



# JUAN CARLOS MIGUEL H. FANGON

Graphic Designer | UI/UX Designer

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## ABOUT ME

A design enthusiast with a compiled experience amounting to **2 years of freelance work** for visual storytelling and a strong foundation in design principles. Proven ability to translate complex requirements into user-friendly and visually appealing designs. Eager to leverage my skills and contribute to your company's marketing efforts.

## EDUCATION

2022 - 2024

Systems Technology  
Institute

### Bachelor of Science in Information Technology

Introduced to the UI/UX design and prototyping. Learning front-end technologies to ensure UI/UX designs are both visually effective and technically feasible for responsive development.

2019 - 2021

Jesus Is Lord Colleges  
Foundation Inc.

### Senior High School

Enhanced my graphic design skills through school projects and events. Also started emphasizing on layout, typography, and exploring design niches.

## EXPERIENCE

May 2025 - July 2025

Reverie Magazine

### Brand Identity & UI / UX Design

- Conceptualized and designed a full editorial magazine brand focusing on endangered wildlife through poetic storytelling and minimalist layouts.
- Created original covers using reinterpreted wildlife photography, emphasizing emotional themes through cropping, toning, and overlaying effects.
- Produced landing pages for both mobile and web applications ensuring brand consistency.

Dec 2023 - Feb 2024

GOAT Dairy Products

### Brand Identity & Packaging Design

- Developed a brand identity for a local dairy company by providing elements such as logos, color palettes, typography, packaging, and brand guidelines that reflect the company's identity, core values, and personality.
- Researched and conceptualized visuals based on client's requirements and preferences.
- Managed to fulfill my responsibility as a graphic designer in spite of working with a client from a different time zone.

## ADDITIONAL EXPERIENCE

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2022 - 2024  
Jollibee Group

**Service Crew**

- Worked collaboratively with team members to provide high-quality service.
- Improved my time management skills and adapatability to critical situations.
- Developed my ability to work under high-pressure work environment.

## SKILLS

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- |                     |                          |                       |                |
|---------------------|--------------------------|-----------------------|----------------|
| • Design Software   | • Branding & Identity    | • Front-end Stack     | • Innovation   |
| • Design Principles | • Print & Digital Design | • Attention to Detail | • Adaptability |

## REFERENCES

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**Yna Blanco**  
Client – Reverie Project

ynadgblanco@gmail.com

**Andrew Baker**  
CEO of GOAT Dairy Products

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**Sean Magbitang**  
Coworker at Jollibee Group

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