

# Fan Liang

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## CONTACT INFORMATION

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## ACADEMIC APPOINTMENT

### **Duke Kunshan University, Kunshan, CH**

Division of Social Sciences  
Assistant Professor of Media, 2021 –

## EDUCATION

### **University of Michigan, Ann Arbor, MI**

Ph.D. in Communication (2016 – 2021)  
Graduate Data Science Certificate (2017 – 2021)

### **University of Glasgow, Glasgow, GB**

M.Sc. in Political Communication (2014 – 2015)  
Chevening Scholar

### **Shanghai Jiao Tong University, Shanghai, CH**

B.A. in Public Administration (2005 – 2009)

## JOURNAL ARTICLES

- Liang, F.**, Zhu, Q., & Li, M. (2022). [The effects of flagging propaganda sources on news sharing: Quasi-experimental evidence from Twitter](#). *The International Journal of Press/Politics*. 1-20.
- Liang, F.** & Chen, Y. (2022). [The making of “good” citizens: China’s Social Credit Systems and infrastructures of social quantification](#). *Policy & Internet*. 1-22.
- Jia, L. & **Liang, F.** (2021). [The globalization of TikTok: Strategies, governance, and geopolitics](#). *Journal of Digital Media & Policy*, 12(2), 273-292.
- Kim, Y., Chen, Y., & **Liang, F.** (2021). [Engineering care in pandemic techno-governance: The politics of care in China and South Korea’s COVID-19 tracking apps](#). *New Media & Society*, 1-19.
- Liang, F.**, Chen, Y., & Zhao, F. (2021). [The platformization of propaganda: How \*Xuexi Qiangguo\* expands persuasion and assesses citizens in China](#). *International Journal of Communication*, 15, 1855–1874.
- Lee, S., **Liang, F.**, Hahn, L., Lane, D., Weeks, B., & Kwak, N. (2021). [The impact of social endorsement cues and manipulability concerns on perceptions of news credibility](#). *Cyberpsychology, Behavior & Social Networking*, 1-6.

Campbell, S., Zhao, F., Frith, J., & **Liang, F.** (2021). [Imagining 5G: Public sense-making through advertising in China and the US](#). *Mobile Media & Communication*, 1-16.

**Liang, F.** (2020). [COVID-19 and Health Code: How digital platforms tackle the pandemic in China](#). *Social Media + Society*, 1-4.

**Liang, F.** (2019). [The New Silk Road on Facebook: How China's official media cover and frame national initiative for global audiences](#). *Communication & the Public* 4(4), 261–275.

Lane, D. S., Lee, S. S., **Liang, F.**, Kim, D. H., Shen, L., Weeks, B. E., & Kwak, N. (2019). [Social media expression and the political self](#). *Journal of Communication*, 69(1), 49-72.

**Liang, F.**, Das, V., Kostyuk, N., & Hussain, M. M. (2018). [Constructing a data-driven society: China's Social Credit System as a state surveillance infrastructure](#). *Policy & Internet*, 10(4), 415-452.

Kwak, N., Lane, D. S., Lee, S. S., **Liang, F.**, & Weeks, B. E. (2018). [From persuasion to deliberation: Do experiences of online political persuasion facilitate dialogic openness?](#) *Communication Research*, 1-23.

BOOK  
CHAPTERS

**Liang, F.** (2020). Talking politics via images: Exploring the 2016 Chinese Internet memes war on Facebook. In Herdin, T. & Faust, M. (Eds). [De-westernizing visual culture: Perspectives from the Global South](#) (pp.163-181). Baden, Germany: Nomos Publishing.

OTHER  
PUBLICATIONS

**Liang, F.** (2021). [China's social credit system is a fragmented experiment](#). *Devdiscourse*.

**Liang, F.** (2018). [Book review: Can the Internet strengthen democracy?](#) *Global Media & Communication*, 14(3), 368-369.

Kostyuk, N., Chen, W., Das, V., **Liang, F.**, & Hussain, M. M. (2017). [High-tech governance through big data surveillance: Tracing the global deployment of mass surveillance infrastructures, 1995 to present](#). *SSRN*, 1-38.

PAPERS UNDER  
REVIEW

**Liang, F.** (Under review) Visible and invisible foreign nations: Examining how Chinese state media cover international news on Facebook, *IJOC*.

**Liang, Fan.** & Yu, H. (Under review). Playing the rating game: Exploring users' everyday experience with Zhima Credit. *Information, Communication & Society*.

**Liang, Fan.** & Lu, S. (Under review). Event-based and dynamic political influencers: A longitudinal analysis of the multiplicity of Chinese influencers on Twitter. *Social Media + Society*.

## Curriculum Vitae

Campbell, S., Ross, M., Ling, R., & **Liang, F.** (Under review) On-the-go while staying in-place: Implications of connected mobility in and around the home. *Journal of Computer-Mediated Communication*.

