



*code/*  
*FULCRUM*

# COMPANY PROFILE

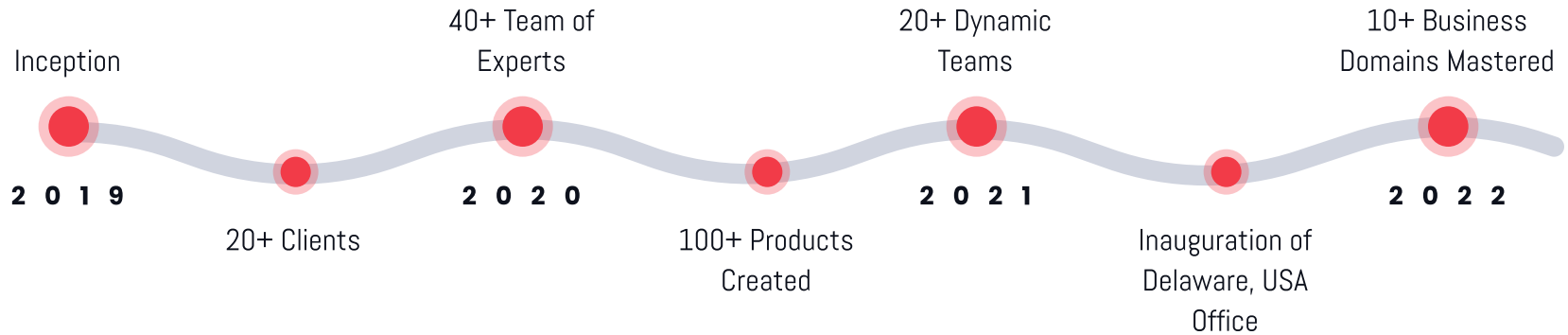
**2022**

[www.codefulcrum.com](http://www.codefulcrum.com)

# Our Story

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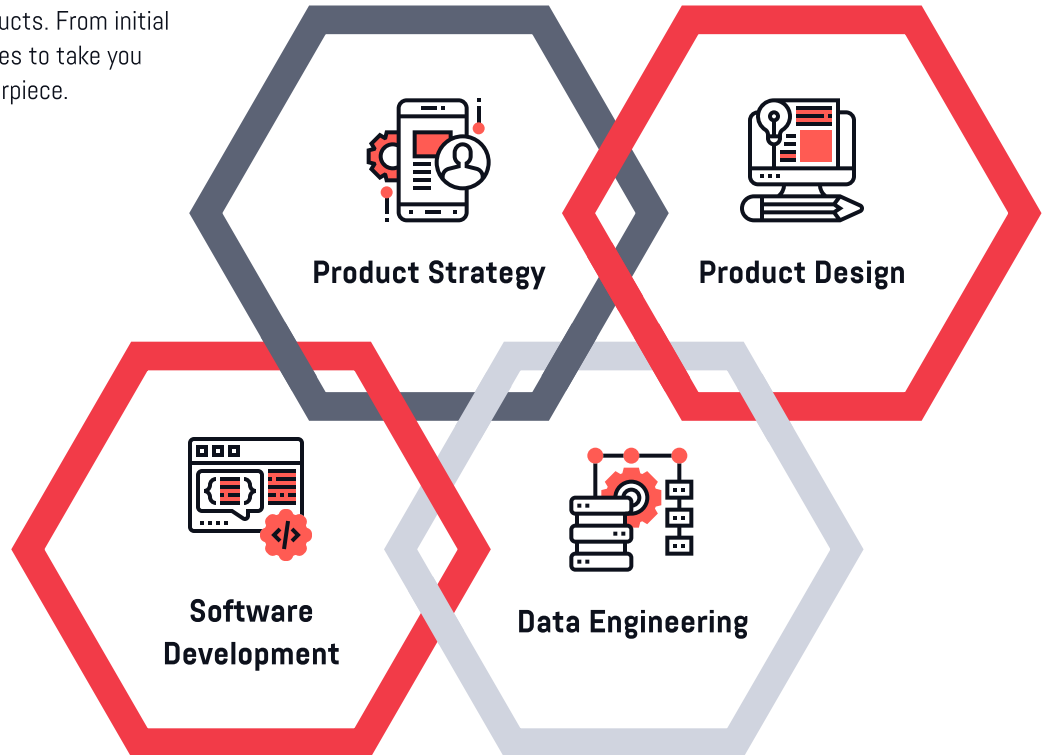
codeFulcrum is a full-service software house providing digital transformation services to businesses all over the world. Our story begins in 2019 with a team of 3 passionate software engineers having an undivided commitment to tackle the global talent acquisition problems. Our founders have enabled startups and growth companies with end-to-end development solutions and dynamic IT teams. Today, we are led by industry's highly skilled professional, and are evidently on our way to emerge as a leading development partner. Our mission is to facilitate, enhance, and provide measurable business value to organizations through effective use of latest technologies.



