# Synthesizing High-Frequency Rules from Different Data Sources

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Abstract—Many large organizations have multiple data sources, such as different branches of an interstate company. While putting all data together from different sources might amass a huge database for centralized processing, mining association rules at different data sources and forwarding the rules (rather than the original raw data) to the centralized company headquarter provides a feasible way to deal with multiple data source problems. In the meanwhile, the association rules at each data source may be required for that data source in the first instance, so association analysis at each data source is also important and useful. However, the forwarded rules from different data sources may be too many for the centralized company headquarter to use. This paper presents a weighting model for synthesizing high-frequency association rules from different data sources. There are two reasons to focus on high-frequency rules. First, a centralized company headquarter is interested in high-frequency rules because they are supported by most of its branches for corporate profitability. Second, high-frequency rules have larger chances to become valid rules in the union of all data sources. In order to extract high-frequency rules efficiently, a procedure of rule selection is also constructed to enhance the weighting model by coping with low-frequency rules. Experimental results show that our proposed weighting model is efficient and effective.

Index Terms—Large databases, multiple data sources, association rules, synthesizing, weighting, rule selection.

## 1 Introduction

With the advances in data gathering, storage, and distribution technologies, all companies, large and small, are facing the inevitable challenges brought about by information technological developments. The challenges create not only risks but also opportunities. To *minimize* risks and *maximize* potential benefits, how to use their information effectively and efficiently has become very important when companies make competitive decisions. *Data mining* as an analysis of information, which can extract useful patterns from large databases, has been widely applied to analyze data for decision makers. Accordingly, much work has recently focused on mining useful information from databases.

However, traditional data mining techniques are insufficient for large organizations that have multiple data sources from different branches. In particular, little work has been reported on *postmining* that gathers, analyzes, and synthesizes the patterns discovered from different data sources. While putting all data together from different sources might amass a huge database for centralized processing, mining association rules at different data sources and forwarding the rules (rather than the original raw data) to the centralized company headquarter provides a feasible way to deal with multiple data source problems. In the meanwhile, the association rules at each data source may be required for that data source in the first instance, so

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association analysis at each data source is also important and useful. However, the number of the forwarded rules may be so large that browsing the rule set and finding interesting rules can be rather difficult for centralized company headquarters. Therefore, it is hard to identify which of the forwarded rules (including different and the same ones) are really useful at the company level. For these reasons, we present a *weighting model* in this paper for *synthesizing* the rules discovered from different data sources, such as different branches of a large company. The proposed approach is particularly utilizable to interstate companies when their data sources have been mined at their branches. For convenience, our work focuses on synthesizing association rules.

The rest of the paper is organized as follows: We begin with a problem statement and related work in Section 2. In Section 3, a synthesizing model by weighting is presented. A relative synthesizing model for association rules from unknown data sources is described in Section 4. In Section 5, we demonstrate the effectiveness and efficiency of our weighting model in experiments.

## 2 Problem Statement and Related Work

In this section, we formulate the problem, outline our approach, and review related work.

# 2.1 Synthesizing Rules from Different Data Sources: The Problem

To mine transaction databases for large organizations that have multiple data sources, there are two possible ways: 1) putting all data together from different sources to amass a centralized database for centralized processing, possibly using parallel and distributed mining techniques, and 2) reusing all promising rules discovered from different

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data sources to form a large set of rules and then searching for valid rules that are useful at the organization level.

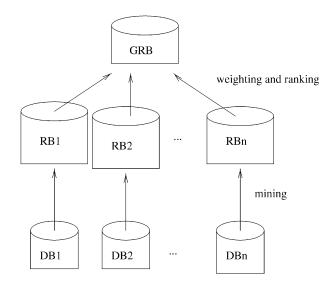
Putting all data together from different sources to amass a centralized database has two significant limitations.

- It might be unrealistic to collect data from different data sources for centralized processing because of the size of the data. For example, different branches of Wal-Mart collect 20 million transactions per day. This is more than the rate at which data can be feasibly collected and analyzed using today's computing power.
- Because of data privacy and related issues, it is possible that some data sources of an organization may share their association rules but not their original databases.

If the above limitations do not apply with some organizations, we need efficient techniques, such as sampling and parallel and distributed mining algorithms, to deal with the centralized databases thus collected. However, sampling models heavily depend on that the transactions of a given database are randomly appended into the database in order to hold the binomial distribution. Therefore, mining association rules upon paralleling (MARP) [4], [7], [10], [23], [24], [31], [34], [36], which employs hardware technology such as parallel machines to implement concurrent data mining algorithms, is a popular choice. Existing MARP developments endeavor to scale up data mining algorithms by changing existing sequential techniques into parallel versions. These algorithms are effective and efficient, and have played an important role in mining very large databases. However, in addition to the above two limitations, there are two more limitations with MARP for data mining with different data sources.

- 3. MARP does not make use of local rules at different data sources, and does not generate these local rules either. In real-world applications, these local rules are useful for the local data sources, and would have to be generated in the first instance.
- 4. Parallel data mining algorithms require more computing resources (such as massively parallel machines) and additional software to distribute components of parallel algorithms among processors of parallel machines, and most importantly, it is not always possible to apply MARP to existing data mining algorithms. Some data mining algorithms are sequential in nature and cannot make use of parallel hardware.

Reusing all promising rules discovered from different data sources is a better way, because the local rules discovered at each data source are useful for the local branch of a large organization in the first instance. However, to reuse the local rules and select from them, we must develop a method to 1) determine the valid rules for the overall organization that would have been discovered from the amassed database, and 2) reduce the size of the candidate rules from different data sources. The following problems arise: 1) any rule from a data source can make a possible contribution to a valid rule for the overall organization, and 2) the amount of promising rules from



GRB: the aggregated rule base

RBi: all rules in DBi DBi: the ith data source

Fig. 1. The synthesizing model.

different data sources can be very large before we determine which ones are of interest.

Based on the above analysis, the problem for our research can be formulated as follows:

Given n data sources from a large organization, we are interested in 1) mining each of these data sources for local rules for each data source, and also 2) synthesizing these local rules to find valid rules for the overall organization that would have been discovered from the union of all these data sources.

There are various existing data mining algorithms that can be used to discover local rules for each data source, including MARP algorithms mentioned above. This paper focuses on synthesizing local rules to find valid rules for the overall organization.

# 2.2 Our Approach

When association rules are discovered from different data sources of a large company, Fig. 1 illustrates our synthesizing model by weighting, where a database  $\mathrm{DB}i(i=1,\ldots,n)$  is one of the data sources.

Weighting is a common way to gather, analyze, and synthesize information from different sources in scientific research and applications. For example, consider a diagnosis in a hospital. Let A be a patient, and  $d_1$ ,  $d_2$ ,  $d_3$ ,  $d_4$ , and  $d_5$  be five medical experts in the hospital with authority weights  $w_1$ ,  $w_2$ ,  $w_3$ ,  $w_4$ , and  $w_5$ , respectively. After diagnosing, the patient is judged to be with one of the four possible diseases:  $s_1$ ,  $s_2$ ,  $s_3$ , and  $s_4$ . To make a final conclusion, it needs to synthesize the diagnoses by these experts. Assume  $b_{ij}$  is the belief of the patient with the jth disease given by expert  $d_i$  (i = 1, 2, 3, 4, 5; j = 1, 2, 3, 4). Then, the belief of the patient with disease  $s_j$  is synthesized as

$$p_j = \sum_{i=1}^5 w_i * b_{ij},$$

where j = 1, 2, 3, 4. According to the synthesis, we can rank diseases  $s_1$ ,  $s_2$ ,  $s_3$ , and  $s_4$  by  $p_1$ ,  $p_2$ ,  $p_3$ ,  $p_4$ , and take the disease with the highest rank as the final result.<sup>1</sup>

To synthesize association rules from different data sources, the above weighting process is adopted in this paper. In the above diagnosis, the synthesis of experts' opinions is generally straightforward, and the key problem is to allocate a *reasonable weight* to each expert. We will study how to determine proper weights for our tasks in this paper.

