

## YIFAN REN

### EDUCATION

<b>University of Houston</b> , Houston, USA	2021-Present
Ph.D. Student in Management Information Systems, Bauer College of Business	
Advisor: Yili (Kevin) Hong	
<b>Fordham University</b> , New York, USA	2019-2021
M.S. at Dept. of Information, Technology, and Operations, Gabelli School of Business	
<b>Wuhan University</b> , Wuhan, China	2015-2019
B.A. at Experimental Class of Humanities Sciences; Minor in Marketing	

### WORKING PAPER

Xunyi Wang, Reza Mousavi, Yili Hong, **Yifan Ren**. "The Unintended Consequences of Stay-at-Home Policies on Work Outcomes: The Impacts of Lockdown Orders on Content Creation."

- Best Paper Nomination, Conference on Information Systems and Technology (CIST 2021)

**Yifan Ren**, Yilu Zhou, Heng Xu. "Fad, Fashion or Classic? Comprehend Fashion Life Cycle on Social Media."

- International Conference on Information Systems (ICIS 2020)

### WORK IN OTHER DISCIPLINES

Lucie Laurian, Haifeng Qian, **Yifan Ren**, Zhiya Zuo, "Understanding the Field of Urban Planning through Informatics," Invited for 2<sup>nd</sup> round review at *Journal of Planning Education and Research*

**Yifan Ren**, Gary Weiss. 2020. "A Comparison of Important Features for Predicting Polish and Chinese Corporate Bankruptcies," in *Proceedings of the 16<sup>th</sup> International Conference on Data Science (ICDATA)*, Las Vegas, NV: American Council on Science and Education.

### TEACHING EXPERIENCE

#### Teaching Assistant

• BUSI 2305: Business Statistics, University of Houston	Fall 2022, Spring 2022
• BYGB 7977: Text Analytics, Fordham University	Spring 2021
• BPHD 9031: Machine Learning & Text Mining 2 (PhD-level), Fordham University	Spring 2020

### HONORS AND AWARDS

- 2021-Present: UH Presidential Fellowship, University of Houston
- 2021- Present: Bauer PhD Program Fellowship, University of Houston
- 2019-2020: Dean's Scholarship, Fordham University
- 2015: Scholarship for Outstanding Freshman in Basic Subjects, Wuhan University

### COMMUNITY ACTIVITY

#### Ad-hoc Reviewer

- Journal(s): Electronic Commerce Research (ECR)
- Conference(s): International Conference on Information Systems (ICIS), Americas Conference on Information Systems (AMCIS), Decision Sciences Institute (DSI) Annual Conference

## WORK EXPERIENCE

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2019/4 – 2019/7 Product & Data Analyst, Bytedance Inc., Beijing, China

## SKILLS

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Programming: Python (Advanced), SQL/HiveQL (Advanced), JAVA (Intermediate), Solidity (Entry)

Language: Mandarin (Native), English (Advanced), Korean (Entry)