

Context

Demand forecasting is a key component of every growing online business. Without proper demand forecasting processes in place, it can be nearly impossible to have the right amount of stock on hand at any given time. A food delivery service has to deal with a lot of perishable raw materials which makes it all the more important for such a company to accurately forecast daily and weekly demand. This being a reason to come up with this dataset!👉

Content

Given the following information, the task is to predict the demand for the next 10 weeks for the meal combinations, which are:

- Historical data of demand for a product-center combination (Weeks: 1 to 145)
- Product(Meal) features such as category, sub-category, current price and discount
- Information for fulfillment centers like center area, city information, etc.

Inspiration

This dataset is targeted towards beginners, its expected to explore more and get as many insights regarding the data and come up with most accurate predictions!

Thank you!😊

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