

Fan Liang

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[Google Scholar](#) [ResearchGate](#) [ORCID](#)

ACADEMIC POSITIONS

Duke Kunshan University

2021 – Present

Division of Social Sciences

Assistant Professor of Media

Faculty Associate, Center for the Study of Contemporary China

Faculty Associate, Global Health Research Center

EDUCATION

University of Michigan

2016 – 2021

Ph.D. in Communication

University of Glasgow

2014 – 2015

M.Sc. in Political Communication

Chevening Scholar

Shanghai Jiao Tong University

2005 – 2009

B.A. in Public Administration

JOURNAL ARTICLES

19. **Liang, F.** & Ji, L. (2024). Manufacturing influencers: The gatekeeping roles of MCNs (multi-channel networks) in cultural production, *Information, Communication & Society*, 1-17.
18. Li, M., **Liang, F.**, & Zhu, Q. (2024). Examining active news avoidance across countries: A multi-level moderation analysis of news interests, news trust, and press freedom, *Journalism & Mass Communication Quarterly*, 1-25.
17. Tian, L. & **Liang, F.** (2023). Cultural porters and Banyun in Chinese fandoms on Bilibili, *Transformative Works & Cultures*, 41, 1-8.
16. **Liang, F.** & Campbell, S. (2023). Technological acceptance and social shaping of 5G: Quantitative and qualitative Insights from China and the US, *International Communication Gazette*, 1-17.
15. **Liang, F.**, Zhu, Q., & Li, M. (2023). The effects of flagging propaganda sources on news sharing: Quasi-experimental evidence from Twitter, *The International Journal of Press/Politics*, 28(4), 909-928.
14. Campbell, S., Ross, M. Q., **Liang, F.**, & Rich, L. (2023). From moving about the city to moving about the home: Considering bounded spaces of connected mobility, *International Journal of Communication*, 5669-5689.
13. Xu, P., Krueger, B., **Liang, F.**, Zhang, M., Hutchison, M., & Chang, M. (2023). Media framing and public support for China's Social Credit System: An experimental study, *New Media & Society*, 1-19.

12. **Liang, F.** & Lu, S. (2023). The dynamics of event-based political influencers on Twitter: A longitudinal analysis of influential accounts during Chinese political events, *Social Media + Society*, 1-12.
11. Kim, Y., Chen, Y., & **Liang, F.** (2023). Engineering care in pandemic techno-governance: The politics of care in China and South Korea's COVID-19 tracking apps, *New Media & Society*, 25(6), 1432-1450.
10. **Liang, F.** & Chen, Y. (2022). The making of "good" citizens: China's Social Credit Systems and infrastructures of social quantification, *Policy & Internet*, 1-22.
9. Jia, L. & **Liang, F.** (2021). The globalization of TikTok: Strategies, governance, and geopolitics, *Journal of Digital Media & Policy*, 12(2), 273-292.
8. **Liang, F.**, Chen, Y., & Zhao, F. (2021). The platformization of propaganda: How Xuexi Qiangguo expands persuasion and assesses citizens in China, *International Journal of Communication*, 15, 1855-1874.
7. Lee, S., **Liang, F.**, Hahn, L., Lane, D., Weeks, B., & Kwak, N. (2021). The impact of social endorsement cues and manipulability concerns on perceptions of news credibility, *Cyberpsychology, Behavior & Social Networking*, 1-6.
6. Campbell, S., Zhao, F., Frith, J., & **Liang, F.** (2021). Imagining 5G: Public sense-making through advertising in China and the US, *Mobile Media Communication*, 1-16.
5. **Liang, F.** (2020). COVID-19 and Health Code: How digital platforms tackle the pandemic in China, *Social Media + Society*, 1-4.
4. **Liang, F.** (2019). The New Silk Road on Facebook: How China's official media cover and frame national initiative for global audiences, *Communication & the Public*, 4(4), 261-275.
3. Lane, D. S., Lee, S. S., **Liang, F.**, Kim, D. H., Shen, L., Weeks, B. E., & Kwak, N. (2019). Social media expression and the political self, *Journal of Communication*, 69(1), 49-72.
2. **Liang, F.**, Das, V., Kostyuk, N., & Hussain, M. M. (2018). Constructing a data-driven society: China's Social Credit System as a state surveillance infrastructure, *Policy & Internet*, 10(4), 415-452.
1. Kwak, N., Lane, D. S., Lee, S. S., **Liang, F.**, & Weeks, B. E. (2018). From persuasion to deliberation: Do experiences of online political persuasion facilitate dialogic openness?, *Communication Research*, 1-23.

