



# SuperStore USA

Prepared by Fardin Islam Mahin ([fardinmahin@yahoo.com](mailto:fardinmahin@yahoo.com))

Region

All

State

All

City

All

Sales

Profit



Total Sales

\$2.30M



Total Profit

\$286.40K



Profit Margin

12.47%

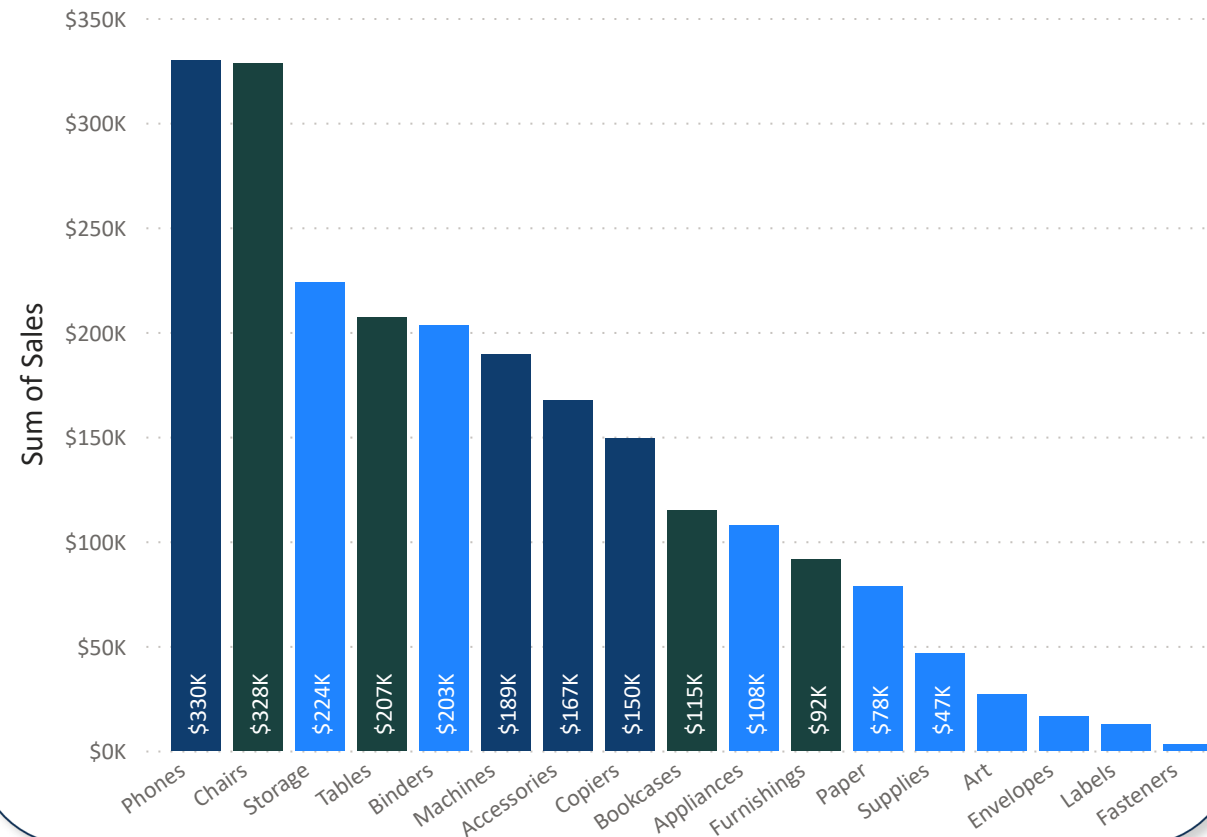