Our goal in this paper is to extract high-frequency rules from different data sources of a large company. The frequency of a rule is the number of data sources that contain this rule in their respective association rules. A rule is called a high-frequency rule if the rule is supported or voted by most of the data sources. There are two main reasons to focus on high-frequency rules. First, a company headquarter is interested in the rules supported by most of its branches for corporate profitability. Second, high-frequency rules have larger chances to become valid rules in the union of all data sources than low-frequency rules do.

Since putting all association rules together from different data sources of a large company might also amass a huge rule set, we will design an efficient algorithm to improve the proposed weighting model. The high-frequency rules from different data sources will be taken as relevant rules and lower-frequency rules as irrelevant rules. In this way, we can cope with lower-frequency rules before rules from different data sources are synthesized. Consequently, a rule selection procedure will be constructed to enhance the assignment of weights in Section 3.

When some associations come from unknown sources, we will design a relative synthesizing model by clustering in Section 4.

## 2.3 Related Work

Data mining, also known as knowledge discovery in databases, aims at the discovery of useful information from large collections of data [2], [8], [38]. The discovered knowledge can be rules describing properties of the data, frequently occurring patterns, clusterings of the objects in the database, and so on, which can be used to support various intelligent activities, such as decision-making, planning, and problem-solving. The data mining model adopted in this paper for association rules is the support-confidence framework established by Agrawal et al. [2].

Let  $I = \{i_1, i_2, \cdots, i_N\}$  be a set of N distinct literals called *items*, and D a set of transactions over I. Each transaction contains a set of items  $i_1, i_2, \cdots, i_k \in I$ . A transaction has an associated unique identifier called TID. An association rule is an implication of the form  $A \to B$ , where  $A, B \subset I$ , and  $A \cap B = \emptyset$ . A is called the *antecedent* of the rule, and B is called the *consequent*.

A set of items (such as the antecedent or the consequent of a rule) is called an *itemset*. Each itemset has an associated statistical measure called *support*, denoted as *supp*. For an itemset  $A \subset I$ , supp(A) = s, if the fraction of transactions in

D containing A equals to s. A rule  $A \to B$  has a measure of strength called *confidence* (denoted as conf) which is defined as the ratio  $supp(A \cup B)/supp(A)$ .

The problem of mining association rules is to generate all rules  $A \rightarrow B$  that have both support and confidence greater than or equal to some user specified thresholds, called minimum support (*minsupp*) and minimum confidence (*minconf*), respectively. For regular associations:

$$supp(A \cup B) \ge minsupp,$$
 
$$conf(A \to B) = \frac{supp(A \cup B)}{supp(A)} \ge minconf.$$

Association analysis can be decomposed into the following two subproblems.

- 1. Generate all itemsets that have support greater than or equal to the user-specified minimum support.
- 2. Generate all rules that have their minimum confidence in the following naive way: For every large itemset X and any  $B \subset X$ , let A = X B. If the rule  $A \to B$  has the minimum confidence (or  $supp(X)/supp(A) \ge minconf$ ), then it is a valid rule

**Example 1.** Let  $T_1 = \{A, B, D\}$ ,  $T_2 = \{A, B, D\}$ ,  $T_3 = \{B, C, D\}$ ,  $T_4 = \{B, C, D\}$ , and  $T_5 = \{A, B\}$  be five transactions in a database, and the minimum support and minimum confidence be 0.6 and 0.85, respectively. Then, the itemsets with the minimum support are the following:  $\{A\}$ ,  $\{B\}$ ,  $\{D\}$ ,  $\{A, B\}$ , and  $\{B, D\}$ , and the valid rules are  $A \rightarrow B$  and  $D \rightarrow B$ .

Association analysis from large databases has received much attention recently [2], [38]. Discovering association rules is to generate all rules in a given database, and efficient algorithms for computing them can be found in [3], [22], [32], [15]. Other measures on uncertainty of association rules include strongly collective itemsets [1], and the chi-squared test model [5], [38]. In [25], Piatetsky-Shapiro proposes that a rule  $A \rightarrow B$  is not interesting if  $support(A \to B) \approx support(A) \times support(B)$ . In order to implement interesting association analysis, a wide range of problems have been investigated over such diverse topics as models for discovering generalized association rules [1], [34], [38], [40], [35], measurements of interestingness [1], [2], [5], [37], computing large itemsets online [16], optimizing support association rules [30], data mining based on feature selection [17], [20], [33], and parallel data mining for association rules [4], [6], [7], [10], [23], [24], [26], [27], [34].

Recently, an FP-tree-based frequent patterns mining method was developed by Han et al. [15]. This technique leads to three benefits: 1) it can compress a large database into a highly condensed, much smaller data structure, so as to avoid the costly, repeated database scans, 2) FP-tree-based mining adopts a pattern fragment growth method to avoid the costly generation of a large number of candidate sets, and 3) the partitioning-based divide-and-conquer method can reduce the size of the subsequent conditional pattern bases and conditional FP-trees. Their experiments

<sup>1.</sup> It is not realistic to rediagnose the patient and aim for consistent results at each diagnosis-step by the five experts. This is because some steps such as operations cannot be repeated and a rediagnosis can be very expensive.

show that this technique is more efficient than the Apriori algorithm [3].

Also, an OPUS-based algorithm [41] has been reported by Webb to reduce the searched space by focusing association rules mining with which the searched space consists of all possible items and itemsets in a database. The Apriori algorithm uses a two-step technique to identify association rules, and a search space in Apriori consists of all items and possible itemsets. For example, if we have a market basket database from a grocery store, consisting of n baskets with 1,000 items, then there are  $2^{1,000}$  possible itemsets to be counted in the database. To overcome this limitation, Webb proposed to directly (one-step) search for association rules. His experiments have shown that both the searched space and running time can be cut down.

However, existing work [2], [5], [10], [11], [13], [18] has focused on mining frequent itemsets in data sets, and few research efforts have been reported on postmining that gathers, analyzes, and synthesizes association rules from different data sources. Parallel and distributed data mining and metalearning are relevant topics, and are reviewed below, but they are significantly different from the problem we have formulated in Section 2.1.

## 2.3.1 Parallel and Distributed Data Mining

Due to the size of large databases and the amount of intensive computation involved in association analysis, parallel and distributed data mining has been a crucial mechanism for large-scale data mining applications. Existing research in this area has focused on the study of the degree of parallelism, synchronization, data locality issues, and optimization techniques for global association computation.

For example, Cheung et al. [9] proposed some strategies to leverage the skew of association patterns in a distributed database environment, and some optimizations to efficiently generate global frequent sets. Their main idea was to use local pruning for support count exchange to achieve efficient association analysis.

As discussed in Section 2.1, there are four limitations in applying parallel and distributed data mining techniques to postmining of association results from different data sources. However, parallel and distributed data mining can be combined with our synthesizing model by weighting for very large data mining applications. If each of the data sources is still large, we can apply a mining association rules upon paralleling (MARP) algorithm to discover the local associations from each data source and, then, synthesize these local associations by weighting.

# 2.3.2 Metalearning

Another related research effort is hierarchical metalearning [6], [26], [27], [28], [21] which has a similar goal of efficiently processing large amounts of data. Metalearning starts with a distributed database or partitions an original database into disjoint subsets, concurrently runs a learning algorithm (or different learning algorithms) on each of the subsets, and combines the predictions from classifiers learned from these subsets by recursively learning "combiner" and "arbiter" models in a bottom-up tree manner. The focus of metalearning is to combine the predictions of learned

models from the partitioned data subsets in a parallel and distributed environment. However, unlike our synthesizing model by weighting, metalearning does not produce a global learning model from classifiers from different data subsets.

## 3 SYNTHESIZING RULES BY WEIGHTING

When association rules are forwarded from different, known data sources in the branches of a large company, we present a weighting model to synthesize these rules in this section.

