



Orders Overview

Total Orders

503

Total shipped

493

Total Delivered

419

Unique Customers

391

Confirmation Rate%

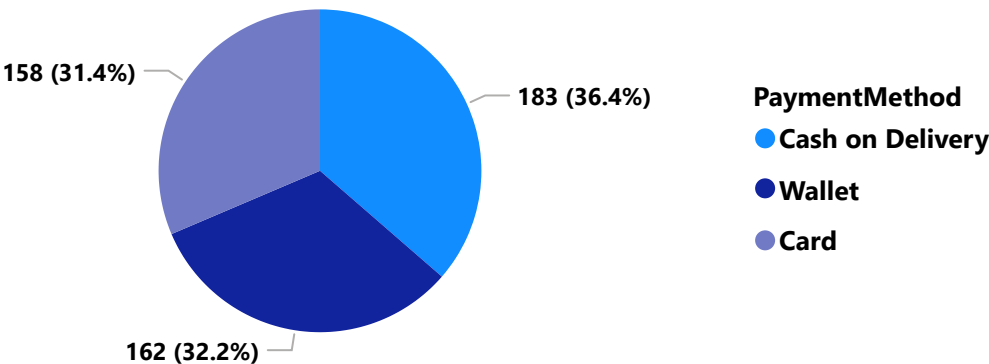
94.80

Confirmed

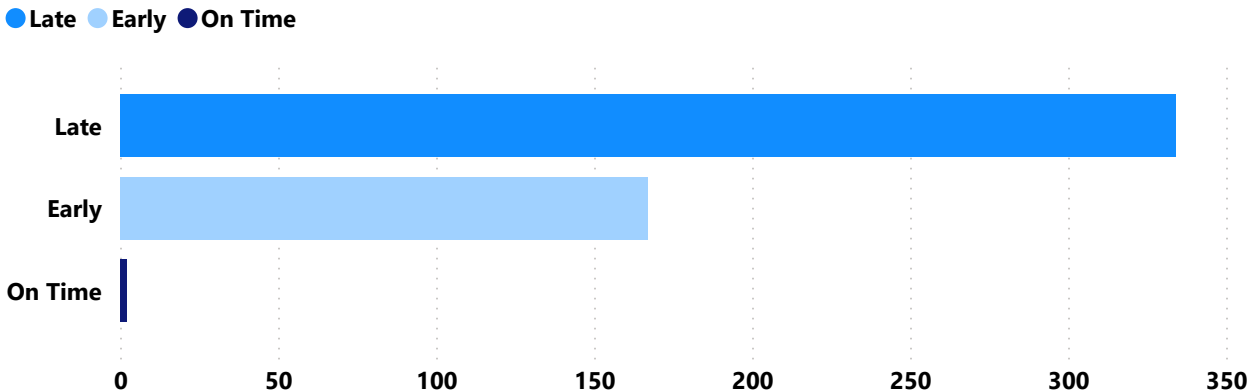
All



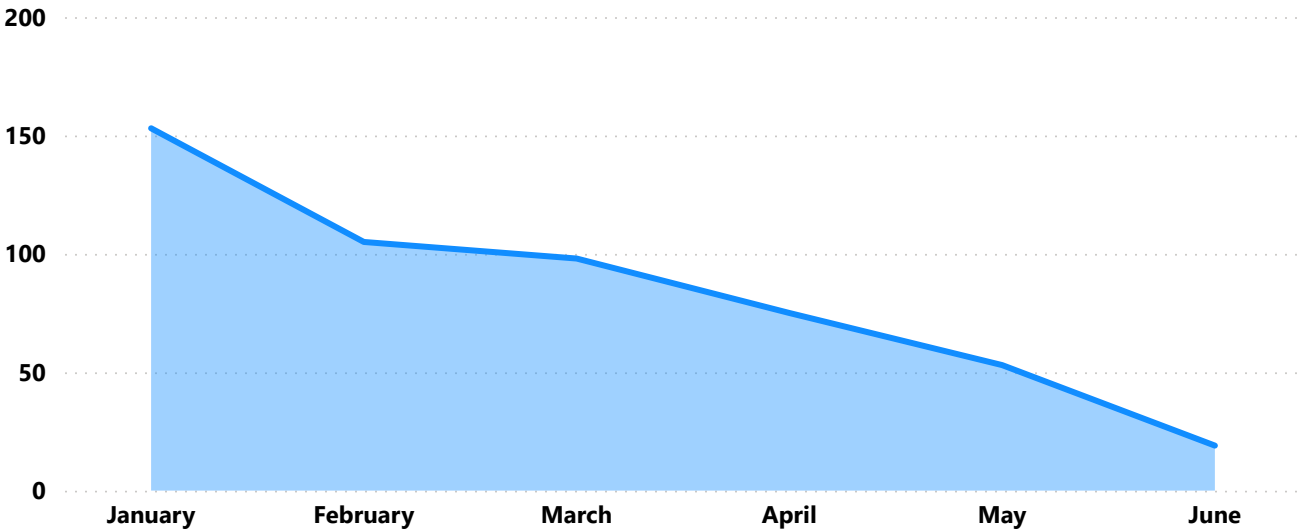
Orders by Payment Method



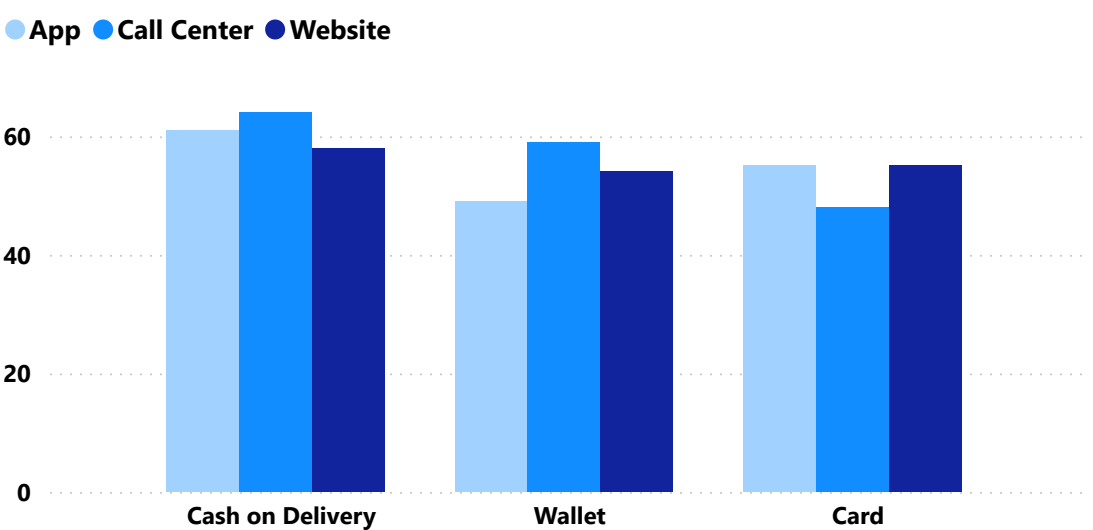
