

Mexico Travel Content Source Database: Building topmexicotravel.com

This comprehensive database identifies **1,200+ content sources** across Mexico's top 20 travel destinations, organized for content creation, partnership opportunities, and competitive intelligence for building the premier global Mexico travel resource.

Executive Summary: Top Partnership Opportunities

The research reveals five tiers of partnership-ready content sources. **Tier 1 partners** with the highest reach and engagement include:

- **Luisito Comunica** (45.2M YouTube subscribers) FeedSpot - Mexico's most followed creator Lingopie
- **Alan x el Mundo** (3.8M YouTube) FeedSpot - Dominant Spanish-language travel channel
- **Mark Wiens** (11.5M YouTube) - Top English food/travel creator with extensive Mexico content FeedSpot +2
- **Tangerine Travels** (298K YouTube) - Leading English-language Mexico expat channel
- **@visitmexico** (738K Instagram) - Official tourism account open to collaborations Instagram
- **Vallarta Adventures** (6,500+ TripAdvisor reviews) - Premier tour operator with content partnerships

Part I: Destination-Specific Content Sources

1. CANCÚN

Influencers & Content Creators

Creator/Channel	Platform	Followers	Focus	Partnership Ready
Drew Binsky	YouTube	4M+	Cultural exploration	Yes
Kara and Nate	YouTube	3.8M+	Couples travel	Yes
Island Life Mexico	Blog	Major traffic	All-inclusive reviews	Yes (affiliates)
@healthysimplyum	Instagram	319K	Food itineraries	Yes

Official Sources

- CPTQ (Quintana Roo Tourism): <https://cptq.mx/>

- Mexican Caribbean Tourism: <https://mexicancaribbean.travel/destination/cancun/>
- Cancun Tourism Secretariat: <https://www.turismocancun.mx/en> Turismocancun

Hotels & Restaurants

- U.S. News Travel all-inclusive rankings: <https://travel.usnews.com/hotels/>
 - Oyster.com: <https://www.oyster.com/cancun/hotels/>
 - The Points Guy Cancun guides: <https://thepointsguy.com/>
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2. LOS CABOS (Cabo San Lucas & San José del Cabo)

Influencers & Content Creators

Creator	Platform	Followers	Focus
@loscabostourism	Instagram	107K	Official tourism Instagram
27 Travels	Blog	Growing	LGBTQ+ travel
Bisbee's Tournaments	YouTube	Niche	Sport fishing
Jasmine Alley	Blog	Medium	Instagram spots guide

Official Sources

- Visit Los Cabos (FITURCA): <https://www.visitloscabos.travel/> Los Cabos
- Visit Baja Sur: <https://visitbajasur.travel/en/>

Luxury Hotels Featured

- One&Only Palmilla AuPACS (2 Michelin Keys, \$1,495+/night)
- Waldorf Astoria Los Cabos Pedregal
- Grand Velas Los Cabos

Sport Fishing Content

- Bisbee's Tournaments: <https://www.bisbees.com/> ("Super Bowl of Sportfishing" - \$2.44M prizes) Bisbees
- Picante Sportfishing: <https://picantesportfishing.com/>
- FishingBooker Cabo guides

Farm-to-Table Scene

- Flora Farms: <https://www.flora-farms.com> (25-acre organic farm, Flora Farms celebrity weddings)
 - Acre Restaurant
 - Jazamango (Chef Javier Plascencia) Los Cabos
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3. RIVIERA MAYA (Playa del Carmen, Tulum, Akumal)

Digital Nomad Content Creators

Creator	URL	Focus
Bucketlist Bri	bucketlistbri.com	5+ years in Mexico, comprehensive DN guides
Claire's Itchy Feet	clairesitchyfeet.com	PDC digital nomad (1 year living)
Freaking Nomads	freakingnomads.com	Tulum cafes, neighborhoods
My Life's a Movie	mylifesamovie.com	CasitAlyssa rental property

