Our Understanding

You have requested the revamping of an existing eCommerce website to use a more scalable option than what is currently installed.

Responsive Layout

Mobile-First Design Prespective is the Key , The Page Will Look Perfect on a Mobile and Desktop Screen Size

Clean Code

to Best Represnt Such Idea, The Design Need to be Attractive and Appelaing to the Eye. Using Modern Design Principles and Tactics Will Serve this Purpose Perfectly

Modern & Fancy

There is an Artistic Touch in Everything About a Web Project, Some of Which Takes Place Behind the Scene Clean Code and Code Quality is Very Important When Comes to Future Updates.

Project Systems

Advanced Theme Design

Design a modern, mobile-first theme for the website

Offers System

Create new offers banners and manage dynamically (from the admin panel)

Products System

Create, Read, Update, and Delete (CRUD) Products

Coupons System

Create, Read, Update, and Delete (CRUD) Coupons

Multi-Level Authentication System

Accepting new users and allow a personalized experience in each part of the website, Also assigning admins to the site to handle and manage the system content and take actions

Multi-Language Support

Up to 25 Languages Support

Automated Newsletter System

Capture user emails and send a weekly newsletter with the personalized products

SEO Optmized

On & Off-page SEO implementation

Offers System

Create new offers banners and manage dynamically (from the admin panel)

Categories System

Create, Read, Update, and Delete (CRUD) Categories

Discounts System

Support multiple types of discounts (Free Shipping, Percent, Fixed Number)

Shipping Costs System

Create, Read, Update, and Delete (CRUD) Shipping Costs

Semi-AI For Users Preferences

Suggestions and recommendations for suitable products based on user actions on the site

Online Payments Gateways

Implementing online payments solution e.g WeAccept

Admin Panel

Listing the orders and inventory status alongside the CRUD actions for the various sections

Website Supervision and Maintenance

Overall supervision of the website and implementing new features as requested or as the market updates and shifts in the upcoming years

Financial Agreement

1 **Theme Design & Development 1000 L.E**
Choosing a Viable Design Principle, Wireframing and Execution.

2 **On-Page SEO 500 L.E**
Headings, Structered Data, HTML , CSS and JS Optimization

3 **Advanced Analytics Tools 500 L.E**
Google Analytics & Google Search Console

4 **Advanced Marketing Tools 250 L.E**
Facebook Pixels

5 **Domain & Hosting 80 L.E (Annually)**
.com Domain (GoDaddy) and VPS Hosting (Digital Ocean)

Notes

as Explained in the First Call, There is no Backend Development Involved in This Project, However the Proposal Will Cover Minor Backend Functionality For Example : Contact Us , Localization

Project Duration : 1 Week

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