

Farhan Khan Pathan

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PROFESSIONAL SUMMARY

Energetic and detail-oriented HR recruiter with a passion for connecting talent with opportunities. Proficient in sourcing, screening, and interviewing candidates. Dedicated to fostering positive candidate experiences and contributing to organizational success.

EXPERIENCE

- 1). Marketing Executive Intern: Unschool | Remote, India** Nov 2021–Dec 2021
 - Spearheaded marketing campaigns and branding initiatives as a Youth Influencer at Unschool, a Y Combinator funded edtech startup, resulting in enhanced course visibility and brand recognition among students.
 - Conducted comprehensive market research to identify key trends and opportunities, contributing valuable insights to inform customer acquisition strategies and optimize marketing efforts.
 - Utilized remote internship to hone marketing and branding skills, significantly influencing students' academic paths nationwide, and aligning closely with Unschool's educational innovation mission.
- 2). Human Resources Intern: Aashmaan Foundation, India** May 2020–July 2020
 - Drafted recruitment documents and employee letters during internship at Aashmaan Foundation.
 - Assisted in recruiting interns and engaged in people management tasks.
 - Played a key role in internal coordination and managed administrative activities efficiently.
- 3). Campus Ambassador Intern: IIT Delhi | Remote, India** Jan 2020–Mar 2020
 - Spearheaded promotion efforts as Campus Ambassador Intern for Tryst 2020 at IIT Delhi, driving awareness and engagement within the educational network.
 - Collaborated on marketing strategies and upheld the festival's commitment to innovation, fostering a vibrant tech community.
 - Gained valuable insights into technology and innovation, honed networking and promotional skills, and immersed in India's premier technical festival atmosphere.
- 4). Campus Ambassador Intern: International MUN | Remote, India** Jul 2020–Aug 2020
 - Dynamically promoted International MUN conferences as Campus Ambassador Intern, utilizing innovative strategies to boost awareness and participation.
 - Leveraged social media platforms and engaged educational institutions to drive attendance at IMUN Online Conferences, while prioritizing data confidentiality.
 - Cultivated a collaborative and innovative team culture, embodying values of creativity, intelligence, hard work, mutual respect, and integrity, thereby enhancing marketing skills and commitment to innovation.

SKILLS

- Social Media Management, Project Management, MS Excel
- Risk Management, Data Mining
- Campaign Management, JIRA Software, Strategic Planning
- Performance Analysis, Experimentation & Research, Cross-Functional Collaboration

CERTIFICATIONS

- Engineering Project Management Apr 2020
- Digital Marketing and campaign Management Nov 2022
- Marketing Analytics Jun 2023

EDUCATION

Vellore Institute of Technology

B. Tech: Bioengineering, 8.17 CGPA

Jul 2019–Aug 2023

Boys H. S. School Pathari, District – Vidisha, Madhya Pradesh

Computer Science, PCB, MPBSE; 91.2% (456/500)

May 2018–Jun 2019

EXTRA-CURRICULARS AND ACHIEVEMENTS

- Secured a prestigious 100% scholarship for B.Tech through the esteemed 'Stars Scheme'
- Received the 'INSPIRE Scholarship Award' for ranking in the top 1% of the 12th board examination (Jun 2019)
- Earned the "Award of Excellence in Education" from the "National Human Rights Protection Assembly" in consecutive years from 2016 to 2020
- Dedicated service as a Volunteer and Core Committee Member for the 'RABVIT 2.0' Symposium at VIT Bhopal University, actively contributing from April to May 2022
- Took the lead in the Yoga Club and Sports Club at VIT Bhopal University (Aug 2019 - Oct 2022)
- Obtained honors in the "Second National Quiz Competition" for merit (May 2020)