Fanny Tan
UI&UX designer

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I strive to bring purpose and simplicity together by applying an empathic design approach and analytical thinking.

Experience

UX and interaction design intern

Schema Design (Seattle, WA) | June 2017 - Aug. 2017

Interaction: designed low to high fidelity wireframes and clickable prototypes of the firm's data visualization product, for user experience improvement, and for other platform (Wix marketplace).

Product: led the product core interface standardization. Created templates to streamline the design process. Performed UX audit.

Data visualization: worked on concept ideation for client projects.

UX and visual design - research assistant

IIT Institute of design (Chicago, IL + remote) | May 2017 - Aug. 2017

UX: led the design process within a team of 4. Designed mid-fidelity wireframes for Web-based digital language archive software.

Branding: created visual design language and specification for both app and web.

Research: performed secondary research, analyzed insights and created a journey map of the field linguists experience.

Design thinking teaching assistant

Tnkr (Sunnyvale, CA) | Sept. 2015 - May 2016

Volunteered to support a school program that fosters children's creativity and problem-solving skills via Design Thinking and 3D printing.

Teaching: mentored on the design process and the teaching methods.

Developer experience intern

SAP Labs (Palo Alto, CA) | Feb. 2014 - Mar 2015

Interaction: revamped the information architecture and the visual of four digital collaborative spaces. Ran primary research and usability testing.

Communication: designed agenda for a 6,000 attendees event, wrote FAQ

HR Information system (HRIS) and HR analyst

Various companies and non-profit (France) | Apr. 2009 - Feb 2014

HRIS: audited, supported transition, trained, troubleshot in Europe

Analytics: designed dashboards, delivered reports, conducted surveys.

Education

Master of Design

IIT Institute of Design | 2019

GPA: 4.0

Master of Human Resources and Corp. Social Responsibility

Pantheon-Sorbonne University | 2011

Projects

Smart food optimizer

Institute of Design | Feb - May 2017

Conceived a digital platform that optimizes food sustainably, prototyped its mobile and web interaction and made a concept video.

Purr museum brand book

Institute of Design | Feb - May 2017

Rebranded a cat shelter that pivoted to a cat museum for children.

Skills

Research

contextual inquiry, ethnographic research, surveys, journey map, usability testing

UX and digital prototyping

storyboarding, information architecture, user flow, wireframing, interface design

Sketch, Omnigraffle, Principle, UXpin, HTML, CSS, JavaScript, Arduino

Visual design

branding, data visualization, diagram, illustration, motion graphics, rendering

Illustrator, Photoshop, InDesign, After effects, Rhino3D, Keyshot

Languages

French (native), English (fluent)