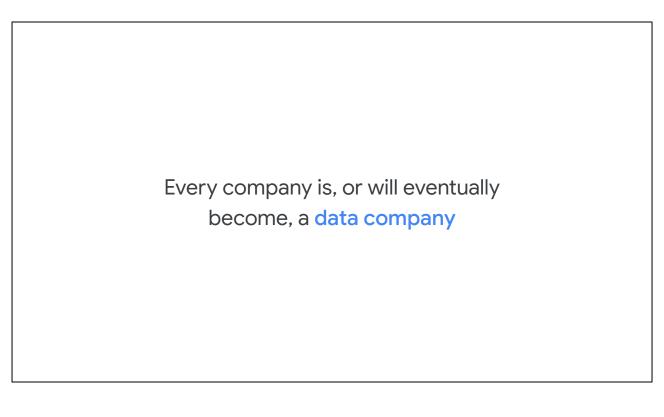


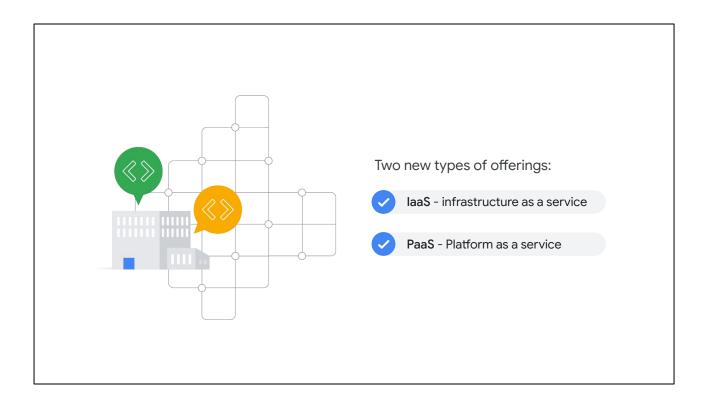
Cloud computing is a way of using information technology (IT) that has these five equally important traits

Cloud computing is a way of using information technology (IT) that has these five equally important traits.

- Customers get computing resources that are on-demand and self-service
- Customers get access to those resources over the internet, from anywhere
- 7 The provider of those resources allocates them to users out of that pool
- Resources are elastic–which means they're flexible, so customers can be
- Ostomers pay only for what they use, or reserve as they go
- First, customers get computing resources that are on-demand and self-service. Through a web interface, users get the processing power, storage, and network they need with no need for human intervention.
- Second, customers get access to those resources over the internet, from anywhere they have a connection.
- Third, the cloud provider has a big pool of those resources and allocates them
  to users out of that pool. That allows the provider to buy in bulk and pass the
  savings on to the customers. Customers don't have to know or care about the
  exact physical location of those resources.
- Fourth, the resources are elastic-which means they're flexible, so customers
  can be. If they need more resources they can get more, and quickly. If they
  need less, they can scale back.
- And finally, customers pay only for what they use, or reserve as they go. If they stop using resources, they stop paying.

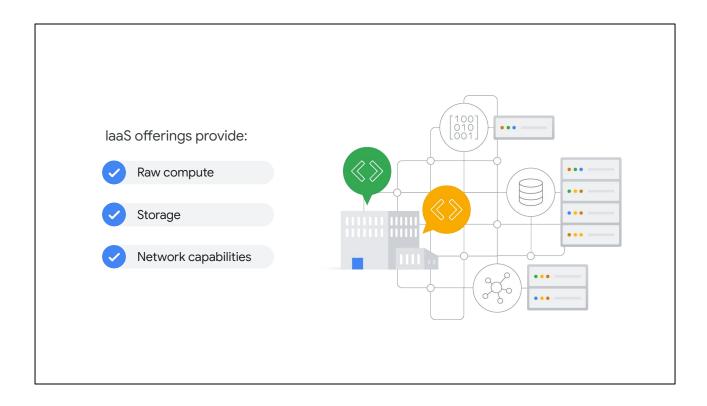


This means that every company is, or will eventually become, a data company.