Lu, S. & **Liang, F.** (R&R). Feeling empowered by the Internet? Internet political efficacy, online network size, and online civic engagement in China. *Journal of Information Technology & Politics*.

Campbell, S., **Liang, F.**, & Frith, J. (R&R). Imagining 5G: Public sense-making through news articles in China and the US. *Computers in Human Behavior*.

### WORKING PAPERS

Xu, P., Krueger, B., & **Liang, F.** Media Framing and Public Support for the Social Credit System Among Chinese Citizens

Li, M., **Liang, F.** & Zhu, Q. Comparing news avoidance across countries: The roles of news interest, news trust, and press freedom.

### AWARDS AND HONORS

#### Top Paper

Top Student Paper Award, the 71st International Communication Association (ICA) Conference, Political Communication Division (First author, 2021)

Top Student Paper Award, the 71st ICA Conference, Communication & Technology Division (Co-author, 2021)

Top Student Paper Award, the 68th ICA Conference, Public Diplomacy Interest Group (Solo author, 2018)

Top Student Paper Award, the 68th ICA Conference, Visual Communication Studies (First author, 2018)

Top Paper Award in Open Call Competition, Association for Education in Journalism and Mass Communication (AEJMC) Conference, Communication Theory & Methodology Division (Co-author, 2018)

#### Academic Awards

Chevening Scholarship, the British Foreign and Commonwealth Office, £28,000 (2014)

### GRANTS AND FELLOWSHIPS

#### Fellowships

International Institute Individual Fellowship, University of Michigan (2018)

Lieberthal-Rogel Travel and Research Fellowship, University of Michigan (2018)

#### Research and Travel Grants

Research Grant, Summer Research Scholars (SRS) program, Duke Kunshan University, ¥ 25,600 (2022)

Research Grant, the Center for the Study of Contemporary China (CSCC) at Duke Kunshan University, \$2,000 (2021)

Research Grant, Duke Kunshan University, ¥ 70,000 (2021)

Graduate Student Research Grant, the Weiser Center for Emerging Democracies, University of Michigan, \$2,500 (2019)

Graduate Travel Scholarship, University of Michigan, \$800 (2019)

American Council of Learned Societies (ACLS) Predissertation-Summer Travel Grant, \$5,000 (2018)

Graduate Travel Scholarship, University of Michigan, \$1,500 (2018)

Rackham Conference Travel Grant, University of Michigan, \$1,300 (2018)

Conference Travel Grant, Freie Universität Berlin, €1,300 (2018)

Volkswagen Foundation for Computational Method Workshop, €700 (2018)

Rackham Conference Travel Grant, University of Michigan, \$800 (2017)

## DATA

### Social Media Datasets

*The effect of labeling state-owned media on Twitter* (2020) [Dataset: 384,000 cases and 28 features]. Ann Arbor, MI. Project on Chinese Media on Twitter

*The discussion of Chinese politics on Twitter, 2017-2020* (2020) [Dataset: 2,307,313 cases and 18 features]. Ann Arbor, MI. Project on Chinese Astroturf on Twitter

*The discussion of 5G technology on Weibo and Twitter* (2020) [Dataset: 11,313 cases and 11 features from Weibo, 87,586 cases and 17 features from Twitter]. Ann Arbor, MI. Project on Imagining 5G

*News coverage produced by China's official media on Facebook, 2009-2017* (2017) [Dataset: 266,772 cases and 51 features]. Ann Arbor, MI. Project on Authoritarian Media Bias on Facebook

### Digital Platform and Infrastructure Datasets

*The global expansion of China's AI surveillance firms* (In-progress) [Dataset: 87 cases and 13 features]. Ann Arbor, MI. Project on The Globalization of China's AI surveillance and facial recognition products

*The scoring and ranking systems behind personal credit platforms* (In-progress) [Dataset: 66 cases and 21 features]. Ann Arbor, MI. Project on Automating Citizen Classification

*The development of global big data surveillance systems* (2017) [Dataset: 175 cases and 22 features]. Ann Arbor, MI. Big Data Innovation and Governance

## CONFERENCE PRESENTATIONS

The 72nd International Communication Association (ICA) Conference, May 26-30, 2022. Hybrid Format

The 79th Annual Midwest Political Science Association (MPSA) Conference, April 7-10, 2022. Hybrid Format

## Curriculum Vitae

Digital Transactions in Asia IV - 2022 Conference, February 10-11, 2022. Virtual Format

The 71st International Communication Association (ICA) Conference, May 27-31, 2021. Virtual Format

The 70th International Communication Association (ICA) Conference, May 21-25, 2020. Virtual Format

The 5th International Conference on Computational Social Science (IC2S2), July 17-20, 2019. University of Amsterdam, Netherlands

The 69th International Communication Association (ICA) Conference, May 24-28, 2019. Washington, D.C.