Let  $D_1, D_2, \dots, D_m$  be m different data sources from the branches of a large company of similar size<sup>2</sup> (see Fig. 1), and  $S_i$  the set of association rules from  $D_i$  ( $i=1,2,\dots,m$ ). For a given rule  $X \to Y$ , suppose  $w_1, w_2, \dots, w_m$  are the weights (see Section 3.2) of  $D_1, D_2, \dots, D_m$ , respectively, our synthesizing model is defined as follows:<sup>3</sup>

$$supp_{w}(X \cup Y) = w_{1} * supp_{1}(X \cup Y) + w_{2} * supp_{2}(X \cup Y)$$

$$+ \cdots + w_{m} * supp_{m}(X \cup Y),$$

$$conf_{w}(X \rightarrow Y) = w_{1} * conf_{1}(X \rightarrow Y) + w_{2} * conf_{2}(X \rightarrow Y)$$

$$+ \cdots + w_{m} * conf_{m}(X \rightarrow Y),$$

where  $supp_w(R)$  is the support of R after synthesizing,  $conf_w(R)$  is the confidence of R after synthesizing,  $supp_i(R)$  is the support of R in  $D_i$ , and  $conf_i(R)$  is the confidence of R in  $D_i$ ,  $i = 1, 2, \dots, m$ .

The synthesis of rules in our model is generally straightforward once all weights are reasonably assigned. To assign weights, we first review Good's idea in [14] to determine weights in Section 3.1, and then our weight synthesizing model is designed with an example in Section 3.2. We also construct a procedure of rule selection in Section 3.3 to enhance the weighting model by coping with low-frequency rules.

## 3.1 Weight of Evidence

To allocate weights, Good defines the weight in favor of a hypothesis, H, provided by evidence, E, as follows [14]:

$$woe(H:E) = log \frac{O(H|E)}{O(H)},$$

where O(x) stands for the odds of x. He thinks the woe(H:E) is a concept "almost as important as that of probability itself." Good elucidates simple, natural desiderata for the

- 2. Throughout this paper, we assume that each database from each data source contains about the same amount of data. If the data sources are of clearly different size, we can preprocess them by splitting the larger ones (and merging the smaller ones if such a merger is possible) and make them of similar size. When merging the smaller data sources is not possible because data sharing is not allowed between different data sources, as one of the anonymous reviewers has suggested, we can either ignore them if their size is below a user specified threshold, or treat them as if they had a similar size as other data sources do.
- 3. In our approach, we use the same min-support (minsupp) and minconfidence (minconf) for convenience. If min-supports and min-confidences are different in different data sources, we can still select rules of interest in these data sources under the same min-support and min-confidence before we synthesize them. Therefore, the data sources do not need to be remined. In fact, we can deal with local rules without respect to the min-support and min-confidence because each data source has equal power to recommend its rules.

formalization of the notion of weight of evidence, including an "additive property:"

$$woe(H : E_1 \wedge E_2) = woe(H : E_1) + woe(H : E_2|E_1).$$

This property states that the weight in favor of a hypothesis provided by two pieces of evidence is equal to the weight provided by the first piece of evidence, plus the weight provided by the second piece of evidence, conditioned on our having previously observed the first. Starting from these desiderata, Good is able to show that, up to a constant factor, the weight of evidence must take the form given in the definition of weight. From the definition, it follows directly that:

$$log O(H|E) = log O(H) + woe(H:E).$$

That is, if we think on a log-odds scale, our final belief in a hypothesis is equal to our initial belief plus the weight of whatever evidence we are presented with. Log-odds are an attractive scale because weights accumulate additively; also because the entire range from  $-\infty$  to  $+\infty$  is used.

It is obvious that either log-odds or the weight of evidence can be used to synthesize forwarded association rules from different data sources. For simplicity, weights are generally normalized into interval [0,1] in the following account. Furthermore, Good's idea, for convenience, is emerged as that the weight of each rule is almost as important as that of its frequency in the original data sources and, therefore, we will use the frequency of a rule to evaluate the rule's weight.

# 3.2 Solving Weights of Data Sources

In order to synthesize association rules from different data sources in the branches of a company, we need to determine the weight for each data source. In our opinion, if all data sources are of similar size, the weight of each data source can be determined by the rules discovered from it. Let  $D_1, D_2, \cdots, D_m$  be m different data sources in the branches of a company,  $S_i$  the set of association rules from  $D_i$  $(i=1,2,\cdots,m)$ , and  $S=\{S_1,S_2,\cdots,S_m\}$ . According to Good's definition on weight, we can take the frequency of a rule R in S to assign R a weight  $w_R$ . In practice, a company headquarter would be interested in the rules that are supported or voted by most of its branches for corporate profitability. High-frequency rules have larger chances to become valid rules in the union of all data sources than lowfrequency rules do. Hence, the more the number of data sources that support the same rule, the larger the weight of the rule should be.

In the meanwhile, the intersupport relation between a data source and its rules can be applied to assign the data source a weight. If a data source supports a larger number of high-frequency rules, the weight of the data source should also be higher. We now illustrate the above idea by an example.

Let minsupp = 0.2, minconf = 0.3, and the following rules be mined from three data sources.

1.  $S_1$  the set of association rules from data source D1:  $A \wedge B \rightarrow C$  with supp = 0.4, conf = 0.72;  $A \rightarrow D$  with supp = 0.3, conf = 0.64;  $B \rightarrow E$  with supp = 0.34, conf = 0.7;

- 2.  $S_2$  the set of association rules from data source D2:  $B \rightarrow C$  with supp = 0.45, conf = 0.87;  $A \rightarrow D$  with supp = 0.36, conf = 0.7;  $B \rightarrow E$  with supp = 0.4, conf = 0.6;
- 3.  $S_3$  the set of association rules from data source D3:  $A \wedge B \rightarrow C$  with  $supp = 0.5, conf = 0.82; A \rightarrow D$  with supp = 0.25, conf = 0.62;

Assume  $S' = \{S_1, S_2, S_3\}$ . Then, there are a total of four rules in S':

- $R_1 A \wedge B \rightarrow C$ ,
- $R_2 A \rightarrow D$ ,
- $R_3 B \rightarrow E$ , and
- $\bullet \qquad R_4 \ B \to C.$

From the above rules mined from different data sources, there are two data sources that support/vote rule  $R_1$ , three data sources support/vote rule  $R_2$ , two data sources support/vote rule  $R_3$ , and one data source supports/votes rule  $R_4$ . Following Good's weight of evidence, we can use the frequency of a rule in S' to assign it a weight. After normalization, the weights are assigned as follows:

$$w_{R1} = \frac{2}{2+3+2+1} = 0.25,$$

$$w_{R2} = \frac{3}{2+3+2+1} = 0.375,$$

$$w_{R3} = \frac{2}{2+3+2+1} = 0.25,$$

$$w_{R4} = \frac{1}{2+3+2+1} = 0.125.$$

We have seen that rule  $R_2$  has the highest frequency and it has the highest weight; rule  $R_4$  has the lowest frequency and it has the lowest weight. Let  $S = \{S_1, S_2, \cdots, S_m\}$ , and  $R_1, R_2, \cdots, R_n$  be all rules in S. Then, the weight of  $R_i$  is defined as follows:

$$w_{Ri} = \frac{Num(R_i)}{\sum_{j=1}^{n} Num(R_j)},$$

where  $i = 1, 2, \dots, n$ ; and Num(R) is the number of data sources that contain rule R, or the frequency of R in S.

In the meanwhile, if a data source supports/votes a larger number of high-frequency rules, the weight of the data source should also be higher. If the rules from a data source are rarely present in other data sources, the data source would be assigned a lower weight. To implement this argument, we can use the sum of the multiplications of rules' weights and their frequency. For the above rule set S', we have

$$w_{D1} = 2 * 0.25 + 3 * 0.375 + 2 * 0.25 = 2.125,$$
  
 $w_{D2} = 1 * 0.125 + 2 * 0.25 + 3 * 0.375 = 2,$   
 $w_{D3} = 2 * 0.25 + 3 * 0.375 = 1.625.$ 

After normalization, the weights of the three data sources are assigned as follows:

4. This support is different from the support defined in Section 2.3, and the support here is the number of data sources that vote the rule.

$$w_{D1} = \frac{2.125}{2.125 + 2 + 1.625} = 0.3695,$$

$$w_{D2} = \frac{2}{2.125 + 2 + 1.625} = 0.348,$$

$$w_{D3} = \frac{1.625}{2.125 + 2 + 1.625} = 0.2825.$$

We have seen that, data source  $D_1$  supports/votes most rules with high weights and it has the highest weight; data source  $D_3$  supports/votes least rules with high weights and it has the lowest weight.