Orders by Delivery Status



Monthly Order Volume



Order Distribution by Payment Type and Sales Channel





Orders Insights

Unconfirmed, Delivered

All



Payment Method

All



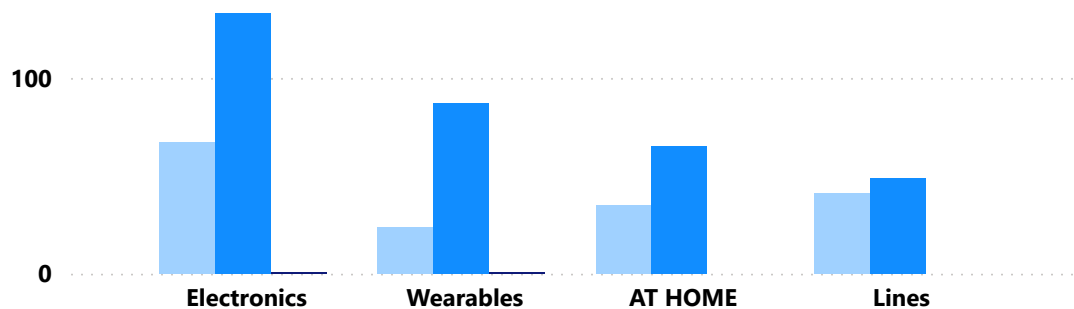
Shipped

All



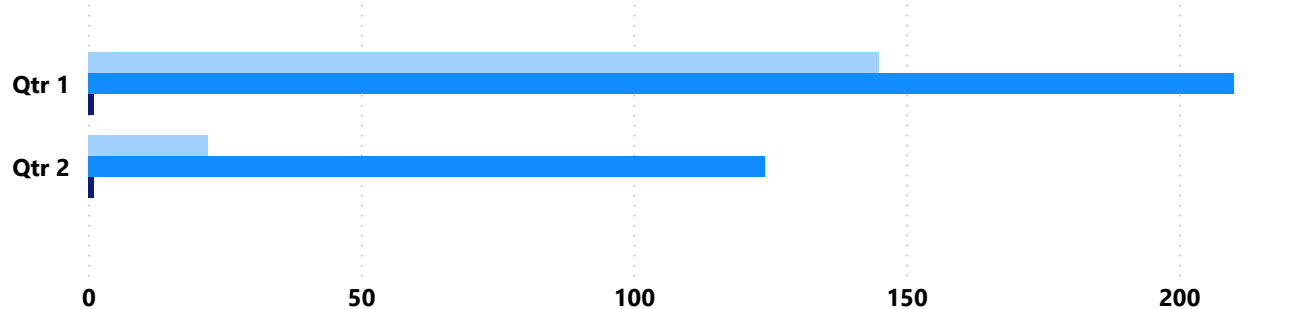
Product Categories vs. Delivery Status

● Early ● Late ● On Time



