



# PIZZA SALES REPORT

January 2015 - December 2015 🍕

1/1/2015

12/31/2015

Main

Best/Worst Sellers

## When Busiest?

**Fridays** lead, strong sales on **Thursdays and Saturdays**

Orders surge from **January to August**, except **February** with lower figures.

## Sales Performance

**Classic** Category leads in orders, while all categories contribute equally to total sales.

**L (Large) Size** pizzas drive nearly half (45.89%) of total sales among 5 sizes.



49574

Total Pizza Sold



817.86K

Total Revenue



21350

Total Orders



38.31

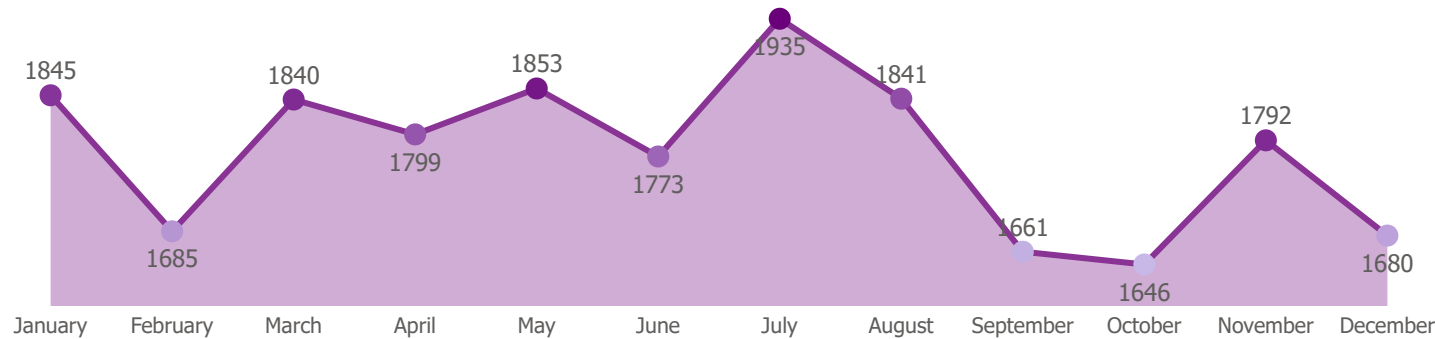
Average Order Value



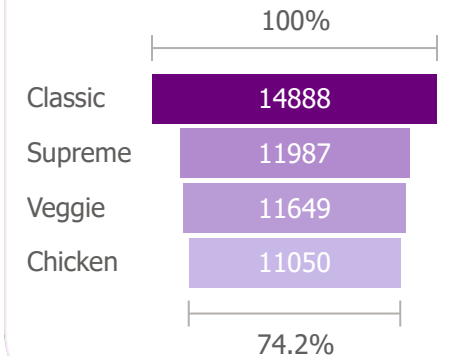
2.32

Average Pizza Per Order

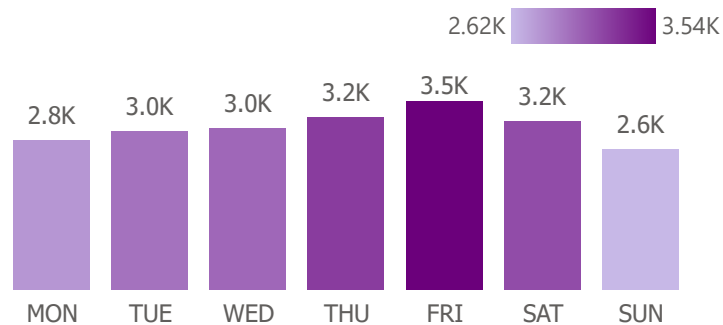
Total Orders by Month



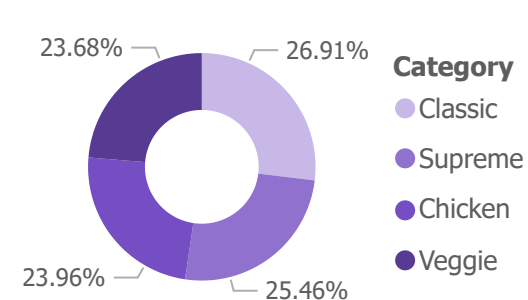
Total Pizza Sold per Category



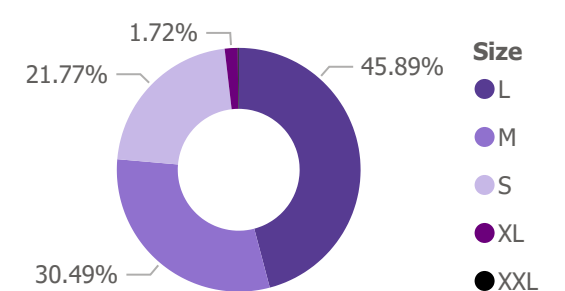
Total Orders by Day



% of Sales by Category



% of Sales by Size