# Services

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Whether it is a startup or a unique enterprise-grade application, we translate innovative business ideas into cutting-edge digital products. From initial planning to delivery and beyond, we provide 360° services to take you through the process of building a flawless digital masterpiece.



# How We Work

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# Engagement Models & Methodologies

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Our clients are always active participants in the project development lifecycle, controlling the pace and having the ability to introduce changes at any time. As a result, by promoting transparency in the working process, we guarantee high quality of the final product and services.

## Engagement Models



**Time & Material**

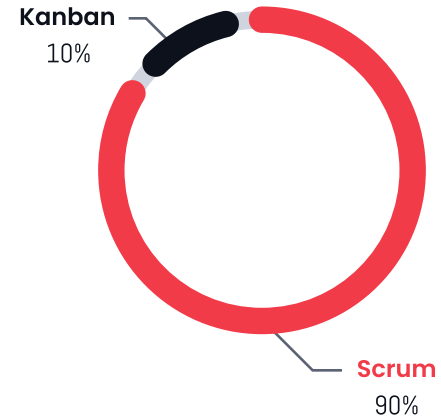


**Team Augmentation**



**Project Based**

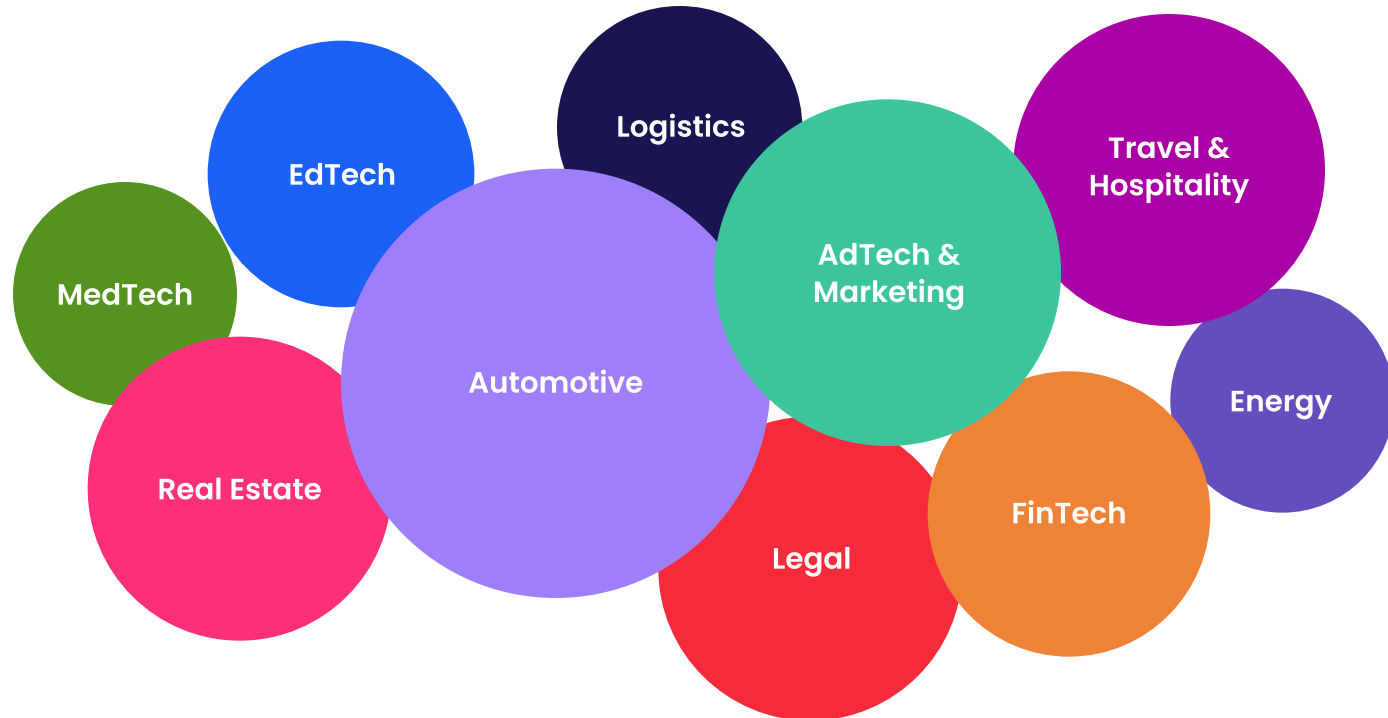
## Methodologies



# Industry Verticals

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Our profound knowledge and extensive experience in web and mobile app development enables us to deliver high quality solutions for a wide range of industries and domains.



# Our Values

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We believe that an inclusive and diverse workplace fosters innovation and empowers our team to be the agents of change. Our values are reflected in our daily interactions and serve as guiding principles as we strive to make an impact in a rapidly changing market.

## →| Be Transparent

We construct transparent interactions and openly communicate our opinions because we have trust at all levels of cooperation.

## ✓ Be Decisive

We empower people to make quick decisions and take ownership of them. We learn from every outcome.

## 🌀 Create Masterpieces

We go above and beyond to deliver the best, whether it's a product feature or a personalised touch of excellence.

## 🧑 Be Straightforward

To enable greater agility and speed, we value clear and concise communication.

