

# Fan Liang

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[Google Scholar](#) [ResearchGate](#) [ORCID](#)

ACADEMIC POSITIONS	<b>Duke Kunshan University</b> 2021 – Present Division of Social Science Assistant Professor of Media  Faculty Affiliate, Center for the Study of Contemporary China Faculty Affiliate, Global Health Research Center
EDUCATION	<b>University of Michigan</b> 2016 – 2021 Ph.D. in Communication
	<b>University of Glasgow</b> 2014 – 2015 M.Sc. in Political Communication Chevening Scholar
	<b>Shanghai Jiao Tong University</b> 2005 – 2009 B.A. in Public Administration
JOURNAL ARTICLES	<ol style="list-style-type: none"><li>19. <b>Liang, F.</b> &amp; Ji, L. (2024). <a href="#">Manufacturing influencers: The gatekeeping roles of MCNs (multi-channel networks) in cultural production</a>, <i>Information, Communication &amp; Society</i>, 1-17.</li><li>18. Li, M., <b>Liang, F.</b>, &amp; Zhu, Q. (2024). <a href="#">Examining active news avoidance across countries: A multi-level moderation analysis of news interests, news trust, and press freedom</a>, <i>Journalism &amp; Mass Communication Quarterly</i>, 1-25.</li><li>17. Tian, L. &amp; <b>Liang, F.</b> (2023). <a href="#">Cultural porters and Banyun in Chinese fandoms on Bilibili</a>, <i>Transformative Works &amp; Cultures</i>, 41, 1-8.</li><li>16. <b>Liang, F.</b> &amp; Campbell, S. (2023). <a href="#">Technological acceptance and social shaping of 5G: Quantitative and qualitative Insights from China and the US</a>, <i>International Communication Gazette</i>, 1-17.</li><li>15. <b>Liang, F.</b>, Zhu, Q., &amp; Li, M. (2023). <a href="#">The effects of flagging propaganda sources on news sharing: Quasi-experimental evidence from Twitter</a>, <i>The International Journal of Press/Politics</i>, 28(4), 909-928.</li><li>14. Campbell, S., Ross, M. Q., <b>Liang, F.</b>, &amp; Rich, L. (2023). <a href="#">From moving about the city to moving about the home: Considering bounded spaces of connected mobility</a>, <i>International Journal of Communication</i>, 5669–5689.</li><li>13. Xu, P., Krueger, B., <b>Liang, F.</b>, Zhang, M., Hutchison, M., &amp; Chang, M. (2023). <a href="#">Media framing and public support for China's Social Credit System: An experimental study</a>, <i>New Media &amp; Society</i>, 1-19.</li></ol>

12. **Liang, F.** & Lu, S. (2023). [The dynamics of event-based political influencers on Twitter: A longitudinal analysis of influential accounts during Chinese political events](#), *Social Media + Society*, 1-12.
11. Kim, Y., Chen, Y., & **Liang, F.** (2023). [Engineering care in pandemic techno-governance: The politics of care in China and South Korea's COVID-19 tracking apps](#), *New Media & Society*, 25(6), 1432-1450.
10. **Liang, F.** & Chen, Y. (2022). [The making of "good" citizens: China's Social Credit Systems and infrastructures of social quantification](#), *Policy & Internet*, 1-22.
9. Jia, L. & **Liang, F.** (2021). [The globalization of TikTok: Strategies, governance, and geopolitics](#), *Journal of Digital Media & Policy*, 12(2), 273-292.
8. **Liang, F.**, Chen, Y., & Zhao, F. (2021). [The platformization of propaganda: How Xuexi Qiangguo expands persuasion and assesses citizens in China](#), *International Journal of Communication*, 15, 1855-1874.
7. Lee, S., **Liang, F.**, Hahn, L., Lane, D., Weeks, B., & Kwak, N. (2021). [The impact of social endorsement cues and manipulability concerns on perceptions of news credibility](#), *Cyberpsychology, Behavior & Social Networking*, 1-6.
6. Campbell, S., Zhao, F., Frith, J., & **Liang, F.** (2021). [Imagining 5G: Public sense-making through advertising in China and the US](#), *Mobile Media Communication*, 1-16.
5. **Liang, F.** (2020). [COVID-19 and Health Code: How digital platforms tackle the pandemic in China](#), *Social Media + Society*, 1-4.
4. **Liang, F.** (2019). [The New Silk Road on Facebook: How China's official media cover and frame national initiative for global audiences](#), *Communication & the Public*, 4(4), 261-275.
3. Lane, D. S., Lee, S. S., **Liang, F.**, Kim, D. H., Shen, L., Weeks, B. E., & Kwak, N. (2019). [Social media expression and the political self](#), *Journal of Communication*, 69(1), 49-72.
2. **Liang, F.**, Das, V., Kostyuk, N., & Hussain, M. M. (2018). [Constructing a data-driven society: China's Social Credit System as a state surveillance infrastructure](#), *Policy & Internet*, 10(4), 415-452.
1. Kwak, N., Lane, D. S., Lee, S. S., **Liang, F.**, & Weeks, B. E. (2018). [From persuasion to deliberation: Do experiences of online political persuasion facilitate dialogic openness?](#), *Communication Research*, 1-23.

