



Trinity College Dublin

Coláiste na Tríonóide, Baile Átha Cliath

The University of Dublin

Trinity Business School

Business Data Mining 2023/24

MODULE CODE: BU7143

MODULE NAME: Business Data Mining

Guidelines for Team Project

Project Presentation (10 minutes present + 3-5 min Q&A)

Each team presents their project to the class on session 6. The project is based on the proposal submission, where the idea is then developed into a data mining solution with final recommendations.

Create the following slides (10 slides max):

1. Cover: Informative title, team number and member names
2. Business problem (stakeholder, challenge/opportunity, humanity considerations)
3. Data mining problem (supervised/unsupervised, explanatory/predictive, how to be deployed)
4. Data description (what is a row? Output and input variables; partitioning)
5. Methods (methods, relevant outputs)
6. Evaluation (metrics of interest, benchmark, comparison)
7. Recommendations (what should the client be aware of? problems you encountered, suggestions for future data collection or analysis, etc.)