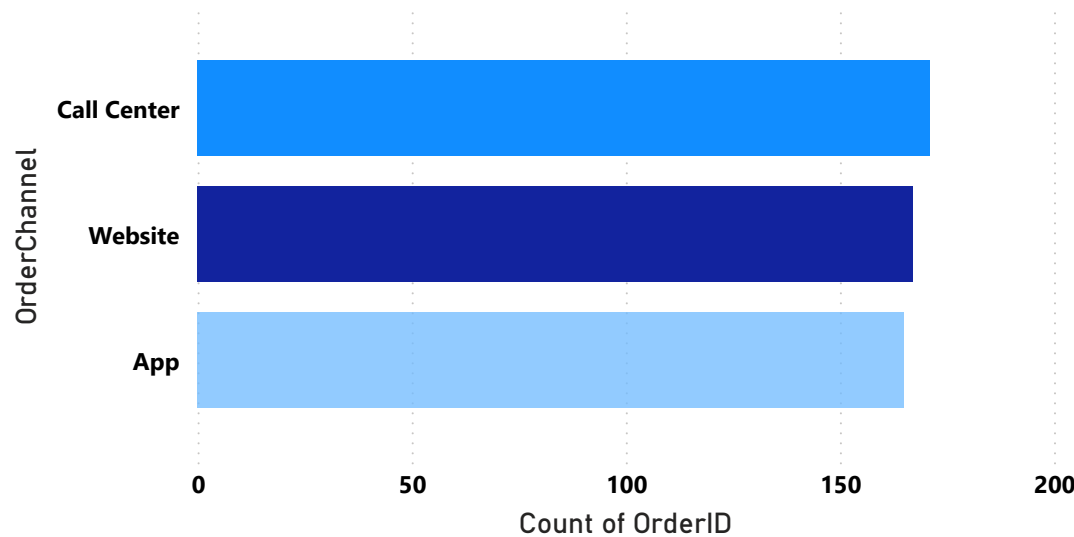
Quarterly Delivery Performance

● Early ● Late ● On Time

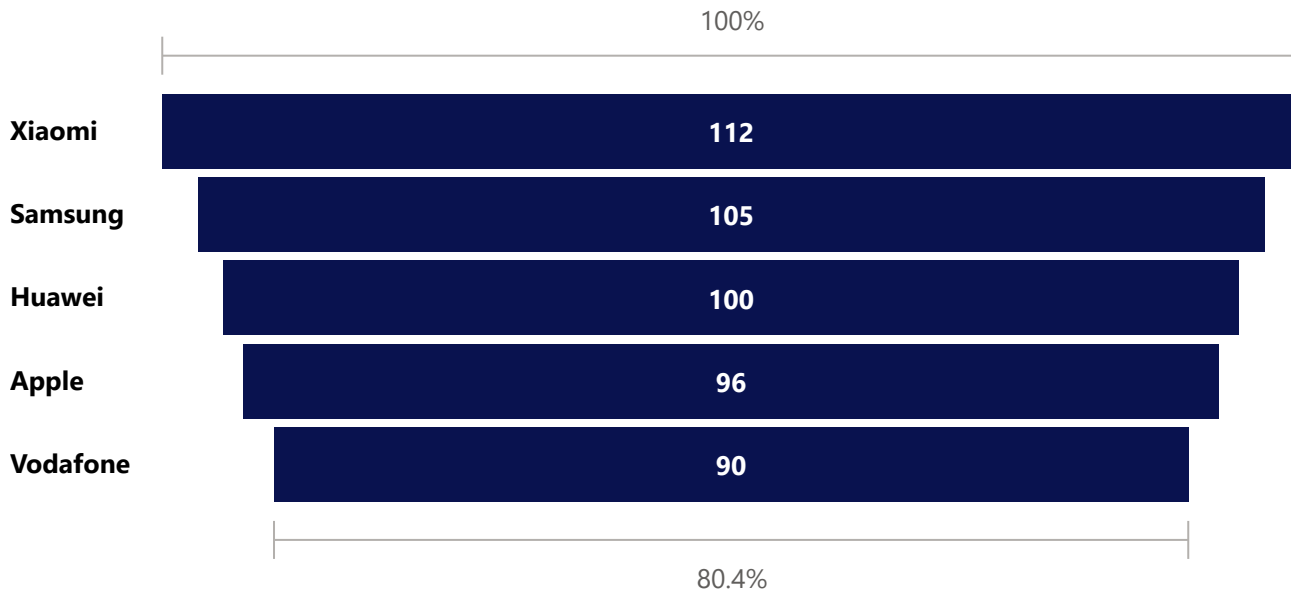


Distribution of Orders Across Channels

● Call Center ● Website ● App



Order Distribution per Supplier





Product Insights

Total Products

5

Supplier

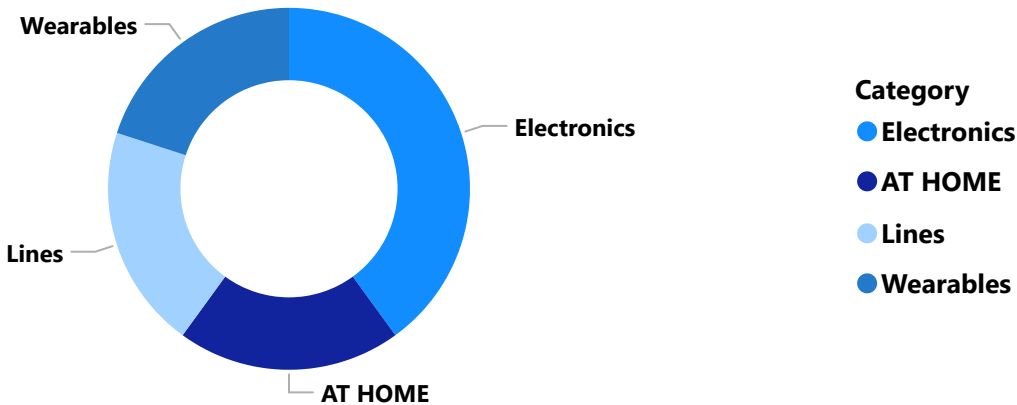
All

ProductID

All