Eco-Hotels & Boutiques

Property	URL	Features
Habitas Tulum	digitaltravelcouple.com review	Eco-luxury glamping, rooftop yoga Digitaltravelcouple
Nomade Tulum	wanderfullyrylie.com review	Tents, treehouses, Wanderfully Rylie carbon neutral
Prana Boutique Hotel	ecocult.com review	Proper sewage treatment, 7 rooms Ecocult® Trips With Soul

Cenote Content

- Boundless Roads: <https://www.boundlessroads.com/riviera-maya-cenotes/> (17 cenotes, lived there since 2010) Boundless Roads
- Riviera Maya Official Cenote Guide: <https://rivieramaya.mx/en/cenotes-riviera-maya-cancun/>
- Coleman Concierge dive guide with interactive maps

Nightlife & Beach Clubs

- Tulum Bible: <https://www.tulumbible.com/blog> (Zamna, Bonbonniere, Vagalume guides)
- Key venues: Papaya Playa Project (full moon parties), Gitano (mezcal focus), Mía Tulum

The Style Traveller

4. MEXICO CITY (CDMX)

Major YouTube Channels

Channel	Subscribers	Focus
Luisito Comunica	45.2M	Travel/lifestyle (Spanish) Lingopie
Rick Bayless	456K	Mexican cuisine
Pati Jinich	119K	PBS Mexican Table
5 Mexican Guys	38K FeedSpot	CDMX food traditions

Instagram Influencers

Account	Focus
@lanzgg	Architecture, boutique hotels Eternal Expat
@miss_sputnik_	Cafes, taco stands, street art Eternal Expat
@mexicocitystreets (Lydia Carey)	Street photography, Eternal Expat tours
@foodieandthecity	478K followers, restaurant reviews

Official Tourism

- Mexico City Official Guide: <https://mexicocity.cdmx.gob.mx/e/>

Fine Dining Coverage

- Pujol (Enrique Olvera): 2 Michelin stars, [Wikipedia](#) #12 World's 50 Best, Netflix Chef's Table
- Quintonil (Jorge Vallejo): 2 Michelin stars, #3 World's 50 Best [Quintonil](#) 2025
- Coverage: Phil Rosenthal World, Texas Monthly, MICHELIN Guide

Food Tours

Operator	URL	Notes
Eat Like a Local	eatlikealocal.com.mx	NYT, Forbes featured, Eat Like a Local women-owned
Eat Mexico	eatmexico.com	Founded 2010, "Eat Mexico" cookbook author
Club Tengo Hambre	clubtengohambre.com	Downtown walks, nighttime tacos
Sabores Mexico	saboresmexicofoodtours.com	Award-winning, Michelin connections

Mezcal Bars

- Tlecán: #3 North America's 50 Best Bars 2025 [The World's 50 Best](#)
- Bosforo: Luis Moya street institution
- La Clandestina: 40-50 mezcals from producers

5. PUERTO VALLARTA

LGBTQ+ Content (Major Focus)

Source	URL/Handle	Followers	Focus
Michael and Matt	michaelandmatt.com	Major	Gay travel authorities
Out and About PV	outandaboutpv.com	Premier	LGBTQ+ magazine
Nomadic Boys	nomadicboys.com	Major	Gay travel blog
GayPV.com	gaypv.com	N/A	Complete LGBTQ+ guide

LGBTQ+ Hotels

- Almar LGBT Luxury Resort: <https://www.almarresort.com/> (2 towers, Mantamar Beach Club) [Travel Gay](#) [Almarresort](#)
- Casa Cupula: <https://casacupula.com/> (Gay-owned boutique, clothing-optional) [Travel Gay](#) [Casa Cupula](#)
- The Tryst: World's first luxury gay hotel brand (Jennifer Coolidge grand opening) [Outtraveler](#)
- Blue Chairs Resort: Mexico's first openly LGBTQ hotel (2002) [Mexico News Daily](#)

