



Alrazi Mojumder

- Phone Number:
+8801721241302
- WhatsApp Number:
+8801721241302
- Present Address: House
#184, Ahmed Nagar,
Habuler Pukurpar, Mirpur 1,
Dhaka 1216
- Email:
alrazimojumder130@gmail.co
m

Skills

Hard Skills:

- SEO.
- SMM.
- Email operations.
- Lead Generation.
- Meta & Google Ads

Soft Skills:

- Communication.
- Team-building
- Time Management
- Organizing

Co-Curricular Activities

- Travelling.
- Using slingshot.
- Sports.

Career Objective

To position myself as a Digital Marketer in diverse local, international, and multinational enterprises, delivering value through seamless business operations, creative visualization, and effective feedback management. My goal is to attain the role of Senior Digital Marketer within the next 4-5 years.

Experience

XIT Solution

01.07.23 – 30.04.24

Digital Marketer & SEO Specialist

Job Responsibilities:

- Develop and implement comprehensive digital marketing strategies to promote XIT Solution products and services. This includes creating detailed plans for online advertising, content marketing, email marketing, and social media campaigns to achieve business objectives.
- Manage and optimize online advertising campaigns on platforms like Google Ads, Facebook Ads, and others. Monitor performance, analyze metrics, and use data for ROI and lead generation optimization.

Educational Qualification

- BBA in Management from National University in 2021 to present
- HSC in Business studies group from BCIC College in 2020 with a GPA 3.75 out of 5.00
- SSC in Business studies group from Bashir Uddin Adarsha School and College in 2018 with a GPA 3.50 out of 5.00

Training /Certification

Name: Digital Marketing

04.03.23 – 27.08.23 (6 months)

Creative IT Institute

Topics covered: Search Engine Optimization, Social Media Marketing, Email Marketing, Lead Generations, YouTube Optimization, Meta Ads, Google Ads

Country: Bangladesh

Achievements/Academic publications/Portfolio

Achievements: Group Completion Winner in BCIC College house competition.

Reference

Name: Sadia Silvy
Company: Creative IT
Institute
Designation: Digital
Marketing Faculty
Email:silvy.cit.bd@gmail.co
m
Phone Number:
+8801958155661

Language Proficiency

- **English:** Reading- Intermediate, Writing- Intermediate, Listening- Advance, Speaking: Intermediate.
- **Bangla:** Reading- Native, Writing- Advance, Listening- Native, Speaking- Native.

Extra-Curricular Activities

Member in Creative IT Institute Film and Photography Club

01.07.23 – Present

Volunteer

Responsibilities:

- Actively participate in club meetings, events, and activities related to film and photography. Attend regular club meetings to stay informed about upcoming projects and opportunities..
- Assist in organizing and executing club events, workshops, and exhibitions related to film and photography. This may include helping with logistics, promotion, and event setup to ensure their success.

Personal Information

- Date of Birth: 25.07.2000
- Nationality: Bangladeshi
- NID: 7365175251
- Marital Status: Unmarried