Let  $D_1, D_2, \cdots, D_m$  be m different data sources in the branches of a company,  $S_i$  the set of association rules from  $D_i$   $(i=1,2,\cdots,m)$ ,  $S=\{S_1,S_2,\cdots,S_m\}$ , and  $R_1,R_2,\cdots,R_n$  be all rules in S. Then, the weight of  $D_i$  is defined as follows:

$$w_{Di} = \frac{\sum_{R_k \in S_i} Num(R_k) * w_{R_k}}{\sum_{j=1}^{m} \sum_{R_h \in S_i} Num(R_h) * w_{R_h}},$$

where,  $i = 1, 2, \dots, m$ .

After all data sources have been assigned weights, we can synthesize the association rules from them. We demonstrate the synthesizing process as follows.

For rule  $R_1$ :  $A \wedge B \rightarrow C$ ,

$$supp(A \cup B \cup C) = w_{D1} * supp_1(A \cup B \cup C) + w_{D3} * supp_3(A \cup B \cup C) = 0.3695 * 0.4 + 0.2825 * 0.5 = 0.28905,$$

$$conf(A \land B \to C) = w_{D1} * conf_1(A \land B \to C)$$
  
  $+ w_{D3} * conf_3(A \land B \to C)$   
  $= 0.3695 * 0.72 + 0.2825 * 0.82 = 0.49769.$ 

For rule  $R_2$ :  $A \rightarrow D$ ,

$$supp(A \cup D) = w_{D1} * supp_1(A \cup D)$$

$$+ w_{D2} * supp_2(A \cup D) + w_{D3} * supp_3(A \cup D)$$

$$= 0.3695 * 0.3 + 0.348 * 0.36$$

$$+ 0.2825 * 0.25 = 0.306755,$$

$$conf(A \to D) = w_{D1} * conf_1(A \to D) + w_{D2} * conf_2(A \to D) + w_{D3} * conf_3(A \to D) = 0.3695 * 0.64 + 0.348 * 0.7 + 0.2825 * 0.62 = 0.68043.$$

For rule  $R_3: B \to E$ ,

$$supp(B \cup E) = w_{D1} * supp_1(B \cup E) + w_{D2} * supp_2(B \cup E)$$
  
= 0.3695 \* 0.34 + 0.348 \* 0.4 = 0.26483,

$$conf(B \to E) = w_{D1} * conf_1(B \to E) + w_{D2} * conf_2(B \to E)$$
  
= 0.3695 \* 0.7 + 0.348 \* 0.6 = 0.46745.

For rule  $R_4: B \to C$ ,

$$supp(B \cup C) = w_{D2} * supp_2(B \cup C) = 0.348 * 0.45 = 0.1566,$$
  
 $conf(B \to C) = w_{D2} * conf_2(B \to C) = 0.348 * 0.87 = 0.30276.$ 

The ranking of the above rules is  $R_2$ ,  $R_1$ ,  $R_3$ , and  $R_4$  by their supports. According to this ranking, we can select

high-rank rules after the minimum support and minimum confidence.

### 3.3 Rules Selection

Putting all association rules together from different data sources of a large company might also amass a huge rule set. To overcome this limitation, we now design an efficient algorithm to improve the proposed synthesizing approach in this section.

Using the weighting model in Section 3.2, we can assign a high weight to a data source that supports/votes more high-frequency rules, and a lower weight to a data source that supports/votes less high-frequency rules. However, this model can be enhanced by rule selection. We use two examples below to illustrate rule selection.

**Example 2.** Let  $D_1, D_2, \cdots, D_{11}$  be 11 different data sources of a company,  $S_i$  the set of association rules from  $D_i$   $(i=1,2,\cdots,11),\ S_i=\{R_1:X\to Y\}$  when  $i=1,2,\cdots,10$ , and  $S_{11}=\{R_2:X_1\to Y_1,\cdots,R_{11}:X_{10}\to Y_{10}\}$ . Then, we have

$$w_{R1} = \frac{Num(R_1)}{\sum_{j=1}^{11} Num(R_j)}$$
$$= \frac{10}{10 + \sum_{j=1}^{10} 1} = 0.5,$$

$$w_{Ri} = \frac{Num(R_i)}{\sum_{j=1}^{11} Num(R_j)}$$
$$= \frac{1}{10 + \sum_{i=1}^{10} 1} = 0.05,$$

where  $i = 2, 3, \dots, 11$ . So,

$$\begin{split} w_{Di} &= \frac{\sum_{R_k \in S_i} Num(R_k) * w_{R_k}}{\sum_{j=1}^{m} \sum_{R_h \in S_j} Num(R_h) * w_{R_h}} \\ &= \frac{10 * 0.5}{\sum_{j=1}^{10} 10 * 0.5 + \sum_{j=1}^{10} 1 * 0.05} = 0.099, \end{split}$$

where  $i = 1, 2, \dots, 10$ .

$$\begin{split} w_{D11} &= \frac{\sum_{R_k \in S_{11}} Num(R_k) * w_{R_k}}{\sum_{j=1}^m \sum_{R_h \in S_j} Num(R_h) * w_{R_h}} \\ &= \frac{\sum_{j=1}^{10} 1 * 0.05}{\sum_{j=1}^{10} 10 * 0.5 + \sum_{j=1}^{10} 1 * 0.05} = 0.01. \end{split}$$

We have seen that, although  $S_{11}$  has 10 rules,  $w_{D11}$  is still very low due to the fact that  $S_{11}$  does not contain high-frequency rules. If  $S_{11} = \{R_2 : X_1 \rightarrow Y_1, \cdots, R_{91} : X_{90} \rightarrow Y_{90}\}$ , then we have

$$w_{R1} = \frac{Num(R_1)}{\sum_{j=1}^{11} Num(R_j)}$$
$$= \frac{10}{10 + \sum_{j=1}^{90} 1} = 0.1,$$

$$\begin{split} w_{Ri} &= \frac{Num(R_i)}{\sum_{j=1}^{11} Num(R_j)} \\ &= \frac{1}{10 + \sum_{j=1}^{90} 1} = 0.01, \end{split}$$

where  $i = 2, 3, \dots, 91$ . So,

$$\begin{split} w_{Di} &= \frac{\sum_{R_k \in S_i} Num(R_k) * w_{R_k}}{\sum_{j=1}^{m} \sum_{R_h \in S_j} Num(R_h) * w_{R_h}} \\ &= \frac{10 * 0.1}{\sum_{j=1}^{10} 10 * 0.1 + \sum_{j=1}^{90} 1 * 0.01} = 0.09174, \end{split}$$

where  $i = 1, 2, \dots, 10$ .

$$\begin{split} w_{D11} &= \frac{\sum_{R_k \in S_{11}} Num(R_k) * w_{R_k}}{\sum_{j=1}^m \sum_{R_h \in S_j} Num(R_h) * w_{R_h}} \\ &= \frac{\sum_{j=1}^{90} 1 * 0.01}{\sum_{j=1}^{10} 10 * 0.1 + \sum_{j=1}^{90} 1 * 0.01} = 0.0826. \end{split}$$

In this case,  $w_{D11}$  becomes higher. Although  $w_{D11}$  cannot cause rules  $R_i$  ( $2 \le i \le 91$ ) to become valid rules in synthesis, the support and confidence of  $R_1$  are slightly weakened by  $w_{D11}$ . The larger the number of rules in  $S_{11}$ , the more the other rules are weakened.

 $R_1$  is the highest-frequency rule extracted from S = $\{S_1, S_2, \dots, S_{11}\}$  in Example 2. The rules with lowerfrequency (for example, less than 2) can be taken as noise. For efficiency purposes, this noise could be wiped out before the data sources are assigned weights. To eliminate this noise, because our goal is to extract high-frequency rules from different data sources, we can take the highfrequency rules as the relevant rules and, the lowerfrequency rules as irrelevant rules. In this way, we can cope with abundance and redundancy of rules before the data sources are assigned weights. For this reason, we construct below, a new algorithm of rule selection from the association rules discovered from different data sources.