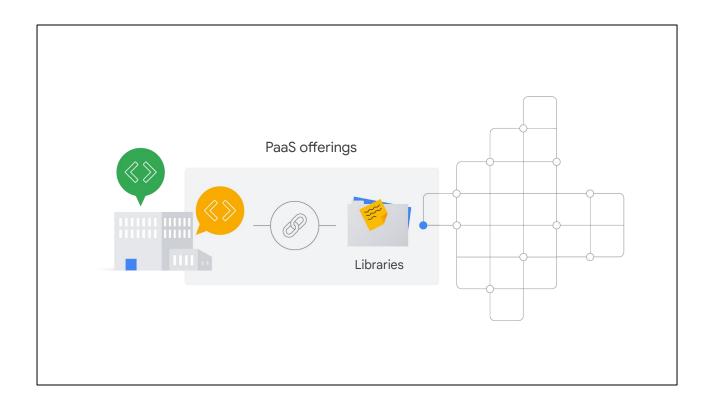


The move to virtualized data centers introduced customers to two new types of offerings:

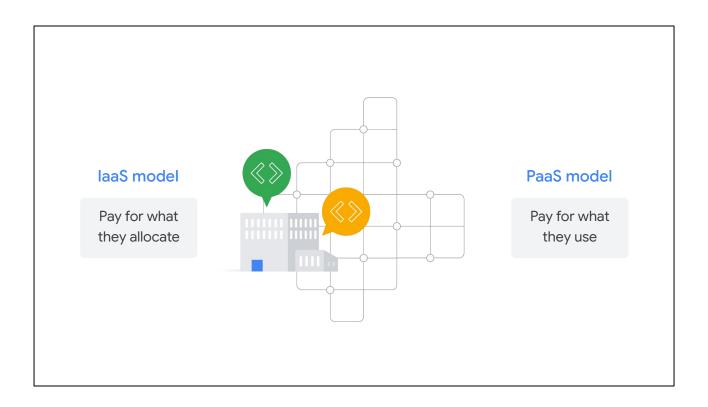
- infrastructure as a service, commonly referred to as laaS, and
- platform as a service, or PaaS.



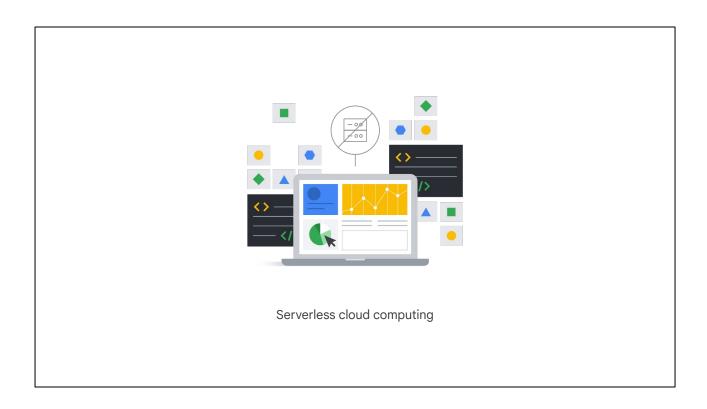
laaS offerings provide raw compute, storage, and network capabilities, organized virtually into resources that are similar to physical data centers.



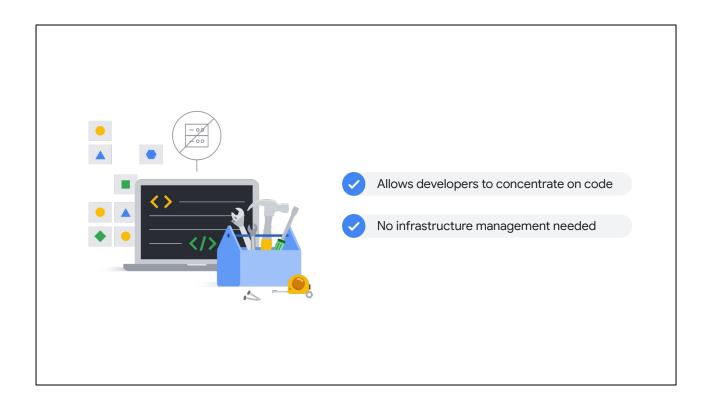
PaaS offerings, in contrast, bind code to libraries that provide access to the infrastructure application needs. This allows more resources to be focused on application logic.