## BOOK CHAPTERS

2. **Liang, F.** & Tian, L. (2023). [From citizens to users: The algorithmic turn in China's surveillance apparatus](#). In Filimowicz, M. (Ed.), *Algorithms & Society: China's digital civilization* (pp.1-16), Routledge.
1. **Liang, F.** (2020). [Talking politics via images: Exploring the 2016 Chinese Internet memes war on Facebook](#). In Herdin, T. & Faust, M. (Ed.), *De-westernizing visual culture: Perspectives from the Global South* (pp.163-181), Nomos Publishing.

## CONFERENCE PROCEEDINGS

1. Cao, J., Peng, X., **Liang, F.**, & Tong, T. (2024). "Voices help correlate signs and words": Analyzing deaf and hard-of-hearing (DHH) TikTok-Tokers' content, practices, and pitfalls", *Proceedings of the 2024 CHI Conference on Human Factors in Computing Systems*, 1-18

## OTHER PUBLICATIONS

3. **Liang, F.** (2021). China's social credit system is a fragmented experiment, *Devdiscourse*
2. **Liang, F.** (2018). Book review: Can the Internet strengthen democracy?, *Global Media & Communication*, 14(3), 368-369.
1. Kostyuk, N., Chen, W., Das, V., **Liang, F.**, & Hussain, M. M. (2017). High-tech governance through big data surveillance: Tracing the global deployment of mass surveillance infrastructures, 1995 to present, *SSRN*, 1-38.

## AWARDS

### Top Paper

- *Top Student Paper Award*, the 71st International Communication Association (ICA) Conference, Political Communication Division (First author, 2021)
- *Top Student Paper Award*, the 71st International Communication Association (ICA) Conference, Communication & Technology Division (Co-author, 2021)
- *Top Student Paper Award*, the 68th ICA Conference, Public Diplomacy Interest Group (Solo author, 2018)
- *Top Student Paper Award*, the 68th ICA Conference, Visual Communication Studies (First author, 2018)
- *Top Paper Award in Open Call Competition*, the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Communication Theory & Methodology Division (Co-author, 2018)

### Academic Awards

- *Outstanding Faculty Scholarship Award*, Center for the Study of Contemporary China, Duke Kunshan University, 2023
- *Jiangsu ShuangChuang PhD Program*, ¥150,000, Jiangsu Education Department, 2023 – 2024
- *Chevening Scholarship*, the British Foreign and Commonwealth Office, £28,000, 2014 – 2015

## GRANTS AND FELLOWSHIPS

### Research Grants

- Faculty Scholarship Grant, Duke Kunshan University, ¥40,00, 2024
- Research Grant, Summer Research Scholars (SRS) program, Duke Kunshan University, ¥38,400, 2024
- Research Grant, Summer Research Scholars (SRS) program, Duke Kunshan University, ¥38,400, 2023

- Research Grant, the Center for the Study of Contemporary China (CSCC), Duke Kunshan University, \$2,000, 2022
- Research Grant, Wang-Cai and Syneer Labs, ¥10,000, 2022
- Hou Tu Research Funding, Duke Kunshan University, ¥50,000, 2022-2023
- Kunshan Government Research Special Fund, ¥50,000, 2022-2024
- Summer Research Grant, the Center for the Study of Contemporary China (CSCC), Duke Kunshan University, \$2,000, 2022
- Research Grant, Summer Research Scholars (SRS) program, Duke Kunshan University, ¥25,600, 2022
- Research Grant, the Center for the Study of Contemporary China (CSCC), Duke Kunshan University, \$2,000, 2021
- Research Grant, Duke Kunshan University, ¥70,000, 2021
- Graduate Student Research Grant, the Weiser Center for Emerging Democracies, University of Michigan, \$2,500, 2019
- Graduate Travel Scholarship, University of Michigan, \$800, 2019
- American Council of Learned Societies (ACLS) Predissertation-Summer Travel Grant, \$5,000, 2018
- Graduate Travel Scholarship, University of Michigan, \$1,500, 2018
- Rackham Conference Travel Grant, University of Michigan, \$1,300, 2018
- Conference Travel Grant, Freie Universität Berlin, €1,300, 2018
- Volkswagen Foundation for Computational Method Workshop, €700, 2018
- Rackham Conference Travel Grant, University of Michigan, \$800, 2017

