



**Farhana Islam**  
**Digital Marketer**

- Phone Number:  
+8801725184891
- WhatsApp Number:  
+8801725184891
- Present Address: House  
No-C-21, Basupara, Lalkhuti,  
Mirpur-1, Dhaka-1216.
- Email:  
ifarhana857@gmail.com
- Linked-In:  
[://www.linkedin.com/in/farhanaomi/](https://www.linkedin.com/in/farhanaomi/)

### Skills

#### Hard Skills:

- SMM
- SEO
- SEM
- Email Marketing.

#### Soft Skills:

- Communication.
- Team-building
- Time Management

### Co-Curricular Activities

- Travelling.
- Reading
- Photography.

### Career Objective

To establish as a Digital Marketer in different local, international, multinational organizations by offering the value/benefit Sales, Revenue, Promotion. Want to establish myself as a Sr. Digital Marketer within 4-5 years.

### Experience

Offshore IT

01.09.2021 – 01.04.2022 (Close)

Executive – Jr. Digital Marketer

#### Job Responsibilities:

- Experienced working a comprehensive digital marketing for a startup that included SEO optimization, PPC advertising and social media strategies.
- Managed a targeted content marketing campaign for a B2B software company.

#### Achievement:

- Achieved “Employee of the Month” from Team.
- Got “1” Early attendance award.

### Educational Qualification

- BA in Sociology from “Alfadanga Govt. College, Faridpur” (2022-2025) (running)
- HSC in Humanities group from “Alfadanga Adorsho Degree College, Faridpur” in 2020 with a GPA 4.33 out of 5.00
- SSC in Humanities group from “Kamargram Kanchon Academy High School” in 2018 with a GPA 3.72 out of 5.00

### Training /Certification

**Name: Professional Digital Marketing**

04.03.2023 – 27.08.2023 (0.6 months)

**Creative IT institute**

**Topics covered: SEO, SMM, Marketing Strategy, Advertising, Email Marketing, Content Writing .**

**Country: Bangladesh**

### Language Proficiency

- **English:** Reading- Beginner, Writing- Intermediate, Listening- Beginner, Speaking: Intermediate.
- **Bangla:** Reading- Native, Writing- Advance, Listening- Native, Speaking- Native.

## Reference

Name: Sadia Silvy  
Company: Creative IT  
Institute  
Designation: Faculty  
Email:  
silvy.cit.bd@gmail.com  
Phone: 01958155661

Name: Md. Wohidur Rashid  
Company: K.R. Engineering  
Services.  
Designation: Deputy General  
Manager.  
Email: [wohid19@gmail.com](mailto:wohid19@gmail.com)  
Phone: 01713020670

## Extra-Curricular Activities

**Vice President in Alfadanga Adorsho Degree College, Faridpur  
Blood Donation Club**

01.09.18 – 01.04.2020

Vice President

### **Responsibilities:**

- Organize 7+ Campaign & Workshop on leadership and soft skill development.

## Personal Information

- Date of Birth: 28.05.2001
- Nationality: Bangladeshi
- NID: 1963226426
- Marital Status: Married