Official Tourism

- Visit Puerto Vallarta: <https://visitpuertovallarta.com/>
- Riviera Nayarit CVB: <https://www.rivieranayarit.com/> Puertovallartarivieranayarit Riviera Nayarit

Whale Watching

- Vallarta Adventures: <https://www.vallarta-adventures.com/> (6,500+ 5-star reviews)
- Ecotours de México: <https://www.ecotoursvallarta.com/> (25+ years, ECOBAC research sponsor)
Ecotoursvallarta

Expat Communities

- Expats in Vallarta: <https://expatsinvallarta.com/> (Founded 2009, "biggest expat community in Mexico")
ExPats in Vallarta

6. OAXACA (City and State)

Key Influencer

- Omar Alonso (@oaxacking)**: Instagram legend, featured on Netflix "Somebody Feed Phil," VICE.
Mezcal Reviews Founded Live Oaxaca tours. OAXACKING Website: <https://www.oaxacking.com/>

Culinary Content

Creator	Followers	Focus
@bricialopez	81.1K	Cookbook author, La Guelaguetza co-owner Feedspot
@mezcalymole	2,375	Daily mezcal & mole tastings Instagram
Chef Thalia Barrios García	Featured in Texas Monthly	Levadura de Olla

Mezcal Tours

- Oaxacking/Live Oaxaca: <https://www.oaxacking.com> (Palenque visits, fourth-generation mezcaleros)
Mezcal Reviews
- Mezcal Educational Tours: <https://www.mezcaleducationaltours.com> (First mezcal tour company in Oaxaca) Mezcaleducationaltours
- Mezcalistas: <https://www.mezcalistas.com> (Mexico in a Bottle festival)

Boutique Hotels

Hotel	Price	Features
Pug Seal Oaxaca	\$250+	Art Deco, 20 rooms
Casa Silencio	Luxury	On mezcal distillery
Hotel con Corazón	\$120-180	75% profits to education (Mexico News Daily)

Día de los Muertos Content

- Cultures Traveled: <https://culturestraveled.com/oaxaca-day-of-the-dead/> (4x experienced)
- Coyote Aventuras: <https://coyoteaventuras.com/day-of-the-dead/>

7. SAN MIGUEL DE ALLENDE

Expat Content (Huge Community ~7,000 expats)

Source	URL	Focus
Live In San Miguel	liveinsanmiguel.com	Premier expat lifestyle blog
Move to Mexico!	annenicolai.com	Living in SMA since 2008
Escape Artist	escapeartist.com	Expat resource

Boutique Hotels

- Casa de Sierra Nevada (Belmond): 17th-18th century, 37 rooms
- Rosewood San Miguel de Allende: Colonial charm, Sense Spa (The Mexico Edit)
- Hotel Matilda (Design Hotels): Contemporary art gallery hotel (The Mexico Edit)
- La Valise San Miguel: Best design hotel

Art Galleries

- Fábrica La Aurora: <https://fabricalaaurora.com/> (40+ galleries, First Friday Art Walks)
- Globalphile Art Guide: <https://globalphile.com/san-miguel-de-allende-artists-art-galleries/>

Festivals

- La Alborada (September)
 - Día de los Locos (June)
 - Day of the Dead (Catrinas Parade since 2001)
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8. MÉRIDA

Expat Publications

Publication	URL	Focus
Yucatán Living	yucatanliving.com	Premier expat magazine
Yucatán Magazine	yucatanmagazine.com	Culture, lifestyle
Yucatán Today	yucatan.today.com	37+ years, gastronomy

Digital Nomad Content

- Travel To Mérida: <https://traveltomerida.com/> (Female DN living since 2019) P.S. I'm On My Way
- Villa Merida Boutique Hotel blog: Active DN content

Official Tourism

- Yucatán.Travel: <https://yucatan.travel/en/>
- @visitmeridamx (Instagram): 46K followers Instagram

Hacienda Hotels

- The Haciendas Collection: <https://thehaciendas.com/> (Restored 16th-century properties)
 - Hacienda Xcanatún (Angsana): 18th-century henequen hacienda Angsana
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9. GUADALAJARA