**Procedure 1** RuleSelection(S);

**Input**:  $\gamma$  - minimum voting degree, S - set of N rules, n - number of data sources;

**Output**: S - reduced set of rules

for i = 1 to N

**let**  $Num(R_i) \leftarrow$  the number of data sources that contain rule  $R_i$  in S;

if  $(Num(R_i)/n < \gamma)$ 

 $S \leftarrow S - \{R_i\};$ 

end for;

output S;

end procedure;

The RuleSelection procedure above generates a reduced rule set, S, from the original N rules. If a rule  $R_i$  does not have a frequency that meets  $\gamma$ , it is erased from S.  $\gamma$  is the user-specified minimum voting degree by different data sources and  $0 \le \gamma \le 1$ . For example, if the user is interested in rules that have a voting degree equal to or greater than 80 percent, then 80 percent is the users' minimum interest degree, and  $\gamma$  is 0.8.

After all rules that do not meet  $\gamma$  are deleted, S can be significantly reduced. We now use an example to illustrate the effect on weights by wiping out low-frequency rules.

**Example 3.** Let  $D_1, D_2, \dots, D_{10}$  be 10 different data sources in a company,  $S_i$  the set of association rules from  $D_i$  $(i = 1, 2, \dots, 10), S_i = \{R_1 : X \to Y\} \text{ when } i = 1, 2, \dots, 9,$ and  $S_{10} = \{R_1 : X \to Y, R_2 : X_1 \to Y_1, \dots, R_{11} : X_{10}\}$  $\rightarrow Y_{10}$ }. Then, we have

$$w_{R1} = \frac{Num(R_1)}{\sum_{j=1}^{11} Num(R_j)}$$
$$= \frac{10}{10 + \sum_{j=1}^{10} 1} = 0.5,$$

$$w_{Ri} = \frac{Num(R_i)}{\sum_{j=1}^{11} Num(R_j)}$$
$$= \frac{1}{10 + \sum_{i=1}^{10} 1} = 0.05,$$

where  $i = 2, 3, \dots, 11$ .

 $w_{Di} = \frac{\sum_{R_k \in S_i} Num(R_k) * w_{R_k}}{\sum_{j=1}^{m} \sum_{R_h \in S_j} Num(R_h) * w_{R_h}}$  $= \frac{10*0.5}{\sum_{i=1}^{9} 10*0.5 + 10*0.5 \sum_{i=1}^{10} 1*0.05} = 0.099,$ 

where  $i = 1, 2, \dots, 9$ .

$$\begin{split} w_{D10} &= \frac{\sum_{R_k \in S_{11}} Num(R_k) * w_{R_k}}{\sum_{j=1}^{m} \sum_{R_h \in S_j} Num(R_h) * w_{R_h}} \\ &= \frac{10 * 0.5 + \sum_{j=1}^{10} 1 * 0.05}{\sum_{j=1}^{9} 10 * 0.5 + 10 * 0.5 \sum_{j=1}^{10} 1 * 0.05} = 0.109. \end{split}$$

Because the frequency of  $R_i$  is 1 (2  $\leq i \leq$  11), rules  $R_i$  $(2 \le i \le 11)$  can all be wiped out if  $\gamma > 0.1$ . After wiping out these rules, we have  $w_{Di} = 0.1$ , where  $i = 1, 2, \dots, 10$ . The errors between the original weights and the changed weights for data sources  $D_i$  ( $1 \le i \le 9$ ) are all |0.1 - 0.099|= 0.001, and the error for  $D_{10}$  is |0.1 - 0.109| = 0.009.

# 3.4 Algorithm Design

Let  $D_1, D_2, \dots, D_m$  be m data sources,  $S_i$  the set of association rules from  $D_i$   $(i = 1, 2, \dots, m)$ ,  $supp_i$  and  $conf_i$ the supports and confidences of rules in  $S_i$ , and minsuppand minconf, the threshold values given by the user. Our synthesizing algorithm for association rules in different data sources is designed as follows:

Algorithm 1 RuleSynthesizing

**Input**:  $S_1, S_2, \dots, S_m$ : rule sets; *minsupp*, *minconf*: threshold values;

**Output**:  $X \rightarrow Y$ : synthesized association rules;

- 1. **let**  $S \leftarrow \{S_1, S_2, \cdots, S_m\};$
- 2. **call** RuleSelection(*S*);
- for each rule R in S do **let**  $Num(R) \leftarrow$  the number of data sources that contain rule R in S;

let

$$w_R \leftarrow \frac{Num(R)}{\sum_{R' \in S} Num(R')};$$

4. for i = 1 to m do let

$$w_i \leftarrow \frac{\sum_{R_k \in S_i} Num(R_k) * w_{R_k}}{\sum_{j=1}^m \sum_{R_h \in S_i} Num(R_h) * w_{R_h}};$$

- 6. **rank** all rules in *S* by their supports;
- 7. **output** the high-rank rules in *S* whose support and confidence are at least *minsupp* and *minconf*, respectively;
- 8. end all.

The RuleSynthesizing algorithm above generates high-rank rules from the association rule sets  $S_1, S_2, \cdots, S_m$ , where each high-rank rule has a high frequency, support, and confidence. Step 2 calls the procedure of rule selection (see Procedure 1). Low-frequency rules in S are given up in this step. Step 3 assigns a weight to each rule in S according to its frequency. Step 4 assigns a weight to each data source (and therefore its corresponding rule set) by the number of high-frequency rules that the rule set supports. Step 5 synthesizes the support and confidence of each rule in S by the weights of different data sources. According to the weighted supports, we rank the rules of S in Step 6. The output in Step 7 is the high-rank rules selected by the user requirements.

# 4 RELATIVE SYNTHESIZING BY CLUSTERING

In this section, we construct a relative synthesizing model to synthesize association rules from different unknown data sources, where "unknown data sources" can be outer data sources collected from the Web, journals, and books. Individuals and organizations can take advantage of the information and knowledge that the Internet provides. Web technologies such as HTTP and HTML have dramatically changed enterprise information management. Information search engines such as Yahoo, Alta Vista, and Excite have offered easier ways to get the information that one needs. Moreover, an intranet based on Internet technology and protocols enables intraorganizational communication and internal information sharing through the corporate internal network. For example, a multinational corporation can benefit from intranets and the Internet to collect, manage, distribute, and share knowledge, inside and outside the corporation. Therefore, the vast amount of information available on the Web has great potential to improve the quality of decisions [19]. This means that companies can collect relevant information on the Web for their own applications, and this leads to huge amounts of information in their databases. Therefore, techniques for identifying truly useful patterns in the data would be very useful. This section synthesizes association rules in such data sources by clustering.

The number of rules may be very large when they are collected from unknown data sources. Consider a rule  $X \to Y$ , it may have different supports  $supp_1$ ,  $supp_2$ ,  $\cdots$ ,  $supp_m$ , and confidences  $conf_1$ ,  $conf_2$ ,  $\cdots$ ,  $conf_m$  in the collected association rules. We can use one of the following synthesizing operators to roughly synthesize this rule.

1. Maximum synthesizing operator

$$Max\_Syn(f(R_i)) = Max\{f(R_i)|R_i$$
 is an element of  $S_i$  for all  $S_i$  in  $S$ 

2. Minimum synthesizing operator

$$Min\_Syn(f(R_i)) = Min\{f(R_i)|R_i$$
is an element of  $S_i$  for all  $S_i$  in  $S\}$ 

3. Average synthesizing operator

$$\begin{aligned} &Ave\_Syn(f(R_i)) = \\ &\frac{1}{\text{the number of data sources that contain } R_i} \sum_i f(R_i), \end{aligned}$$

where  $S_i$  is a data source,  $R_i$  is a rule, function f is either supp or conf,  $supp(R_i)$  is the support of  $R_i$  in  $S_i$ ,  $conf(R_i)$  is the confidence of  $R_i$ , and S is the set of all data sources. The following example illustrates the use of the above methods.