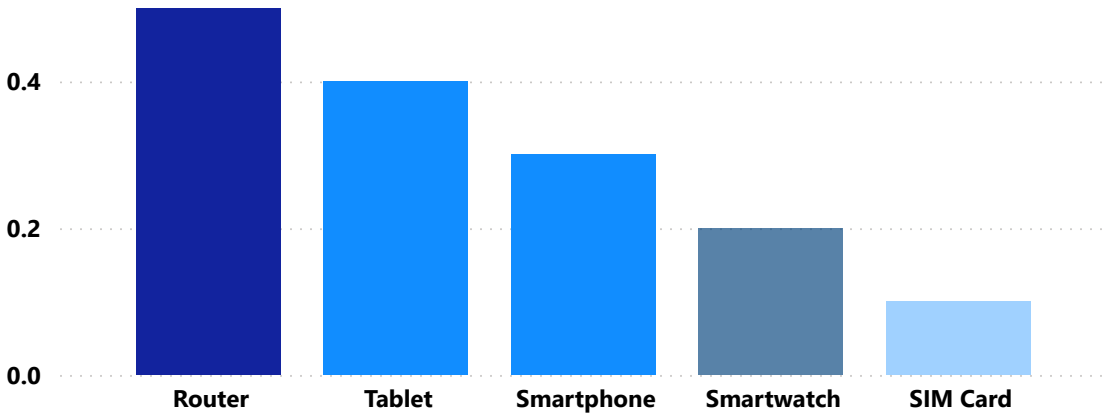
| ProductName | App | Call Center | Website | Total |
|-------------|-----|-------------|---------|-------|
| Router | 32 | 28 | 40 | 100 |
| SIM Card | 19 | 41 | 30 | 90 |
| Smartphone | 33 | 39 | 33 | 105 |
| Smartwatch | 41 | 35 | 36 | 112 |
| Tablet | 40 | 28 | 28 | 96 |
| Total | 165 | 171 | 167 | 503 |