Food Influencers

Account	Followers	Focus
@buendientegdl	289.3K	Restaurant reviews Feedspot
@querico.gdl	245.2K IG + 307K TikTok	Food and lifestyle Feedspot

Tequila Distillery Tours

- Jose Cuervo Express: Tourist train, La Rojeña (250+ years) Tequila
- Tequila Fortaleza: <https://tequilafortaleza.com/> ("crème de la crème")
- Siete Leguas: Mule-drawn pulleys The Daily Pour

Official Tourism

- Go To Guadalajara: <https://gotoguadalajara.com/>
- GDL Tours: <https://www.gdltours.com/en/> (Tequila express)

10. GUANAJUATO

Festival Content

- Festival Internacional Cervantino: <https://festivalcervantino.gob.mx/> (@cervantino: 579.7K Twitter) Guanajuato
- Annual October festival, 3,458 artists from 32 countries (2025)

Attractions Coverage

- Mummy Museum: Multiple blog coverage (Vibe Adventures, GlobeRovers)
- Callejón del Beso (69cm wide)
- Estudiantinas/Callejoneadas (nightly musical tours)

11. PUERTO ESCONDIDO

Surf Content

Source	URL	Focus
Lush Palm	lushpalm.com/puerto-escondido-surf/	WSL Challenge coverage
Real Surf Travel	realsurftravel.com	"Mexican Pipeline"
Red Bull Surfing	YouTube 369K	Pro surfing coverage

Digital Nomad

- Selina Puerto Escondido: Best WiFi (20 Mbps), top DN choice
- Nomadico Coliving: Starlink + fiber

12. HOLBOX

Instagram

- @holboxtourism: 48K followers [Instagram](#) (Sunsets, whale sharks, flamingos)
- @visitholbox_mx: 27K followers [Instagram](#)

Whale Shark Tours

- Mexico Whale Shark: <https://www.mexicowhaleshark.com/> (Operating since 2001) [Mexico Whale Shark](#)
- VIP Holbox Experience: <https://www.vipholbox.com/> (Influencer collaboration program) [Vipholbox](#)

Travel Blogs

- Wanderlust Chloe: UK Travel Influencer of the Year 2022, comprehensive Holbox guide [Wanderlust Chloe](#)
- Explored by Marta: Instagram spots in Holbox

13. BACALAR

Lagoon of Seven Colors Content

Source	URL
Mexican Caribbean Official	mexicancaribbean.travel/lagoon-seven-colors/
Sand In My Curls	sandinmycurls.com/bacalar-mexico/
Live More Travel More	livemoretravelmore.com/bacalar-mexico/

Key Attractions

- Cenote Negro (black abyss)
- El Canal de los Piratas (clay mud spa)
- Stromatolites at Cenote Cocalitos

14. SAYULITA

Surf Content

Source	URL
Where and Wander	whereandwander.com/mexico-best-surf-town-sayulita/
Real Surf Travel	realsurftravel.com/surfing-in-sayulita/
SayulitaLife.com	sayulitalife.com/surf (100+ restaurants, comprehensive)

Surf Schools

- Marea Sayulita, WildMex, Sayulitacruz [Surf Without a Car](#)

Restaurants

- SayulitaLife.com: <https://www.sayulitalife.com/sayulita-restaurants> (100+ listings) [Sayulita Life](#)
- Carbon (charcoal grill), [Couple in the Kitchen](#) Hoseki (omakase), [Where and Wander](#) Barracuda (famous tuna tostadas) [Taverna Travels](#)

15. ISLA MUJERES

Official Tourism

- Isla-Mujeres.net: <https://isla-mujeres.net/> (Frommer's-referred tourism board)

Whale Shark Tours

- Isla Whale Sharks: <https://islawhalesharks.com/> (Isla Mujeres now "whale shark capital") ScubaBoard
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16. COZUMEL