## 📖 Develop Yourself

It's not always about the revenue. We strive for personal and professional development in every way. We are always learning to stay ahead of the curve.



# Team Strengths

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Our team is comprised of highly skilled and intellectual personnel, the majority of whom have extensive work experience in various areas of Information Technology. We are able to comprehend the client's business requirements, propose creative strategies in line with the business vision, and execute the business plan by building high quality scalable business solutions as a result of their combined practical experience and strong technology delivery capabilities.



## **Solution Architects**

Avg Exp. 10 Yrs



## **Business Analysts**

Avg Exp. 8 Yrs



## **Account Managers**

Avg Exp. 5 Yrs



## **Content Strategists**

Avg Exp. 5 Yrs



## **Content Writers**

Avg Exp. 3 Yrs



## **Product Designers**

Avg Exp. 5 Yrs



## **UX Engineers**

Avg Exp. 8 Yrs



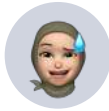
## **UX Researchers**

Avg Exp. 5 Yrs



## **Full Stack Engineers**

Avg Exp. 5 Yrs



## **Front End Engineers**

Avg Exp. 3 Yrs



## **Back End Engineers**

Avg Exp. 4 Yrs



## **QA Engineers**

Avg Exp. 5 Yrs



# Our Culture

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Together, we work hard, we laugh, we brainstorm; we challenge ourselves, learn new skills and do the kind of work that adds up to something meaningful. codeFulcrum is a happy workplace where you'll be surrounded by smart, ambitious, fun, and motivated engineers, designers, creators & managers day-in and day-out.





# Perks & Benefits

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At codeFulcrum, we like to do things our way. We listen to each other and look at everything with an open and positive mindset. We believe that investing in our team members' overall job satisfaction by providing them with the perks and benefits they desire is necessary to foster a productive and creative work environment.



