

# Brennan Moore

I design & build things to help people go about their day in a more awesome way.

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## Jobs

Designer / Front-end Developer at **Jumo** Sept. 2010 -  
In charge of all design, front-end work & site analytics.

Research Assistant at **MIT CSAIL Haystack Group** June 09 - Sept. 10  
Designed & built browser based applications, & published research papers.

New Media Art Director at **Modernista** April 08 - June 09  
Designed web campaigns for Palm, (RED), Gates Foundation & Cadillac.

## Projects

**Atomate** [atomate.me](http://atomate.me)

Developed a controlled natural language interface for context-sensitive automation using information sources on the web.

**Poyozo** [mypoyozo.com](http://mypoyozo.com)

Prototyped a system for integrating life tracking data and personal information management tools to assist in lifestyle management.

## Proficiencies

**Languages:** Javascript, HTML/CSS, Python

**Frameworks:** Django, Tornado, Google App Engine, jQuery

**Design:** Photoshop, Indesign, Illustrator

## Papers

Atomate It! End-user context sensitive automation using heterogeneous information sources on the Web, *Van Kleek, M., B. Moore, D. Karger, P. Andre, mc schraefel* International World Wide Web Conference (WWW2010) (2010)

Eyebrowse: Real-Time Web Activity Sharing and Visualization, *M. Van Kleek, B. Moore, K. Xu, D. Karger* Proceedings of the ACM CHI Conference on Human Factors in Computing Systems, Work in Progress paper, ACM Press (2010)

Assisted Self Reflection: Combining Lifetracking, Sensemaking & Personal Information Management, *B. Moore, M. Van Kleek, D. Karger, mc schraefel* ACM CHI Conference on Human Factors in Computing Systems, Workshop Paper (2010)

## School

Bachelor of Fine Arts in New-Media & Photography  
**School of the Museum of Fine Arts & Tufts University** 2008

## References

Howard Goldkrand  
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