# Farane Javadi

## Front End Developer

#### CONTACT

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Toronto, ON

## **Education**

 BSc of Computer engineering / Software Azad University 2007 - 2011

• MBA (intensive program)

Tehran University

2015-2017

### **Core Skills**

- Experience with Microsoft office
- Experience with JIRA
- Experience with Google Firebase
- Proficient in understanding of code versioning tools (such as Git)
- Familiarity with RESTful APIs to connect application to back-end services

## **Professional Experiences**

### Front End developer

2019-2020

Sina Group - Tehran (Iran)

- I build website UI based on wireframes and mockups (or best practices, bestseller website templates), also in some projects I designed elements with Figma
- Using HTML5, CSS, Javascript, jQuery, Bootstrap, Reactjs, Redux as main languages
- I collaborate with product team members to implement new feature developments (Github based code communication)
- Using Agile on daily basis

# **Programming Languages**

- React
- Redux
- node.js
- Javascript, jQuary
- CSS3, Bootstrap
- HTML5

## **Design Applications**

- Figma
- Photoshop
- Pixelmator Pro

# Farane Javadi

### Junior Front End developer

2018-2019

Alvares Group - Tehran (Iran)

- Developing website UI and functionalities with HTML5, CSS, Bootstrap and JS and jQuery
- Designed based on mockups
- Also experienced using Wordpress services and templates
- Communications with team made with Jira

### International buyer - brand manager

2016-2019

Digikala-Digistyle - Tehran (Iran)

- Merchandiser Brand Manager and international buyer
- Defining our target market and advocating for the customer across the business and working with our customer and market insights team to build a comprehensive understanding of our key segments
- Manage a team of marketing people working on brand initiatives and Lead creative development to motivate the target audience to "take action"

### E-commerce and social media specialist

2015-2016

Jeanswest-Banimode - Tehran (Iran)

- Develop, implement and manage our social media strategy and measure the success of every social media campaign with SEO and web traffic metrics
- Launching www.banimode.ir and directing all activities of developers, copywriters, and graphic designers to ensure careful adherence to predetermined strategies
- Managing the website content and analytics with current CMS

### Computer engineer

2013-2015

Kimia Sanaat Jahan co. - Tehran (Iran)

- Updating websites
- Developing maintenance procedures to encourage and ensure regular optimal productivity of the application

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### **Certificates**

- Advanced Google Analytics (Google)
- Buying and merchandising (BoF Russia)
- International commerce {Shahid Beheshti University}
- JavaScript Algorithms and Data Structures (FreeCodeCamp)

## Languages

- French
- English
- Turkish
- Persian

### **Social Media**

- linkedin
- GitHub
- Twitter