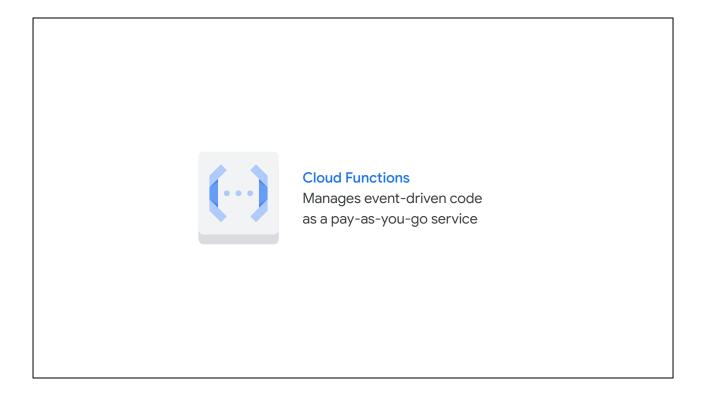
In the laaS model, customers pay for the resources they allocate ahead of time; in the PaaS model, customers pay for the resources they actually use.



Serverless is yet another step in the evolution of cloud computing.



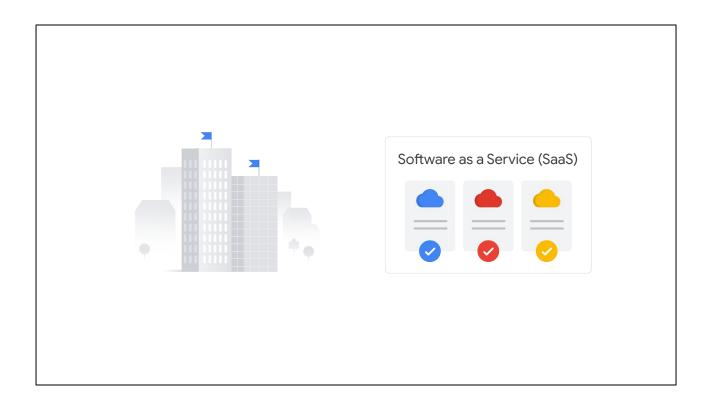
It allows developers to concentrate on their code, rather than on server configuration, by eliminating the need for any infrastructure management. Serverless technologies offered by Google



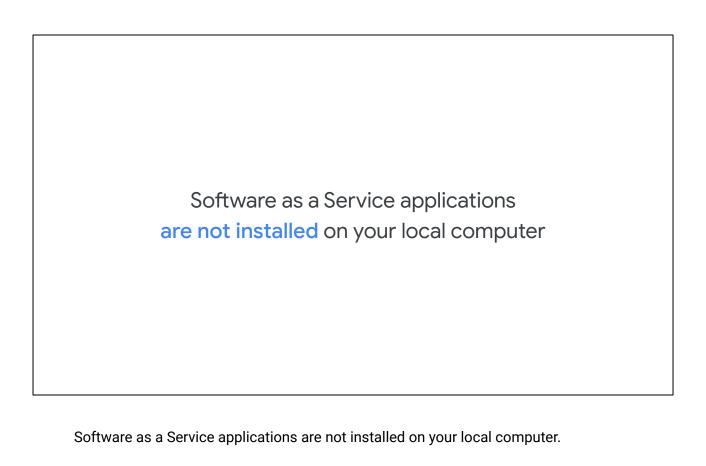
include Cloud Functions, which manages event-driven code as a pay-as-you-go service, and

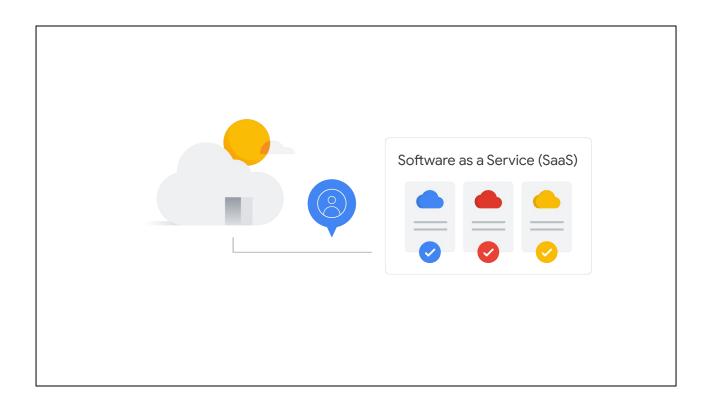


Cloud Run, which allows customers to deploy their containerized microservices based application in a fully-managed environment.



