Brand Guideline

Design Presentation

Created by **KOJERENS**



Font

Colors

Mockup

Logo

There are several versions of the logo







Font

Colors

Mockup

On black backgrounds

In the version with a dark background, the logo color is always Cadet Grey







Font

Colors

Mockup

Font

Fonts and where they are used

Helvetica Neue LT Std

Used in large, short titles

Clash Display Reguler

Used in the clarifying subheadings, for text in 2-3 lines

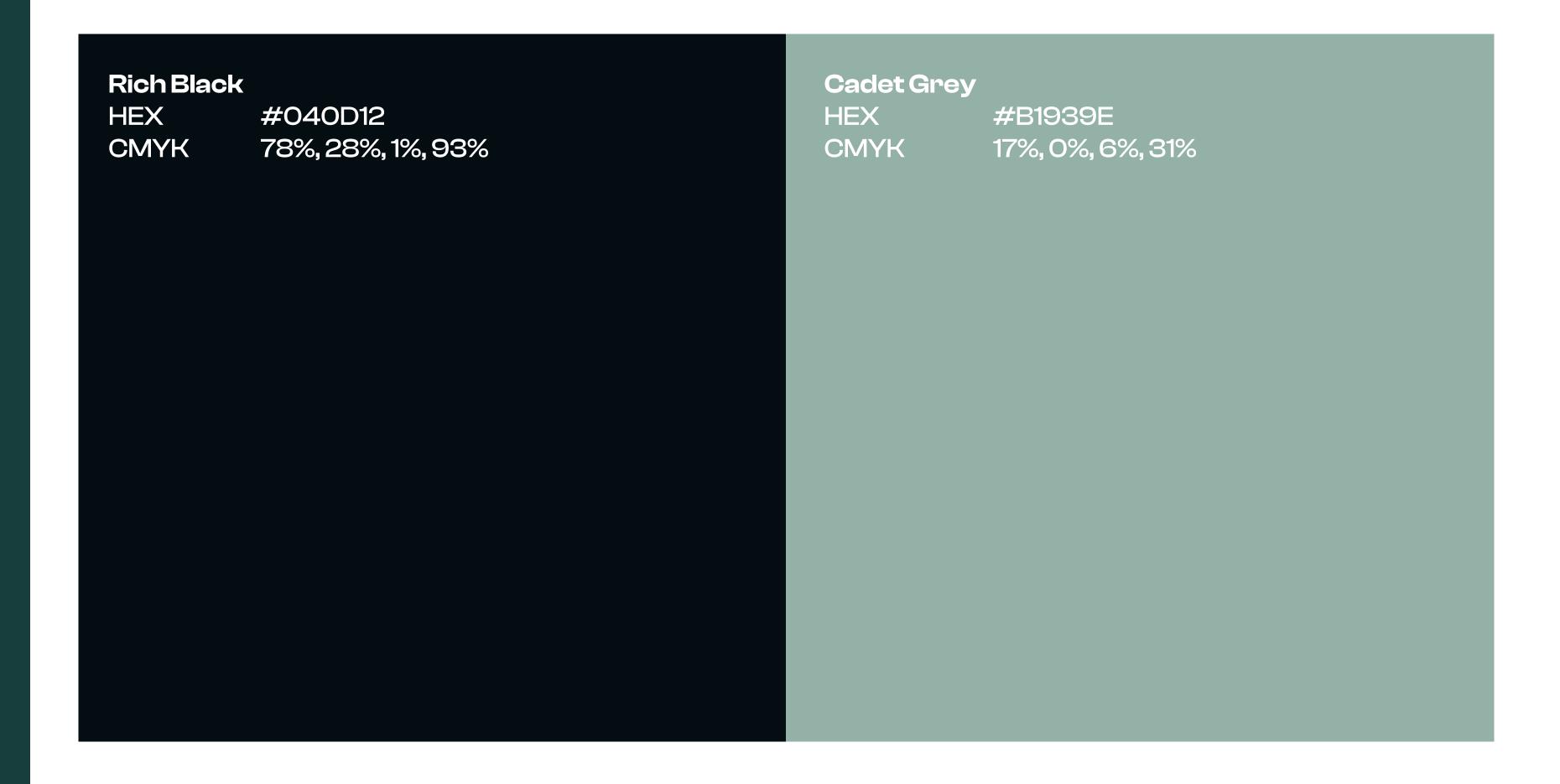
Font

Colors

Mockup

Colors

This page shows the main colors used in communications



Font

Colors

Mockup

Mockup

Logo application on media