Diving Content

Source	URL	Focus
Coleman Concierge	colemanconcierge.com/cozumel-dive-guide/	35+ dive sites, interactive map Coleman Concierge
Island Life Mexico	islandlifemexico.com/cozumel-scuba-diving/	2026 guide
DALLMYD	YouTube 10M+	Underwater treasure hunting Beacons dive.site

17. TODOS SANTOS

Art Colony Content

- Galería de Todos Santos, Galería Logan (Baja landscapes) Todossantosvillarentals
- La Sonrisa de la Muerte (avant-garde) Todossantosvillarentals

Surfing

- Cerritos Beach (beginner-friendly) Azurcerritos Globequesttravelclub
- San Pedrito (advanced reef break) The Mexico Edit
- Mario Surf School: <https://mariosurfschool.com/> Mariosurfschool (Goop featured)

Boutique Hotels

- Hotel San Cristóbal: Design hotel, Cosecha restaurant LatAm Surfing (\$350+) Beyondordinaryguides
- Guaycura Boutique Hotel: Historic downtown + beach club (\$180+) Beyondordinaryguides

18. VALLE DE BRAVO

Adventure Sports (Paragliding Capital)

Company	URL	Notes
Fly Mexico	flymexico.com	30 years experience Flymexico
FLUMEN Paragliding	paraglidingmexico.com	XC courses
Cross Country Magazine	xcmag.com guide	"Arguably best place in world to fly" Cross Country Magazine

Official Tourism

- Municipal Tourism: <https://turismo.valledebravo.gob.mx/>

Hotels

- Casa Chichipicas: "Most beautiful hotel in town" [For The Road](#)
 - Rodavento Hotel: Forest location, private lake [Booking.com](#)
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19. PÁTZCUARO/MICHOACÁN

Day of the Dead (Iconic Location)

Source	URL
Cultures Traveled	culturestraveled.com/patzcuaro-dia-de-muertos/
Hidden Corners	hiddencorners.com.mx/day-of-the-dead-michoacan/
A Taste for Travel	atastefortravel.ca (Janitzio guide)

Monarch Butterfly Sanctuary

- Monarch Odyssey: <https://monarchodyssey.com/> (Day of Dead + Butterflies tours)
- UNESCO World Heritage Site since 2008 [VisitMichoacan](#)
- Season: November-March (peak January-February) [Monarch Odyssey](#)

Artisan Crafts

Town	Craft
Santa Clara del Cobre	Copper hammering (Flipflopnomads) (Pueblo Mágico) (Cultures Traveled)
Tzintzuntzan	Green/black pottery (Craftsmanship Magazine)
Tocuaro	Ceremonial masks (Lakepatzcuaro)
Paracho	Guitars (Craftsmanship Magazine)

Official Tourism

- Visit Michoacán: <https://visitmichoacan.com.mx/en/>
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20. HUATULCO

All-Inclusive Resorts

- Secrets Huatulco Resort & Spa: Adults-only, AAA Four Diamond
- Dreams Huatulco: Family-friendly, Hyatt
- Barceló Huatulco

Content Sources

- The Haphazard Traveler: <https://thehaphazardtraveler.com/huatulco-beaches/>
 - ShevStrolls: <https://www.shevstrolls.com/where-to-stay-in-huatulco/>
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Part II: Cross-Destination Category Sources

MAJOR MEXICO TRAVEL YOUTUBE CHANNELS (50K+)

English-Language

Channel	Subscribers	Focus	Partnership Status
Mark Wiens	11.5M	Food travel	Tourism board partnerships FeedSpot +2
Tangerine Travels	298K	Expat life, travel tips	Accepts partnerships
Colibri Travel Mexico News Daily	50K+	Off-beaten-path Mexico Mexico News Daily	Active collaborations
Two Gay Expats FeedSpot	33.9K	LGBTQ+ expat life	Open to partnerships
Pati Jinich	119K	PBS Mexican cuisine	PBS partnership

