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## **SPANISH-LANGUAGE PILATES EDUCATORS: HIGH-QUALITY PARTNERSHIP CANDIDATES**

### **TIER 1: IDEAL PARTNERS (Highest Authority & Multi-Stream Revenue)**

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#### **1. Javier Pérez Pont**

Role: Master Trainer, Director Romana's Pilates International (Spain, Portugal, South & Central America)

Primary Platforms:

- Website:
- <https://javierppilates.com>
- International seminars & workshops
- Media appearances (TV, radio)
- Published works (4 major books)

Authority Proof:

Highest certification level (Level X) in Romana's Pilates International; trained directly by Romana Kryzanowska (Joseph Pilates's protégée); 15+ years as professional dancer; co-author of first Pilates method book by Spanish authors ("El Auténtico Método Pilates," Planeta Editorial); also published "Contrology Pilates Physical Culture" collection and "Hubertus Joseph Pilates. La Biografía"—all translated internationally.

Content Focus:

Classical Pilates methodology, teacher certification, authentic Pilates lineage preservation, equipment-based and mat instruction across all levels.

Monetization Signals:

International certification program (Programa de Certificación de Profesores); workshops in multiple countries; book royalties; speaking engagements; premium positioning in Romana's ecosystem.

Why Strong Fit:

- Unmatched credibility within Spanish-language Pilates world
- Established authority with global reach
- Multiple revenue streams demonstrate financial capacity for \$500–\$1,000/month investment
- Long-term builder and educator mindset
- SEO authority from published works and international presence

Payment Capacity: HIGH confidence (\$1,000+/month likely feasible)

Sources:

<https://javierppilates.com>

<https://www.romanapilatesinternational.com/our-team/javier-perez-pont/>

<https://elitepilates.net/blog/javier-perez-pont/>

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## 2. Sandro Alves

Role: Master Teacher (2nd Generation), Director Alves Pilates; Largest Pilates trainer network in South America

Primary Platforms:

- Main:
- <https://www.alvespilates.cl>
- (also .com, .com.br)
- YouTube:
- <https://www.youtube.com/@alvespilates>
- Online learning platform (recorded classes, live sessions)
- Hotmart courses (paid programs)
- 6 countries, 45+ cities network

**Authority Proof:**

Trained directly by Lolita San Miguel (only person certified by Joseph Pilates still living);  
2nd Generation teacher; winner Contrology Awards (2017 1st place, 2018 2nd place);  
Best Pilates Professor Chile 2016 (Prêmio Prodep); serves 85% of Chilean instructor  
market; council member Chilean Pilates Society; 20+ years teaching experience.

**Content Focus:**

Mat Pilates (classical), reformer work, vertical Pilates, creative progressions, adaptive  
methods for special populations, instructor training methodology.

**Monetization Signals:**

Certification programs (formación completa), online platform with recorded + live  
classes, Hotmart course sales, annual gatherings (paid attendance), multi-country  
expansion, network effects.

**Why Strong Fit:**

- Strongest South American authority; extensive Latin American network
- Proven business model across 6 countries (replicable for Spanish-language  
content expansion)
- Multiple monetization channels (training, digital courses, events)
- Builder mindset with growth trajectory
- Capacity to produce high-quality, evergreen educational content

Payment Capacity: HIGH confidence (\$750–\$1,000+/month feasible)

**Sources:**

<https://www.alvespilates.cl>

<https://www.youtube.com/@alvespilates>

<https://www.alvespilates.com.br>

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### **3. Mabel Cabrera & Luisa Core**

Role: Co-Directors MasterPilates International School (Spain)

Primary Platforms:

- Website:
- <https://www.masterpilates.es>
- YouTube channel:
- <https://www.youtube.com/@MasterPilates>
- Social media: @masterpilates, @mabelpilates, @luisacorepilates (Instagram)
- In-person & international workshops

Authority Proof:

20+ years formando profesores (training instructors) in Spain and Latin America; pioneers in Spanish Pilates education; multiple published videos and instructional content; recognized internationally; strong following with multi-generational students; intermediate-level to advanced teaching demonstrations.

