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First author   Another author

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https://www.aeaweb.org/articles?id=10.1257/aer.20181027

1 Introduction

In recent years, the escalating cost of college tuition in the United States has emerged as a critical issue, intertwining with the broader narrative of rising income inequality. The paper by Zhifeng Cai and Jonathan Heathcote addresses this pressing concern by examining the relationship between these two phenomena. Utilizing a competitive model of the college market, the study not only uncovers the mechanisms that link rising income inequality to increasing tuition costs but also sheds light on the consequent impacts on college attendance and social mobility. Through this paper, we aim to illuminate the unique challenges and opportunities facing the Canadian higher education system in the context of rising tuition costs and income inequality. Incorporating a Canadian perspective into our reproduction study adds a crucial comparative dimension, allowing us to explore the dynamics of university tuition and income inequality within a different national context. This extension acknowledges the distinct structure of the Canadian higher education system and its funding mechanisms, which differ from those in the United States in terms of government support, the magnitude of tuition fees, and the socio-economic landscape.

Central to the Zhifeng Cai and Jonathan Heathcote paper's findings is the assertion that the surge in U.S. income inequality since the 1990s can account for more than half of the observed increase in average net tuition over the same period. This relationship underscores a critical feedback loop where income disparities not only affect individual capacity to afford higher education but also drive institutional behaviors around tuition setting. Moreover, the

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*Code and data are available at: LINK.

paper highlights the detrimental effects of rising tuition on college attendance rates, particularly among lower-income segments, positing significant implications for social mobility and equity.

To build upon the original work of Zhifeng Cai and Jonathan Heathcote, our project will undertake a reproduction of the study, focusing on two or three of its core aspects. This will involve:

Recreating the Model: We will start by reproducing the competitive college market model used in the original study, ensuring our work is entirely reproducible. This step includes verifying the model's assumptions, computational methods, and data inputs. Expanding the Study with a Canadian Lens: Specifically examine how income inequality within Canada affects university tuition, comparing these dynamics with the findings from the U.S. context. This will provide insights into how different policy environments and socio-economic conditions influence the relationship between income inequality and higher education costs.

Our project involves crafting a concise paper that encapsulates the entire reproduction study. This paper will meticulously outline our source and methodology, ensuring clarity on how we've mirrored the original study's model while integrating steps for high reproducibility. It will also present a comparative analysis of our findings against the original study's conclusions, pinpointing any variances and their potential causes. Additionally, the paper will delve into the implications of our policy simulations, offering insights into how income inequality influences college tuition and attendance. Lastly, it will propose directions for future research, highlighting areas within the college tuition-income inequality nexus that remain unexplored, setting the stage for subsequent scholarly inquiry.

2 Data

2.1 Source

2.2 Methodology

In replicating the original model by Zhifeng Cai and Jonathan Heathcote, our methodology was meticulously crafted to mirror their approach with precision, ensuring the highest degree of reproducibility. This entailed a thorough analysis of the original study's model, including its assumptions, variables, and computational methods. We closely followed the procedural steps outlined in their research, from data collection through to the analytical techniques employed to examine the relationship between income inequality and college tuition costs. To guarantee reproducibility, we documented each step of our process in detail, including the coding practices, statistical software used, and the sources of our data. This rigorous approach not only underscores our commitment to transparency and scientific integrity but also enhances the robustness and reliability of our replication efforts.

