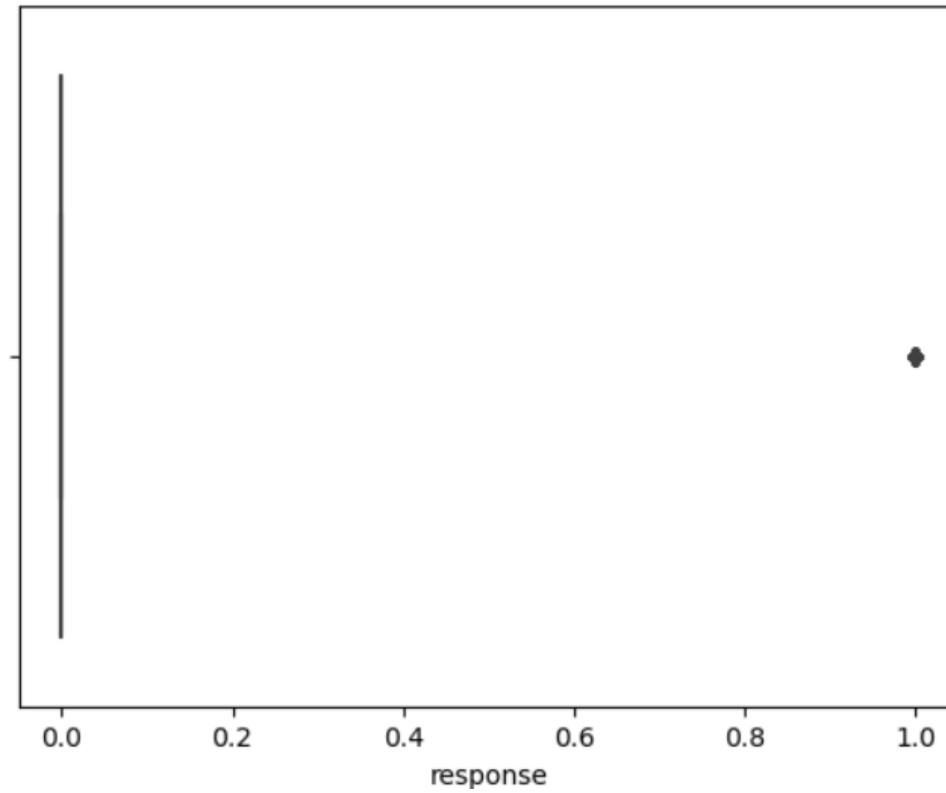




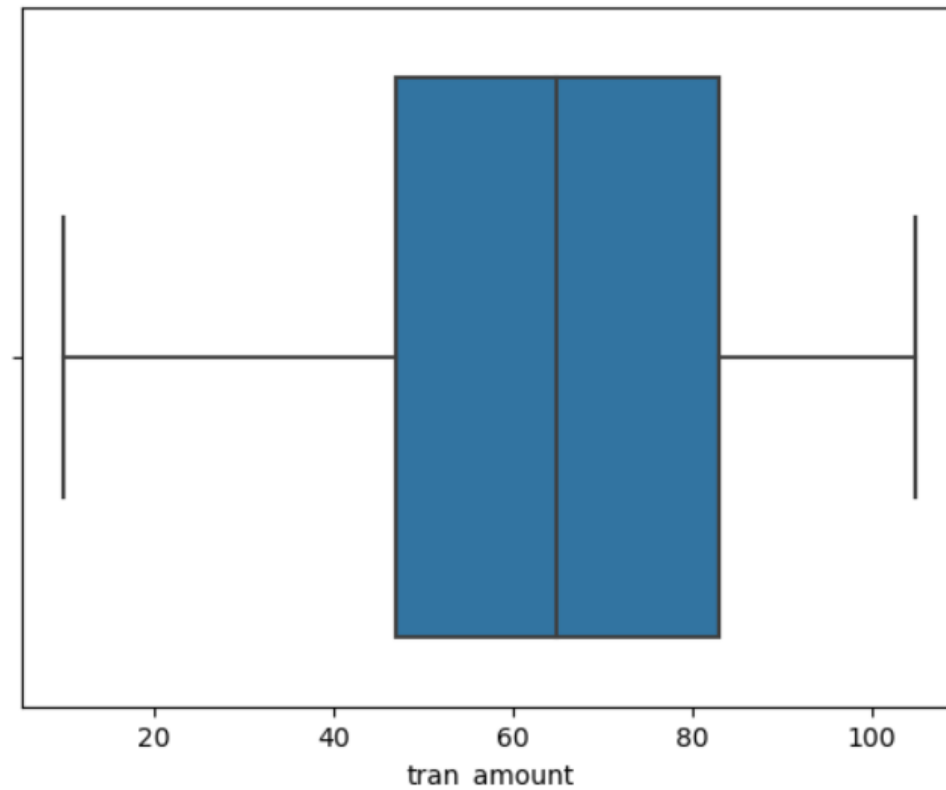
Internship Studio