

Samer Bou-Nassif

Finance Transformation & Advisory Consultant

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Nationality: Lebanese | Languages Arabic (Native), English (Native), French (Basic)

PROFESSIONAL SUMMARY

Consulting professional with 7+ years of experience across the MENA region, advising public and private sector organizations on finance transformation, governance, and complex accounting matters. Strong track record supporting large-scale transformations, M&A readiness, ESG assurance, and operating model design, with extensive exposure to telecoms, financial institutions, and sovereign-linked entities.

CORE CAPABILITIES

Consulting & Transformation:

- Finance Transformation & CFO Advisory
- Target Operating Model Design
- Process Optimization & PMO

Transactions & Complex Advisory

- M&A Carve-Outs & Pro Forma Financials
- IFRS & Complex Accounting Advisory

ESG & Public Sector Advisory

- ESG Assurance
- Green & Sustainable Finance
- Regulatory Readiness

Tools & Innovation

- Financial Modeling
- AI-Enabled Finance Diagnostics
- Generative AI

PROFESSIONAL EXPERIENCE

Deloitte & Touche (M.E.), Doha, Qatar

04.2018 – 01.2026

Assistant Manager – Finance Transformation & Advisory

Advised public-sector-linked entities and large regional organizations across the GCC on finance transformation, governance, and complex advisory engagements.

- Led the preparation and update of carve-out and pro forma financial statements for a major telecom operator, supporting group restructuring and M&A readiness initiatives.
- Supported a sovereign wealth fund with IFRS advisory and financial reporting enhancements, improving consolidation accuracy, governance, and reporting consistency.
- Delivered finance transformation and process optimization support, contributing to stronger control environments, improved efficiency, and clearer management reporting.
- Executed ESG assurance and sustainability reporting engagements, including Green Bond reporting for banks and government-related entities, aligned with international assurance standards.
- Contributed to target operating model and finance maturity initiatives, supporting leadership decision-making and long-term transformation roadmaps.
- Played PMO and coordination roles on complex, cross-service-line and cross-country projects, ensuring delivery across distributed and remote teams.
- Supported business development activities including proposals, public tenders, and client presentations, contributing to the expansion of advisory and ESG portfolios.

EDUCATION & CREDENTIALS

BBA in Financial Engineering

Notre Dame University – Lebanon

CMA Candidate