

Author and year	Study design	Study period	Country	Equity	Participants	Mean age [range]	Risk of bias	N°. of dp	MA?	Exposure	Exposure measure	Outcome measure	N
Savolainen 2020 <sup>133</sup>	Cross-sectional	2017-2019	USA, South Korea, Finland, and Spain	High income country	Adolescents in 4 countries across 4 continents	NR [15-17]	High	20	Yes	Freq. of SM use	Freq. of Facebook use ( <i>via validated tool</i> )	Hazardous alcohol use ( <i>via AUDIT-C</i> )	329 (USA)  264 (KOR)  154 (FIN)  314 (ESP)
										Freq. of SM use	Freq. of YouTube use ( <i>via validated tool</i> )	Hazardous alcohol use ( <i>via AUDIT-C</i> )	As above
										Freq. of SM use	Freq. of Twitter use ( <i>via validated tool</i> )	Hazardous alcohol use ( <i>via AUDIT-C</i> )	As above
										Freq. of SM use	Freq. of Instagram use ( <i>via validated tool</i> )	Hazardous alcohol use ( <i>via AUDIT-C</i> )	As above
										Freq. of SM use	Freq. of instant messaging ( <i>via validated tool</i> )	Hazardous alcohol use ( <i>via AUDIT-C</i> )	As above
Self-Brown 2018 <sup>134</sup>	Cross-sectional	2014	Uganda	Low-middle income country with low SEP	Adolescents living in slums part of the Kampala Youth Survey	17.0 [12-18]	High	2	Yes	Freq. of SM use	Presence of SM use ( <i>via validated tool</i> )	Transactional sex in sexually active youth ( <i>via validated tool</i> )	593
Shan 2022 <sup>135</sup>	Cohort	2013-2018	USA	High income country with mixed SEP	Adolescents part of the Population Assessment of Health and Tobacco Study	NR [12-14]	Low	2	Yes	Exposure to health-risk behaviour content	Followed tobacco brands (e.g., Marlboro, Newport, American Spirit, Vuse) on Facebook/Twitter or other SM sites	Initiation of cigarettes	6,557
										Exposure to health-risk behaviour content	Followed tobacco brands (e.g., Marlboro, Newport, American Spirit, Vuse) on Facebook/Twitter or other SM sites	Initiation of e-cigarettes	6,632