JUAN CARLOS MIGUEL H. FANGON

Graphic Designer | UI/UX Designer

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ABOUT ME

A design enthusiast with a passion for visual storytelling and a strong foundation in design principles. Proven ability to translate complex requirements into user-friendly and visually appealing designs. Eager to leverage my skills and contribute to your company's marketing efforts.

EDUCATION

2022 - 2024
Systems Technology Institute

Bachelor of Science in Information Technology
Introduced to the UI/UX design and prototyping. Learning front-end technologies to ensure UI/UX designs are both visually effective and technically feasible for responsive development.

2019 - 2021
Jesus Is Lord Colleges Foundation Inc.

Senior High School
Enhanced my graphic design skills through school projects and events. Also started emphasizing on layout, typography, and exploring design niches.

EXPERIENCE

May 2025 - July 2025
Reverie Magazine

Brand Identity & UI / UX Design
- Conceptualized and designed a full editorial magazine brand focusing on endangered wildlife through poetic storytelling and minimalist layouts.
- Created original covers using reinterpreted wildlife photography, emphasizing emotional themes through cropping, toning, and overlaying effects.
- Produced landing pages for both mobile and web applications ensuring brand consistency.

Dec 2023 - Feb 2024
GOAT Dairy Products

Brand Identity & Packaging Design
- Developed a brand identity for a local dairy company by providing elements such as logos, color palettes, typography, packaging, and brand guidelines that reflect the company's identity, core values, and personality.
- Researched and conceptualized visuals based on client's requirements and preferences.
- Managed to fulfill my responsibility as a graphic designer in spite of working with a client from a different time zone.

ADDITIONAL EXPERIENCE

2022 - 2024
Jollibee Group

Service Crew
- Worked collaboratively with team members to provide high-quality service.
- Improved my time management skills and adapatability to critical situations.
- Developed my ability to work under high-pressure work environment.

SKILLS

- Design Software
- Design Principles
- Branding & Identity
- Print & Digital Design
- Front-end Stack
- Attention to Detail
- Innovation
- Adaptability

REFERENCES

Yna Blanco
Client – Reverie Project

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Andrew Baker
CEO of GOAT Dairy Products

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Sean Magbitang
Coworker at Jollibee Group

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