



# WELCOME TO



"It's not faith in technology, but faith in people."

# **WHAT IS AMUROBOCLUB ?**

A student body that runs in ***Zakir Husain College of Engineering and Technology, Aligarh Muslim University*** and caters to the needs of technology enthusiasts and hobbyists in creating an environment that is driven by innovation and implementation

VERCERA

# **WHAT IS VERCERA ?**

**VERCERA** is an annual event hosted by **AMURoboclub** that comprises of several competitions and games

This year, we are conducting the 2nd annual **VERCERA** event.

The first event witnessed success with over 150+ students participating from the same college.

This year, we are extending the event to the national level and hosting it offline at our college and are expecting about 200+ participants.

## SS AMU SAT PROJECT

80+ IDEAS to WORKING MODELS

20+ COMPLETED PROJECTS

5+ PATENTS UNDER  
AMURoboClub



## HONORABLE MENTIONS

- PDIA - Won I & II prize and a **cash prize of 1000**.
- UDC Design Challenge 2015 - Won **cash prize of 25,000** and stood **second** in "Most Innovative Category"

## ABU ROBOCON

- AIR 22 out of 130+ Teams 2020 [FINAL ROUND]
- AIR 12 - 2019 [Round 2]
- Appreciation from **MATLAB** in Mathworks Modelling - 2018
- Judges and Refrees Choice Award - 2017

## WRC TECHNOXIAN 2018

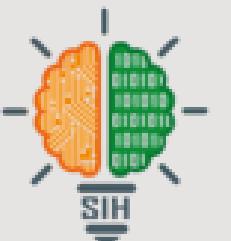
- 2nd Runner-Up in Micromouse Challenge
- 2nd Runner-Up in Water Rocket Challenge
- Semi-finalists in RoboWar