Content Focus:

Mat Pilates (foundational & intermediate), classical methodology, teacher training, precise cuing, fluidity and control in movement.

Monetization Signals:

Certification programs, online classes (YouTube + potential memberships), international presentations, established school infrastructure, book/guide sales.

Why Strong Fit:

- Deep expertise in Spanish-language instruction
- Proven track record in trainer education (scalable model)
- Strong social media presence (ready to expand)
- Long tenure = stable, legacy-focused mindset
- Financial capacity through established school

Payment Capacity: HIGH confidence (\$750–\$1,000+/month feasible)

Sources:

<https://www.masterpilates.es>

<https://www.youtube.com/@MasterPilates>

<https://es.trip.com/travel-guide/attraction/madrid/masterpilates-international-school-of-pilates-147194550/>

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## 4. Judith Rectoret Sardà

Role: Director About Pilates; 2nd Generation Master (direct disciple of Lolita San Miguel)

Primary Platforms:

- YouTube (FuentePilates channel):
- <https://www.youtube.com/@FuentePilates>
- Instagram:
- <https://www.instagram.com/judithrectoretsarda/>
- Pilates retreats & workshops
- Featured speaker on international panels

Authority Proof:

Direct training from Lolita San Miguel (Joseph Pilates's sole Hispanic-certified disciple); professional dancer background; formadora y mentora since 2014 across multiple Spanish schools; 2nd Generation credibility; appears in high-level technical instruction videos (e.g., inversion exercises on reformer/Cadillac); international retreat facilitator.

Content Focus:

Classical Pilates with technical depth, reformer & mat advanced progressions, special populations (e.g., senior fitness, inversion work), dance-informed cueing.

Monetization Signals:

Pilates retreats (premium pricing), workshop facilitation, training programs, consulting, brand partnerships, featured presentations.

Why Strong Fit:

- Unimpeachable credibility (Lolita San Miguel direct lineage)

- Strong content producer (YouTube + retreat programming)
- International following and retreat attendance = revenue diversity
- Teaching-focused mindset with growth orientation
- Ability to create premium, authority-building content

Payment Capacity: HIGH confidence (\$750–\$1,000+/month feasible)

Sources:

<https://www.instagram.com/judithrectoresarda/>

<https://www.youtube.com/@FuentePilates>

<https://www.aboutpilates.es>

(implied)

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## 5. Raïssa Janer

Role: Level IV Instructor; Director Pilates Tarraco; Romana's Pilates International Collaborator

Primary Platforms:

- Studio:
- <https://www.pilatestarraco.com/en-gb>
- Romana's Pilates network:
- <https://www.instagram.com/romanaspilatesespana/>
- Workshops & certification prep courses

Authority Proof:

Certified by Romana's Pilates International (2008); trained directly by Javier Pérez Pont and Esperanza Aparicio Romero; Level IV instructor; owns and operates successful studio (Pilates Tarraco, Tarragona) since 2014; active collaborator in instructor training program; leads regional community building.

Content Focus:

Romana's Pilates classical method, teacher certification, professional development, community leadership.

Monetization Signals:

Studio operations (classes, private sessions), certification training, workshops, community membership, consulting.

Why Strong Fit:

- Established studio owner with sustainable business model
- Active in Romana's network (credibility & reach)
- Teaching expertise combined with business acumen
- Strong local + regional authority
- Community-building focus = partnership-ready mindset

Payment Capacity: MEDIUM-HIGH confidence (\$500–\$750/month feasible)

Sources:

<https://www.pilatestarraco.com/en-gb>

<https://www.instagram.com/romanaspilatesespana/>

<https://javierppilates.com/en/instructor-training-program/>

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## **TIER 2: STRONG PARTNERS (Growing Authority, Multiple Revenue Streams, Active Online Presence)**

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### **1. María Plaza Carrasco**

Role: Pilates Instructor, Fisioterapeuta, Hatha Yoga Professor

Primary Platforms:

- YouTube:  
<https://www.youtube.com/@MARÍAPlazaCarrasco>
- Instagram:  
[https://www.instagram.com/maplaca\\_fisio/](https://www.instagram.com/maplaca_fisio/)
- Online studio:  
<https://mariaplazacarrasco.com/pilates-online/>
- Facebook:  
<https://www.facebook.com/maplacafisio>

Authority Proof:

Multi-disciplinary credentials (Pilates, physiotherapy, yoga); consistent Spanish-language content production (100+ videos); anatomically-informed instruction; healing-focused methodology; professional presentation; growing subscriber base.

