



## Muhammad Gulfaraz

**Nationality:** Pakistani **Date of birth:** 25 Sep 1985 **Gender:** Male

**Phone number:** (+92) 3139912234

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**Home:** House # 101, shadaab road, civil lines. jhelum, punjab, Pakistan, 49600  
Jhelum Punjab (Pakistan)

### DIGITAL SKILLS

Front End: HTML, CSS, Javascript(Basic React & Vuejs) / Wordpress, SEO, Analytics / Microsoft Office, Microsoft Powerpoint, Microsoft Excel, Microsoft Word, Microsoft Teams / Veeva CRM / Good listener and communicator / Team-work and Collaboration

### WORK EXPERIENCE

#### Software developer

**Ejlaal Group** [ 1 Jun 2022 – 31 Dec 2023 ]

**City:** Jhelum | **Country:** Pakistan

- Implement and document web-accessible software based on the designs provided.
- Align the client's web presence with its business strategy.
- Troubleshoot software problems and issues and look for ways to improve the application by using
  - JavaScript
  - JavaScript Libraries
  - Node.js
  - CSS , Bootstrap and Tailwind CSS
  - HTML
  - Vue.js framework
  - version control using Git and GitHub
  - MongoDB
  - OOP and Data Structures.
  - Search Engine Optimization SEO in WordPress.
  - WordPress website development.

<https://github.com/farazproject>

#### Field Marketing Executive

**Bayer Pakistan Pvt Ltd** [ 18 Dec 2013 – 30 Jun 2024 ]

**City:** Jhelum | **Country:** Pakistan | **Business or sector:** Manufacturing

- Achieve sales, volume, growth, market share and listing targets for assigned brands.
- Plan, orchestrate and execute HCP engagements, aligned with Multi Channel Plan (MCCP) by tailored PFI using right content based on HCP needs and priorities.
- Report customer engagement activities in Veeva Customer Relationship Management (CRM) and take advantage of all available functionality for enhancing customer interaction and experiences.
- Monitor and communicate competition activity to managers (Regional Managers, Management) to reflect Market Dynamics and potential counteracts.
- Organize / Set-up regular scientific updates (e.g. Continued Medical Education - CME, Scientific Meetings) for HCP groups in alignment with defined marketing strategies.
- Self-develop on latest medical / Clinical knowledge, brand strategies and tactics and identify potential new sources of business.
- Comply with local regulations, industry and company policies and code of conduct.

## EDUCATION AND TRAINING

### Research in Computer & Systems Engineering (M.Sc.)

*Tu ilmeanu* [ 1 Apr 2024 – Current ]

**City:** Ilmenau | **Country:** Germany | **Website:** <https://www.tu-ilmenau.de/en/study/before-the-study/range-of-courses/master/research-in-computer-systems-engineering-msc> | **Field(s) of study:** Information and Communication Technologies: • Information and Communication Technologies (ICTs) not further defined | **Level in EQF:** EQF level 7 | **NQF Level:** 9 | **Type of credits:** ECTS | **Number of credits:** 120

The aim of the master program Research in Computer & Systems Engineering is to educate students qualified for academical and industrial research in these fields. This requires profound knowledge in computer science, automation, and further engineering disciplines as application domain. Therefore, students are trained both to obtain methodical competences as well as abilities for independent research work. The Master of Science is a non-consecutive, research-oriented program and is based on a bachelor's degree in computer science, technical computer science, computer engineering, and optionally other professional experiences. Due to the strong research orientation of the program and the goal of preparing students for a research career in international labs and companies

### Masters Of Information Technology

*Virtual University Of Pakistan* [ 4 Sep 2013 – 28 Apr 2022 ]

**Address:** M.A. Jinnah Campus, Defence Road, Off Raiwind Road, Lahore, Pakistan. +92 (42) 111 880 880, Lahore (Pakistan) | **Website:** <https://www.vu.edu.pk> | **Field(s) of study:** Information and Communication Technologies: • Software and applications development and analysis • Information and Communication Technologies (ICTs) not further defined | **Final grade:** 3.34 CGPA | **Level in EQF:** EQF level 6 | **Number of credits:** 72 | **Thesis:** Cloud Based File Sharing System Website

**Link:** <https://1drv.ms/b/s!Apdd653F77EOo1d1GzVCxHR912SI?e=YzDg55>

Data Communication  
Data structures  
Software Engineering -I  
Object Oriented Programming  
Web Design and Development

### Bachelor of Commerce

*University of Agriculture, Faisalabad. Pakistan* [ 1 Aug 2005 – 1 Jul 2008 ]

**Address:** C3HG+483, Jail Road, near Al-Khidmat Police Markaz, Police Lines, Faisalabad, Punjab 38000, 38000 Faisalabad (Pakistan) | **Website:** <http://web.uaf.edu.pk/> | **Field(s) of study:** Business, administration and law: • Accounting and taxation • Business and administration not further defined • Finance, banking and insurance | **Final grade:** 1st Division. | **Level in EQF:** EQF level 5

Advanced Accounting.  
Auditing.  
Business Communication  
Business Law.  
Business Taxation.  
Cost Accounting.

### Intermediate Certificate Examination

*Board of Intermediate and Secondary Education, Rawalpindi - Govt. Post Graduate College. Jhelum* [ 1 Jun 2003 – 30 May 2005 ]

**Address:** Attock Oil Refinery, Morgah Rd, ARL Colony Rawalpindi, Punjab, 46602 Jhelum - Rawalpindi (Pakistan) | **Website:** <https://biserawalpindi.edu.pk/> | **Field(s) of study:** Natural sciences, mathematics and statistics: • Physics • Mathematics | **Final grade:** C | **Level in EQF:** EQF level 4 | **NQF Level:** Intermediate

Computer Science  
Mathematics  
Physics

## Secondary School Certificate Examination - Matriculation.

**Board of Intermediate and Secondary Education. Govt. M.C Islamia High School Jhelum** [ 1 May 2001 – 30 Apr 2003 ]

**Address:** Attock Oil Refinery, Morgah Rd, ARL Colony Rawalpindi, Punjab, 46602 Jhelum - Rawalpindi (Pakistan) |

**Website:** <https://biserawalpindi.edu.pk/> | **Field(s) of study:** Natural sciences, mathematics and statistics:

• Chemistry • Biology • Physics • Mathematics | **Final grade:** B | **Level in EQF:** EQF level 3 | **NQF Level:** Matriculation.

English

Mathematics

Physics

Chemistry

Biology

## LANGUAGE SKILLS

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**Mother tongue(s):** Urdu

**Other language(s):**

### English

**LISTENING C1 READING C1 WRITING C1**

**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1**

### Hindi

**LISTENING C2 READING A1 WRITING A1**

**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1**

### Panjabi; Punjabi

**LISTENING C1 READING A2 WRITING A1**

**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1**

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*