## SMART INDIA HACKATHON 2019

- Cash prize won - €75,000 and 50,000 respectively

## TECHNICHE 2018

- AIR-3 at RoboCalypse



SMART INDIA  
HACKATHON  
2019



PCB Design



AUTOMATED OBJ  
SORTING ROBOT



Solidworks

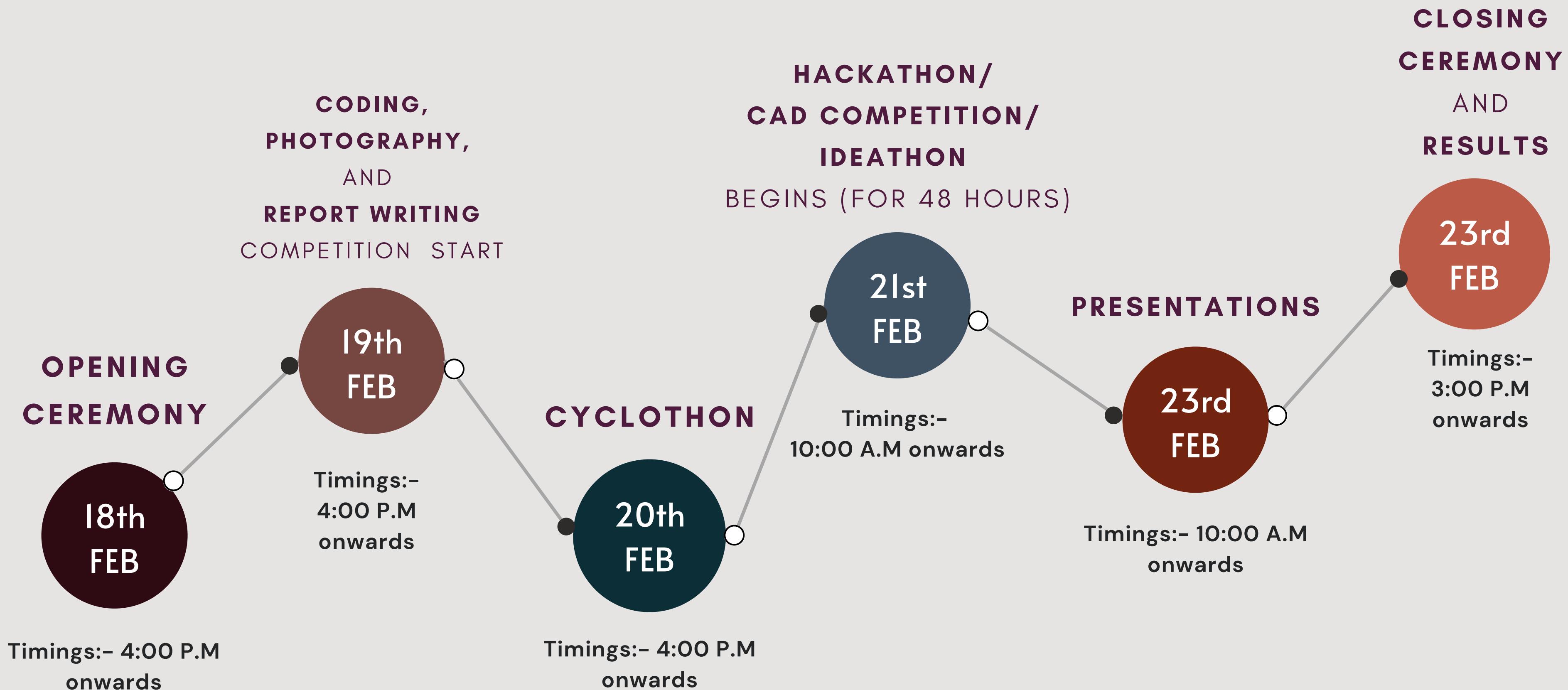


Coding Sessions



Robocon

# ROADMAP FOR VERCERA



# BUDGET ANALYSIS

## SOFTWARE HACKATHON

Winner - ₹10K + T-shirts

Runner-up - ₹7K + T-shirts

3rd Place - T-shirts

## CAD COMPETITION

Winner - ₹8K

Runner-up - ₹6K

3rd Place - T-shirts

₹1lakh ≈ ₹1.1 lakh

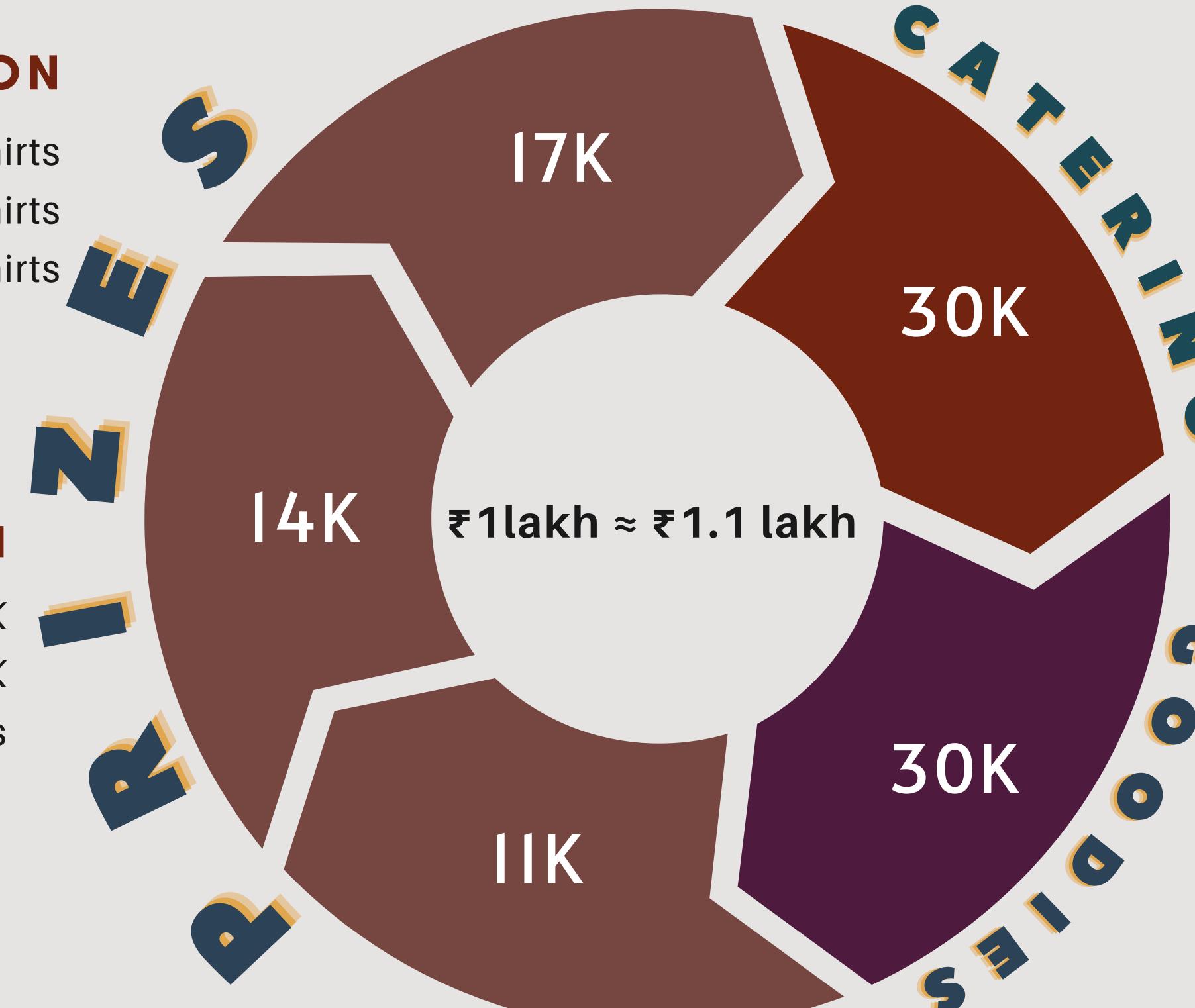
11K

IDEATHON

Winner - ₹7K + T-shirts

Runner-up - ₹4K + T-shirts

3rd Place - T-shirts

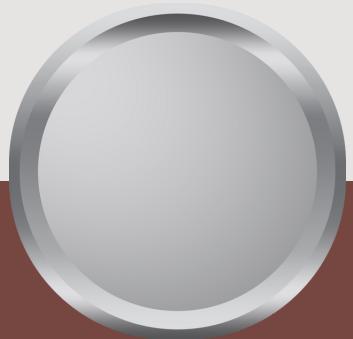


**CATERING + MISC.**

**Goodies including T-shirts**

For core team and top 3 teams in all the events

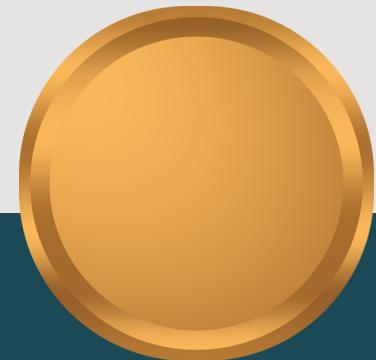
# SPONSORSHIP PLANS



₹ 10K + Goodies

SILVER

- Social Media Marketing by the club
- Logos will be present in the promotional posters
- Utilize your product in the event wherever possible
- Other benefits negotiable



₹ 15K + Goodies

GOLD

- **SILVER benefits +**
- Social Media Marketing by club and core team members
- Word of Mouth at the ceremonies
- Logo will be present in the club's application and website in the sponsors' section
- Other benefits negotiable



₹ 20K + Goodies

PLATINUM

- **GOLD benefits +**
- Logo on Promotional Posters as well as swags
- Brand Banners at Prime locations of the event
- Word of mouth at the ceremonies
- The brand will be considered for future events of the club
- Other benefits negotiable



@amuroboclub



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[www.amuroboclub.in](http://www.amuroboclub.in)



+91-8057201048

+91-6395152975



[amuroboclub@gmail.com](mailto:amuroboclub@gmail.com)



@AMURoboclub-Amu



@amu\_roboclub



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CONNECT