Product Distribution by Category

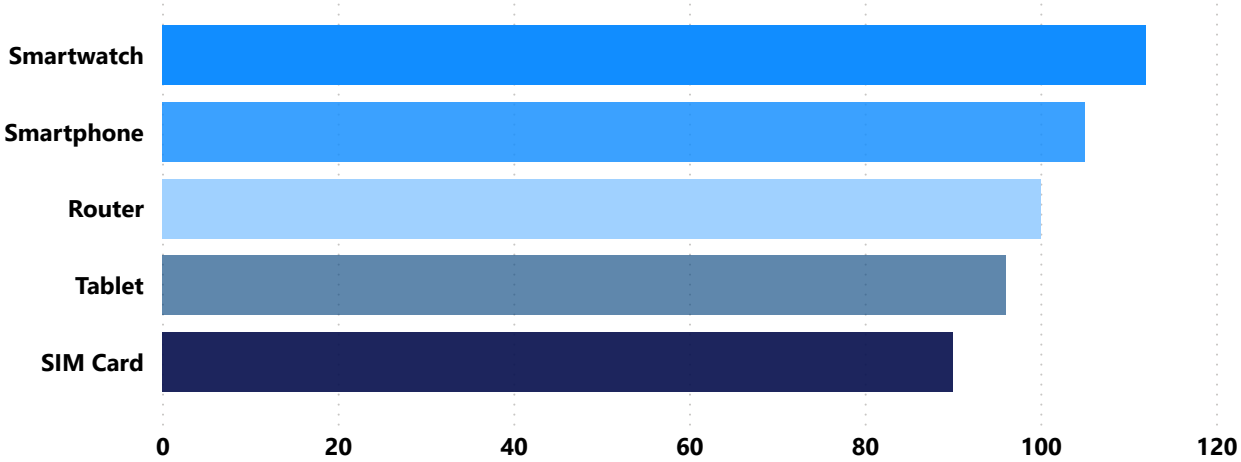


Heaviest Products by Category

AT HOME Electronics Lines Wearables



Order Volume by Product Name





Deliveries Overall

Late Deliveries