**Catered lunch and  
snacks**



**Flexible working hours**



**Performance based  
bonuses**



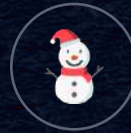
**Referral program**



**Gratuity and EOBI**



**Medical insurance**



**Team trips**



**Professional  
development courses**



# Clients

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With a strong local presence in Pakistan and US, codeFulcrum has established itself as a well-established and sound company.

During our 4 years of existence we had the opportunity to work with clients from different countries; helping us expand our knowledge and proper our mission forward.



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**FULCRUM**

**OUR WORK**





## Energy Management Firm

OhmConnect is a company that provides monetary compensation to users in exchange for energy savings. codeFulcrum is part of their development team. This project entails a variety of website and API development projects that utilize a variety of technology stacks, including Python and React.



### Services

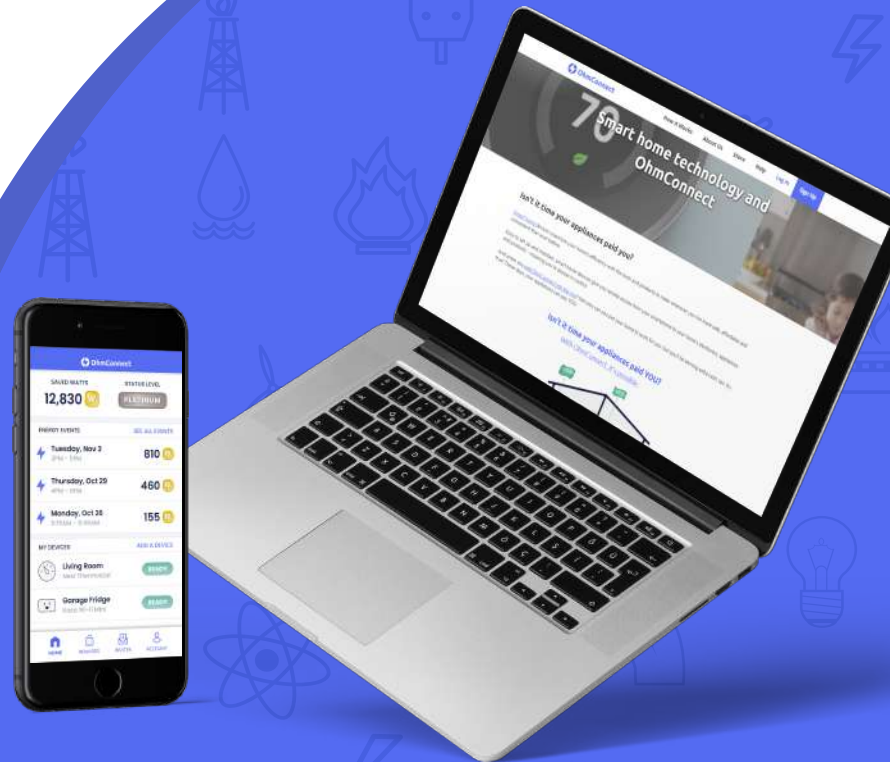
Frontend, Backend, Team Augmentation



### Technologies

Python, Flask, ReactJS, Webflow, MySQL, Celery, AWS EC2, AWS ELB, AWS RDS, AWS Redshift, AWS S3, AWS SQS, AWS SES, Redis

[View Project](#)





## Commercial Property Management Tool

Strada.ai is built to eventually reduce the unneeded burden of administrative juggling, allowing your team to focus on what matters most. The platform helps managers of a building by providing task management and automation tools for effective asset organization. The app also works with your calendar and email scheduling links to vendors that sync with your calendar and cut out time consuming back and forth meeting scheduling.