Total Items Sold

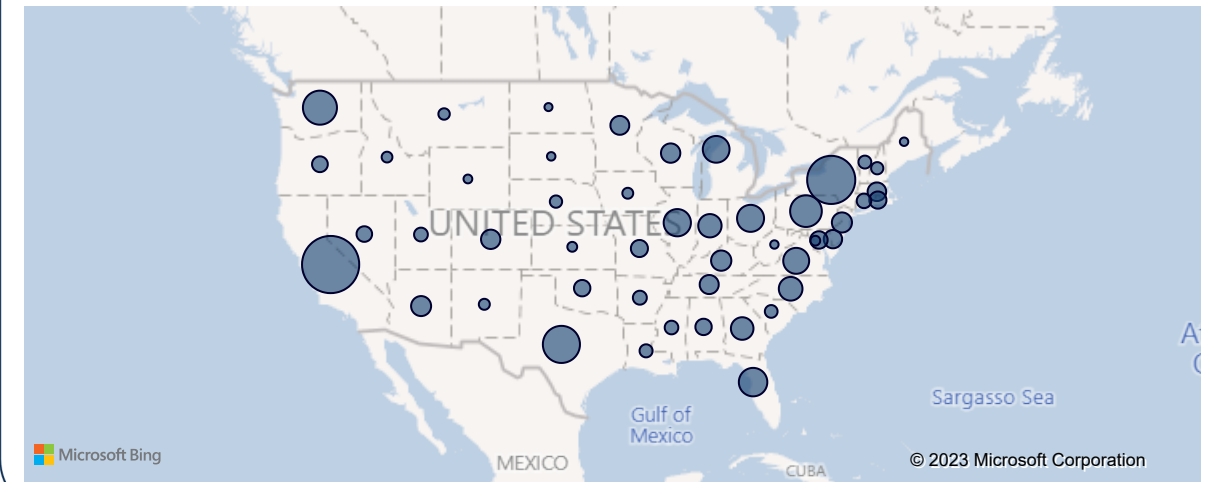
38K

## Total Sales by Sub-Category

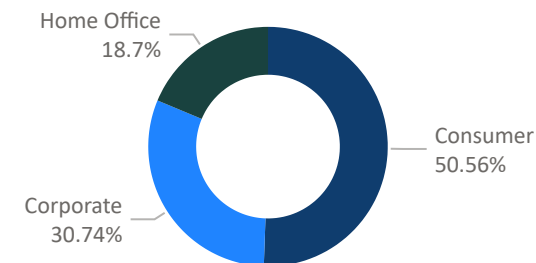
Category ● Technology ● Office Supplies ● Furniture



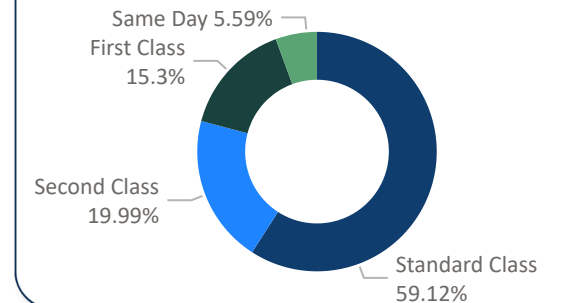
## Total Sales by Location (State/City)



