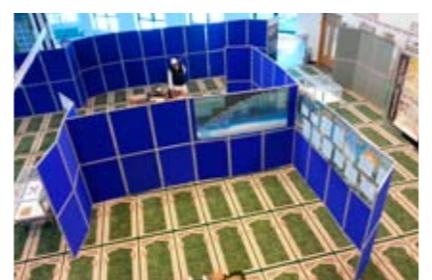


EXHIBITION ANNUAL ISLAM REPORT 2014



Exhibition Islam

Annual Report 2014



Main picture: Exhibition Islam team on the road to Peterborough for an exhibition. January 2014
Right: Pictures of the exhibition set-up

'SHAPING PERCEPTIONS WHERE THEY MATTER'



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Registered Charity: 1121147

THERE IS A CHAIN REACTION TO EVERYTHING POSITIVE

As Salamu'Alaikum and warm greetings to all of you.

2014 proved to be another interesting year for Exhibition Islam. Even though exhibition bookings were slightly fewer than preceding years, we noticed a surge in our design and consultation work.

Exhibition Islam is a leading mobile Islamic exhibition service, setting an example of how an exhibition service can bring real benefit to communities. Our unwavering commitment to education and dialogue, and focus on the grassroots level of society has become an important part of the effort in creating understanding and trust between communities.

Over time and as a result of our performance, our reputation in the Muslim community continues to grow and we are pleased to have been nominated for a number of awards in 2014. With increasing challenges for the Muslim community in Britain, we strongly feel that exhibitions can play a pivotal role allaying prejudice and fear.

While our momentum continues at pace, the fact is that Exhibition Islam did less last year than it did before, and at some stage this may be reflected in our overall performance. We cannot expect to see mosques open their doors, universities to book exhibitions, councils to arrange public events and audiences to grow if there are across-the-board financial cut backs. Due to limited funding, we have had to rethink some of our new exhibition launches, marketing and educational programs.

So as we look to a slightly uncertain 2015, our team is resolved to make every effort in improving, innovating and exploring means of continuing this invaluable service working at the highest level.

We would like to thank our staff, supporters and volunteers, for all their loyalty, hard work and friendship, without whom many of our achievements would not have been possible.

Team: Imitaz Alam Shahid Munir Mumtaz Alam Umar Ansari
Director Head Curator Design Team Exhibition Manager
Operations Director Research

**'BE PART OF
THE CHANGE
THAT YOU
WANT TO SEE'**



Bristol: Exhibition Islam at the Great Hall in the Wills Memorial Building at Bristol University in February 2014.

EDUCATING THE MIND WITHOUT EDUCATING THE SOUL IS NOT AN EDUCATION

University exhibitions in 2014

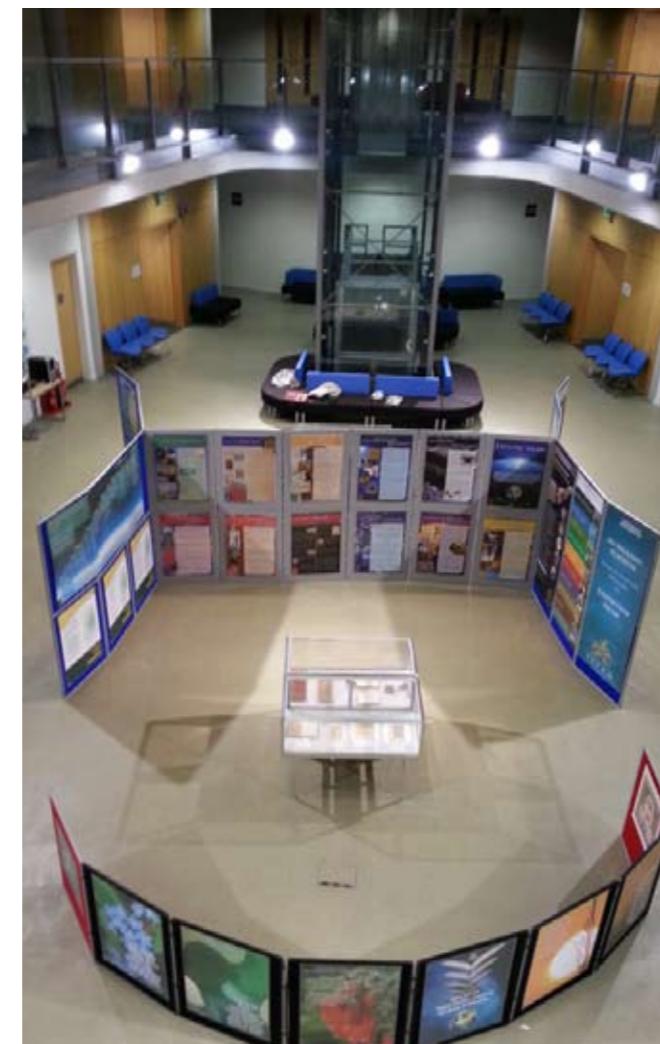
- London School of Economics
- Bristol University
- Aston University
- Kings College London
- UCL School of Pharmacy
- Buckinghamshire University
- St. Georges Medical College
- Southampton University
- Brighton University