### Services

Frontend, Backend, DevOps



### Technologies

Python, Django, DRF (Django Rest Framework), React, Typescript, Redux, PostgreSQL, AWS EC2, AWS S3, Yardi Partner API, Gmail API, Outlook API, Material UI (MUI)

[View Project](#)





## Automotive SaaS Platform

codeFulcrum built a B2B SaaS solution for TrackHero with a vision to enable smoother workflows that make the job of experiential event businesses a delight. It offers a centralized feature set for managing Events, Rentals, Fleets and Customers with curated workflows catering to the needs of multiple actors who run these experiential auto shows.



### Services

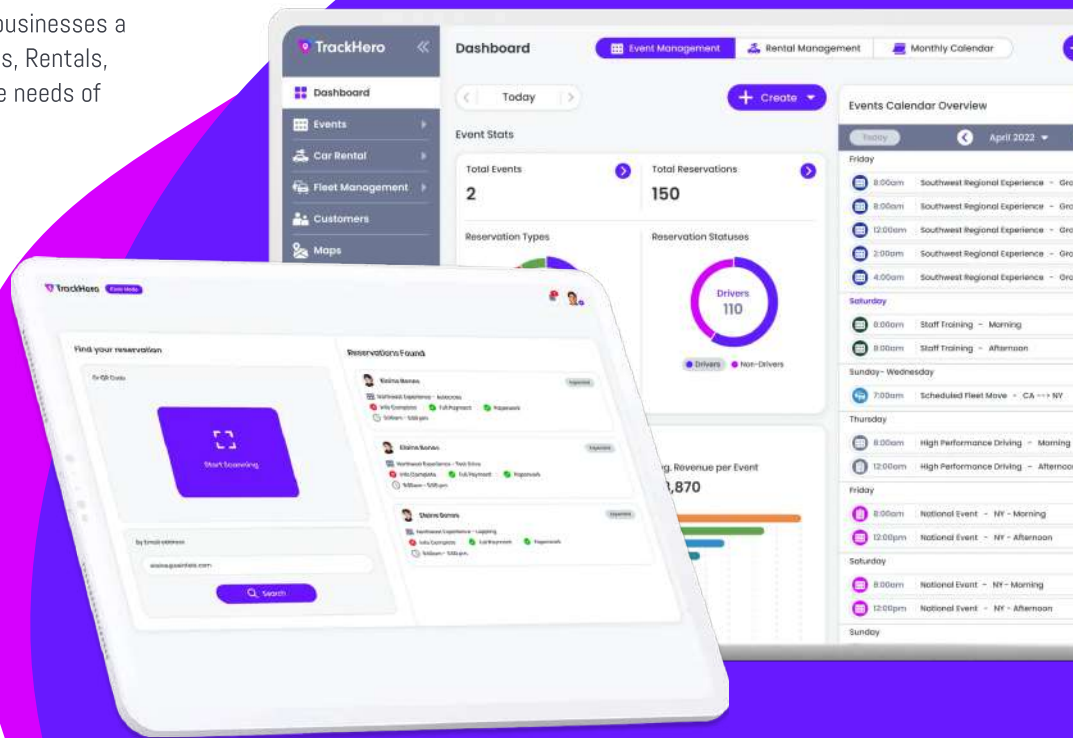
Backend, Frontend, DevOps, Product & Marketing Design



### Platforms

Desktop Web Browsers, iPad Web Browsers, Mobile & Web PWA

[View Project](#)





## Energy-Based Tool Provider

codeFulcrum collaborated with the client for the entire development process, from planning to implementation. Wireframes and specification documentation were delivered in detail by the client. Our engineering team developed the solution through a series of development sprints, incorporating the features specified in the designs.



### Services

Backend, Frontend



### Technologies

Python, Django, DRF (Django Rest Framework), Django Channels, React, Typescript, PostgreSQL, Redux Toolkit

[View Project](#)





# Thank You

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## Our Offices

### USA

112 Capitol Trail Suite A, Newark,  
Delaware

### Pakistan

327 Canal View Main Rd, Canal View,  
Lahore

To learn more about us



[www.codefulcrum.com](http://www.codefulcrum.com)