



PIZZA SALES REPORT

January 2015 - December 2015 🍕

1/1/2015

12/31/2015

Main

Best/Worst Sellers

When Busiest?

Fridays lead, strong sales on **Thursdays and Saturdays**

Orders surge from **January to August**, except **February** with lower figures.

Sales Performance

Classic Category leads in orders, while all categories contribute equally to total sales.

L (Large) Size pizzas drive nearly half (45.89%) of total sales among 5 sizes.



49574

Total Pizza Sold



817.86K

Total Revenue



21350

Total Orders



38.31

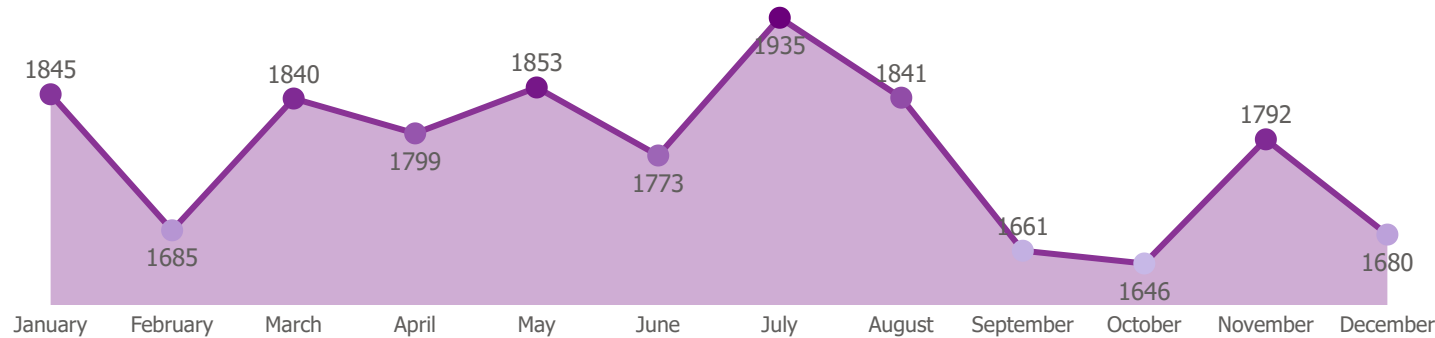
Average Order Value



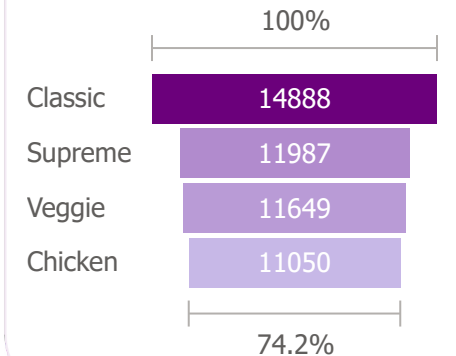
2.32

Average Pizza Per Order

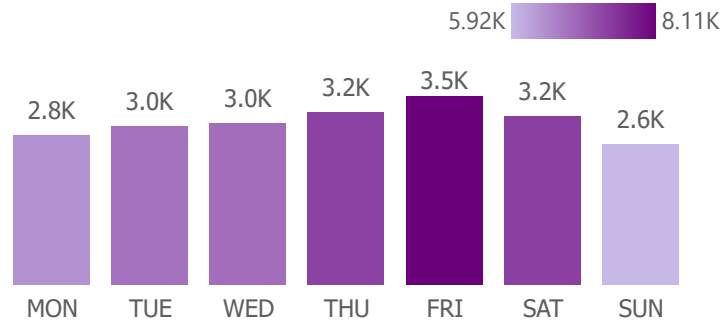
Total Orders by Month



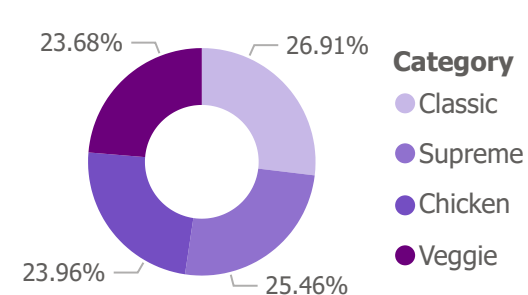
Total Pizza Sold per Category



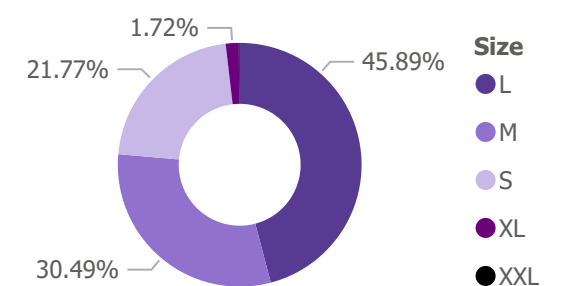
Total Orders by Day



% of Sales by Category



% of Sales by Size





