

Presenter: _____

Roll no: _____

Topic: _____ Date: _____

Presentation & Performance SCORING RUBRIC

CRITERIA	Marks	UNSATISFACTORY (Below Performance Standards)	PROFICIENT (Minimal Criteria)	ADVANCED (Demonstrates Exceptional Performance)
Structure and Organization Introduction Main ideas Supporting materials Conclusion Length requirement	4	<ul style="list-style-type: none"> No formal introduction or introduction had no clear thesis statement nor offered any preview of topics to be discussed Main ideas were not separated into a logical progression Important ideas were not supported with references or data No conclusion or conclusion did not adequately summarize presentation Presentation did not use time allotted 	<ul style="list-style-type: none"> Introduction had clear thesis statement and a preview of topics to be discussed Main ideas were separated into a logical progression Speaker supported important ideas and viewpoints through accurate and detailed references to text or other works Conclusion restated thesis statement and summarized the ideas presented Time requirement was met for specific assignment (neither too long or too short) 	In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> Clever attention getting introduction or an imaginative thesis and preview Ideas connected by original transitions, logical throughout; creative pattern Conclusion tied speech together and left audience with memorable message Speaker used logical, ethical and emotional appeals that enhanced a specific tone and purpose
Time Management	2	Took less time	Took more time	Within time
Vocal Expression Rate and Volume of Speech Pitch, Articulation and Pronunciation	2	<ul style="list-style-type: none"> Speaker was hard to hear or understand Voice or tone distracted from purpose of presentation Excessive use of verbal fillers lacked expression	<ul style="list-style-type: none"> Speaker was easy to hear and understand Tone was conversational, but with purpose Voice sounded natural, neither patterned nor monotone Speaker pronounced words clearly, correctly and without verbal fillers Expressive acting 	In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> Speaker was enjoyable to hear; used expression and emphasis Speaker used voice to create an emotional response in audience
Physical Characteristics Eye Contact, Posture, Gestures, Movement,	2	<ul style="list-style-type: none"> Little eye contact with audience Poor or slouchy posture Movements were stiff or unnatural 	<ul style="list-style-type: none"> Strong eye contact with entire audience Posture conveyed confidence Gestures and movements were natural and effective 	In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> Posture was commanding and purposeful
Appropriateness of Content and Language For audience, purpose, and assignment	2	<ul style="list-style-type: none"> Speaker used inappropriate language, content or examples for this audience Speaker did not demonstrate a clear understanding of the assignment or purpose of presentation 	<ul style="list-style-type: none"> Speaker obviously considered the audience and used appropriate language and examples Speaker displayed a clear understanding of assignment requirements and content Speaker understood purpose of presentation 	In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> Examples and words were creative and well chosen for target audience
Overall Impact Energy, Enthusiasm, Sincerity Originality/Creativity	2 2	<ul style="list-style-type: none"> Casual/ Attire was inappropriate for audience Speaker appeared bored by the message or presented without conviction 	<ul style="list-style-type: none"> Semi formal/ Attire was appropriate for audience and purpose Speaker appeared to believe strongly in message and demonstrated desire to have audience listen, understand and remember 	Formal/ Attire was chosen to enhance presentation In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> Overall presentation was creative and exciting
AV aids Multimedia, Visuals, Audio	4	Poor quality	<ul style="list-style-type: none"> Good quality 	In addition to meeting the PROFICIENT criteria ... <ul style="list-style-type: none"> Speaker creatively integrated a variety of objects, charts and graphs to amplify the message

ADDITIONAL COMMENTS: