



# JUAN CARLOS MIGUEL H. FANGON

Graphic Designer | UI/UX Designer

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## ABOUT ME

A design enthusiast with a passion for visual storytelling and a strong foundation in design principles. Proven ability to translate complex requirements into user-friendly and visually appealing designs. Eager to leverage my skills and contribute to your company's marketing efforts.

## EDUCATION

2021 - 2023	<b>Bachelor of Science in Information Technology</b>
Systems Technology Institute	Introduced to the UI/UX design and prototyping. Began learning front-end stack which is HTML, CSS, and JavaScript to establish coherence with feasibility.
2019 - 2021	<b>Senior High School</b>
Jesus Is Lord Colleges Foundation Inc.	Enhanced my graphic design skills through school projects and events. Also started emphasizing on layout, typography, and exploring design niches.

## EXPERIENCE

Dec 2023 - Feb 2024	<b>Brand Identity &amp; Packaging Design</b>
GOAT Dairy Products	<ul style="list-style-type: none"><li>Developed a brand identity for a local dairy company by providing elements such as logos, color palettes, typography, packaging, and brand guidelines that reflect the company's identity, core values, and personality.</li><li>Researched and conceptualized visuals based on client's requirements and preferences.</li><li>Managed to fulfill my responsibility as a graphic designer in spite of working with a client from a different time zone.</li></ul>

## ADDITIONAL EXPERIENCE

2022 - 2024	<b>Service Crew</b>
Jollibee Group	<ul style="list-style-type: none"><li>Worked collaboratively with team members to provide high-quality service.</li><li>Improved my time management skills and adaptability to critical situations.</li><li>Developed my ability to work under a high-pressure work environment.</li></ul>

## SKILLS

- |                     |                          |                       |                |
|---------------------|--------------------------|-----------------------|----------------|
| • Design Software   | • Branding & Identity    | • Front-end Stack     | • Innovation   |
| • Design Principles | • Print & Digital Design | • Attention to Detail | • Adaptability |