Collocation for Advertising topic

1- Little children pester their parents to buy the products advertised on TV and social media.

2- Children have not yet learnt that things cost money or that money needs to be earned.

3- A lot of adverts create artificial wants.

4- People often buy things only because of the image of power, success and glamour associated with them.

5- Children are easily influenced by commercials and then pester their parents to buy certain products.

6- The ultimate aim of advertising is to subtly persuade people to buy things.

7- Adverts help save money by informing then about real bargains.

8- Catalogues and brochures enable people to compare products and services at leisure.

9- Type of advertising:

TV adverts, radio adverts, magazine or newspaper advertising

Billboards & posters, direct mail, brochures, leaflets & flyers

Product placement in movies, online advertising