While it's outside the scope of *this* course, you might have heard about software as a service, SaaS, and wondered what it is and how it fits into the Cloud ecosphere.

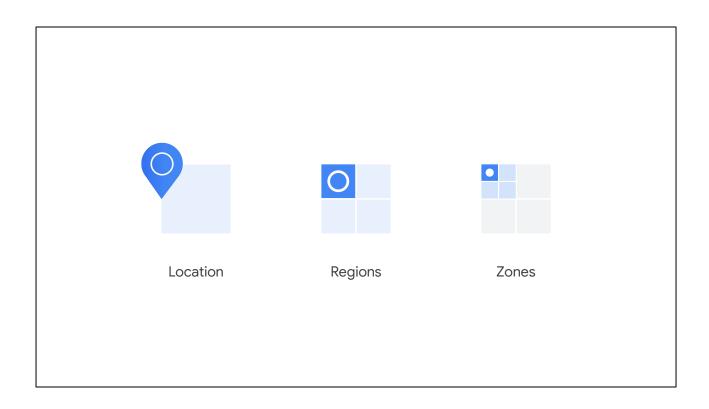




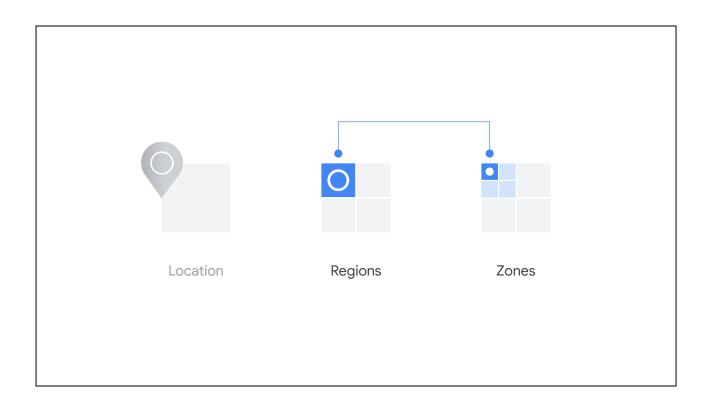
Instead, they run in the cloud as a service and are consumed directly over the internet by end users.

Latency measures the time a packet of information takes to travel from its source to its destination

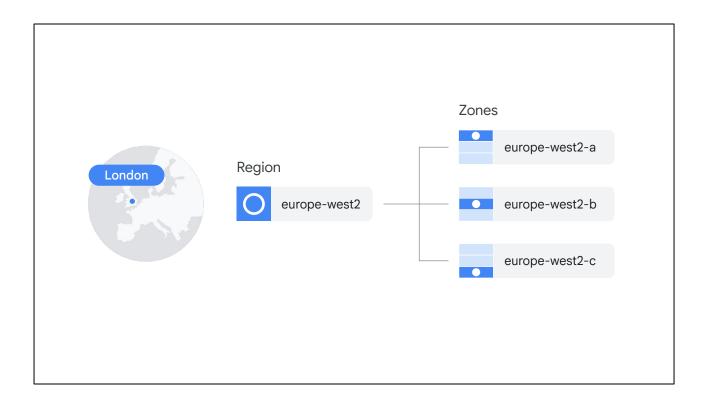
which measures the time a packet of information takes to travel from its source to its destination.



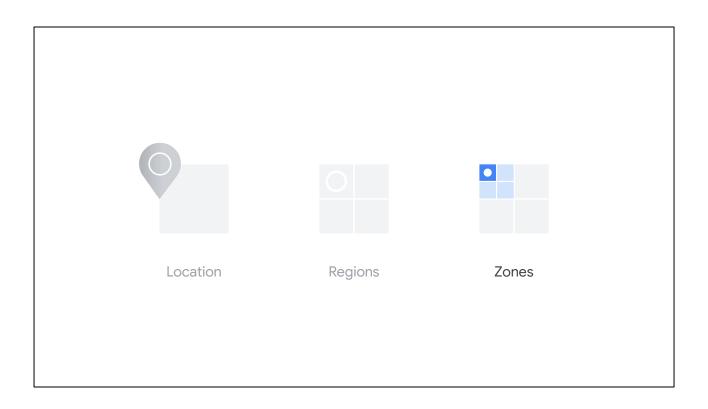
Each of these locations is divided into several different  ${\bf regions}$  and  ${\bf zones}.$ 