## % of Sales by Segment



## % of Sales by Ship Mode





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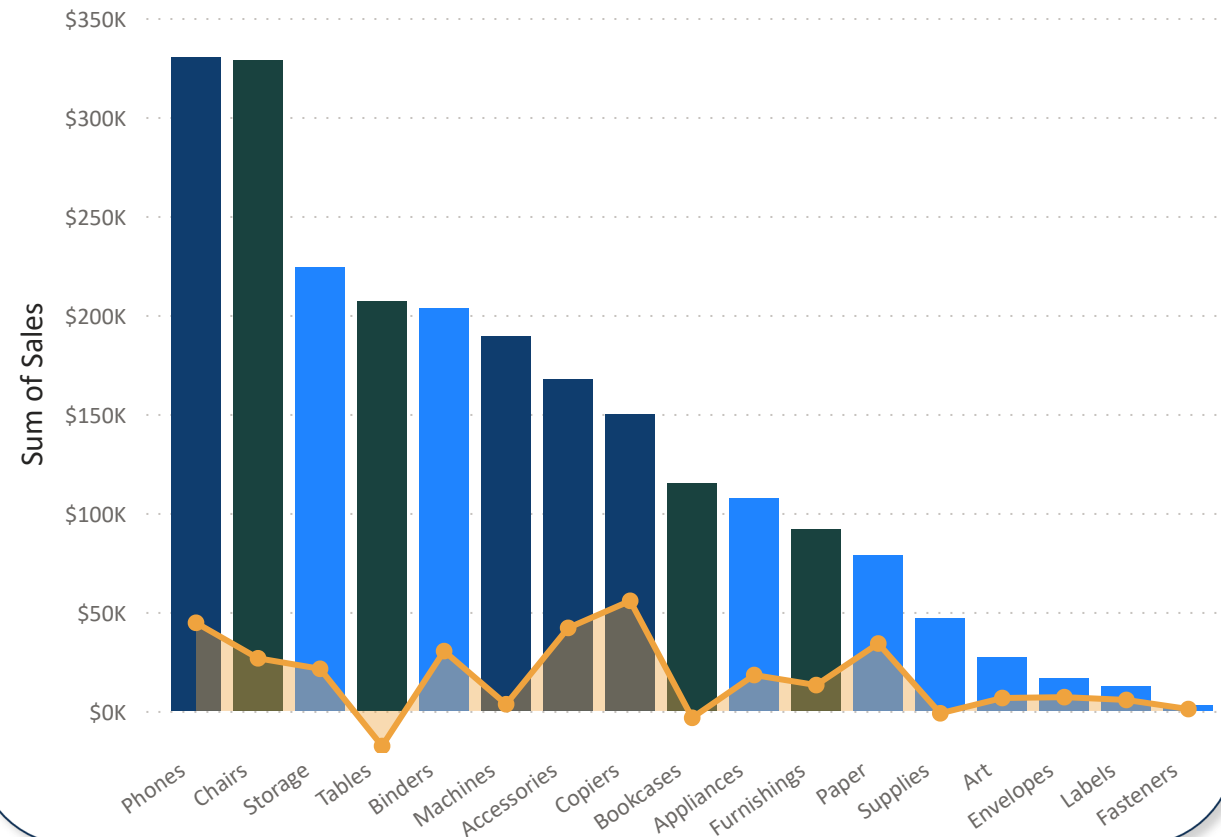


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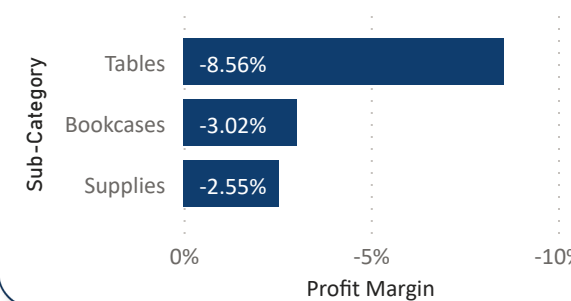
38K

## Total Sales and Profit by Sub-Category

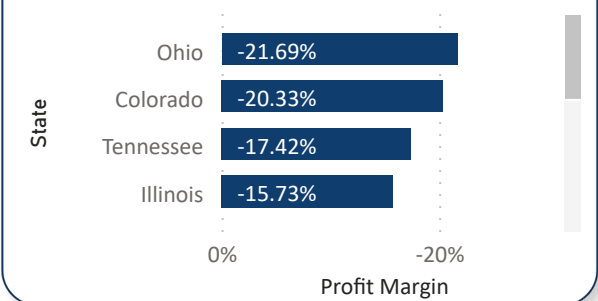
Category ● Furniture ● Office Supplies ● Technology ● Sum of Profit



## Sub-categories with Negative Profit Margin



## States with Negative Profit Margin



## Negative Profit vs Sales over Discount Rate by Subcategory

● Negative Profit ● Total Sales

