Fandope Token Whitepaper

Blockchain Based Content Monetization

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Abstract:

Fandope Token (FNDP) is an ERC-2612[1] based token designed to empower users and creators on the Fandope content monetization platform. Fandope revolutionizes the digital content industry by offering a fair and transparent ecosystem where content creators are directly rewarded by their audience. By leveraging blockchain technology and smart contracts, Fandope Token establishes a decentralized and efficient platform that benefits both users and creators, while simultaneously reducing transaction costs and fostering community engagement. Notably, Fandope's distinctive strengths lie in its ability to transcend SEPA and FATF limitations, facilitating global accessibility. Additionally, Fandope prioritizes pseudonymity, providing enhanced privacy and security—particularly for NSFW creators—ensuring a safe and empowering environment for all participants. This whitepaper details the Fandope Token launch, token distribution, budget allocation, and the holistic vision of the Fandope platform.

1 Value Proposition

We propose the FNDP(Fandope Token) as a token of exchange in a secure and pseudonymous content monetization system based in the web app and the mobile app. The FNDP and Fandope platform provides:

- Creators: enhanced privacy and security when sharing their contents, reaching more relevance potential fans(content consumers), reaching fans all over the world, instant payouts, and a share of tokens.
- Fans: improved privacy and security when consuming contents, viable payment methods and a share of tokens.
- Advertisers: less expensive ads, reaching target users and better attribution.

And for all these parties involved, there are no limits due to financial sanctions and limitations or similar cases like that. And less platform commission when using the platform's native token.

2 Introduction

The digital content industry has witnessed substantial growth, but it also faces challenges such as content monetization, advertising fraud, and lack of transparency in revenue distribution. Fandope Token addresses these issues by providing a decentralized platform that allows users, creators, and advertisers to interact directly and monetize content seamlessly through blockchain technology. Furthermore, Fandope's unique capabilities in overcoming SEPA and FATF limitations ensure global accessibility, while our strong commitment to pseudonymity provides enhanced privacy, especially for NSFW creators.

3 Fandope Platform

Fandope is a content monetization platform that enables users to access and support premium video and photo content using cryptocurrencies. Creators can share their content, whether it's educational, artistic, entertainment, or NSFW, and set a specific price for access. Creators, fans, and advertisers using the Fandope platform's native token (FNDP) can benefit from a lower platform commission.

3.1 Content Access

Users can access premium video and photo content on the Fandope platform by purchasing content with FNDP tokens. This process ensures that content creators are directly rewarded for their work, fostering a fair and transparent ecosystem.

3.2   Fee Structure

Fandope Token implements a fee structure that incentivizes the usage of FNDP tokens. For subscriptions paid in cryptocurrencies other than FNDP, the platform charges a standard commission of 18% on the subscription fee, with the remaining 82% going to the content creator. However, for subscriptions paid in FNDP, the platform applies a reduced commission rate of only 5%, resulting in lower subscription fees for users and higher earnings for content creators.

3.3   Benefits for Users and Creators

By utilizing FNDP tokens, both users and content creators gain significant benefits. Users enjoy a discounted subscription fee, while creators receive a higher share of the earnings. This mechanism aligns the incentives of both parties, promoting the adoption of FNDP and enhancing the platform's overall value proposition.

3.4   Supported Content Types

Fandope platform exclusively supports video and photo content. Creators can upload educational, artistic, entertainment, and NSFW content types, expanding the diversity of content available to users.

3.5   Advertising Opportunities

Advertisers can utilize the Fandope platform to reach their target audience. By paying in FNDP, advertisers can benefit from discounts and direct access to engaged users interested in relevant content.

3.6   Roadmap

The Fandope team has outlined a comprehensive roadmap to achieve the platform's goals. This includes continuous development, feature enhancements, strategic partnerships, and community engagement efforts.

4   Fandope Token (FNDP)

4.1   Token Details

- **Symbol:** FNDP
- **Name:** Fandope Token
- **Blockchain:** Ethereum (ERC-20)
- **Total Supply:** 1 billion

4.2   Token Launch Summary

- **Maximum Financing:** 6,500 ETH
- **Minimum Financing:** 50 ETH
- **Exchange Rate:** 1 ETH = 100,000 FNDP (based on the current ETH price of $1,800)
- **Launch Date and Time:** TBD (Published in fandope.github.io)
- **Token Launch time-frame:** 30 days
- **Token Contract Address:** TBD (Published in fandope.github.io, 48hrs before crowdsale launch date)
- **Token Launch Completion:** Token launch will end when either the maximum number of ETH are raised or block number %d is reached. If less than the minimum ETH are raised, ETH can be retrieved by holders of FNDP.

4.3   Token Distribution

- Founders and Team: 15% of max; 150 million FNDP
- User Growth Pool: 200 million FNDP
- Token Available to Public at Launch: 650 million FNDP (corresponding to the ETH raised at token launch)

4.4   User Growth Pool

- A 200 million endowment for early adopters of Fandope and the FNDP at up to 5 FNDP per user.

4.5 Budget Allocation

- Fandope Team: 50% of budget
- Administration: 10% of budget
- Marketing: 20% of budget
- Contractors: 15% of budget
- Contingency: 5% of budget

4.6 Governance and Community Involvement

Fandope Token aims to build a thriving community that actively participates in platform development and decision-making processes. To achieve this, Fandope Token holders will have the opportunity to participate in governance proposals, enabling them to suggest and vote on platform improvements.

4.7 Privacy and Pseudonymity

Fandope Token prioritizes the privacy and pseudonymity of its users and content creators. While transactions are recorded on the public Ethereum blockchain, users are encouraged to adopt pseudonyms to protect their identities while engaging with the platform. This is particularly significant for NSFW creators who can maintain their anonymity while sharing their content and engaging with their audience.

5 Conclusion

Fandope Token represents a significant step towards democratizing content monetization and empowering content creators and users alike. By leveraging blockchain technology and creating a transparent ecosystem, Fandope aims to foster a community-driven platform that supports creativity, innovation, and fair rewards for content creators. Together, let's embark on a journey towards a decentralized content revolution with Fandope Token at its core. To learn more and stay updated on our progress, please visit fandope.github.io.

5.1 Disclaimer

The content of this whitepaper is for informational purposes only and does not constitute financial advice or an offer to purchase tokens. Any investment in Fandope Token (FNDP) involves risks, and potential investors should conduct their own research and seek independent financial advice before making any investment decisions. The Fandope team and its affiliates are not responsible for any losses or damages incurred as a result of investments made based on the information presented in this whitepaper.

6 References

[1] ERC-2612: Permit Extension for ERC-20[2] Signed Approvals, ERC-20 approvals via EIP-712[3] secp256k1 signatures. URL: https://eips.ethereum.org/EIPS/eip-2612

[2] ERC-20: Token Standard. URL: https://eips.ethereum.org/EIPS/eip-20

[3] EIP-712: Typed structured data hashing and signing, A procedure for hashing and signing of typed structured data as opposed to just bytestrings. URL: https://eips.ethereum.org/EIPS/eip-712