

Ultrafine cases made manually for iPhone 5/5s

Success story of ultra-popular cases of the manufacturer «Marcel Robert».

Russian-French married couple Herve Le Devehat and Arina Slabko launched in Moscow the production of cases for iPhone 5. They have counted for financially reliable clients: all cases are made of natural leather following their own technology.

They had a new turn in their story when they got a call from the official reseller of Apple re:Store – they had found this talented couple themselves. They were asked to bring samples made of alligator, ostrich, snake and calf leather and soon they were ordered 400 units of these goods.

Herve le Devehat and Arina Slabko settled the production and decided to expand further. They went to OJSC Aeroflot, to put it more exactly to CJSC Aeromar that is going in for selling goods on the board of the air company. At first the company treated with great skepticism the idea of selling cases but the first test lot showed that the cases are bought with enthusiasm. They entered top 5 sales. So CJSC Aeromar has decided to conclude with the brand Marcel Robert a big contract – they have ordered at once 1800 cases. In May they started sales at internal and international flights that became quite popular in the shop on the board SKYSHOP.

The brand Marcel Robert has a lot of ideas for further development. In the first place they work on the extension of the product line. SKYSHOP has been waiting for a long time for cases for iPad and bags for laptops.

In the second place Herve le Devehat and Arina Slabko are busy with the European patent and want to launch sales in Europe. They are even thinking about to start production in France.