Content Focus:

Classical mat Pilates, therapeutic applications, pain management, prenatal/postnatal Pilates, flexibility and mobility, foundation-level to advanced.

Monetization Signals:

YouTube free content (ad revenue), paid membership/online studio (€12–20/month range), direct memberships, private consultation setup potential.

Why Strong Fit:

- Health professional credibility (physio + yoga + Pilates trifecta)
- Sustainable online studio model already operational
- Diverse income streams (YouTube, membership, potential consulting)
- Spanish-language content authority
- Therapeutic positioning = premium content value

Estimated Payment Capacity: MEDIUM confidence (\$500–\$750/month feasible)

Sources:

<https://www.youtube.com/@MARÍAPlazaCarrasco>

<https://mariaplazacarrasco.com/pilates-online/>

[https://www.instagram.com/maplaca\\_fisio/](https://www.instagram.com/maplaca_fisio/)

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## 2. Sara Torres (Inspire&Pilates)

Role: Pilates Instructor, Content Creator, Published Author

Primary Platforms:

- YouTube:  
<https://www.youtube.com/@InspireandPilates>
- (80K+ subscribers)
- Patreon:  
<https://www.patreon.com/inspirepilates>
- Website:  
<https://www.inspirepilates.com/>
- Instagram:  
<https://www.instagram.com/inspirepilates/>
- Amazon (book sales): "Pilates Paso a Paso" (Step-by-Step)

Authority Proof:

Published author with book on Amazon (international); 80K+ YouTube subscribers; engaged Patreon community; consistent, high-quality content production (Power Pilates, Functional Pilates, Detox Pilates series); multi-level class offerings; professional production quality; strong community engagement.

Content Focus:

Power Pilates, Functional Pilates, Detox Pilates, Multilevel classes, wellness-focused instruction, movement education, healthy lifestyle integration.

Monetization Signals:

YouTube (ad revenue, likely \$1,000–\$3,000/month range at 80K subscribers), Patreon (multiple tiers: estimated \$2,000–\$5,000/month), book sales (Amazon), channel memberships, merchandise partnerships (ObbYoga yoga mats with affiliate discount code).

Why Strong Fit:

- Proven digital business model (hybrid YouTube + Patreon)

- Published author = authority & SEO advantage
- Large, engaged community ready for premium content
- Pragmatic monetization approach already working
- Growth trajectory indicates financial stability

Estimated Payment Capacity: MEDIUM-HIGH confidence (\$750–\$1,000+/month feasible)

Sources:

<https://www.youtube.com/@InspireandPilates>

<https://www.patreon.com/inspirepilates>

<https://www.inspirepilates.com/>

<https://amzn.eu/d/gn06MTM>

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### 3. Nany Sevilla

Role: Pilates Instructor, Health Coach, Fitness Expert, Reebok Ambassador

Primary Platforms:

- Instagram:
  - <https://www.instagram.com/nanysevilla/>
  - (57K+ followers)
- OrangeTheory Fitness (Costa Rica): Multiple studio locations
- Media appearances (TV, radio, podcast)
- Corporate wellness programs

**Authority Proof:**

30+ years Pilates & fitness experience; IIN-certified Health Coach; official Reebok ambassador across Latin America; OrangeTheory franchise coach; frequent media contributor; TEDx speaker; corporate trainer; multi-generational following.

**Content Focus:**

Mat Pilates, athletic conditioning, functional fitness, weight-loss focused, health coaching, wellness lifestyle.

**Monetization Signals:**

Studio classes (OrangeTheory Costa Rica), Reebok brand partnerships & ambassadorship, corporate training contracts, media appearances, health coaching services.

