

YIFAN REN

EDUCATION

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| University of Houston , Houston, USA | 2021-Present |
| Ph.D. Student in Management Information Systems, at Bauer College of Business | |
| Fordham University , New York, USA | 2019-2021 |
| M.S. at Dept. of Information, Technology, and Operations, Gabelli School of Business | |
| Wuhan University , Wuhan, China | 2015-2019 |
| B.A. at Experimental Class of Humanities Sciences; Minor in Marketing | |

WORKING PAPER

Yifan Ren, Yilu Zhou, Heng Xu. "Fad, Fashion or Classic? Comprehend Fashion Life Cycle on Social Media."

- International Conference on Information Systems (ICIS 2020), Virtual

Xunyi Wang, Reza Mousavi, Yili Hong, **Yifan Ren**. "The Unintended Consequences of Stay-at-Home Policies on Work Outcomes: The Impacts of Lockdown Orders on Content Creation."

WORK IN OTHER DISCIPLINES

Lucie Laurian, Haifeng Qian, **Yifan Ren**, Zhiya Zuo, "Understanding the Field of Urban Planning through Informatics," under preparation for top urban planning journals. (Final Draft Writing)

Yifan Ren, Gary Weiss. 2020. "A Comparison of Important Features for Predicting Polish and Chinese Corporate Bankruptcies," in *Proceedings of the 16th International Conference on Data Science (ICDATA)*, Las Vegas, NV: American Council on Science and Education.

TEACHING EXPERIENCE

Teaching Assistant & Lab Instructor

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| • BYGB 7977: Text Analytics (Master-level), Fordham University | Spring 2021 |
| • BPHD 9031: Machine Learning & Text Mining 2 (PhD-level), Fordham University | Spring 2020 |

HONORS AND AWARDS

- 2021-Present: UH Presidential Fellowship, University of Houston
- 2021- Present: Bauer PhD Program Fellowship, University of Houston
- 2019-2020: Dean's Scholarship, Fordham University
- 2015: Scholarship for Outstanding Freshman in Basic Subjects, Wuhan University

COMMUNITY ACTIVITY

Conference Reviewer

- International Conference on Information Systems (ICIS)
- Americas Conference on Information Systems (AMCIS)

Association for Information Systems

- Student Membership

WORK EXPERIENCE

2019/4 – 2019/7 Product & Data Analyst, Bytedance Inc., Beijing, China