

Projected Revenue for Year 1

Monetization Strategy

Month	Users	Subscription Revenue	AI features (20/user, 20%)	Affiliate Revenue	Total Revenue
1	100	€1,500	€400	€500	€2,400
2	200	€3,000	€800	€1,000	€4,800
3	300	€4,500	€1,200	€1,500	€7,200
4	450	€6,750	€1,800	€2,250	€10,800
5	675	€10,125	€2,700	€3,375	€16,200
6	1012	€15,180	€4,000	€5,060	€24,240
12	1600	€240,000	€64,000	€80,000	€384,000

- From Month 4 onward: 1.5x growth per month
- Total Projected Revenue for Year 1: €600,000 +