

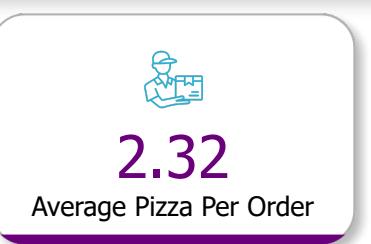


PIZZA SALES REPORT

January 2015 - December 2015

Main

Best/Worst Sellers

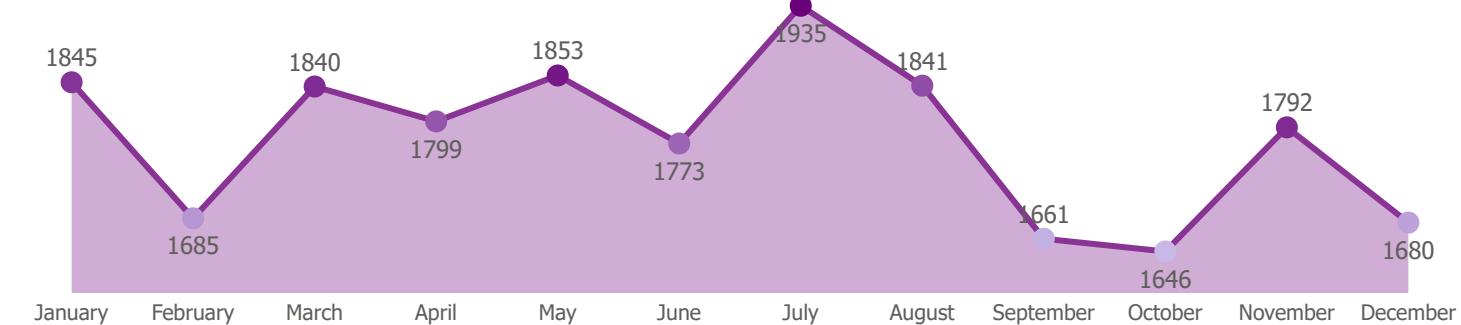


When Busiest?

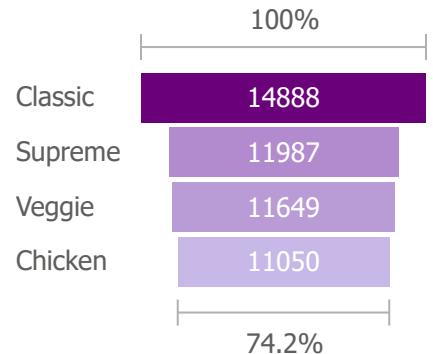
Fridays lead, strong sales on **Thursdays** and **Saturdays**

Orders surge from **January to August**, except **February** with lower figures.

Total Orders by Month



Total Pizza Sold per Category

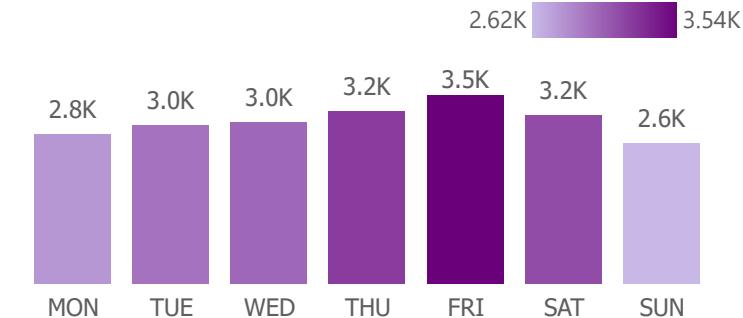


Sales Performance

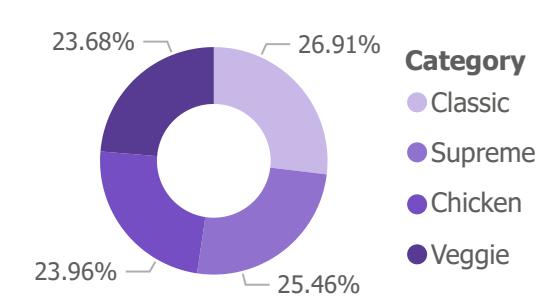
Classic Category leads in orders, while all categories contribute equally to total sales.

L (Large) Size pizzas drive nearly half (45.89%) of total sales among 5 sizes.

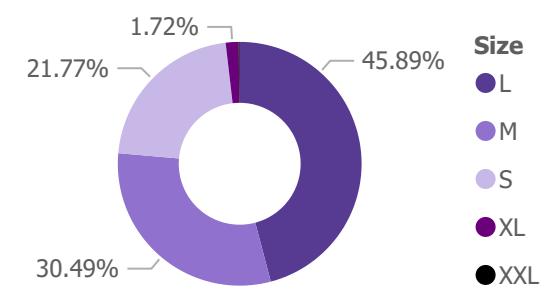
Total Orders by Day



% of Sales by Category



% of Sales by Size





PIZZA SALES REPORT

January 2015 - December 2015



Category

All

Size

All

1/1/2015



12/31/2015



Main

Best/Worst Sellers



49574

Total Pizza Sold



817.86K

Total Revenue



21350

Total Orders



38.31

Average Order Value



2.32

Average Pizza Per Order

Best Sellers

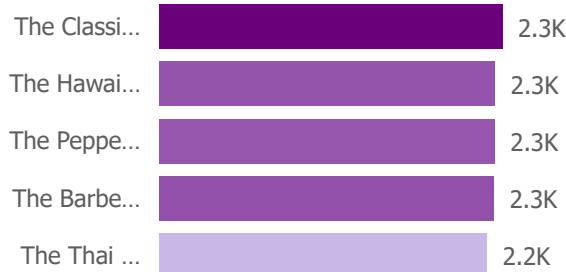
The Classic Delux Pizza is best performer in Total Orders and Total Sold.

But **The Thai Chicken Pizza** has highest contribution to sales.

Bad Performers

The Brie Carre Pizza is the least performer in terms of Total Orders, Contribution to Total Sales and Total Quantity sold.

Top 5 Pizza by Order Count



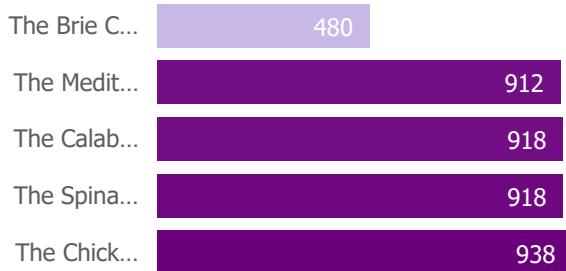
Top 5 Pizza by Sales



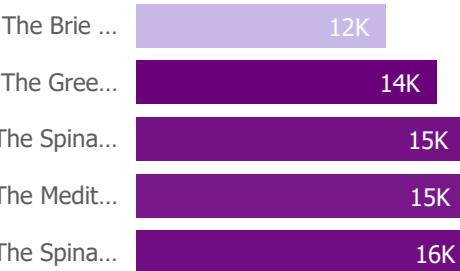
Top 5 Pizza by Total Sold



Bottom 5 Pizza by Order Count



Bottom 5 Pizza by Sales



Bottom 5 Pizza by Total Sold