The Association for Education in Journalism and Mass Communication (AEJMC) Conference. August 6-9, 2018. Washington, D.C.

The International Association for Media and Communication Research (IAMCR) Annual Conference. June 20-24, 2018. University of Oregon, Eugene, OR

The 68th International Communication Association (ICA) Annual Conference, May 24-28, 2018. Prague, the Czech Republic

The 16th Chinese Internet Research Conference. May 22-23, 2018. Leiden University, Netherlands

Data Science Research Forum. December 1, 2017. Ann Arbor, MI

The 15th Chinese Internet Research Conference. June 5-6, 2017. Fort Worth, TX

Global Fusion Conference. October 13-14, 2017. Athens, OH

The 67th International Communication Association (ICA) Preconference, May 25, 2017. San Diego, CA

Science, Technology, and the Politics of Knowledge in Global Affairs, March 30-31, 2017. Northwestern University, Chicago, IL

### INVITED TALKS

LRCCS Noon Lecture. April 12, 2022. Lieberthal-Rogel Center for Chinese Studies, University of Michigan, Ann Arbor, MI

Digital Transformation in China – Recent Trends and Impacts. January 19, 2018. Freie Universität Berlin, Berlin, Germany

### TEACHING EXPERIENCES

Instructor, Duke Kunshan University

CULANTH 201 New Media and Society (Fall 2021, Spring 2022)

MEDIART 208 Comparative Media Systems and Chinese Mass Media (Fall 2021)

MEDIART 307 International Communication (Spring 2022)

Instructor, Technische Universität Berlin

China's Rising Role in Global Communication (Spring 2021)

## Curriculum Vitae

### Instructor, University of Michigan

COMM 322 Faculty Directed Undergraduate Research (Spring 2019)

COMM 408 Big Data, Social Media, and Politics (Spring 2019)

### Graduate Student Instructor (GSI), University of Michigan

COMM 102 Media Processes and Effects (Fall 2017, Fall 2018, Winter 2019)

COMM 221 Quantitative Skills for Communication Studies (Fall 2019)

COMM 307 Social Networks (Winter 2020)

COMM 380 Persuasion, Communication and Campaigns (Winter 2018)

### Guest Lecturer

Transformations in the Digital Society, University of Groningen (Fall 2020)

COMM 466 Global Digital Politics, UM (Winter 2020)

POLSCI 389 China's Rising Global Role, UM (Winter 2020)

Undergraduate Research Opportunity Program, UM (UROP) (Winter 2017)

## TRAININGS

[ICPSR Summer Program in Quantitative Methods of Social Research](#), Ann Arbor, MI, USA (June – July 2019)

[Oxford Internet Institute Summer Doctoral Program](#), Oxford, UK (July 2018)

[Computational Social Science Initiative and Workshops: Data Visualization for Social Science](#), Ann Arbor, MI, USA (March 2018)

[Computational Method Workshop: Automated Content Analysis](#), Hanover, Germany (February 2018)

## ACADEMIC SERVICES AND MEMBERSHIPS

Reviewer: the MIT Press, *New Media & Society*, *Information, Communication & Society*, *Political Communication*, *Policy & Internet*, *Social Media + Society*, *Chinese Journal of Communication*, *Sociology Compass*, *Sociology of Development*, *Journal of Crime, Law, and Social Change*, *The China Quarterly*, *Journal of Contemporary China*, *Journal of Chinese Political Science*, *Journal of Contingencies and Crisis Management*, *Asiatische Studien*, *The Journal of Asian Studies*, *Quality & Quantity*

Conference Reviewer and Membership: ICA, IC2S2, AoIR, IAMCR, IC2S2

Signature Work Mentor: Undergraduate Studies, DKU (2022-)

Academic Advisor: Undergraduate Studies, DKU (2021-)

Pathways to Success Mentor: Undergraduate Studies, DKU (2021-)

Project Manager: Big Data Innovation and Governance Lab, UM (2016-2021)

Peer Mentor: Department of Communication and Media, UM (2017-2018)

Graduate Student Mentor: Undergraduate Research Opportunity Program, UM (2017)

## Curriculum Vitae

SKILLS	R, Python, SAS, MATLAB, Octave, SPSS, jamovi, Tableau, Gephi, LaTeX, NodeXL, HTML, MySQL
MEDIA COVERAGE	Udemans, C. (2018, October 23). <a href="#">Blacklists and redlists: How China's Social Credit System actually works</a> . <i>Technode</i> .
POLICY CONSULTANCY	The Immigration and Refugee Board of Canada (December 2019)
NON-ACADEMIC EMPLOYMENT	Journalist, <i>Chengdu Economic Daily</i> , China, 2009-2014