148

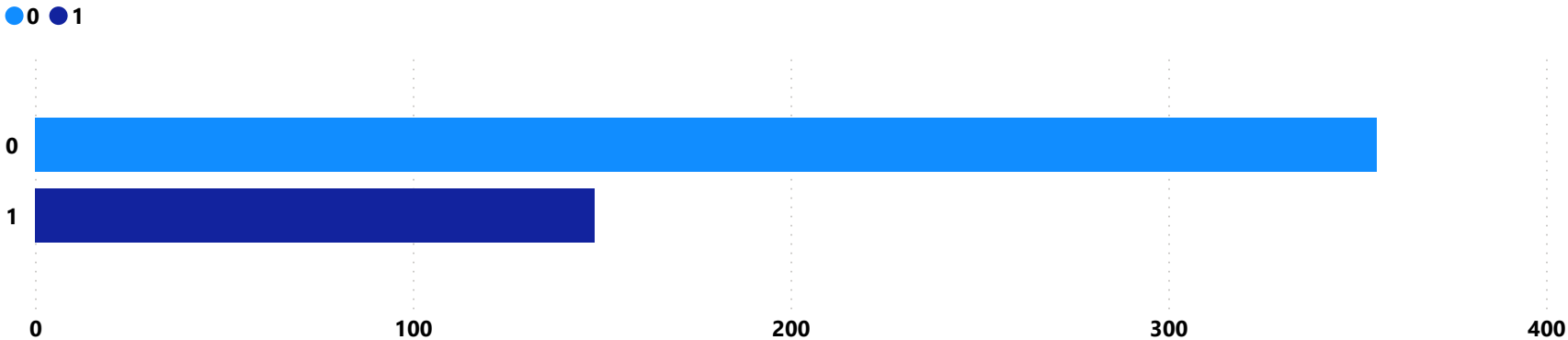
Avg. Delivery Delay Days

64

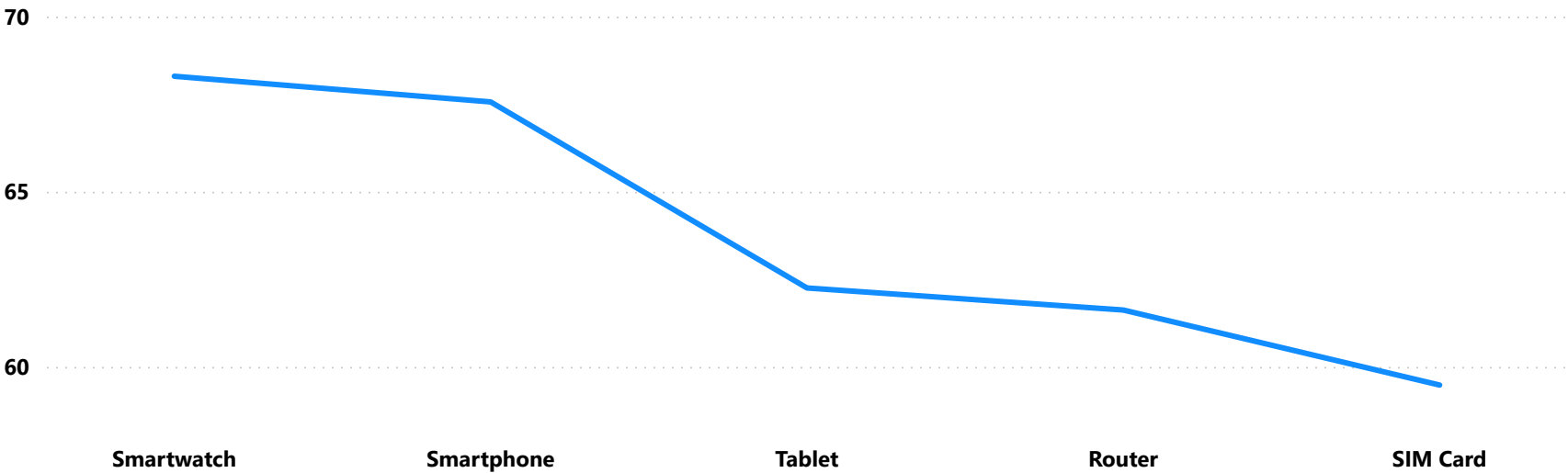
On-Time Delivery Rate%

71

Delayed vs. Non-Delayed Orders (Binary Classification)