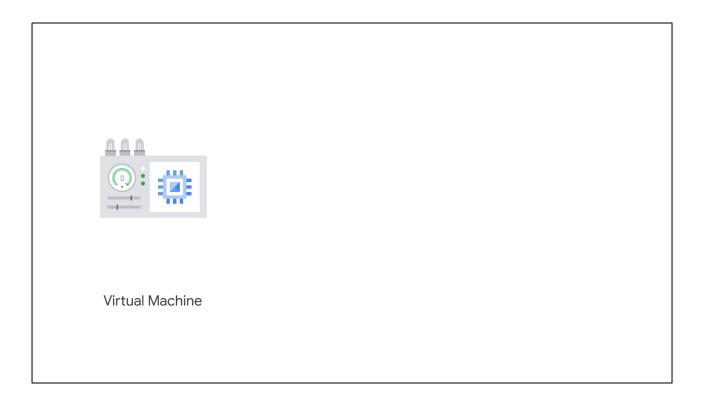
Regions represent independent geographic areas and are composed of zones.



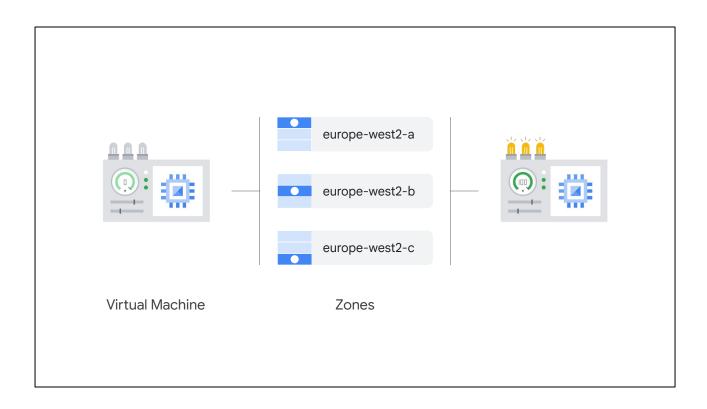
For example, London, or europe-west2, is a region that currently comprises three different zones.



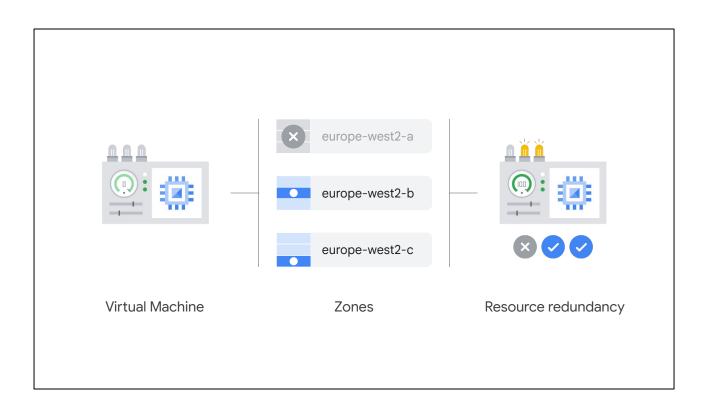
A zone is an area where Google Cloud resources are deployed.



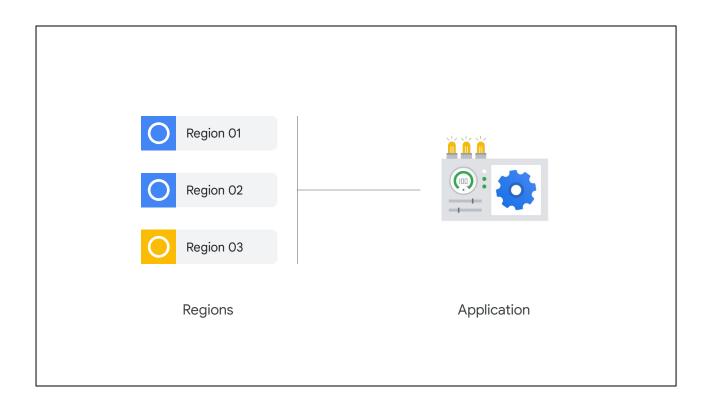
For example, if you launch a virtual machine using Compute Engine



