## Material para leitura complementar:

- FÁVERO, L. P.; BELFIORE, P. Data science for business and decision making.
  Cambridge: Academic Press, 2019.
- FÁVERO, L. P.; BELFIORE, P. **Manual de análise de dados.** Rio de Janeiro: Elsevier, 2017.
- GUJARATI, D. N. **Econometria básica.** 5. ed. Porto Alegre: Bookman, 2011.
- HANCK, C.; ARNOLD, M.; GERBER, A.; SCHMELZER, M. Introduction to econometrics with R. Department of Business Administration and Economics, University of Duisburg-Essen, Essen, Germany, 2020. <a href="https://www.econometrics-with-r.org/">https://www.econometrics-with-r.org/</a>
- KUTNER, M. H.; NACHTSHEIN, C. J.; NETER, J. **Applied linear regression models.** 4. ed. Chicago: Irwin, 2004.
- McNULTY, K. **Handbook of regression modeling in people analytics:** with examples in R and Python. New York: CRC Press, 2022.
- OSWALD, F.; VIERS, V.; ROBIN, J.-M.; VILLEDIEU, P.; KENEDI, G. Introduction to econometrics with R. Syllabus, 2020. <a href="https://scpoecon.github.io/ScPoEconometrics/">https://scpoecon.github.io/ScPoEconometrics/</a>
- WOOLDRIDGE, J. M. **Introductory econometrics:** a modern approach. 5. ed. Mason: Cengage Learning, 2012.
- <a href="https://itforum.com.br/coluna/machine-learning-e-modelos-supervisionados-o-uso-correto-do-glm-na-tomada-de-decisao/">https://itforum.com.br/coluna/machine-learning-e-modelos-supervisionados-o-uso-correto-do-glm-na-tomada-de-decisao/</a>
- https://oestatistico.com.br/regressao-linear-simples/