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Speaker Name: __Patrick Deshwal _ Speaker Title: __Product Owner __

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Patrick Deshwal the product owner from RIS focused on product strategy during his talk, he attempted to introduce what is product strategy and what is the responsibility of the product strategy team, and did an excellent job making it crystal-clear.

From that, I learned product strategy consists of vision definition, product road map, and team alignment. Firstly, vision definition is to create a vision according to customer's needs or given problems so that the entire organization can be united to work towards. Secondly, product road map is to dismantle the vision into a series of concrete and intuitive problems to resolve. Lastly, alignment to goal is to brainstorm, convince, and educate the team members to agree and stand in line with the goal. He also gave real-world examples of outstanding vision definition that led to greatness.

Furthermore, Patrick extended his speak into building a product in actionable plan and steps, that was, problem statement, product vision and solution. It would be better if he could take innovation and dreaming as the initial motivation for vision as well, as problem is not the single driving force for vision. But overall, he did a fantastic job introducing the product strategy topic.