it will run in the zone that you specify

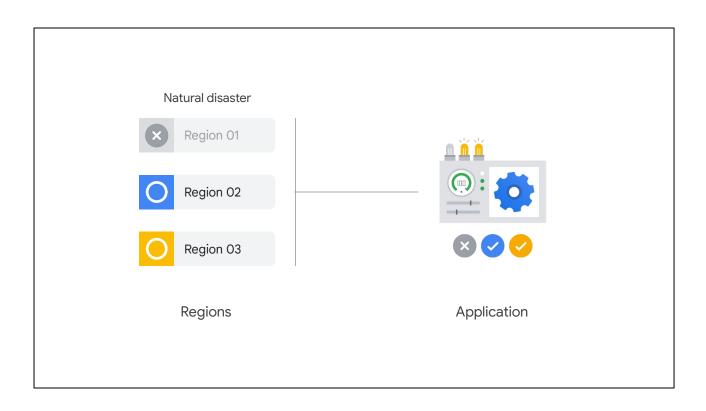


to ensure resource redundancy.

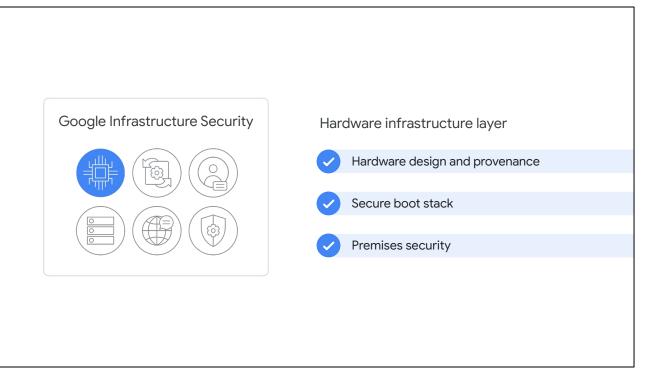


You can run resources in different regions.

This is useful for bringing applications closer to users around the world, and also for protection in case there are issues with an entire region,



say, due to a natural disaster.



We begin with the **Hardware infrastructure** layer which comprises three key security features:

- The first is hardware design and provenance. Both the server boards and the
  networking equipment in Google data centers are custom-designed by Google.
  Google also designs custom chips, including a hardware security chip that's
  currently being deployed on both servers and peripherals.
- The next feature is a secure boot stack. Google server machines use a variety
  of technologies to ensure that they are booting the correct software stack,
  such as cryptographic signatures over the BIOS, bootloader, kernel, and base
  operating system image.
- This layer's final feature is premises security. Google designs and builds its own data centers, which incorporate multiple layers of physical security protections. Access to these data centers is limited to only a very small number of Google employees. Google additionally hosts some servers in third-party data centers, where we ensure that there are Google-controlled physical security measures on top of the security layers provided by the data center operator.



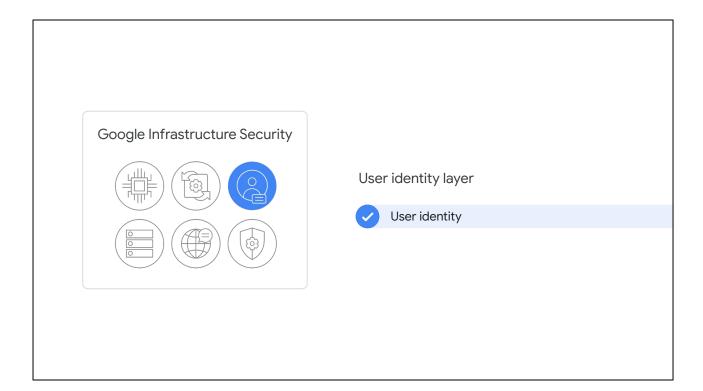
Service deployment layer



Next is the **Service deployment** layer, where the key feature is encryption of inter-service communication.

Google's infrastructure provides cryptographic privacy and integrity for remote procedure call ("RPC") data on the network. Google's services communicate with each other using RPC calls. The infrastructure automatically encrypts all infrastructure RPC traffic that goes between data centers.

