

GLC BAL TACTICS

What is Global Tactics

An international advisory firm helping corporations, governments, and nonprofits understand and navigate complex global environments.

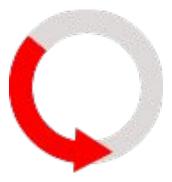
What did Global Tactics want

An Android app that could help increase visibility, distribute information, and facilitate connections with potential new clients.

What did we build

- Our Successes page lets people know that Global Tactics can do
- Our Experts page tells clients who they'll be working with
- Increase engagement by sharing up and coming happenings using our Events page
- The contact form lets people get in touch

Project Demo



Going in, we wish we knew

More about what we would be building and about how to better deal with the Android documentation needed in order to build it.

What we've learned

- TEAMWORK!
- How to integrate with many different backend services
- All the things that go into making an app that aren't programming

If we were given more time,

We would want to further improve the many different visual aspects of the app, including adding more interactive design and interface elements.

What we would do differently in the future

- Clarify more details at the very beginning
- Brush up on the basics before you start (if possible)
- Get more specific and more frequent progress reports

Thanks for listening!