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Category

All

Size

All

1/1/2015

12/31/2015



Main

Best/Worst Sellers

Best Sellers

The Classic Delux Pizza is best performer in Total Orders and Total Sold.

But **The Thai Chicken Pizza** has highest contribution to sales.

Bad Performers

The Chicken Pesto Pizza has the least orders.

The Spinach Pesto Pizza has the least contribution to Total Sales.

The Soppresata Pizza is the least sold pizza.



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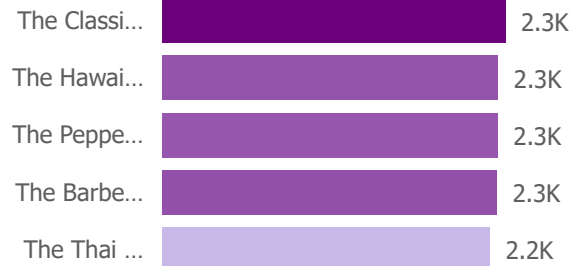
Average Order Value



2.32

Average Pizza Per Order

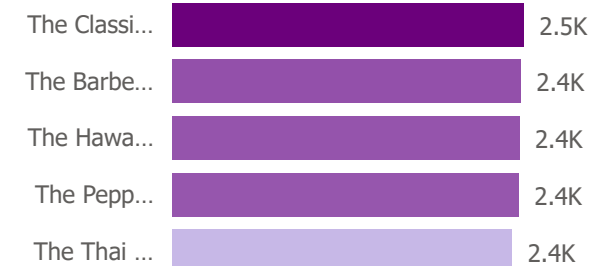
Top 5 Pizza by Order Count



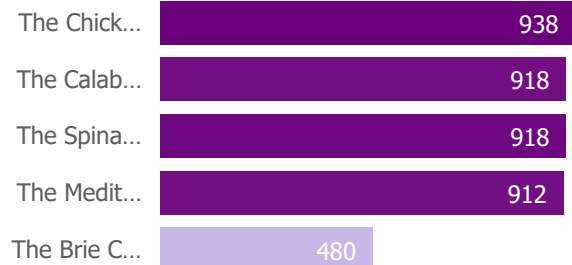
Top 5 Pizza by Sales



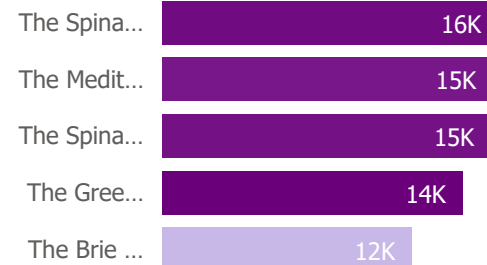
Top 5 Pizza by Total Sold



Bottom 5 Pizza by Order Count



Bottom 5 Pizza by Sales



Bottom 5 Pizza by Total Sold