**Why Strong Fit:**

- Established brand partnerships (Reebok = credibility + revenue)
- Multi-location studio network = financial stability
- 30+ years = long-term builder mindset
- Latin American reach (language + geography aligned)
- Diversified income = capacity for partnership investment

**Estimated Payment Capacity:** MEDIUM-HIGH confidence (\$750–\$1,000+/month feasible)

**Sources:**

<https://www.instagram.com/nanysevilla/>

<https://jornadapilates.com.br>

(Jornada Sul-Americana de Pilates where she appears)

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## **4. AT Studio Pilates Academy**

Role: International Online Certification Platform

Primary Platforms:

- Academy:
- <https://atstudiopilates.academy/>
- Leadership: Ángeles Trabas Toro, Etzalli García, Héctor Díaz, Sara García

Authority Proof:

International faculty with specialized credentials; Master Trainer certifications in Pilates, Barre, Athletic Conditioning; multi-country operations; specialized populations training (elder fitness, rehabilitation); professional course architecture.

Content Focus:

Matwork, Reformer, Anatomía, Athletic Conditioning, Barre, Special Populations (elders, prenatal, etc.), Integrated Movement.

Monetization Signals:

Online courses (paid enrollment), workshops, specialized modules, master classes, certification programs.

Why Strong Fit:

- Established online education infrastructure
- Multiple instructor expertise (team model)
- Specialized content in therapeutic & athletic Pilates
- Proven digital course monetization
- International reputation & reach

Estimated Payment Capacity: MEDIUM confidence (\$500–\$750/month feasible for partnership)

Sources:

<https://atstudiopilates.academy/>

<https://www.instagram.com/etzalli.atstudio/>

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## 5. Marcela Pedraza

Role: Pilates Terapéutico Specialist, Digital Entrepreneur, Content Creator

Primary Platforms:

- YouTube:  
<https://www.youtube.com/channel/UCmqGxzzwmU5gM0OHhULHvVA>
- (60K+ subscribers)
- Instagram:  
<https://www.instagram.com/pilatesmarcelapedraza/>
- Hotmart:  
<https://www.pilatesmarcelapedraza.com>
- (courses on therapeutic Pilates, bruxism management, circulation)
- TikTok: @marcelapedrazapilates
- Live YouTube sessions (regular)

Authority Proof:

Specialized therapeutic Pilates expertise; personalized program development; active content producer (YouTube live streams, courses); established Hotmart student base; 60K+ YouTube subscribers; focus on pain management and preventive health; responsive community engagement.

Content Focus:

Therapeutic Pilates for specific conditions (back pain, bruxism, circulation), pain management, preventive exercises, personalized program design, facial tension release, mobility.

Monetization Signals:

Hotmart course sales (therapeutic Pilates, bruxism course with discount codes); YouTube membership programs; live class access (Zoom recordings); website product sales (pillows, equipment recommendations); affiliate partnerships (Amazon).

Why Strong Fit:

- Proven digital monetization (Hotmart + YouTube hybrid model)
- Therapeutic specialization = premium positioning
- Highly engaged community (live streams, active comments)
- Content production at scale (multiple platforms)
- Latin American reach (strong in Colombia, broader Spanish-speaking regions)

Estimated Payment Capacity: MEDIUM confidence (\$500–\$750/month feasible)

Sources:

<https://www.youtube.com/channel/UCmqGxzzwmU5gM00HhULHvVA>

<https://hotmart.com/es/marketplace/productos/pilates-terapeutico-para-dolor-de-espalda/P84944503W>

<https://www.instagram.com/pilatesmarcelapedraza/>

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## 6. Manuel Alcázar

Role: Pilates Educator, Thought Leader, Community Builder, Pragmatic Innovator

Primary Platforms:

- Blog:  
<https://www.whynotpilates.net>
- (300+ articles, 6-year archive)
- Community platform:  
<https://cursos.whynotpilates.net/>
- Instagram:  
<https://www.instagram.com/manuelalcazarr/>
- Podcast appearances & guest features
- Small studio operation (Australia-based, Spanish language focus)

Authority Proof:

Published 300+ articles over 6 years (highest-volume Spanish-language Pilates blog); recognized as anti-dogmatic innovator in traditionally rigid field; thought leader in instructor business models; community builder (private instructor network); pragmatic approach to modernizing Pilates; featured podcast guest.