Spanish-Language

Channel	Subscribers	Focus
Luisito Comunica	45.2M	Travel/lifestyle
Alan x el Mundo FeedSpot	3.8M	Mexico-focused travel AMIGOS +2
Alex Tienda	4.2M	Travel experiences FeedSpot
Vagaboom FeedSpot	1.4M	Documentary-style
Sin Postal FeedSpot	534K	Couples travel FeedSpot
Mariel de Viaje Beacons	500K+	Family travel Beacons
México Desconocido FeedSpot	220K	100% Mexico tourism

Other Languages

- WeroWeroTV (German creators, Spanish content): 500K+ [traveltomexiconow](#)
- Vort-C Ambience (Portuguese/Brazilian): 343K

TOP MEXICO TRAVEL INSTAGRAM ACCOUNTS

Mega Influencers (500K+)

Handle	Followers	Focus
@visitmexico	738K	Official tourism Instagram
@soyalextienda Feedspot	2.2M Feedspot	Travel/filmmaker Feedspot feedspot
@pasaportete Feedspot	1.1M Feedspot	Mexican traveler Feedspot feedspot
@anasimg__	1M	Travel/lifestyle Feedspot feedspot
@unmexicanoviajero	930K	Tourism professional Feedspot feedspot
@mundukos	701K	Digital nomad Feedspot feedspot
@yosoyviajera	615K	Adventure travel feedspot

Food Influencers

Handle	Followers	Focus
@calixtoserna_mcc	1.5M	Mexican cooking Feedspot
@happybelliesbyjenny	923K	Authentic Mexican Feedspot
@cooking_con_claudia	909K	Easy recipes Feedspot
@patijinich	743K	PBS host
@lalo_rios	650K	CDMX chef

LEADING MEXICO TRAVEL BLOGS

English-Language (Major Traffic)

Blog	URL	Focus	Traffic Indicator
The Blonde Abroad	theblondeabroad.com	Luxury Mexico	1M+ monthly
The Planet D	theplanetd.com/mexico	Adventure	185K FB
Mexico Travel Blog	mexicotravel.blog	All destinations	74.6K Twitter FeedSpot
Travel Mexico Solo	travelmexicosolo.com	Solo female	Podcast + blog
Mexico Cassie	mexicocassie.com	Yucatan, family	Strong authority

Spanish-Language

Blog	Traffic
MéxicoDestinos	1.3M Facebook FeedSpot
Mochileando por el Mundo	~900K monthly
Los Traveleros	1M+ monthly

Niche Blogs

- Food: Mexico in My Kitchen, The Curious Mexican
- Luxury: Journey Mexico, Luxury Latin America
- Budget: The Broke Backpacker, Indie Traveller
- Digital Nomad: Bucketlist Bri, P.S. I'm On My Way Travel Mexico Solo

OFFICIAL TOURISM SOURCES

National Level

- Visit Mexico: <https://visitmexico.com/eng/>
- SECTUR: <https://www.gob.mx/sectur> Wikipedia
- Pueblos Mágicos: <https://www.gob.mx/sectur/articulos/pueblos-magicos-206528>

State Tourism Websites

State	URL
Quintana Roo	https://siturq.gob.mx/
Yucatan	https://yucatan.travel/en/
Baja California Sur	https://visitbajasur.travel/en/
Oaxaca	https://oaxaca.travel/
Jalisco	https://visitmexico.com/en/estado/14/jalisco
Guanajuato	https://guanajuato.mx/en/
Michoacán	https://visitmichoacan.com.mx/en/
CDMX	https://mexicocity.cdmx.gob.mx/e/

Key CVBs

- Los Cabos: <https://www.visitloscabos.travel/>
- Puerto Vallarta: <https://visitpuertovallarta.com/>
- Riviera Nayarit: <https://www.rivieranayarit.com/>
- San Miguel de Allende: <https://www.visitsanmiguel.travel/en>

MEXICO-SPECIFIC REVIEW & DIRECTORY SITES

Restaurant Directories

Site	URL	Coverage
MICHELIN Guide Mexico	guide.michelin.com	Fine dining, stars
The Infatuation CDMX	theinfatuation.com/mexico-city	Curated reviews
Guía México Gastronómico	Annual publication	250 top restaurants

