



# PIZZA SALES REPORT

January 2015 - December 2015

Main

Best/Worst Sellers

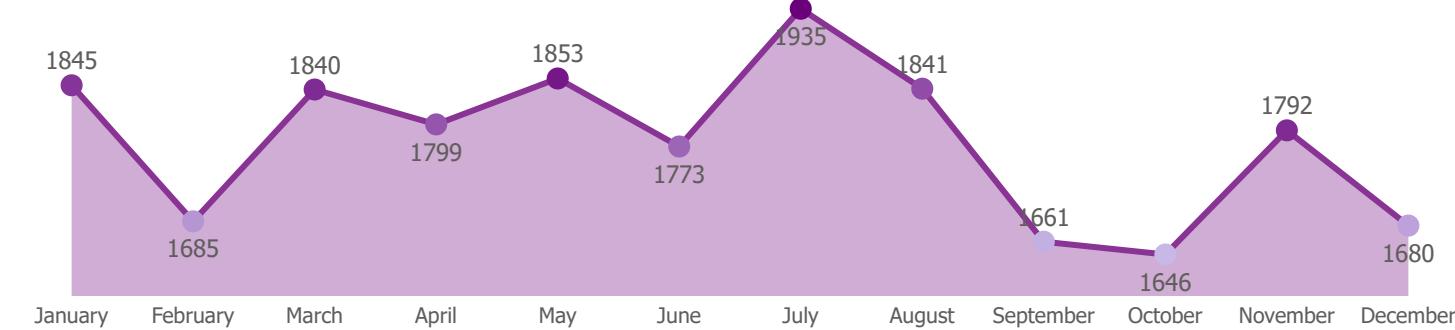


## When Busiest?

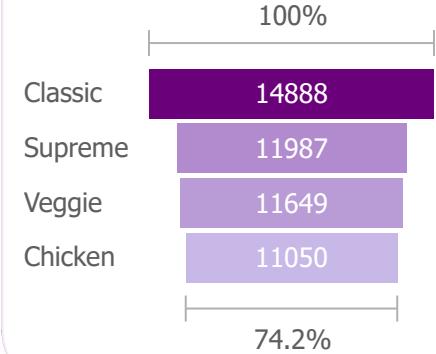
**Fridays** lead, strong sales on **Thursdays** and **Saturdays**

Orders surge from **January to August**, except **February** with lower figures.

Total Orders by Month



Total Pizza Sold per Category

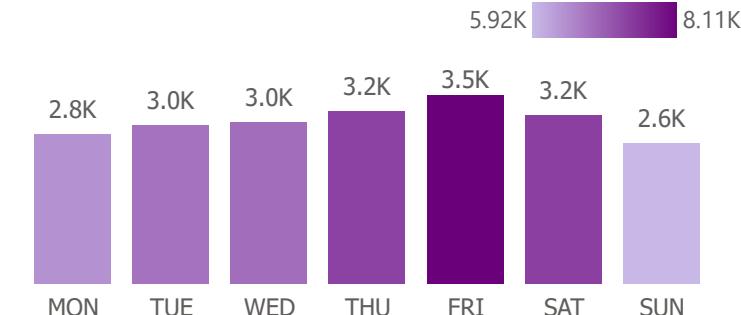


## Sales Performance

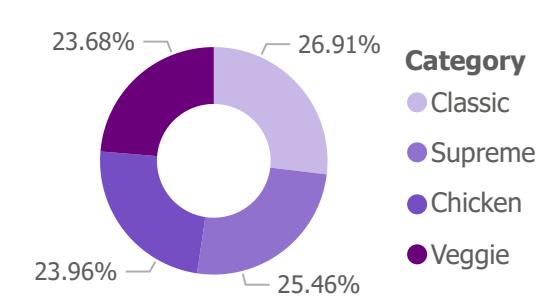
**Classic** Category leads in orders, while all categories contribute equally to total sales.

**L (Large) Size** pizzas drive nearly half (45.89%) of total sales among 5 sizes.

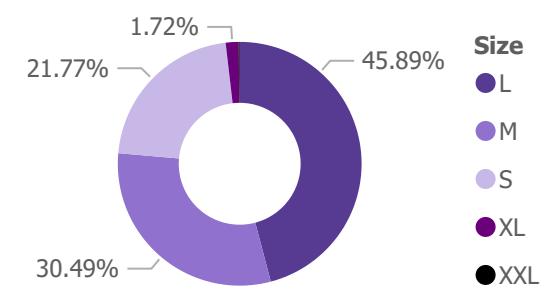
Total Orders by Day



% of Sales by Category



% of Sales by Size





# PIZZA SALES REPORT

January 2015 - December 2015



Category

All

Size

All

1/1/2015



12/31/2015



Main

Best/Worst Sellers



49574

Total Pizza Sold



817.86K

Total Revenue



21350

Total Orders



38.31

Average Order Value



2.32

Average Pizza Per Order

## Best Sellers

**The Classic Delux Pizza** is best performer in Total Orders and Total Sold.

But **The Thai Chicken Pizza** has highest contribution to sales.

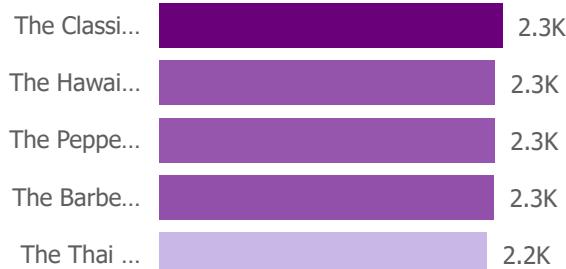
## Bad Performers

**The Chicken Pesto Pizza** has the least orders.

**The Spinach Pesto Pizza** has the least contribution to Total Sales.

**The Soppressata Pizza** is the least sold pizza.

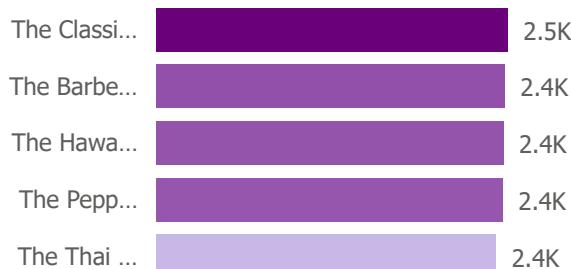
### Top 5 Pizza by Order Count



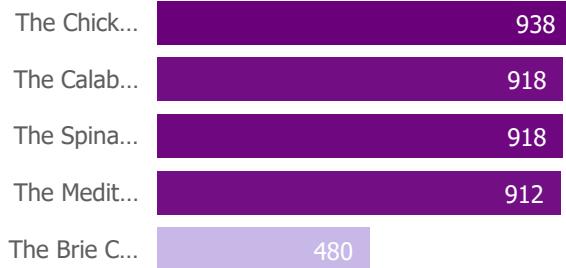
### Top 5 Pizza by Sales



### Top 5 Pizza by Total Sold



### Bottom 5 Pizza by Order Count



### Bottom 5 Pizza by Sales



### Bottom 5 Pizza by Total Sold