BOOK CHAPTERS

2. **Liang, F.** & Tian, L. (2023). From citizens to users: The algorithmic turn in China's surveillance apparatus. In Filimowicz, M. (Ed.), *Algorithms & Society: China's digital civilization* (pp.1-16), Routledge.
1. **Liang, F.** (2020). Talking politics via images: Exploring the 2016 Chinese Internet memes war on Facebook. In Herdin, T. & Faust, M. (Ed.), *De-westernizing visual culture: Perspectives from the Global South* (pp.163-181), Nomos Publishing.

CONFERENCE PROCEEDINGS

1. Cao, J., Peng, X., **Liang, F.**, & Tong, T. (2024). "Voices help correlate signs and words": Analyzing deaf and hard-of-hearing (DHH) TikTokers' content, practices, and pitfalls", *Proceedings of the 2024 CHI Conference on Human Factors in Computing Systems*, 1-18

OTHER PUBLICATIONS

3. **Liang, F.** (2021). China's social credit system is a fragmented experiment, *Devdiscourse*
2. **Liang, F.** (2018). Book review: Can the Internet strengthen democracy?, *Global Media & Communication*, 14(3), 368-369.
1. Kostyuk, N., Chen, W., Das, V., **Liang, F.**, & Hussain, M. M. (2017). High-tech governance through big data surveillance: Tracing the global deployment of mass surveillance infrastructures, 1995 to present, *SSRN*, 1-38.

AWARDS

Top Paper

- *Top Student Paper Award*, the 71st International Communication Association (ICA) Conference, Political Communication Division (First author, 2021)
- *Top Student Paper Award*, the 71st International Communication Association (ICA) Conference, Communication & Technology Division (Co-author, 2021)
- *Top Student Paper Award*, the 68th ICA Conference, Public Diplomacy Interest Group (Solo author, 2018)
- *Top Student Paper Award*, the 68th ICA Conference, Visual Communication Studies (First author, 2018)
- *Top Paper Award in Open Call Competition*, the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Communication Theory & Methodology Division (Co-author, 2018)

Academic Awards

- *Outstanding Faculty Scholarship Award*, Center for the Study of Contemporary China, Duke Kunshan University, 2023
- *Jiangsu ShuangChuang PhD Program*, ¥150,000, Jiangsu Education Department, 2023 – 2024
- *Chevening Scholarship*, the British Foreign and Commonwealth Office, £28,000, 2014 – 2015

GRANTS AND FELLOWSHIPS

Research Grants

- Faculty Scholarship Grant, Duke Kunshan University, ¥40,000, 2024
- Research Grant, Summer Research Scholars (SRS) program, Duke Kunshan University, ¥38,400, 2024
- Research Grant, Summer Research Scholars (SRS) program, Duke Kunshan University, ¥38,400, 2023

- Research Grant, the Center for the Study of Contemporary China (CSCC), Duke Kunshan University, \$2,000, 2022
- Research Grant, Wang-Cai and Syneer Labs, ¥10,000, 2022
- Hou Tu Research Funding, Duke Kunshan University, ¥50,000, 2022-2023
- Kunshan Government Research Special Fund, ¥50,000, 2022-2024
- Summer Research Grant, the Center for the Study of Contemporary China (CSCC), Duke Kunshan University, \$2,000, 2022
- Research Grant, Summer Research Scholars (SRS) program, Duke Kunshan University, ¥25,600, 2022
- Research Grant, the Center for the Study of Contemporary China (CSCC), Duke Kunshan University, \$2,000, 2021
- Research Grant, Duke Kunshan University, ¥70,000, 2021
- Graduate Student Research Grant, the Weiser Center for Emerging Democracies, University of Michigan, \$2,500, 2019
- Graduate Travel Scholarship, University of Michigan, \$800, 2019
- American Council of Learned Societies (ACLS) Predissertation-Summer Travel Grant, \$5,000, 2018
- Graduate Travel Scholarship, University of Michigan, \$1,500, 2018
- Rackham Conference Travel Grant, University of Michigan, \$1,300, 2018
- Conference Travel Grant, Freie Universität Berlin, €1,300, 2018
- Volkswagen Foundation for Computational Method Workshop, €700, 2018
- Rackham Conference Travel Grant, University of Michigan, \$800, 2017

Fellowships

- International Institute Individual Fellowship, University of Michigan, 2018
- Lieberthal-Rogel Travel and Research Fellowship, University of Michigan, 2018