**Example 4.** Suppose we have the following rules from different unknown data sources.

- $A \wedge B \rightarrow C$  with supp = 0.4, conf = 0.72;
- $A \rightarrow D$  with supp = 0.3, conf = 0.64;
- $A \rightarrow D$  with supp = 0.36, conf = 0.7;
- $A \wedge B \rightarrow C$  with supp = 0.5, conf = 0.82;
- $A \to D \text{ with } supp = 0.25, conf = 0.62;$

For rule  $A \wedge B \rightarrow C$ , according to the maximum synthesizing operator, we have

$$Max\_Syn(supp(A \land B \to C)) = Max\{0.4, 0.5\} = 0.5,$$
  
 $Max\_Syn(conf(A \land B \to C)) = Max\{0.72, 0.82\} = 0.82.$ 

According to the minimum synthesizing operator we have

$$Min\_Syn(supp(A \land B \to C)) = Min\{0.4, 0.5\} = 0.4,$$
  
 $Min\_Syn(conf(A \land B \to C)) = Min\{0.72, 0.82\} = 0.72.$ 

According to the average synthesizing operator we have

$$\begin{split} Ave\_Syn(supp(A \land B \to C)) &= \frac{1}{2}(0.4 + 0.5) = 0.45, \\ Ave\_Syn(supp(A \land B \to C)) &= \frac{1}{2}(0.72 + 0.82) = 0.77. \end{split}$$

Different from these simple operators, we now use clustering to obtain Normal Distribution intervals among the supports and confidences of a collected rule when they exist.

TABLE 1
The Distance Table

	$conf_1$	$conf_2$	• • •	$conf_n$
$conf_1$	$c_{1,1}$	$c_{1,2}$		$c_{1,n}$
$conf_2$	$c_{2,1}$	$c_{2,2}$	• • •	$c_{2,n}$
• • •				• • •
$conf_n$	$c_{n,1}$	$c_{n,2}$	• • •	$c_{n,n}$

TABLE 2
The Distance Relation Table

	$conf_1$	$conf_2$	$conf_3$	$conf_4$	$conf_5$	$conf_6$	$conf_7$	$conf_8$
$conf_1$	1	0.98	0.98	0.8	0.99	0.99	1	0.79
$conf_2$	0.98	1	0.96	0.78	0.99	0.97	0.98	0.81
$conf_3$	0.98	0.96	1	0.82	0.97	0.99	0.98	0.77
$conf_4$	0.8	0.78	0.82	1	0.79	0.81	0.8	0.59
$conf_5$	0.99	0.99	0.97	0.79	1	0.98	0.99	0.8
$conf_6$	0.99	0.97	0.99	0.81	0.98	1	0.99	0.78
$conf_7$	1	0.98	0.98	0.8	0.99	0.99	1	0.79
$conf_8$	0.79	0.81	0.77	0.59	0.8	0.78	0.79	1

#### 4.1 Normal Distribution

Suppose a rule  $X \rightarrow Y$  has the following supports and confidences in the collected association rules:

$$supp_1, conf_1,$$
  
 $supp_2, conf_2,$   
 $\dots$   
 $supp_n, conf_n.$ 

If these confidences are irregularly distributed, we can apply one of the above models to synthesize them, but the synthesizing is rather rough. However, if these confidences are in a normal distribution, we can take an interval as the confidence and a corresponding interval as the support. In other words, for  $0 \le a \le b \le 1$ , let m be the number of confidences belonging to interval [a,b]. If  $m/n \ge \lambda$ , then these confidences are in a normal distribution, where  $0 < \lambda \le 1$  is a threshold given by domain experts. This means that [a,b] can be taken as the confidence of rule  $A \to B$ . For the corresponding support, we can estimate an interval as the support of the rule. In other words, suppose we have a random variable  $X \sim N(\mu, \sigma^2)$  and we need the probability

$$P\{a \le X \le b\} = \frac{1}{\sigma\sqrt{2\pi}} \int_a^b e^{-(x-\mu)^2/2\sigma^2} dx$$

to satisfy  $P\{a \le X \le b\} \ge \lambda$  and  $|b-a| \le \alpha$ , where X is a variable about confidence and is valued from  $conf_1, conf_2, \cdots$ ,  $conf_n$ , and  $\alpha$  is a threshold given by domain experts.

For  $conf_1, conf_2, \cdots, conf_n$ , let  $c_{i,j} = 1 - |conf_i - conf_j|$  be the *closeness* value between  $conf_i$  and  $conf_j$ , and the closeness value between any two confidences be given in Table 1.

We can use clustering technology to obtain this normal [a,b]. To determine the relationship between confidences, a closeness degree measure is required. The measure calculates the closeness degree between two confidences by closeness values. We define a simple closeness degree measure as follows:

$$Close(conf_i, conf_j) = \sum (c_{k,i} * c_{k,j})$$

where "k" is summed across the set of all confidences. In effect, the formula takes the two columns of the two confidences being analyzed, multiplying and accumulating the values in each row. The results can be placed in a resultant "n" by "n" matrix, called a *confidence-confidence matrix*. This simple formula is reflexive so that the generated matrix is symmetric.

For example, let  $\lambda=0.7$ ,  $\alpha=0.08$ , minconf=0.65, a synthesized rule  $X\to Y$  with confidences  $conf_1=0.7$ ,  $conf_2=0.72$ ,  $conf_3=0.68$ ,  $conf_4=0.5$ ,  $conf_5=0.71$ ,  $conf_6=0.69$ ,  $conf_7=0.7$ , and  $conf_8=0.91$ , and the closeness value between any two confidences is given below. (See Table 2.)

Its confidence-confidence matrix is shown as follows (see Table 3).

There are no values on the diagonal since the diagonal represents the auto-correlation of a confidence to itself. Assume 6.9 is the threshold that determines if two confidences are considered close enough to each other to be in the same class. This produces a new binary matrix called the *confidence relationship matrix* as follows (see Table 4).

Cliques require all confidences in a cluster to be within the threshold of all other confidences. The methodology to create the clusters using cliques is described in Procedure 2 as follows:

## Procedure 2 Cluster

**Input**:  $conf_i$ : confidence,  $\lambda$ :  $threshold\ value$ ; **Output**: Class:  $class\ set\ of\ closeness\ confidences$ ;

- 1. **let** i=1;
- 2. **select**  $conf_i$  and place it in a new class;
- 3. r = k = i + 1;
- 4. **validate** if *conf*<sub>k</sub> is within the threshold of all terms within the current class;
- 5. **if** not, let k = k + 1;
- 6. **if** k > n (number of confidences) **then** r = r + 1;

 $conf_7$  $conf_3$  $con f_1$  $con f_2$  $con f_4$  $con f_5$  $con f_6$  $con f_8$ 7.0459 7.0855 7.12527.1451  $con f_1$ 6.01817.1255.9546 $conf_2$ 7.0459 7.0247 5.96097.0664 7.0646 7.0851 5.9164  $con f_3$ 7.08557.0247 5.9793 7.0648 7.067 7.0936 5.8986.01815.96095.97935.9974 6.00686.01814.971  $conf_4$  $conf_5$ 7.1257.0664 7.0648 5.9974 7.1047 7.1255.9435 7.141 7.067 6.00687.1047 7.1252  $conf_6$ 7.0646 5.9341  $conf_7$ 7.1451 7.0851 7.0936 6.01817.125 7.12525.9546 $conf_8$ 5.95465.91645.8984.971 5.94355.93415.9546

TABLE 3
Confidence-Confidence Matrix

TABLE 4
Confidence Closeness Relationship Matrix

	$conf_1$	$conf_2$	$conf_3$	$conf_4$	$conf_5$	$conf_6$	$conf_7$	$conf_8$
$conf_1$		1	1	0	1	1	1	0
$conf_2$	1		1	$\theta$	1	1	1	$\theta$
$conf_3$	1	1		$\theta$	1	1	1	$\theta$
$conf_4$	0	$\theta$	$\theta$		$\theta$	$\theta$	$\theta$	$\theta$
$conf_5$	1	1	1	$\theta$		1	1	$\theta$
$conf_6$	1	1	1	$\theta$	1		1	$\theta$
$conf_7$	1	1	1	$\theta$	1	1		$\theta$
$conf_8$	0	$\theta$	$\theta$	$\theta$	$\theta$	$\theta$	$\theta$	

if r = m then go to (7) else k = r; create a new class with  $conf_i$  in it; go to (4);

- if the current class only has conf<sub>i</sub> in it and there are other classes with conf<sub>i</sub> in them then delete the current class;
   else i = i + 1;
- 8. **if** i = n + 1 **then go to** (9) **else go to** (2);
- 9. **eliminate** any classes that duplicate or are elements of other classes.

