



SBB CFF FFS

Tackling coffee cup waste.

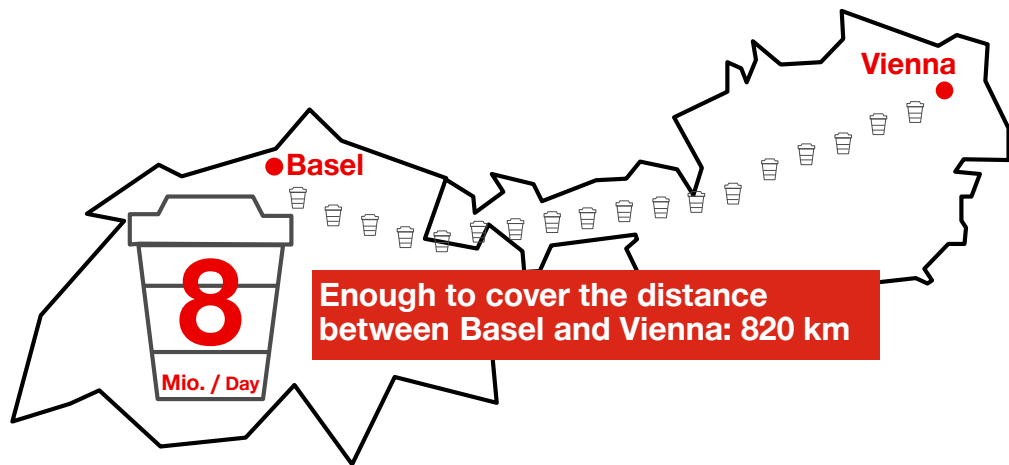
Hans-Jörg Stark
Julie Brunner
Rama Marcus
Simon Erhardt



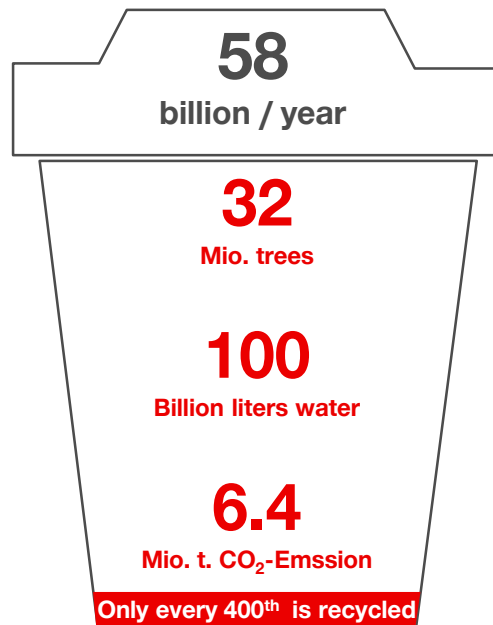


THE ISSUE.

In Switzerland alone...



Worldwide...





THE CHALLENGE.

We strive to eliminate the giant pile of waste created by disposable coffee cups.

We are looking for a mobile app-based deposit system for *reusable* coffee cups.

This system allows for:

- cup drop-offs
- secure digital deposit return
- at any train station
- anytime.

Who will help us develop the best solution for coffee and tea lovers?