"Universities are a melting pot of ideas. Exhibition Islam provides the ideal platform for students and staff to approach the subject of Islam without any hesitation, inviting them to read, interact, challenge and even disagree. After all, a journey of a thousands miles starts with a single step."

Umar Ansari



Southampton University - March 2014.
Taking place annually since 2006.

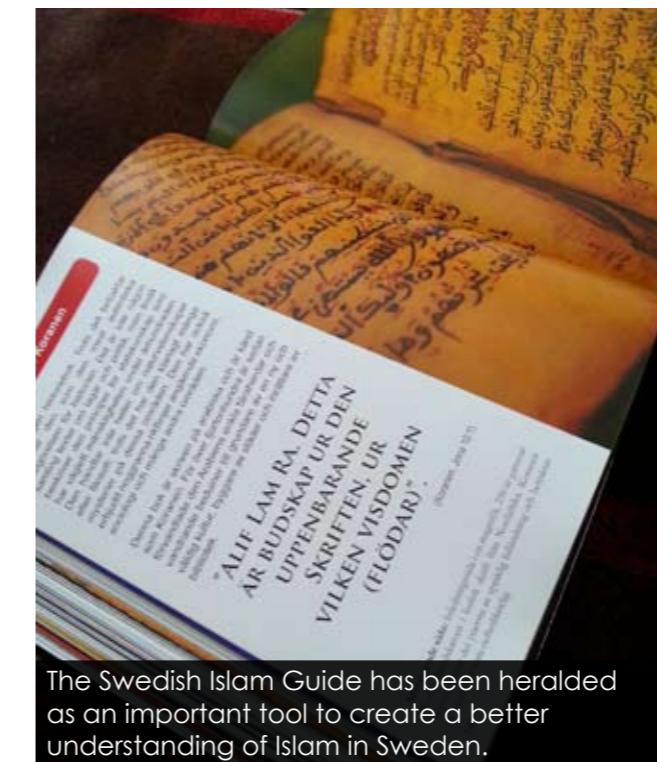


Nottingham University - March 2014.
Exhibition was hosted in the main atrium at the Engineering and Science Learning Centre.

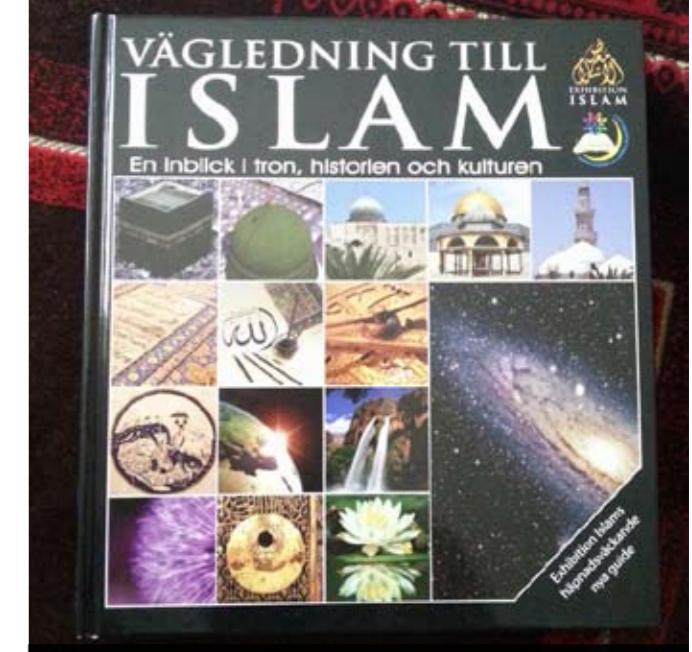
SWEDEN

Since 2013, Exhibition Islam has been working closely with the Saqifa WAKF in Malmo, Sweden to complete the translation and publishing of the Islam Guide book into the Swedish language.