Product-wise Average Delivery Delay (Days)



| Deliveries.DeliveryCity | Count of OrderID |
|-------------------------|------------------|
| Zacharyside | 2 |
| Wyattview | 1 |
| Wrightville | 1 |
| Willisbury | 1 |
| Williamsville | 1 |
| Williamsland | 1 |
| Williammouth | 1 |
| West Willie | 1 |
| West Tim | 1 |
| West Tamarahaven | 1 |
| West Tamara | 1 |
| West Samantha | 1 |
| West Ryan | 1 |
| West Raymondville | 1 |
| West Randallborough | 1 |
| West Rachelland | 1 |
| West Phillipmouth | 1 |
| West Nancyfort | 1 |
| West Michael | 1 |
| West Melissastad | 1 |
| West Marymouth | 1 |
| West Mary | 1 |
| West Marcus | 1 |
| Total | 503 |



Deliveries Insights

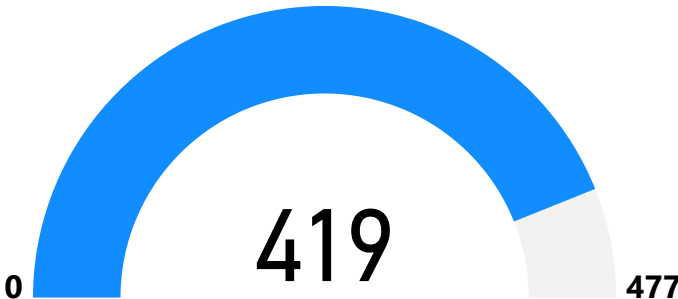
Delivery Rate%

84.30

Ship Rate%

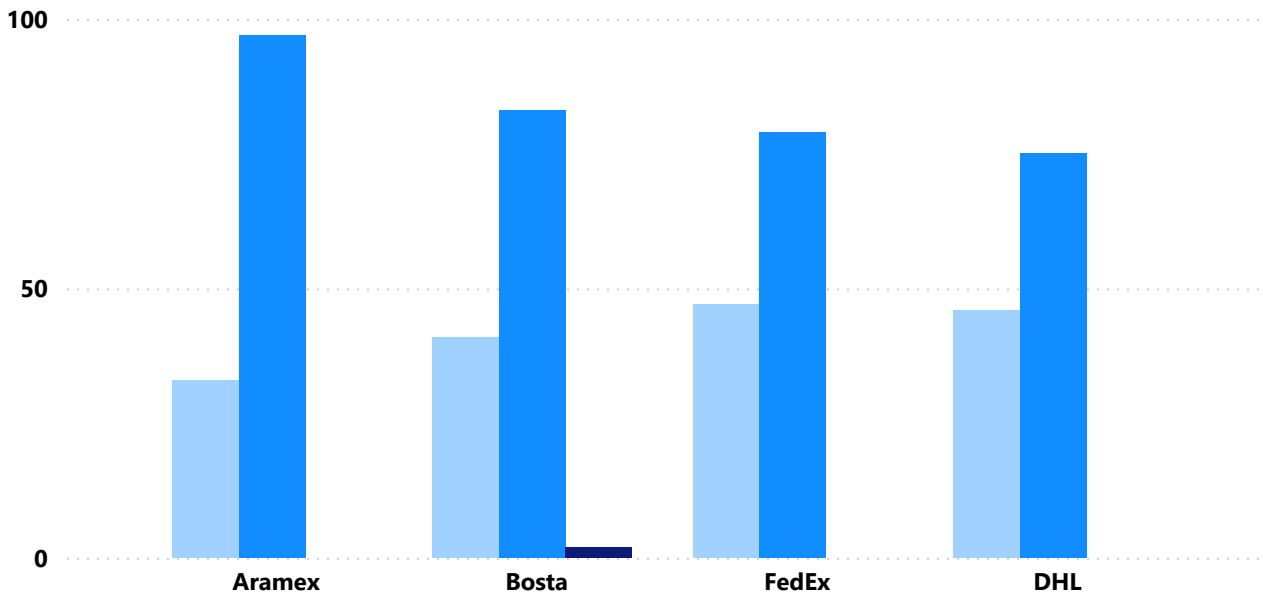
96.73

Total Confirmed vs. Delivered Orders



Delivery Performance per Logistics Partner

Early Late On Time



| OrderID | CustomerID | PaymentMethod | OrderChannel | DeliveryStatus | ProductNam |
|---------|------------|------------------|--------------|----------------|------------|
| 100999 | 20909 | Wallet | Call Center | Late | Tablet |
| 100998 | 20852 | Cash on Delivery | Call Center | Late | SIM Card |
| 100997 | 20228 | Wallet | Call Center | Late | Smartwatch |
| 100995 | 20918 | Wallet | Website | Late | Tablet |
| 100993 | 20766 | Wallet | App | Late | Smartphone |
| 100990 | 20824 | Cash on Delivery | Website | Early | Tablet |
| 100989 | 20762 | Card | Call Center | Early | Tablet |
| 100987 | 20989 | Wallet | Call Center | Early | Tablet |
| 100986 | 20388 | Card | Website | Late | Tablet |
| 100983 | 20960 | Wallet | App | Late | Smartwatch |
| 100980 | 20890 | Cash on Delivery | Call Center | Late | Router |
| 100979 | 20770 | Cash on Delivery | Website | Late | Tablet |
| 100974 | 20153 | Wallet | Call Center | Late | Smartphone |
| 100973 | 20550 | Wallet | Call Center | Late | SIM Card |
| 100971 | 20094 | Wallet | App | Late | Smartphone |
| 100969 | 20033 | Wallet | Call Center | Early | Router |
| 100967 | 20487 | Card | Call Center | Early | Smartphone |