#### Fellowships

- International Institute Individual Fellowship, University of Michigan, 2018
- Lieberthal-Rogel Travel and Research Fellowship, University of Michigan, 2018

#### CONFERENCE PRESENTATIONS

- The 2024 International Conference on Social Media & Society, July 16-18, 2024, London, UK
- The 74th International Communication Association (ICA) Conference, June 20-24, 2024, Gold Coast, Australia
- The 10th Biennial Surveillance Studies Network / Surveillance & Society Conference, May 29-31, 2024, Ljubljana, Slovenia
- The 2023 Association of Internet Researchers (AoIR) Conference, October 18-21, 2023, Philadelphia, PA
- The 9th International Conference on Computational Social Science, July 17-20, 2023, Copenhagen, Denmark

- The International Association for Media and Communication Research (IAMCR) Annual Conference, July 9-13, 2023, Lyon, France
- The 73rd International Communication Association (ICA) Conference, May 25-29, 2023, Toronto, Canada
- International Conference on Automated Decision-Making and Chinese Societies, February 1-3, 2023, Melbourne, Australia
- The 2022 Annual Conference of the Association of Internet Researchers (AoIR), November 2-5, 2022, Dublin, Ireland
- The 2022 Conference of British Association for Chinese Studies (BACS), August 31 - September 1, 2022, London, UK
- The 72nd International Communication Association (ICA) Conference, May 26-30, 2022, Hybrid Format
- The 79th Annual Midwest Political Science Association (MPSA) Conference, April 7-10, 2022, Hybrid Format
- Digital Transactions in Asia IV - 2022 Conference, February 10-11, 2022, Virtual Format
- The 71st International Communication Association (ICA) Conference, May 27-31, 2021, Virtual Format
- The 70th International Communication Association (ICA) Conference, May 21-25, 2020, Virtual Format
- The 5th International Conference on Computational Social Science (IC2S2), July 17-20, 2019, University of Amsterdam, the Netherlands
- The 69th International Communication Association (ICA) Conference, May 24-28, 2019, Washington, D.C.
- The Association for Education in Journalism and Mass Communication (AEJMC) Conference. August 6-9, 2018, Washington, D.C.
- The International Association for Media and Communication Research (IAMCR) Annual Conference. June 20-24, 2018, University of Oregon, Eugene, OR
- The 68th International Communication Association (ICA) Annual Conference, May 24-28, 2018, Prague, the Czech Republic
- The 16th Chinese Internet Research Conference. May 22-23, 2018, Leiden University, Netherlands
- Data Science Research Forum. December 1, 2017, Ann Arbor, MI
- The 15th Chinese Internet Research Conference. June 5-6, 2017, Fort Worth, TX
- Global Fusion Conference. October 13-14, 2017, Athens, OH
- The 67th International Communication Association (ICA) Preconference, May 25, 2017, San Diego, CA
- Science, Technology, and the Politics of Knowledge in Global Affairs, March 30-31, 2017, Northwestern University, Chicago, IL

- INVITED TALKS**
- LRCCS Noon Lecture, April 12, 2022, the Lieberthal-Rogel Center for Chinese Studies, University of Michigan, Ann Arbor, MI
  - Digital Transformation in China – Recent Trends and Impacts, January 19, 2018, Freie Universität Berlin, Berlin, Germany
- TEACHING**
- Instructor, Duke Kunshan University (2021 – Present)
- MEDIA 201: New Media and Society (Fall 2021, Spring 2022, Fall 2022, Spring 2023, Fall 2023, Spring 2024)
  - MEDIART 208: Chinese Mass Media (Spring 2024)
  - MEDIART 208: Comparative Media Systems and Chinese Mass Media (Fall 2021, Fall 2022)
  - MEDIART 307: International Communication (Spring 2022)
  - MEDIART 401: Campaigns and Marketing (Fall 2024)
  - INFOSCI 103: Computation, Society and Culture (Fall 2023)
  - SOSOC 314: Computational Social Science (Spring 2023)
  - INDSTU 391: Independent Study (Fall 2021, Spring 2022, Spring 2023, Spring 2024)
  - CAPST 495: Signature Work Capstone I (Fall 2022, Fall 2023, Fall 2024)
  - CAPST 496: Signature Work Capstone II (Spring 2023, Fall 2023, Spring 2024, Fall 2024)
- Instructor, Technische Universität Berlin (2021)
- China's Rising Role in Global Communication (Spring 2021)
- Instructor, University of Michigan (2019)
- COMM 322 Faculty Directed Undergraduate Research (Spring 2019)
  - COMM 408 Big Data, Social Media, and Politics (Spring 2019)
- Graduate Student Instructor (GSI), University of Michigan (2017 – 2020)
- COMM 102 Media Processes and Effects (Fall 2017, Fall 2018, Winter 2019)
  - COMM 221 Quantitative Skills for Communication Studies (Fall 2019)
  - COMM 307 Social Networks (Winter 2020)
  - COMM 380 Persuasion, Communication and Campaigns (Winter 2018)
- Guest Lecturer
- Emotions and Misinformation on Social Media, Social Innovation Foundations, Duke Kunshan University (June 2024)
  - Fake News in International Communication, Wuhan University (Summer 2022, Summer 2023)
  - International Communication, Université Paris Nanterre (Fall 2022)