CONFERENCE PRESENTATIONS

- The 2024 International Conference on Social Media & Society, July 16-18, 2024, London, UK
- The 74th International Communication Association (ICA) Conference, June 20-24, 2024, Gold Coast, Australia
- The 10th Biennial Surveillance Studies Network / Surveillance & Society Conference, May 29-31, 2024, Ljubljana, Slovenia
- The 2023 Association of Internet Researchers (AoIR) Conference, October 18-21, 2023, Philadelphia, PA
- The 9th International Conference on Computational Social Science, July 17-20, 2023, Copenhagen, Denmark

- The International Association for Media and Communication Research (IAMCR) Annual Conference, July 9-13, 2023, Lyon, France
- The 73rd International Communication Association (ICA) Conference, May 25-29, 2023, Toronto, Canada
- International Conference on Automated Decision-Making and Chinese Societies, February 1-3, 2023, Melbourne, Australia
- The 2022 Annual Conference of the Association of Internet Researchers (AoIR), November 2-5, 2022, Dublin, Ireland
- The 2022 Conference of British Association for Chinese Studies (BACS), August 31 - September 1, 2022, London, UK
- The 72nd International Communication Association (ICA) Conference, May 26-30, 2022, Hybrid Format
- The 79th Annual Midwest Political Science Association (MPSA) Conference, April 7-10, 2022, Hybrid Format
- Digital Transactions in Asia IV - 2022 Conference, February 10-11, 2022, Virtual Format
- The 71st International Communication Association (ICA) Conference, May 27-31, 2021, Virtual Format
- The 70th International Communication Association (ICA) Conference, May 21-25, 2020, Virtual Format
- The 5th International Conference on Computational Social Science (IC2S2), July 17-20, 2019, University of Amsterdam, the Netherlands
- The 69th International Communication Association (ICA) Conference, May 24-28, 2019, Washington, D.C.
- The Association for Education in Journalism and Mass Communication (AEJMC) Conference. August 6-9, 2018, Washington, D.C.
- The International Association for Media and Communication Research (IAMCR) Annual Conference. June 20-24, 2018, University of Oregon, Eugene, OR
- The 68th International Communication Association (ICA) Annual Conference, May 24-28, 2018, Prague, the Czech Republic
- The 16th Chinese Internet Research Conference. May 22-23, 2018, Leiden University, Netherlands
- Data Science Research Forum. December 1, 2017, Ann Arbor, MI
- The 15th Chinese Internet Research Conference. June 5-6, 2017, Fort Worth, TX
- Global Fusion Conference. October 13-14, 2017, Athens, OH
- The 67th International Communication Association (ICA) Preconference, May 25, 2017, San Diego, CA
- Science, Technology, and the Politics of Knowledge in Global Affairs, March 30-31, 2017, Northwestern University, Chicago, IL

INVITED TALKS

- LRCCS Noon Lecture, April 12, 2022, the Lieberthal-Rogel Center for Chinese Studies, University of Michigan, Ann Arbor, MI
- Digital Transformation in China – Recent Trends and Impacts, January 19, 2018, Freie Universität Berlin, Berlin, Germany

TEACHING

Instructor, Duke Kunshan University (2021 – Present)

- MEDIA 201: New Media and Society (Fall 2021, Spring 2022, Fall 2022, Spring 2023, Fall 2023, Spring 2024, Fall 2024))
- MEDIART 208: Chinese Mass Media (Spring 2024)
- MEDIART 208: Comparative Media Systems and Chinese Mass Media (Fall 2021, Fall 2022)
- MEDIART 307: International Communication (Spring 2022)
- MEDIART 401: Campaigns and Marketing (Fall 2024)
- INFOSCI 103: Computation, Society and Culture (Fall 2023)
- SOSOC 314: Computational Social Science (Spring 2023)
- INDSTU 391: Independent Study (Fall 2021, Spring 2022, Spring 2023, Spring 2024)
- CAPST 495: Signature Work Capstone I (Fall 2022, Fall 2023, Fall 2024)
- CAPST 496: Signature Work Capstone II (Spring 2023, Fall 2023, Spring 2024, Fall 2024)

Instructor, Technische Universität Berlin (2021)

- China's Rising Role in Global Communication (Spring 2021)

Instructor, University of Michigan (2019)

- COMM 322 Faculty Directed Undergraduate Research (Spring 2019)
- COMM 408 Big Data, Social Media, and Politics (Spring 2019)

Graduate Student Instructor (GSI), University of Michigan (2017 – 2020)

