

Author and year	Study design	Study period	Country	Equity	Participants	Mean age [range]	Risk of bias	N°. of dp	MA?	Exposure	Exposure measure	Outcome measure	N
Hryhorczuk 2019 ⁸⁴	Cross-sectional	2011	Ukraine	Low-middle income country	Sample members of the Family and Children of Ukraine Birth Cohort Study	16.2 [15.1-18.2]	Mod	6	Yes	Freq. of SM use	Freq. of SM use	Used alcohol in the past month	912
										Freq. of SM use	Freq. of SM use	Used alcohol in the past year	917
										Freq. of SM use	Freq. of SM use	Ever used alcohol	967
Hrywna 2020 ⁸⁵	Cross-sectional	2018	USA	High income country	Grade 9-12 school students' part of the New Jersey Youth Tobacco Survey	NR	Mod	2	Yes	Exposure to health-risk behaviour content	Liked/followed a tobacco brand on SM in the past year	Current use of e-cigarette or Juul (use on ≥1 day of the past month)	4,183
										Exposure to health-risk behaviour content	Liked/followed a tobacco brand on SM in the past year	Frequent use of e-cigarette or Juul (use on ≥20 days of the past month)	4,183
Huang 2012 ⁸⁶	Cross-sectional	2007	China	High income country with mixed SEP	Grade 10 academic and vocational school students' part of the Trans-disciplinary Tobacco and Alcohol Use Research Centre Study	15.8 [13-19]	Low	1	No	Freq. of SM use	Freq. of social internet activity (online gaming, chatting with real friends, chatting with online friends) in the past week	Cigarette smoking in the past month	2,931
Huang 2014 ⁸⁷	Cohort	2010-2011	USA	High income country with low SEP	Grade 10 school students' part of the Social Network Study	15.1 [NR]	Low	4	Yes	Freq. of SM use	Freq. of Myspace use	Alcohol use in the past month	1,315
										Freq. of SM use	Freq. of Facebook use	Ever smoking	1,315
										Exposure to health-risk behaviour content	Number of friends who posted risky pictures partying/drinking	Alcohol use in the past month	1,315
										Exposure to health-risk behaviour content	Number of friends who posted risky pictures partying/drinking	Ever smoking	1,315