In December 2014 the Islam Guide was delivered to Malmo and has since been in distribution.



The Swedish Islam Guide has been heralded as an important tool to create a better understanding of Islam in Sweden.



The Islam Guide in Swedish. The book took 18 months to complete.



The book covers all the essentials about the Islamic faith.



Since 2013, Exhibition Islam has been working with translators to launch an exhibition in Polish. Exhibition Islam has prepared nearly 20 bespoke posters covering basic beliefs and other aspects of the Islamic Faith. Exhibition Islam is also due to release the Polish version of the Journey through the Islamic Faith booklet in 2015.

The Journey through the Islamic Faith booklet is also being translated into Spanish.

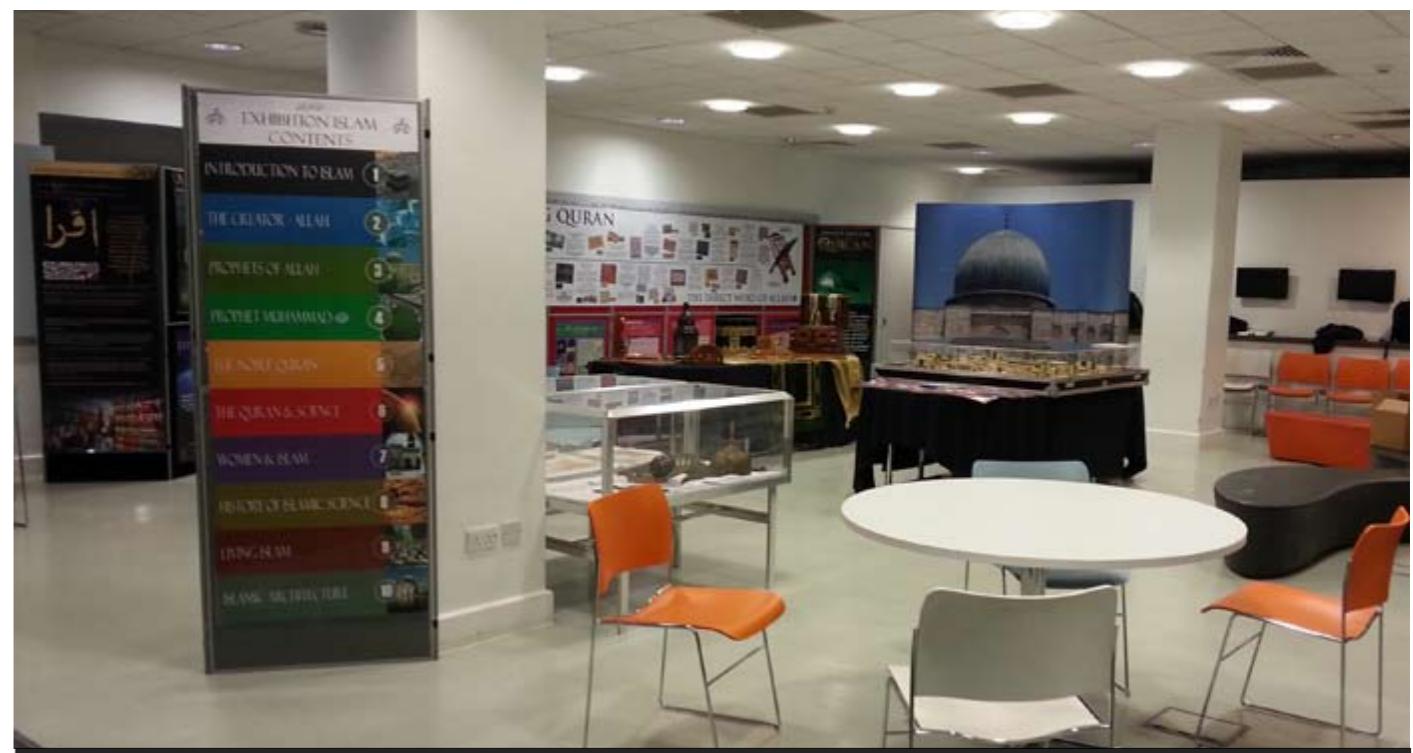
Muhammad - Mercy to Mankind exhibition gallery at the London Central Mosque & Islamic Cultural Centre - 2014 overview

Major events 2014

- School visits
- University visits
- Tourist and public visits
- Diplomat visits



Over 10,000 visitors



Model of the Djenne mosque in Mali
Exhibition Islam collection



SUMMARY

In 2014 Exhibition Islam has striven to expand its operations overseas, engaging with partner organisations to explore ways of representing Islam in a manner that appeals to everyone.