Applying the above procedure to the above example in this section, the following classes are created:

Class 
$$1 : conf_1, conf_2, conf_3, conf_5, conf_6, conf_7$$

Class  $2: conf_4$ 

Class  $3: conf_8$ 

For Class 1, a = 0.68, b = 0.72. Hence,

$$|b - a| = |0.72 - 0.68| = 0.04 < \alpha = 0.08,$$
  
 $P\{a \le X \le b\} = 6/8 = 0.75 > \lambda = 0.7,$ 

and

$$b > a > minconf = 0.65$$
.

For Class 2, 
$$a = 0.5$$
,  $b = 0.5$ . Hence,

$$|b - a| = |0.5 - 0.5| = 0 < \alpha = 0.08,$$
  
 $P\{a < X < b\} = 1/8 = 0.125 < \lambda = 0.7,$ 

and

$$b = a < minconf = 0.65.$$

For Class 3, 
$$a = 0.91$$
,  $b = 0.91$ . Hence,

$$|b - a| = |0.91 - 0.91| = 0 < \alpha = 0.08,$$
  
 $P\{a \le X \le b\} = 1/8 = 0.125 < \lambda = 0.7,$ 

and

$$b = a > minconf = 0.65.$$

Therefore, [0.68, 0.72] can be taken as the interval of the confidence of rule  $A \rightarrow B$ .

We can also synthesize the corresponding support of a rule into an interval in the same way. For simplicity, we can also take the minimum of supports corresponding to a class as its support.

# 4.2 Algorithm Design

Let  $A \to B$  be a collected rule,  $supp_1, conf_1, supp_2, conf_2, \cdots$ ,  $supp_n, conf_n$  the supports and confidences of the rule, minsupp and minconf the threshold values given by the user, and  $\lambda$  and  $\alpha$  the threshold values given by domain experts. Our synthesizing algorithm for association rules from different unknown data sources is designed as follows:

Algorithm 2 RelativeSynthesizing

**Input**:  $A \rightarrow B$ : rule;

 $supp_1, supp_2, \dots, supp_n$ : the supports of the rule;  $conf_1, conf_2, \dots, conf_n$ : the confidences of the rule; minsupp, minconf,  $\lambda$ ,  $\alpha$ : threshold values;

**Output**:  $A \rightarrow B$ : synthesized association rule;

- 1. **for** the confidences of  $A \rightarrow B$  **do call** Cluster;
- 2. **for** each class C **do begin**

TABLE 5
Database Characteristics

Database name	R	T	I	r
T5.I2.D100KN1	968	5	2	19985
T5.I2.D100KN2	965	5	2	20046
T10.I4.D100KN1	960	10	4	19774
T10.I4.D100KN2	967	10	4	19798
T20.I6.D100K	968	20	6	19408

**let**  $a \leftarrow$  the minimum of values in C;

**let**  $b \leftarrow$  the maximum of values in C;

let  $d_C \leftarrow |b-a|$ ;

let  $P_C\{a \leq X \leq b\} \leftarrow |C|/n$ ;

end;

# 3. **for** all classes **do**

if there is a class C satisfying  $d_C \le \alpha$ ,  $P_C \ge \lambda$  and  $a \ge minconf$  then

#### begin

**let**  $supp \leftarrow$  the minimum of supports corresponding to C:

**output**  $A \rightarrow B$  as a valid rule with support supp and confidence interval [a, b];

end

4. **if** there are no classes satisfying the conditions **then begin** 

let  $supp \leftarrow \frac{1}{n}(supp_1 + supp_2 + \cdots + supp_n);$ 

**let**  $conf \leftarrow \frac{1}{n}(conf_1 + conf_2 + \cdots + conf_n);$ 

if  $supp \ge minsupp$  and  $conf \ge minconf$  then

**output**  $A \rightarrow B$  as a valid rule with support supp and confidence conf;

end;

The RelativeSynthesizing algorithm above synthesizes collected association rules from unknown data sources into two kinds of rules: one is that the supports and confidences of each rule are in normal distribution and they are clustered into intervals; and the other is that the supports and confidences of each rule are not in normal distribution and they are roughly synthesized points. Step 1 clusters the confidences of a rule. Step 2 solves the bounded values. Step 3 checks if there is a clustered class that satisfies the given threshold values. The supports and confidences of each rule in normal distribution are evaluated in this step. Otherwise, the rules are synthesized in Step 4.

## 5 EXPERIMENTS

Following the problem formulation in Section 2.1, we mainly evaluate the effectiveness of our synthesizing approach by weighting in our experiments. Since clustering is a well-known technique and we have illustrated the use of our synthesizing method by clustering with a detailed example in Section 4, our experiments in this section focus on the synthesizing model by weighting. We compare our proposed approach with the Apriori algorithm [3] to check the ability of our approach in capturing valid association rules (for convenience, we use frequent itemsets instead). As mentioned in Section 2.3.1, one could use a parallel and distributed data mining algorithm instead of a priori to

speed up our experiments, but we don't expect such a parallel and distributed data mining algorithm would change our effectiveness results in any way.

In the meanwhile, since the association rules from different data sources are reused in our model, the synthesizing model by weighting (Algorithm 1) is different from existing data mining models. To evaluate the model's efficiency, we compare two implementations of the synthesizing model. The first implements the weighting model in Section 3.2, which synthesizes rules without rule selection, and the second implements Algorithm 1 designed in Section 3.4, which has a rule selection component.

We have performed experiments with different databases, different minimum supports, and different minimum voting degrees, to test the proposed approach. The experiments have provided very similar effectiveness and efficiency results and, therefore, we present below only one set of results for each of effectiveness and efficiency.

#### 5.1 Effectiveness

To evaluate the effectiveness, there are many possible measures one can choose to determine how good an synthesizing approach by weighting is. Our first measure is two types of errors defined as follows:

1. Maximum error (ME):

$$i \in \overset{\text{Max}}{F}set \ \{||supp_i^W - supp_i^A||\}$$

2. Average error (AE):

$$\frac{1}{|Fset|} \sum_{i \in Fset} \{ ||supp_i^W - supp_i^A|| \}$$

where Fset is the set of all frequent itemsets synthesized by our approach,  $supp_i^W$  is the support of itemset i by our approach,  $supp_i^A$  is the support of i by a priori, and |Fset| is the number of elements in Fset.

The second measure for the effectiveness is to check whether or not the high-rank frequent itemsets (we take the first 20 in our experiments) in a priori are captured by our approach.

Using the above two measures, we have performed several experiments. We used Oracle 8.0.3 for database management, and implemented our model on Sun Sparc using Java. To demonstrate the performance, we present one of them as follows: The databases we used are five market transaction databases from the Synthetic Classification Data

TABLE 6 Experiment Results

Database name	cn	ln	size
T5.I2.D100KN1	179034	1695	4
T5.I2.D100KN2	197882	1670	4
T10.I4.D100KN1	313729	2470	5
T10.I4.D100KN2	332455	2610	5
T20.I6.D100K	571843	3377	5
WR		1214	4
D	1038947	2072	4

itemset	$supp_i^A$	$supp_i^W$	error
C9, E15	0.052870	0.052867	0.000003
A11, C9	0.052440	0.052434	0.000006
A27, B247	0.052430	0.052375	0.000065
A27, D103	0.052290	0.052239	0.000051
B247, D103	0.052290	0.052238	0.000052
A27, F12	0.052280	0.052228	0.000052
B247, F12	0.052280	0.052228	0.000052
D103, F12	0.052280	0.052228	0.000052
A27, B247, D103	0.052280	0.052228	0.000052
A27, B247, F12	0.052280	0.052228	0.000052
A27, B103, F12	0.052280	0.052228	0.000052
B247,D103, F12	0.052280	0.052228	0.000052
A27, B247,D103, F12	0.052280	0.052228	0.000052
A27, E17	0.051910	0.051918	0.000005
A27, D31	0.051200	0.051205	0.000005
A27, F7	0.051180	0.051186	0.000006
D31, E17	0.051180	0.051186	0.000006
D31, F7	0.051180	0.051186	0.000006
E17, F7	0.051180	0.051186	0.000006
A27, D31, E17	0.051180	0.051186	0.000006

TABLE 7
The First 20 Large Itemsets

Sets on the Internet (http://www.kdnuggets.com/). The main properties of the five databases are as follows: There are |R|=1,000 attributes in each database. The average number T of attributes per row is 5, 5, 10, 10, and 20, respectively. The number |r| of transactions is approximately 20,000 in each database. The average size I of maximal frequent sets is 2, 2, 4, 4, and 6, respectively. Table 5 summarizes these parameters.

