All

region, market

customer

segment, categ...



81.17% LY: 80.21% (+1.2%) **Forecast Accuracy**

-3472.69K~ LY:: -751.71K (-361.97%)

Net Error

6899.04K~

2018

2019

2020

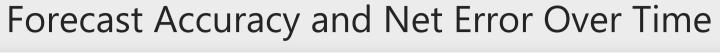
2021

LY:: 9780.74K (+29.46%)

Absolute Error

Key Metrics by Customer

customer	Forecast Accuracy % ▼	Forecast Accuracy % LY	Net Error	Net Error %	Risk
Synaptic e Store	74.22%	74.59%	-294868	-10%	OOS
Amazon	73.79%	74.54%	-464694	-9%	OOS
Synaptic Exclusive	70.35%	71.69%	-359242	-12%	OOS
Expert	62.93%	60.67%	-26489	-7%	OOS
Acclaimed Stores	57.74%	50.69%	83037	11%	EI
Electricalsbea Stores	55.74%	51.56%	-6352	-10%	OOS
Mbit	55.40%	62.34%	-43470	-22%	OOS
Argos (Sainsbury's)	54.78%	56.08%	-23040	-18%	OOS
walmart	54.78%	50.12%	84334	12%	EI
Staples	54.45%	49.38%	79821	12%	EI
Currys (Dixons Carphone)	54.29%	35.92%	8104	6%	EI
Flipkart	54.21%	52.59%	-13616	-1%	OOS
Power	54.06%	56.72%	-11212	-10%	OOS
Nomad Stores	53.44%	50.59%	3394	1%	EI
Radio Popular	52.94%	56.74%	-49354	-19%	OOS
Paulangar	F2 600/	FO 770/	10000	200/	200
Total	81.17%	80.21%	-347269 0	-9%	oos



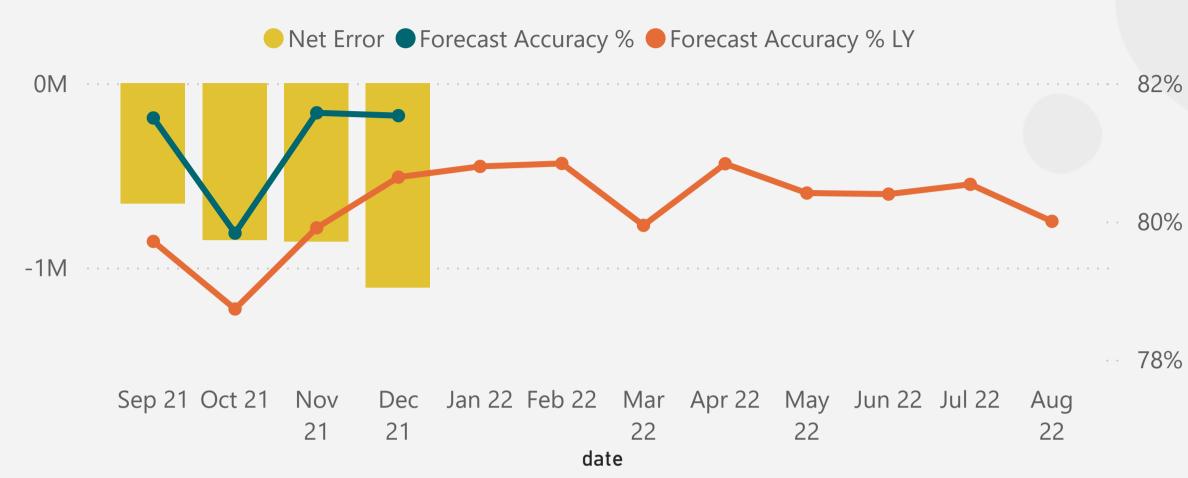
Q2

YTD

YTG

2022

EST



Forecast Accuracy and Net Error by Segment, Category, and Product

segment	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk	
± Accessories	87.42%	77.66%	341468	2%	El	
Desktop	87.53%	84.37%	78576	10%	EI	
	93.06%	90.40%	-12967	-2%	OOS	
	87.24%	79.99%	-47221	-2%	OOS	
Peripherals	68.17%	83.23%	-3204280	-32%	OOS	
	71.50%	83.54%	-628266	-26%	OOS	
Total	81.17%	80.21%	-3472690	-9%	oos	



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