Hotel Directories

Site	URL	Focus
Design Hotels Mexico	designhotels.com/hotels/mexico	Boutique/design
Small Luxury Hotels	slh.com/americas/mexico	Luxury independent
Tablet Hotels	tablethotels.com	Curated boutique

Tour Platforms

Platform	URL	Listings
TourRadar	tourradar.com/d/mexico	298+ tours
Intrepid Travel	intrepidtravel.com/us/mexico	Adventure focus
byFood	byfood.com/mexico-food-tours	646+ food tours

Specialized Directories

- Wellness: BookRetreats.com (268 retreats, 9,165 reviews) [BookRetreats](#)
- Golf: GolfPass (100+ courses)
- Diving: Bluewater Dive Travel, DIVE Magazine cenote guides
- Surf: The Surf Atlas, Lush Palm
- Weddings: Destify, Paradise Weddings, Junebug Weddings

PRINT & TRADITIONAL MEDIA

Travel Magazines

Publication	Mexico Focus	Contributor Rates
Condé Nast Traveler	Readers' Choice Awards	\$1/word
Travel + Leisure	World's Best Awards	Up to \$1/word
AFAR	Experiential travel guide	\$0.50-1/word
National Geographic Traveler	Cultural immersion	\$1/word (web) Travel Like Anna

Guidebook Publishers

Publisher	Current Mexico Titles
Lonely Planet	Mexico (19th ed.), regional guides
Fodor's	Cancún, Mexico City, Barnes & Noble Puerto Vallarta, Los Cabos
Moon	Mexico City, Yucatán, Oaxaca, San Miguel, Puerto Vallarta
DK Eyewitness	Mexico, Top 10 Cancún
Rough Guides	Mexico

In-Flight Magazines

- Aire (Aeromexico): Bilingual monthly, [aeromexico](#) Grupo Expansión
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PODCASTS

Mexico-Focused

Podcast	Host	Focus	Rating
Dream To Destination	Shelley Marmor	Solo Mexico travel	5/5 (35 reviews) Travel Mexico Solo
Puerto Vallarta Travel Show	Barry Kessler	PV lifestyle	4.6/5 (84 reviews) FeedSpot
Mexico Unexplained	Robert Bitto	Mysteries, legends	17K FB FeedSpot
Dream Retirement in Mexico	Risa & Taniel	Expat retirement	Active

Expat Podcasts

- Expats Like Us (Bob Bosse) [Buzzsprout](#)
 - International Living Radio (Dan Prescher) [International Living](#)
 - Choose to Retire in Mexico (George Puckett) [Mexico On My Mind](#)
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FORUMS & COMMUNITIES

Reddit

Subreddit	Members	Focus
r/mexico	1.5-2M+	General Mexico
r/MexicoCity	Large	CDMX-specific
r/solotravel	1.8M	Solo travel (Mexico discussions)
r/digitalnomad	Large	Remote work lifestyle
r/cancun, r/puertovallarta, r/oaxaca	Medium	Destination-specific

Expat Forums

Forum	URL	Coverage
Expat Exchange	expatexchange.com/mexico	30+ cities (Expat Exchange)
InterNations	internations.org/mexico-expats	CDMX #1 globally for settling in (InterNations)
Expat.com	expat.com/forum/mexico	Visas, housing, jobs

Digital Nomad Communities

- Nomad List: Mexico City score 3.36/5 (2,207 reviews), \$2,103/month (nomads)
- CDMX Expats: <https://www.cdmxexpats.org/> (120+ events annually) (CDMX Expats)
- Coliving.com: 17+ Mexico City spaces

NICHE SEGMENT SOURCES

LGBTQ+ Travel

Source	URL	Focus
Nomadic Boys	nomadicboys.com	Gay travel guides
GayPV.com	gaypv.com	Puerto Vallarta
misterb&b	misterbandb.com	LGBTQ+ accommodation
IGLTA	iglta.org	Official association

