highly sought-after MLM software that appeals to network marketers eager to launch a Binary MLM... absMLM boasts a dynamic team... with a decade of experience in developing ready-made MLM software*” <sup>50</sup>. Their Medium article enumerates binary commission types (join, referral, pair, etc.) <sup>51</sup>, showing the software’s coverage of OneCoin-like bonuses.

## WP MLM Plugin (Open-Source Option)

For a completely **free/open-source** route, the *WP MLM Software* plugin by Infinite Open Source Solutions (IOSS) is an option. This is a WordPress plugin that can turn a WordPress site into a basic MLM platform supporting binary genealogy. Key features:

- **Binary Network in WordPress:** This plugin enables running a binary network marketing program inside a WordPress site <sup>57</sup>. Each new user can be placed in a left/right placement under a sponsor. It’s suitable for simpler binary MLM use-cases or as a starting point for development.
- **Scalable & Tested:** The plugin is designed to be “*scalable and durable*”, meaning it can handle growth in user count without performance loss <sup>57</sup>. It’s tested across many environments and aims for uninterrupted functionality (important as the network grows).
- **E-Wallet & Payments:** While details are light in the summary, it mentions integration of **secure payment gateways** <sup>58</sup>. This suggests it supports collecting payments (perhaps for member registration or product purchase) through common gateways, and likely has an internal ledger for user earnings.
- **Reports:** Being a lighter solution, it may not have the extensive reporting of enterprise systems, but basic reports of downline and payouts are expected. Its focus is ensuring core binary operations (member placement, leg tracking, payouts) work smoothly.
- **Extensibility:** Because it’s open-source (GPL licensed as a WP plugin), developers can extend it. It could serve as a base to integrate a custom token or to add specific bonus calculations, though that would require coding.
- **Use Case:** A plugin like this is best for startups or testing an MLM concept. For example, if a company wants to pilot a binary plan with a cryptocurrency, they could use WP + this plugin + a crypto payment plugin to get a rudimentary system up quickly.

**Pros:** **Free and open-source** – no licensing cost; quick to deploy on any WordPress site; benefits from WordPress’s ecosystem (user management, themes, etc. can be leveraged); has been “*meticulously crafted and rigorously tested*” for reliability <sup>59</sup>. Good security practices (since many will handle payments online) are built-in <sup>58</sup>.

**Cons:** Feature set is basic compared to dedicated MLM systems – it may lack advanced bonus types or complex rank rules out-of-the-box. Scalability, while improved, will still depend on WordPress which may not



handle very large networks without significant optimization. Support is community-based (or via IOSS paid support) since it's a free plugin.

**Source:** The Slashdot listing describes the WP MLM Software plugin: *"integrates flawlessly with your WordPress site... scalable and durable... secure payment transactions... features adapt to evolving needs"* <sup>57</sup> <sup>60</sup> . This highlights its reliability for those needing a simple on-site binary MLM solution.

## Comparison Summary

The table below summarizes key aspects of each platform relative to the **OneCoin-style binary MLM requirements**:

Platform	License/Tech	On-Premise	Binary Plan Support	E-Wallet & Payments	Commissions & Bonuses	Rank Advancement
<b>Epixel MLM</b>	Commercial (Enterprise); .NET/Java stack	Yes (Downloadable) <sup>1</sup>	Yes (advanced engine for binary, spillover, flush-out) <sup>2</sup> <sup>3</sup>	Yes – multi-currency wallet, automated payouts <sup>6</sup>	Direct, binary pair, matching, custom bonuses configurable <sup>5</sup> <sup>4</sup>	Yes – configurable criteria (compliance tools for tracking)
<b>Ventaforce</b>	Commercial; .NET-based	Yes	Yes (weak/strong leg, multiple plan types) <sup>10</sup>	Yes – e-wallet, multi-currency, PayPal/Stripe, etc. <sup>16</sup>	Referral, binary cycle, matching, rank bonuses (AI-calculated) <sup>12</sup> <sup>13</sup>	Yes – tracking and auto-promotes ranks <sup>16</sup>
<b>MarketPowerPRO</b>	Commercial; .NET (MultiSoft)	Yes	Yes (binary 50/50, 1/3–2/3, etc.) <sup>28</sup>	Yes – e-wallet, multi-currency; supports external payment integration	All standard MLM commissions (binary cycles, uni-level, etc.) <sup>23</sup> <sup>61</sup>	Yes – multi-plan rank support <sup>6</sup>
<b>Infinite MLM</b>	Commercial Script; PHP (Laravel)	Yes (source code provided) <sup>32</sup>	Yes (binary + 10+ other plans supported) <sup>29</sup>	Yes – built-in wallet, multi-currency; popular gateways supported	Direct, binary, matrix, stair-step, etc. – highly configurable logic <sup>31</sup>	Yes – supports custom rank criteria and promotion