- Transformations in the Digital Society, University of Groningen (Fall 2020)
- COMM 466 Global Digital Politics, University of Michigan (Winter 2020)
- POLSCI 389 China's Rising Global Role, University of Michigan (Winter 2020)
- Undergraduate Research Opportunity Program, University of Michigan (Winter 2017)

## TRAINING

- [ICPSR Summer Program in Quantitative Methods of Social Research](#), Ann Arbor, MI, USA (June – July, 2019)
- [Oxford Internet Institute Summer Doctoral Program](#), Oxford, UK (July, 2018)
- [Computational Social Science Initiative and Workshops: Data Visualization for Social Science](#), Ann Arbor, MI, USA (March, 2018)
- [Computational Method Workshop: Automated Content Analysis](#), Hanover, Germany (February, 2018)

## ACADEMIC SERVICES

- Reviewer: MIT Press, Routledge, *New Media & Society*, *Political Communication*, *Information, Communication & Society*, *Policy & Internet*, *Social Media + Society*, *International Journal of Press/Politics*, *Communication Research*, *Chinese Journal of Communication*, *Mass Communication & Society*, *International Journal of Communication*, *Journal of Information Technology & Politics*, *Big Data & Society*, *Surveillance & Society*, *Communication & the Public*, *Sociology Compass*, *Sociology of Development*, *Journal of Crime, Law, and Social Change*, *The China Quarterly*, *Journal of Contemporary China*, *Journal of Chinese Political Science*, *Journal of Contingencies and Crisis Management*, *Asiatische Studien*, *Journal of Asian Studies*, *Quality & Quantity*, *Regulation & Governance*, *Law & Social Inquiry*, *Globalizations*, *Health Policy and Technology*, *Journal of Contemporary Asia*, *PLOS ONE*, *Social Sciences*, *Global Media & China*, *Asian Security*, *Financial Innovation*, *Sustainability*, *Discover Artificial Intelligence*, *Global Policy*, *China Information*, *Modern China*
- Conference Reviewer and Membership: ICA, IC2S2, AoIR, IAMCR
- Voting Member, the Surveillance in the Majority World Research Network (2024 – Present)
- Signature Work Mentor: Undergraduate Studies, Duke Kunshan University (2022 – Present)
- Academic Advisor: Undergraduate Studies, Duke Kunshan University (2021 – Present)
- Advisory Board, Center for the Study of Contemporary China, Duke Kunshan University (2023 – Present)

	<ul style="list-style-type: none"> <li>• Faculty Lead: Digital Technology and Society Cluster, Center for the Study of Contemporary China, Duke Kunshan University (2023 – Present)</li> <li>• Faculty Lead: Global Health Media Project, Global Health Research Center, Duke Kunshan University (2022 – 2024)</li> <li>• Committee Member: Dii Dachuang Project, the Innovation and Entrepreneurship Committee, Duke Kunshan University (2023 – 2025)</li> <li>• Pathways to Success Mentor: Undergraduate Studies, Duke Kunshan University (2021 – Present)</li> <li>• Project Manager: Big Data Innovation and Governance Lab, University of Michigan (2016 – 2021)</li> <li>• Peer Mentor: Department of Communication and Media, University of Michigan (2017 – 2018)</li> <li>• Graduate Student Mentor: Undergraduate Research Opportunity Program, University of Michigan (2017)</li> </ul>
<b>MEDIA COVERAGE</b>	<ul style="list-style-type: none"> <li>• Cheung, R. (2023, December 18). <a href="#">The Grand Experiment</a>, <i>The Wire China</i>.</li> <li>• Udemans, C. (2018, October 23). <a href="#">Blacklists and redlists: How China's Social Credit System actually works</a>, <i>Technode</i>.</li> </ul>
<b>SKILLS</b>	R, Python, SAS, MATLAB, Octave, SPSS, jamovi, Tableau, Gephi, NodeXL, LaTeX, Overleaf, HTML, MySQL, NVivo
<b>POLICY CONSULTANCY</b>	The Immigration and Refugee Board of Canada (December 2019)
<b>NON- ACADEMIC EMPLOYMENT</b>	Journalist, Chengdu Economic Daily, China, 2009 – 2014