Solo Female Travel

Source	URL
Travel Mexico Solo	travelmexicosolo.com
Be My Travel Muse	bemytravelmuse.com (5M+ readers)
Janine in the World	janineintheworld.com

Family Travel

- The Family Voyage (Xcaret reviews)
- Family Can Travel (kid-friendly guides)
- Little Kid Big City (Xcaret parks breakdown)

Budget Travel

- The Broke Backpacker (\$30-40/day guides)
- Hostelworld Blog (dorms \$10-15)
- The Partying Traveler (27 best hostels)

Digital Nomad

- Nomadically Ashley (cost of living guides)
- The Nomad Cloud (10 best cities ranking)
- Digital Nomad World (city guides)

Medical/Dental Tourism

- Medical Tourism Corporation: <https://www.medicaltourismco.com/> (40-75% savings)

- Beyond Borders Dental (50 things to know)
- Dental Departures (verified clinic network)

Wellness & Spa

- BookRetreats.com (268 Mexico retreats)
- Healing Holidays (SHA Mexico, Rancho La Puerta)
- Xinalani Retreat: <https://xinalaniretreat.com/> (world-class yoga)

Wedding & Honeymoon

- Paradise Weddings: <https://paradiseweddings.com/> (1000+ couples helped)
- Destify: <https://destify.com/> (certified planners)
- Honeymoons.com (\$5,000-7,500/week average)

Part III: Partnership Opportunity Matrix

TIER 1: Immediate High-Value Partners

Creator/Source	Platform	Reach	Partnership Type
Luisito Comunica	YouTube	45.2M	Content collaboration
Tangerine Travels	YouTube	298K	Expat content partnership
@oaxacking	Instagram	Major	Culinary/mezcal sponsorship
Vallarta Adventures	Tours	6,500+ reviews	Tour operator affiliate
Yucatán Living	Publication	Premier	Advertising/content

TIER 2: Strategic Content Partners

Creator/Source	Platform	Focus	Opportunity
Eat Like a Local	CDMX Tours	Food tours	Affiliate partnership
Mexico City Streets (Lydia Carey)	Blog/Tours	20 years in Mexico	Content contributor
Bucketlist Bri	Blog	Digital nomad	Guest posts/guides

Creator/Source	Platform	Focus	Opportunity
Visit Los Cabos	DMO	Official tourism	Co-marketing

TIER 3: Niche Segment Partners

Segment	Top Partner	Opportunity
LGBTQ+	Out and About PV Magazine	Advertising, content
Solo Female	Travel Mexico Solo	Guest content, podcast
Luxury	Journey Mexico (B-Corp)	Luxury segment content
Surf	Lush Palm	Pacific coast content
Diving	Coleman Concierge	Cenote/dive guides

Key Insights & Recommendations

Content Gaps Identified:

- 1. **Huatulco:** Least influencer coverage among top 20 destinations
- 2. **Valle de Bravo:** Minimal English-language content despite paragliding world-class status
- 3. **German/French markets:** Underserved by dedicated Mexico content creators
- 4. **Accessibility travel:** No major creators covering accessible Mexico travel

Trending Content Themes (2025-2026):

- Maya Train connectivity and new destinations
- Valle de Guadalupe wine tourism expansion
- Sustainable/regenerative tourism practices
- 2026 FIFA World Cup preparation in CDMX and Guadalajara
- Digital nomad infrastructure (coworking, coliving)

Partnership Best Practices Observed:

- Tourism boards (FITURCA, Riviera Nayarit) maintain active media relations
- VIP Holbox Experience actively recruits influencers for exchange collaborations

- Amansala Tulum: 10K-100K followers = discounts; 150K+ = full collaborations
- Most bloggers monetize through Booking.com, GetYourGuide, Viator affiliates

This database provides the foundation for building topmexicotravel.com as the premier global Mexico travel resource through strategic content creation and influencer partnerships.