Platform	License/Tech	On-Premise	Binary Plan Support	E-Wallet & Payments	Commissions & Bonuses	Rank Advancement
<b>Neo MLM</b>	Commercial; Likely PHP/Node	Yes	Yes (optimized for binary; spillover enabled) <sup>43</sup>	Yes – e-wallet module, multi-currency; +addons for gateways <sup>41</sup>	Direct referral, binary pair, matching; addons (lead capture, etc.) <sup>40 41</sup>	Yes – included in plan details
<b>Lead MLM</b>	Commercial Script; PHP	Yes (source code)	Yes (fully customizable plan engine) <sup>47</sup>	Yes – e-wallet, integrates with e-commerce and payment gateways <sup>46</sup>	Direct, binary pair, matching, etc., plus custom bonuses as needed	Yes – can be customized per plan
<b>absMLM</b>	Commercial Script; PHP	Yes	Yes (specialized binary script, spillover, carry forward) <sup>50</sup>	Yes – secure e-wallet, payout management (incl. e-pin, fund transfers) <sup>30</sup>	Join bonus, direct referral, binary pair, royalty/ matching <sup>51</sup>	Yes – supports binary rank, royalty bonuses
<b>WP MLM (IOSS)</b>	<b>Open-Source</b> (WordPress PHP plugin)	Yes (WordPress plugin)	Yes (basic binary structure in WP) <sup>57</sup>	Limited – uses WP + gateway plugins for payments; internal ledger for payouts	Basic – referral and binary pairing commissions; limited bonus types	Limited – complex rank, out-of-bonus (could be customized)

**Notes:** All listed platforms support on-premise deployment. *Open-source* indicates source code is available/modifiable by the user (WP MLM and Infinite/Lead scripts). “Partial” crypto integration denotes the software doesn’t natively handle a token ledger but can integrate with crypto payment processors or be customized to use a cryptocurrency as the payout currency.

## Conclusion

When choosing an MLM software for a binary plan with on-site hosting, consider the scale and specific needs of your project:

- **Enterprise solutions** like **Epixel** or **MarketPowerPRO** offer extensive functionality, scalability, and support for complex compensation schemes (and can integrate token payments with some development), but come at a higher price and complexity.
- **Mid-tier solutions** such as **Ventaforce**, **Neo MLM**, or **Infinite MLM** strike a balance with robust binary support, customization options, and one-time licensing – suitable for mid-sized MLM companies or those needing specific features like multi-language and strong support.
- **Affordable script-based solutions** like **Lead MLM Software** or **absMLM** provide the core binary features (and even crypto readiness) at lower cost, ideal for startups or niche crypto-MLM projects that need quick deployment and full code ownership to tweak the OneCoin-like model.
- **Open-source** options (e.g. **WP MLM plugin**) exist for those who want complete control and zero licensing cost, though these may require significant development to meet all enterprise-grade features (e.g. robust security, advanced bonus calculations, mobile apps).

Each of the above options can be deployed on-premises and supports the binary MLM structure with the requisite features (commissions, e-wallets, rank logic, etc.). The best choice depends on your budget, technical resources, and the required complexity of your OneCoin-inspired compensation plan. Always review each platform's documentation and, if possible, take advantage of demos or trials to ensure the software meets the specific nuances of your compensation plan and token integration needs.

### Sources:

- Epixel MLM – Supports 30+ plans (binary, hybrid, etc.), on-premise deploy, advanced genealogy, e-commerce, compliance, analytics <sup>1</sup> <sup>6</sup> . Binary engine handles left/right volumes, spillover, matching bonuses <sup>2</sup> <sup>3</sup> .
- Ventaforce – Supports Binary, Matrix, Generation plans with e-wallet, genealogy tree, commission automation, reporting, multi-currency <sup>10</sup> <sup>13</sup> . Pros/Cons: highly customizable, strong analytics vs. needs better mobile optimization <sup>18</sup> <sup>19</sup> .
- MarketPowerPRO (MultiSoft) – Binary structure support with sales/commission tracking, team management, accurate payouts; adaptable to various plans <sup>20</sup> <sup>61</sup> .
- Infinite MLM – Customizable PHP platform supporting Binary (and others), multi-language/currency, suitable for all business sizes <sup>32</sup> <sup>29</sup> .
- Neo MLM – Designed for efficient Binary MLM operations (spillover, two-leg teams), with addons for payments, autoresponders; real-time notifications <sup>34</sup> <sup>63</sup> .
- Lead MLM Software – One-time purchase script, plan-flexible, integrates with e-commerce and **crypto-currency payments** <sup>49</sup> .
- absMLM – Ready-made binary MLM script, experienced in Binary plan development (spillovers, bonuses), offering all key commission types and client-tailored features <sup>50</sup> <sup>51</sup> .
- WP MLM (IOSS) – Free WordPress plugin providing a basic binary MLM framework, tested for scalability and secure transactions integration <sup>57</sup> <sup>60</sup> .

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