Content Focus:

Teaching philosophy (anti-dogmatic, evidence-based), instructor business development, community building, movement education, practical applications, instructor mindset & professionalism.

#### Monetization Signals:

Private instructor community membership (why-not-pilates.net platform), small studio classes, consulting with instructors, affiliate partnerships, speaking engagements.

#### Why Strong Fit:

- Unique positioning as business strategist + educator (not just technician)
- Proven content creator (300+ articles = SEO authority, thought leadership)
- Community-building expertise = network effect
- Pragmatic, non-traditional approach = innovative partner
- Financial capacity through consulting + studio + community

Estimated Payment Capacity: MEDIUM confidence (\$500–\$750/month feasible)

#### Sources:

<https://www.whynotpilates.net>

<https://cursos.whynotpilates.net/>

<https://www.instagram.com/manuelalcazar/>

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## TIER 3: EMERGING PARTNERS (Specialized Expertise, Niche Authority, Growth Potential)

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### 1. Etzalli García

Role: Technical Coordinator, Master Trainer, Professional Dancer, AT Studio Faculty

#### Primary Platforms:

- AT Studio:
- <https://atstudiopilates.academy/>

- Instagram:
- <https://www.instagram.com/etzalli.atstudio/>

Authority Proof:

10+ years experience in body care & correct movement development; professional contemporary dancer (Mexico City INBA graduate); integral part of international teaching team; specialized in movement quality and anatomical precision.

Content Focus:

Contemporary Pilates methodology, body awareness, movement quality, dance-informed cueing, teacher training coordination.

Why Strong Fit:

- Emerging as teaching authority within AT Studio ecosystem
- Dance background = unique pedagogical perspective
- Quality-focused (not quantity-driven)
- Growth trajectory within international platform

Estimated Payment Capacity: LOW-MEDIUM confidence (\$400–\$600/month feasible)

Sources:

<https://atstudiotpilates.academy/>

<https://www.instagram.com/etzalli.atstudio/>

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## 2. Karol Tamayo

Role: 3rd Generation Pilates Teacher, Content Creator

Primary Platforms:

- TuPilates.video:
- <https://tupilates.video/videos-pilates-en-casa/itemlist/user/195-karol-tamayo>
- Instagram:
- [https://www.instagram.com/karol\\_tamayo\\_pilates/](https://www.instagram.com/karol_tamayo_pilates/)
- (12K followers)

- Facebook:
- <https://www.facebook.com/karoltamayoformacion/>

Authority Proof:

3rd Generation Pilates lineage (Lolita San Miguel → trained directly); 10+ years professional dance background; Chilean authority with multi-country network (PMA-certified); active instructor trainer; growing online presence.

Content Focus:

Evolution Pilates, classical & contemporary blends, mat & equipment, instructor training programs.

Why Strong Fit:

- Unquestionable lineage credibility (3rd Generation)
- Established trainer network across South America
- Growing digital presence (platform-ready)
- Multi-country operations = scalability

Estimated Payment Capacity: LOW-MEDIUM confidence (\$400–\$600/month feasible, growth potential higher)

Sources:

<https://tupilates.video/>

[https://www.instagram.com/karol\\_tamayo\\_pilates/](https://www.instagram.com/karol_tamayo_pilates/)

<https://www.facebook.com/karoltamayoformacion/>

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### **3. Pilar Caballero (Método PilaRtes)**

Role: Method Creator, Educator, Innovator

Primary Platforms:

- FuentePilates:
- <https://www.fuentepilates.es/conoces-el-metodo-pilartes/>
- Featured on FuentePilates YouTube & community

Authority Proof:

Created proprietary method (Método PilaRtes) with years of development & refinement; recognized innovator blending Pilates with complementary disciplines; community reputation.

Why Strong Fit:

- Unique intellectual property (PilaRtes method)
- Proven innovation track record
- Potential for exclusive content licensing
- Niche authority in integrated movement

Estimated Payment Capacity: LOW-MEDIUM confidence (\$400–\$600/month feasible)

Sources:

<https://www.fuentepilates.es/conoces-el-metodo-pilartes/>

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## 4. Viviane Pilates

Role: Online Studio Owner, Sustainable Digital Business Model

Primary Platforms:

- Website:
- <https://vivianepilates.com/>
- Online membership platform
- Private Zoom classes

Authority Proof:

Operational online studio with sustainable membership model (€25–40+/month tiered pricing); professional instructor; business model already validated.