We first mined these databases with the Apriori algorithm [3] and synthesized the results in our weighting model, and then mined the union, *D*, of T5.I2.D100KN1, T5.I2.D100KN2, T10.I4.D100KN1, T10.I4.D100KN2, and T20.I6.D100K with the Apriori algorithm. 2,072 large itemsets were generated in the union by a priori, and 1,214 large itemsets were generated in our weighting model.

Interestingly, the 1,214 large itemsets generated in our Algorithm 1 by weighting all appear in the large itemsets generated by a priori in the union. These results are summarized in Table 6, where cn is the number of candidate itemsets, ln is the number of large itemsets when minsupp=0.025, size is the length of large itemsets which is the number of items in an itemset, and WR stands for the results of our weighting model.

The results from the two different methods have shown that the first 20 large itemsets in our weighting model WR are consistent with the results by a priori on the union D of these databases when minsupp = 0.025. These first 20 large itemsets were ranked by their supports in Table 7.

Here, all listed large itemsets have their length greater than 1. For example, "C9" and "E15" are two items, 0.052870 is the support of itemset  $\{C9, E15\}$  in the union, 0.052867 is the support of the itemset generated in our model, and 0.000003 is the difference between the two supports.

The maximum error (ME) and average error (AE) are 0.000065 and 0.00003165 in Table 7, respectively. There are 858 large itemsets that were also generated by a priori, but were not given in our synthesizing model by weighting. This is because the supports of these 858 itemsets are in a very small neighborhood of the *minsupp*. In fact, these itemsets are also kept in the ranked list of frequent itemsets in our weighting model with a lower support. If we are interested in more itemsets, we can still capture them.

# 5.2 Efficiency

To evaluate the efficiency, we compare two implementations of the synthesizing model with the same conditions. The first implements the weighting model in Section 3.2, called *synthesis by weighting without rule selection* (or SWNRS), and the second implements Algorithm 1 designed in Section 3.4, called *synthesis by weighting with rule selection* (or SWBRS).

In our experiments, we used four groups of databases from the Synthetic Classification Data Sets on the Internet. Each database in each group is taken as a data source and there are 20, 25, 30, and 35 databases in the four groups, respectively. The main properties of the databases are as follows: There are |R|=1,000 attributes in each database. The average number T of attributes per row is 8. The number |r| of transactions is approximately 10,000 in each database. The average size I of maximal frequent itemsets is 4.

After all databases in a group are mined using the Apriori algorithm, we apply SWBRS and SWNRS to synthesize the mined rules for the group. For SWBRS, we

<sup>5.</sup> The databases in each group were obtained by partitioning a large database. For example, a database with 200,000 transactions is divided into 20 databases for the first group.

Data set name	SWBRS	SWBRS	SWNRS	
	0.2	0.4		
DS20	32	28	46	
DS25	44	37	63	
DS30	69	58	94	
DS35	91	74	141	

TABLE 8
The Running Time (In Seconds)

(0.2 and 0.4 are two minimum voting degrees for rule selection)

use two values, 0.2 and 0.4, as minimum voting degrees for rule selection. Table 8 shows the running times of SWBRS and SWNRS in generating large itemsets.

Fig. 2 and Fig. 3 show the running times of SWBRS and SWNRS in seconds.

# 5.3 Analysis

The results with our proposed approach for synthesizing association rules from different sources are encouraging. First, the first 20 frequent itemsets synthesized by our model are also the first 20 frequent itemsets mined by a priori [3]. In particular, the maximum error (ME) and average error (AE) are only 0.000065 and 0.00003165 for the first 20 frequent itemsets. Hence, the proposed approach, which focuses on synthesizing high-frequency rules from different data sources, is able to capture the high-rank frequent itemsets in the amassed database of all data sources.

Also, we have checked the efficiency by comparing *SWNRS* with *SWBRS*. Because the proposed approach is developed only based on local instances, the identified large itemsets reflect the commonness of data sources. Reusing local instances by weighting is apparently efficient. It is

clear that SWBRS is more efficient than SWNRS. This is because many lower-frequency itemsets are pruned in our SWBRS implementation. When the minimum voting degree is 0.2, there are 17 percent lower-frequency itemsets to be pruned. When the minimum voting degree is 0.4, there are 42.4 percent lower-frequency itemsets to be pruned. However, the numbers of large itemsets in both cases (SWBRS0.2) and SWBRS0.4 are approximately equal to the number of large itemsets in SWNRS, which are 1,219 and 1,237 large itemsets in SWBRS0.2 and SWBRS0.4, respectively.

# 6 Conclusions

Most research efforts on dealing with large databases in data mining have concentrated on scaling up inductive algorithms [29]. These efforts include the design of fast induction algorithms, data partitioning, and using relational representations. Our approach presented in this paper is suitable when data comes from different sources.

To make use of discovered association rules from different data sources, we have proposed a synthesizing model by weighting in this paper. When the data source for

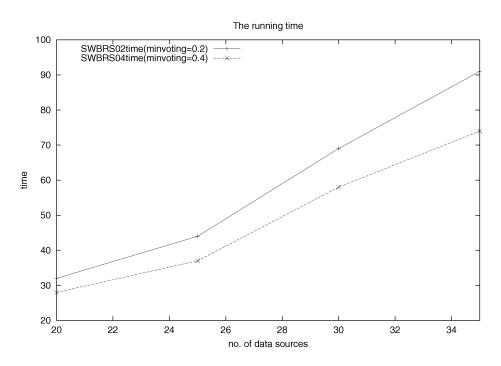


Fig. 2. The efficiency of SW BRS when the minimum voting degree has different values.

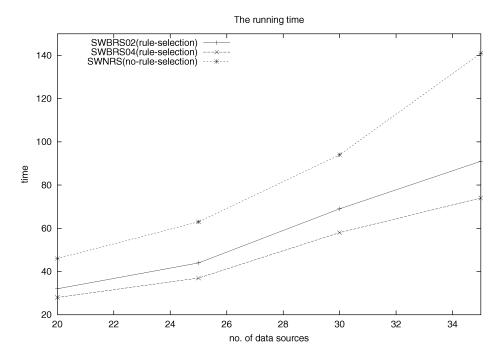


Fig. 3. The comparison of SW BRS and SW NRS.

each of the mined association rules is clear, we have constructed a weighting model to synthesize these rules. In particular, a rule selection procedure has been constructed to improve the efficiency of the weighting model. When some (or all) of the rules come from unknown data sources, we have also constructed a relative synthesizing model to synthesize these association rules by clustering.

Different from bagging and boosting, our approach can take natural data sources and synthesize the rules from different data sources into a centralized rule set. Our approach differs from incremental batch learning [12] and multilayer induction [43] in that we can mine data sources concurrently, and the sequentiality of subsets in batch learning and multilayer induction is not important in our model. Our synthesizing model is also different from stacked generalization [42], [39] because the original data (from different data sources) are not required in our synthesizing model. The differences of our synthesizing model from parallel and distributed data mining and metalearning have been reviewed in Section 2.3.

If a large company is a comprehensive organization that its data sources belong to different types of businesses and have different metadata structures, the data sources would have to be classified before our synthesizing model by weighting can be applied. For example, if an interstate company has 25 branches including five super markets, seven banks, and 13 investment trusts, we cannot directly apply the proposed approach to discover rules from the 25 data sources in the 25 branches. We would need to classify them into three classes according to the types of their businesses, and the data sources in each class can be synthesized by weighting. If the businesses of the branches of a company are mutually different, the proposed approach would not work. Also, if the data sources in a

large company are not independent and rules for the overall organization require deep associations between these data sources, our synthesizing model will not work well either. Our future work will attack these problems.

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