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Category

All

Size

All

1/1/2015

12/31/2015



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Best/Worst Sellers

## Best Sellers

**The Classic Delux Pizza** is best performer in Total Orders and Total Sold.

But **The Thai Chicken Pizza** has highest contribution to sales.

## Bad Performers

**The Brie Carre Pizza** is the least performer in terms of Total Orders, Contribution to Total Sales and Total Quantity sold.



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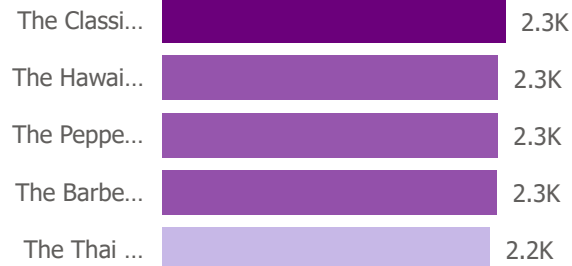
Average Order Value



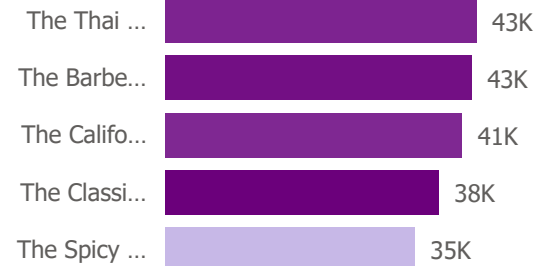
2.32

Average Pizza Per Order

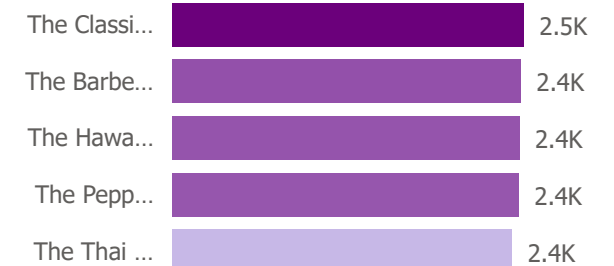
### Top 5 Pizza by Order Count



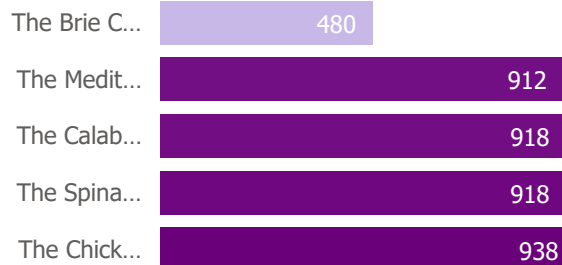
### Top 5 Pizza by Sales



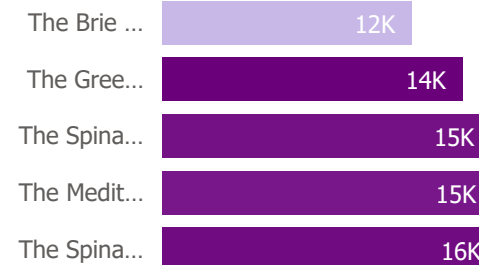
### Top 5 Pizza by Total Sold



### Bottom 5 Pizza by Order Count



### Bottom 5 Pizza by Sales



### Bottom 5 Pizza by Total Sold