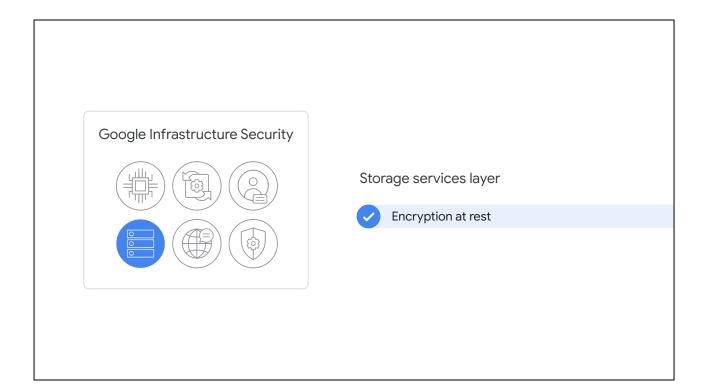
Google has started to deploy hardware cryptographic accelerators that will allow it to extend this default encryption to all infrastructure RPC traffic inside Google data centers.



Then we have the **User identity** layer.

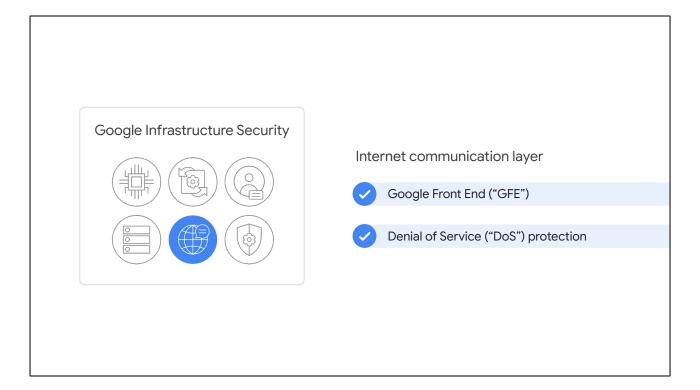
Google's central identity service, which usually manifests to end users as the Google login page, goes beyond asking for a simple username and password. The service also intelligently challenges users for additional information based on risk factors such as whether they have logged in from the same device or a similar location in the past.

Users can also employ secondary factors when signing in, including devices based on the Universal 2nd Factor (U2F) open standard.



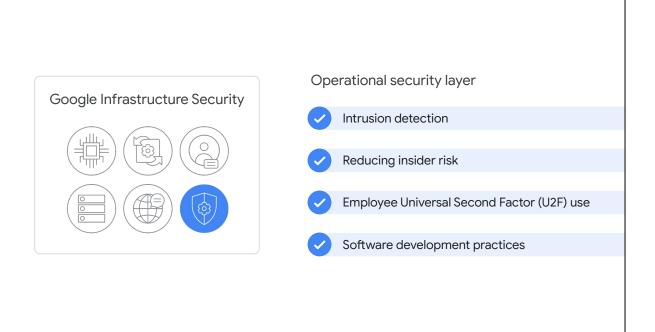
On the **Storage services** layer we find the **encryption at rest** security feature.

Most applications at Google access physical storage (in other words, "file storage") indirectly via storage services, and encryption using centrally managed keys is applied at the layer of these storage services. Google also enables hardware encryption support in hard drives and SSDs.



The next layer up is the **Internet communication** layer, and this comprises two key security features.

- Google services that are being made available on the internet, register
  themselves with an infrastructure service called the Google Front End, which
  ensures that all TLS connections are ended using a public-private key pair and
  an X.509 certificate from a Certified Authority (CA), as well as following best
  practices such as supporting perfect forward secrecy. The GFE additionally
  applies protections against Denial of Service attacks.
- Also provided is **Denial of Service ("DoS") protection**. The sheer scale of its infrastructure enables Google to simply absorb many DoS attacks. Google also has multi-tier, multi-layer DoS protections that further reduce the risk of any DoS impact on a service running behind a GFE.

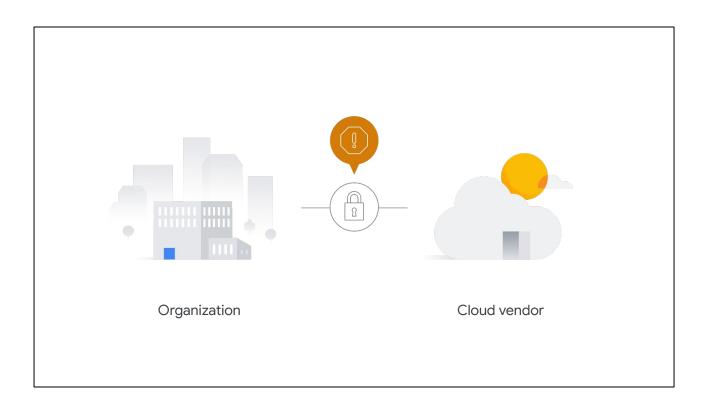


The final layer is Google's **Operational security** layer which provides four key features.

