

Farhan Khan Pathan

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PROFESSIONAL SUMMARY:

Aspiring growth strategist with hands-on experience in research, analytics, and client engagement. Eager to join a high-impact startup like TruEstate to contribute across business functions, think creatively, solve problems on the ground, and learn how real businesses scale. Strong believer in action, ownership, and continuous learning.

WORK EXPERIENCE :

1). Management Researcher Expert (Content Strategist and Consultant): Zucol Group| Indore, India

Oct 2023–Present

- Delivered 200+ client-specific research documents and whitepapers.
- Translate complex concepts into simple formats with high clarity.
- Managed project deadlines with strong ownership and multi-tasking.

2). Operations and Marketing Intern: Unschool | Remote, India

Jul 2022–Aug 2022

- Coordinated logistics and research for startup founders.
- Built project trackers and summary reports using Google Sheets.
- Supported founder-led ops across social media and pitch decks.

ACADEMIC PROJECTS:

1). Brand Strategy and Product Research (Personal Blog)

- Wrote and published SEO-optimized content around product marketing, ethical tech, and tools like Notion/Figma.
- Reached 100K+ impressions in 2 months on LinkedIn + Medium.

Link and Results: <https://www.linkedin.com/in/farhan23khan/>

2). Academic Projects – Business + Tech

- Breast Cancer Classifier (Python)
- Market Segmentation Reports
- Market Segmentation Reports
- Client Pitch Decks

SKILLS:

- Testing, Troubleshooting, Project Management, MS Excel, Notion, Figma, Canva, and Google Sheets
- MATLAB, Tinker CAD, JIRA Software, & Strategic Planning
- ThingSpeak, Arduino IDE, SOLIDWORKS, & IOT (Internet of Things)

EDUCATION:

Vellore Institute of Technology

Jul 2019–Aug 2023

B. Tech: Bioengineering (Electronics and Communication Engineering),
8.17 CGPA

Boys H. S. School Pathari, District – Vidisha, Madhya Pradesh

May 2018–Jun 2019

Computer Science, PCB, MPBSE; 91.2% (456/500)

EXTRA-CURRICULARS AND ACHIEVEMENTS:

- Secured a prestigious 100% scholarship for B.Tech through the esteemed 'Stars Scheme'
- Received the 'INSPIRE Scholarship Award' for ranking in the top 1% of the 12th board examination (Jun 2019)
- Earned the "Award of Excellence in Education" from the "National Human Rights Protection Assembly" in consecutive years from 2016 to 2020
- Dedicated service as a Volunteer and Core Committee Member for the 'RABVIT 2.0' Symposium at VIT Bhopal University, actively contributing from April to May 2022
- Took the lead in the Yoga Club and Sports Club at VIT Bhopal University (Aug 2019 - Oct 2022)
- Obtained honors in the "Second National Quiz Competition" for merit (May 2020)