Our efforts were well rewarded with opportunities opening up in 4 countries, namely Austria, Belgium, Poland and Spain . This was especially welcome at a time when considerable amount of our work had been in areas not necessarily visible to the public, but which we hope will bring its own reward in years to come.

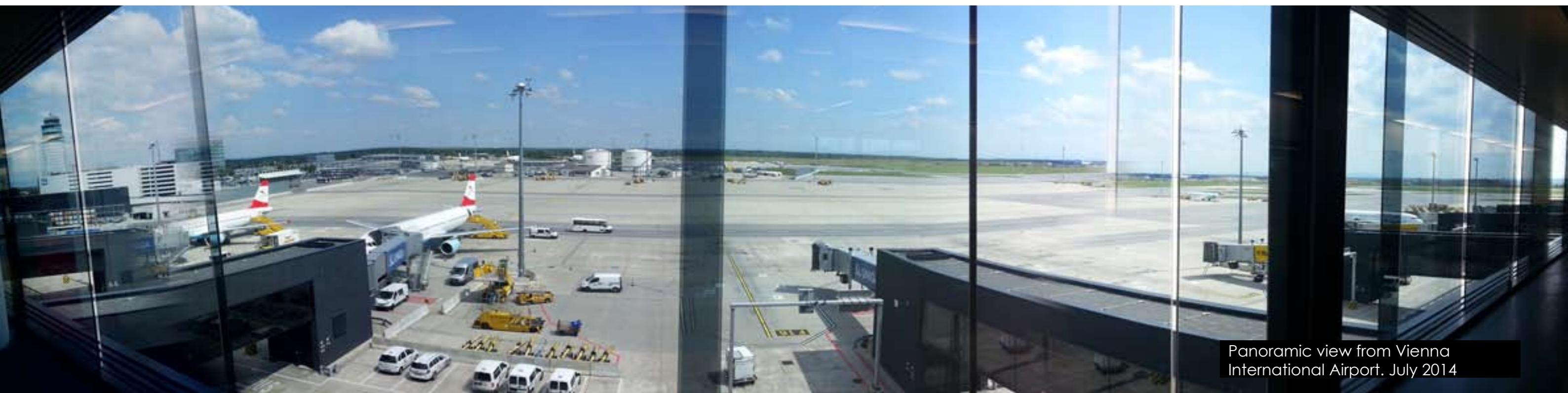
After more than 10 years of operation we feel that the exhibition is well placed to build upon its achievements and learn from its experiences.

In 2015 we hope to continue to focus on strengthening core activities and planning for the future — developing, reviewing and improving exhibitions, expanding our research base, and refining operations.

Imtiaz Alam

AUSTRIA

Exhibition Islam is in discussion with the Islamic Centre of Vienna to develop the largest permanent Islamic exhibition in Austria.



Thank you.

For all the small change you gave to make a **BIG** change

OVER 1000 VENUES | 1300 EXHIBITIONS | 1.4 MILLION VISITORS | 100,000,00 LITERATURE

Exhibition Islam makes your £1 go a lot further than you think. Giving is so easy, you won't even notice it.

Through £1 a month, you can be part of the change that is reviving communities by connecting people, and Exhibition Islam connects with everyone.

Exhibition Islam is an independent UK charity specialising in presentation of Islamic exhibitions in the public domain. We showcase information about the Islamic faith and display exclusive models and historical artefacts to deliver a unique 'museum-style' experience.

Exhibition Islam has been displayed in the public, corporate, educational, faith and cultural sectors for over a decade, giving us valuable access to all the right audiences.

Exhibition Islam is 100% FREE for all visitors. Give a small change to make that BIG change.

Your £1 is valuable. Do not expect other people to give. Their pound may never arrive.

www.exhibitionislam.com
UK Registered Charity: 1121147

www.justgiving.com/ExhibitionIslam

'Exhibition Islam is an exemplary organization in Britain, through their professional approach to campaigning for promoting tolerance and understanding of Islam they have managed not only to engage the British Muslim community but the wider population, offering hope for the flourishing prospect of representing Islam in the UK.'

Islam Online Magazine

Set up a standing order today for just

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