

SHAHARIAR SHAN

Digital Marketing Specialist

CONTACT: +8801608192315

shaharearahumad@gmail.com

LinkedIn: linkedin.com/in/shahariar-shan/

GP Ja – 106/2, Sha Ali Bag, Mirpur 1
Dhaka – 1216, Bangladesh



CAREER OBJECTIVES

To work in the IT sector as a Digital Marketer. Successful professional with comprehensive experience in SEO, constructing keyword maps, and researching competitors. Collaborated with a wide range of clients looking to raise their website rankings and improve brand visibility. Possessing strong analytical background with a focus on Business Intelligence and advertising.

SKILLS Hard Skills –

- Content marketing for conversion
- Knowledge of SEO
- Gathering data for research & analysis
- Understanding analytics & effectiveness of campaigns
- Overview of various Social Media Platforms

Soft Skills –

- Communication
- Adaptability
- Multitasking
- Problem-Solving
- Teamwork

LANGUAGE

English: Fluent

Bangla: Native

EXPERIENCE

ASAP Solutions Limited Bangladesh August 2023 – November 2023
As Digital Marketer

Digital Marketing Specialist September 2022 - Present
at Fiverr & Upwork

EDUCATION

Bachelor of Business Administration from National University Bangladesh
In Management. 2019 – 2024

HSC in commerce group from Birampur Business College with a GPA of
4.34 out of 5. 2018 – 2019

SSC in Science group from Adarsha High School with a GPA of 4.57 out of 5.
2016 - 2017

TRAINING & CERTIFICATION

Digital Marketing, October 13, 2022, to April 13, 2023, Creative IT Institute,
Dhaka, Bangladesh.

Computer training in Computer Office Application, May 19, 2017, to
Nov18, 2017, The National Computer, Birampur, Dinajpur, Bangladesh

Software, Tools, Resources for Business, Digital Marketing Certified, social
media Certified, SEO Certified, Dec 10, 2022, HubSpot Academy.

Digital Marketing, The Fundamentals of Digital Marketing Certified,
Dec 07, 2022 Google Digital Garage

ACHIEVEMENT

Created SEO campaigns for complex media websites.
Completed 9 SEO projects.
Completed 60 Facebook Ads
Increased organic web traffic.

CO-CURRICULAR ACTIVITIES

Painting
Reading Books
Traveling
Car & Biak

REFERENCES

Zahedi Shuvo

Dept. Head (Digital Marketing
Training)
Creative IT Institute Mumtaz Plaza (4th floor),
House#7, Road#4 Opposite Labaid Hospital
Dhaka, 1205
Email: Zahedi.cit.bd@gmail.com

Nayim Adnan

Senior Mentor (Digital Marketing)
Creative IT Institute Mumtaz Plaza (4th floor),
House#7, Road#4 Opposite of Labaid Hospital
Dhaka, 1205
Email: nayim.cit.bd@gmail.com

PORTFOLIO

Digital Pixals

<https://digitalpixals.com/>

EXPERTISE

Search Engine Optimization (SEO)
Social Media Marketing (SMM)
Search Engine Marketing (SEM)
Google Analytics expertise
Affiliate Marketing
Digital B2B marketing
Digital content development
Digital Marketing Tool
WordPress customization and development