- COMM 102 Media Processes and Effects (Fall 2017, Fall 2018, Winter 2019)
- COMM 221 Quantitative Skills for Communication Studies (Fall 2019)
- COMM 307 Social Networks (Winter 2020)
- COMM 380 Persuasion, Communication and Campaigns (Winter 2018)

Guest Lecturer

- Emotions and Misinformation on Social Media, Social Innovation Foundations, Duke Kunshan University (June 2024)
- Fake News in International Communication, Wuhan University (Summer 2022, Summer 2023)
- International Communication, Université Paris Nanterre (Fall 2022)

- Transformations in the Digital Society, University of Groningen (Fall 2020)
- COMM 466 Global Digital Politics, University of Michigan (Winter 2020)
- POLSCI 389 China's Rising Global Role, University of Michigan (Winter 2020)
- Undergraduate Research Opportunity Program, University of Michigan (Winter 2017)

TRAINING

- ICPSR Summer Program in Quantitative Methods of Social Research, Ann Arbor, MI, USA (June – July, 2019)
- Oxford Internet Institute Summer Doctoral Program, Oxford, UK (July, 2018)
- Computational Social Science Initiative and Workshops: Data Visualization for Social Science, Ann Arbor, MI, USA (March, 2018)
- Computational Method Workshop: Automated Content Analysis, Hanover, Germany (February, 2018)

ACADEMIC SERVICES

- Reviewer: MIT Press, Routledge, *New Media & Society*, *Political Communication*, *Information, Communication & Society*, *Policy & Internet*, *Social Media + Society*, *International Journal of Press/Politics*, *Communication Research*, *Chinese Journal of Communication*, *Mass Communication & Society*, *International Journal of Communication*, *British Journal of Political Science*, *Journal of Information Technology & Politics*, *Big Data & Society*, *Surveillance & Society*, *Communication & the Public*, *Sociology Compass*, *Sociology of Development*, *Journal of Crime, Law, and Social Change*, *The China Quarterly*, *Journal of Contemporary China*, *Journal of Chinese Political Science*, *Journal of Contingencies and Crisis Management*, *Asiatische Studien*, *Journal of Asian Studies*, *Quality & Quantity*, *Regulation & Governance*, *Law & Social Inquiry*, *Globalizations*, *Health Policy and Technology*, *Journal of Contemporary Asia*, *PLOS ONE*, *Social Sciences*, *Global Media & China*, *Asian Security*, *Financial Innovation*, *Sustainability*, *Discover Artificial Intelligence*, *Global Policy*, *China Information*, *Modern China*, *Chinese Sociological Review*, *Asian Politics & Policy*
- Conference Reviewer and Membership: ICA, IC2S2, AoIR, IAMCR
- Voting Member, the Surveillance in the Majority World Research Network (2024 – Present)
- Signature Work Mentor: Undergraduate Studies, Duke Kunshan University (2022 – Present)
- Academic Advisor: Undergraduate Studies, Duke Kunshan University (2021 – Present)
- Advisory Board, Center for the Study of Contemporary China, Duke Kunshan University (2023 – Present)

- Faculty Lead: Digital Technology and Society Cluster, Center for the Study of Contemporary China, Duke Kunshan University (2023 – Present)
- Faculty Lead: Global Health Media Project, Global Health Research Center, Duke Kunshan University (2022 – 2024)
- Committee Member: Dii Dachuang Project, the Innovation and Entrepreneurship Committee, Duke Kunshan University (2023 – 2025)
- Pathways to Success Mentor: Undergraduate Studies, Duke Kunshan University (2021 – Present)
- Project Manager: Big Data Innovation and Governance Lab, University of Michigan (2016 – 2021)
- Peer Mentor: Department of Communication and Media, University of Michigan (2017 – 2018)
- Graduate Student Mentor: Undergraduate Research Opportunity Program, University of Michigan (2017)

MEDIA COVERAGE

- Cheung, R. (2023, December 18). The Grand Experiment, *The Wire China*.
- Udemans, C. (2018, October 23). Blacklists and redlists: How China's Social Credit System actually works, *Technode*.

SKILLS

R, Python, SAS, MATLAB, Octave, SPSS, jamovi, Tableau, Gephi, NodeXL, LaTeX, Overleaf, HTML, MySQL, NVivo

POLICY CONSULTANCY

The Immigration and Refugee Board of Canada (December 2019)

NON- ACADEMIC EMPLOYMENT

Journalist, Chengdu Economic Daily, China, 2009 – 2014