2.3 Features

3 Results

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tibble [27 x 5] (S3: tbl_df/tbl/data.frame)
 $ Academic Year  : chr [1:27] "90-91" "91-92" "92-93" "93-94" ...
 $ Public Sticker : num [1:27] 3520 3720 4000 4220 4390 4440 4560 4660 4790 4850 ...
 $ Public Net     : num [1:27] 2000 2060 2160 2260 2310 2320 2340 2150 1880 1800 ...
 $ Private Sticker: num [1:27] 17240 17340 17900 18340 19000 ...
 $ Private Net    : num [1:27] 11750 11150 10890 10870 11190 ...
```
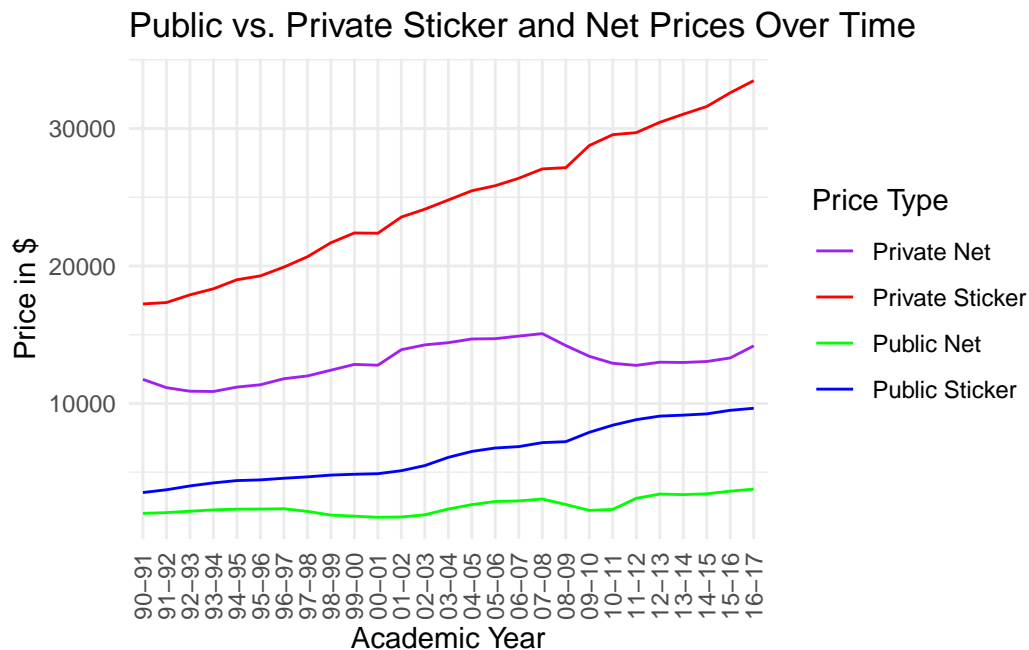

Figure 1, as presented, showcases a multi-decade overview of college tuition and fees in the United States, providing a clear visual representation of trends across both public and private institutions, accounting for inflation to 2016 dollars. The graph is particularly telling in its illustration of the divergent paths between sticker prices and net prices over time.

The private sticker prices, marked by the red line, demonstrate an unbroken ascent throughout the years, effectively doubling from the early 1990s to 2017. This relentless increase is indicative of a higher education market that is possibly responding to increased demand, or perhaps reflecting rising costs associated with providing education, such as faculty salaries, facilities, and resources.

In contrast, the private net prices, shown with the purple line, while following an upward trajectory, do so with a less pronounced slope. This implies that financial aid has absorbed

some of the shock of rising sticker prices for students, although it's worth noting that the gap between sticker and net prices appears to widen over time, suggesting that financial aid may not be keeping pace with the increases in sticker prices.

For public institutions, the sticker prices, represented by blue line, show a significant increase but remain substantially lower than those of private institutions. This could reflect the impact of state funding and the different market pressures affecting public colleges and universities. The relatively gentle slope of the public net prices, depicted by the green line, indicates a measure of stability in what students actually pay, possibly due to a combination of state subsidies, federal aid, and institutional grants.

The stability of public net prices, despite the increase in public sticker prices, could be seen as a reflection of a commitment to maintaining access to higher education. However, the upward trend in both sticker and net prices, even if modest for public institutions, points to a broader trend of increasing financial burden on students and families, which may have significant implications for access to higher education, especially for those from lower-income backgrounds.

Analyzing Figure 1 also prompts consideration of the broader economic context, including changes in the funding models for higher education, the role of government policy, and the economic factors at play during this period, such as recessions and economic booms, which can influence both the supply and demand sides of higher education. The continuous rise in prices, especially in the private sector, may also reflect a competitive market where institutions vie for prestige, faculty, and facilities, which in turn, raises the question of the true value of higher education and the return on investment for students.

4 Discussion

4.1 Findings

4.2 Dynamics of Canadian Universities

To explore the dynamics of Canadian universities through the insights provided in the paper by Zhifeng Cai and Jonathan Heathcote and applying a Canadian lens, it's vital to delve into the nuances of tuition trends, income inequality, and access to higher education within Canada. Canadian universities have been experiencing a rise in tuition fees across various programs, with notable increases in professional degrees such as dentistry, medicine, law, and engineering, reflecting a potential barrier to access for students from lower-income backgrounds. The disparities in tuition fees are further exacerbated when considering the level of study, with graduate programs generally demanding higher fees than undergraduate ones, aligning with the expected returns in terms of future employment income.

The socioeconomic landscape in Canada, marked by growing income inequality, has profound implications for higher education access and outcomes. Trends in intergenerational income mobility and income inequality suggest that the economic background of a student's family plays a significant role in their educational opportunities and future earnings, thereby influencing their ability to afford higher education.

Moreover, the stratification of higher education institutions, observed both in the U.S. and Canada, indicates that access to elite institutions is highly influenced by social and economic factors. This stratification is perpetuated by the increasing concentration of resources and student selectivity at more prestigious universities, further challenging the meritocratic ideals of higher education.

Canadian higher education is also characterized by regional disparities in tuition fees and additional compulsory fees, with provinces like Alberta having higher fees compared to the national average. This regional variation adds another layer of complexity to the affordability and accessibility of higher education across the country. The increasing reliance on international students, who pay significantly higher tuition fees, further highlights the financial challenges faced by Canadian universities and the potential impact on domestic students' access to education.

Addressing these challenges requires a multifaceted approach that considers the role of public funding, financial aid, and policies aimed at reducing income inequality and improving access to higher education for all Canadians. Ensuring that higher education remains a pathway for social mobility and economic opportunity is crucial in the face of rising tuition costs and socioeconomic disparities.

Appendix

A Additional data details

B Model details

B.1 Posterior predictive check

C References