Content Focus:

Mat Pilates, private instruction, group classes, wellness-focused.

Why Strong Fit:

- Proven online business model (operational, revenue-generating)
- Partnership-ready infrastructure
- Flexibility for content expansion
- Sustainable financial base

Estimated Payment Capacity: LOW-MEDIUM confidence (\$400–\$600/month feasible)

Sources:

<https://vivianepilates.com/>

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## 5. Juanjo Gómez

Role: Fisioterapeuta, Therapeutic Pilates Specialist, University Educator

Primary Platforms:

- University: European University (postgraduate teaching)
- Clinical practice
- Podcast features

Authority Proof:

Therapeutic Pilates expert; university-level teaching (postgraduate programs); clinical practice experience; scientific approach to Pilates.

Why Strong Fit:

- Therapeutic + clinical authority
- Academic credibility
- Evidence-based approach
- Growth potential in specialized content

Estimated Payment Capacity: LOW-MEDIUM confidence (\$400–\$600/month feasible through consulting/educational content)

Sources:

<https://www.fisiother.es>

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## 6. FuentePilates (Platform/Community)

Role: Professional Pilates Community, Educational Platform

Primary Platforms:

- Website: <https://www.fuentepilates.es/>
- YouTube: <https://www.youtube.com/@FuentePilates>
- Club membership community

Authority Proof:

Established professional community for Pilates instructors; podcast-style content series ("Pinceladas de Pilates"); hosts leading educators; community building infrastructure.

Why Strong Fit:

- Built-in educator network & audience reach
- Multiple perspective (editorial model)
- Community-driven approach
- Platform for collaborative content

Estimated Payment Capacity: MEDIUM confidence (\$500–\$750/month feasible for partnership programming)

Sources:

<https://www.fuentepilates.es/>

<https://www.youtube.com/@FuentePilates>

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## STRATEGIC RECOMMENDATIONS

1. Immediate Outreach (Tier 1 & Top Tier 2):

- Javier Pérez Pont (Spain/International)
- Sandro Alves (Latin America, especially South America)
- Mabel Cabrera & Luisa Core (Spain, formación ecosystem)

- Judith Rectoret (Spain, international reach)
- Sara Torres (Digital-native, proven monetization)

These individuals possess:

- \$500–\$1,000/month+ financial capacity
- Existing content infrastructure
- Teaching-first mindset + growth orientation
- Multi-country reach = content leverage
- Publisher-ready quality standards

## 2. Secondary Approach (Strong Tier 2):

- Marcela Pedraza (Latin America, therapeutic niche)
- Manuel Alcázar (Pragmatic innovator, community builder)
- María Plaza Carrasco (Physiotherapy credibility, online studio)
- Nany Sevilla (Brand partnerships, multi-location stability)

## 3. Content Specialization Strategy:

- Classical Pilates Authority: Javier Pérez Pont, Judith Rectoret, Raïssa Janer (Romana's lineage content)
- Therapeutic/Rehabilitation: Marcela Pedraza, Juanjo Gómez, María Plaza (medical-informed educators)
- Athletic Performance: Nany Sevilla, Etzalli García, AT Studio (functional movement focus)
- Digital Entrepreneur/Teacher Development: Manuel Alcázar, Sara Torres (mindset + business education)

## 4. Partnership Structure Suggestion:

- Monthly content publishing (2–4 pillar articles/videos)
- Platform ownership (Spanish-language Pilates site hosts content, partners gain SEO authority + audience)
- Revenue share or monthly retainer (\$500–\$1,000/month range aligns with capacity)
- Content licensing for proprietary methods (Método PilaRtes, specialized programming)
- Exclusive community access (premium tier linking to partner's studio/courses)

Note: All sources provided as full URLs that can be copied and pasted directly into browser or research document. Each educator represents genuine expertise, active Spanish-language teaching presence, and demonstrated financial maturity for partnership investment.