| 100965 | 20448 | Wallet | Call Center | Early | SIM Card |
| 100963 | 20771 | Card | App | Early | Smartphone |
| 100962 | 20716 | Card | Call Center | Late | Smartwatch |
| 100960 | 20050 | Wallet | App | Late | Smartwatch |
| 100946 | 20436 | Wallet | Call Center | Late | Router |
| 100943 | 20644 | Wallet | Call Center | Late | SIM Card |
| 100940 | 20976 | Cash on Delivery | Website | Late | Smartphone |
| 100939 | 20475 | Wallet | Call Center | Late | Smartphone |
| 100936 | 20404 | Wallet | App | Late | SIM Card |
| 100929 | 20460 | Card | App | Early | Smartphone |
| 100918 | 20238 | Wallet | Call Center | Late | SIM Card |
| 100916 | 20145 | Wallet | Call Center | Late | Smartwatch |
| 100915 | 20064 | Cash on Delivery | App | Late | Router |
| 100914 | 20272 | Card | App | Early | Smartwatch |

1. *How many orders do we have over time?*
2. *Are we delivering on time?*
3. *Which logistics partners are the most reliable?*
4. *What products are being sold and how do they perform?*
5. *Which sales channels are performing best?*
6. *How do customers prefer to pay?*
7. *Where are deliveries happening?*
8. *How many orders are excessively delayed?*
9. *Which products are delayed most often with which partner?*
10. *What is the average delivery delay per product category?*
11. *What is the delivery success rate by payment method?*
12. *How does delivery performance vary by order channel?*
13. *What is the confirmation rate by channel?*
14. *What is the shipping rate by logistics partner?*
15. *What is the time distribution between order and shipping date?*
16. *What percentage of orders are shipped and delivered on the same day?*
17. *What is the average delivery delay by delivery city?*
18. *How does delivery timeliness change over time?*
19. *What is the distribution of orders by supplier?*
20. *What is the distribution of payment methods by product category?*
21. *How does the weight of products impact delivery delay?*
22. *What is the average delay per supplier?*
23. *How many orders remain unconfirmed?*