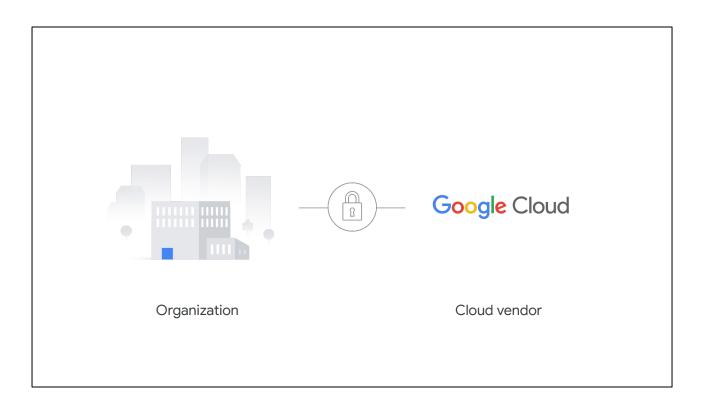
- First is intrusion detection. Rules and machine intelligence give Google's operational security teams warnings of possible incidents. Google conducts Red Team exercises to measure and improve the effectiveness of its detection and response mechanisms.
- Next is reducing insider risk. Google aggressively limits and actively monitors
  the activities of employees who have been granted administrative access to
  the infrastructure.
- Then there's employee U2F use. To guard against phishing attacks against Google employees, employee accounts require use of U2F-compatible Security Keys.
- Finally, there are stringent software development practices. Google employs central source control and requires two-party review of new code. Google also provides its developers libraries that prevent them from introducing certain classes of security bugs. Additionally, Google runs a Vulnerability Rewards Program where we pay anyone who is able to discover and inform us of bugs in our infrastructure or applications.



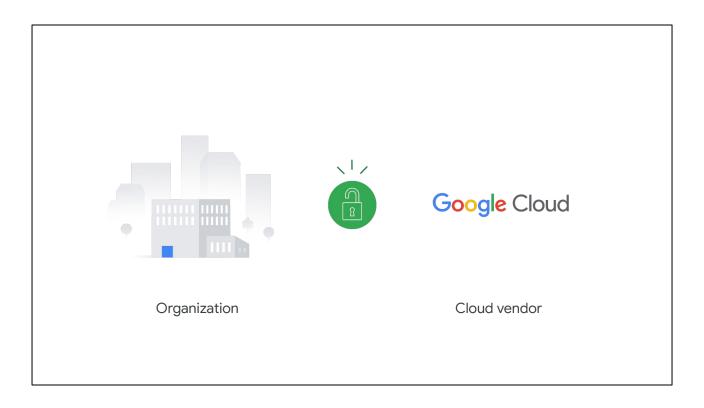
You can learn more about Google's technical-infrastructure security at <u>cloud.google.com/security/security-design</u>.



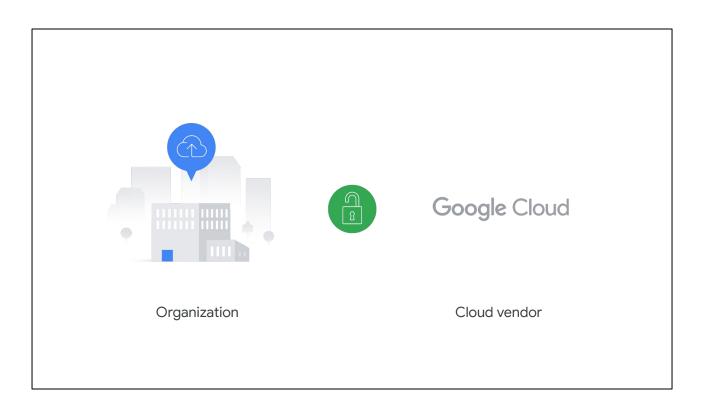
Some organizations are afraid to bring their workloads to the cloud because they're afraid they'll get locked into a particular vendor.



However, if, for whatever reason, a customer decides that Google



is no longer the best provider for their needs, we provide them with the ability



to run their applications elsewhere.