DATA ANALYSIS Project

MOHAMMED FARHAN KHAN

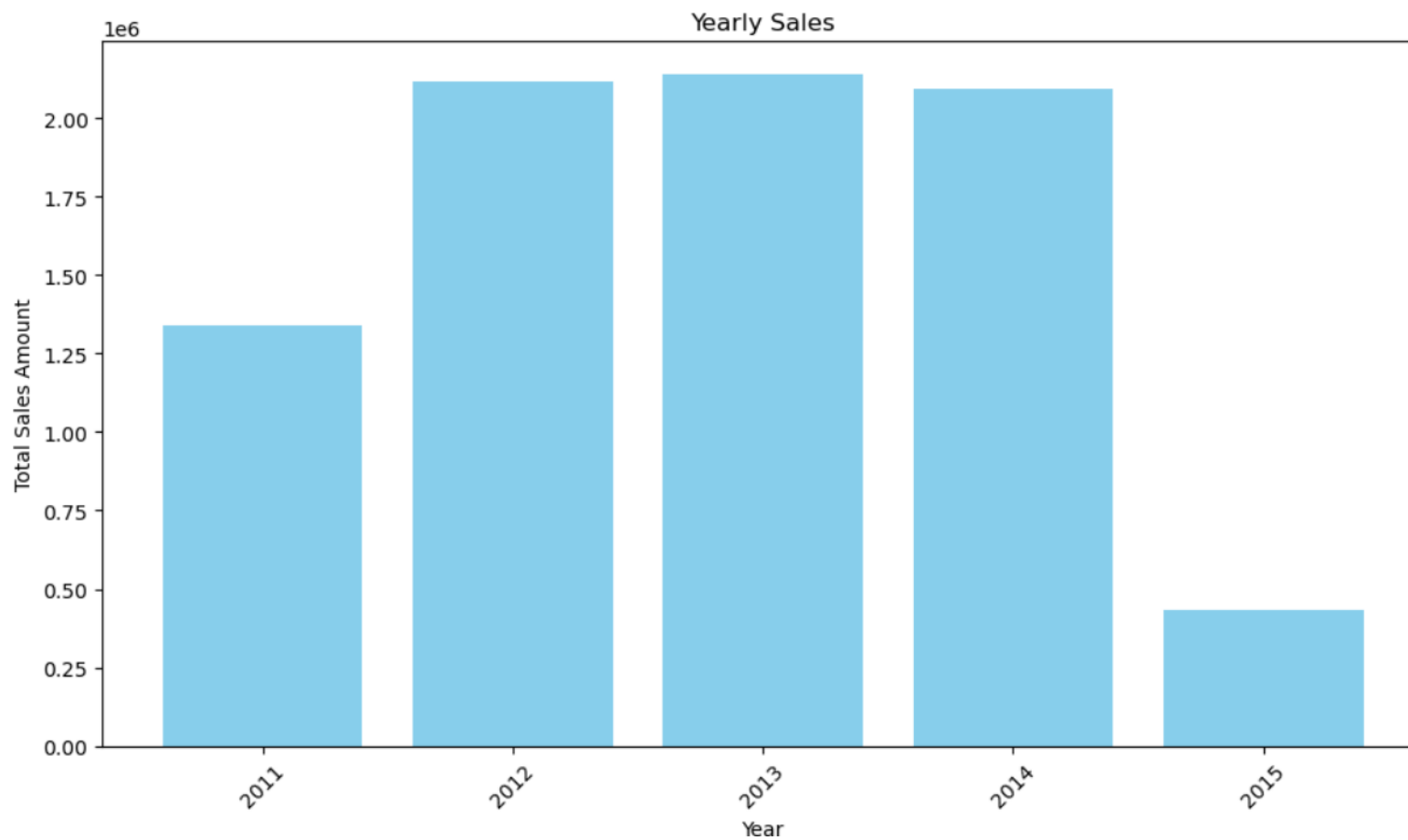
Response Plot



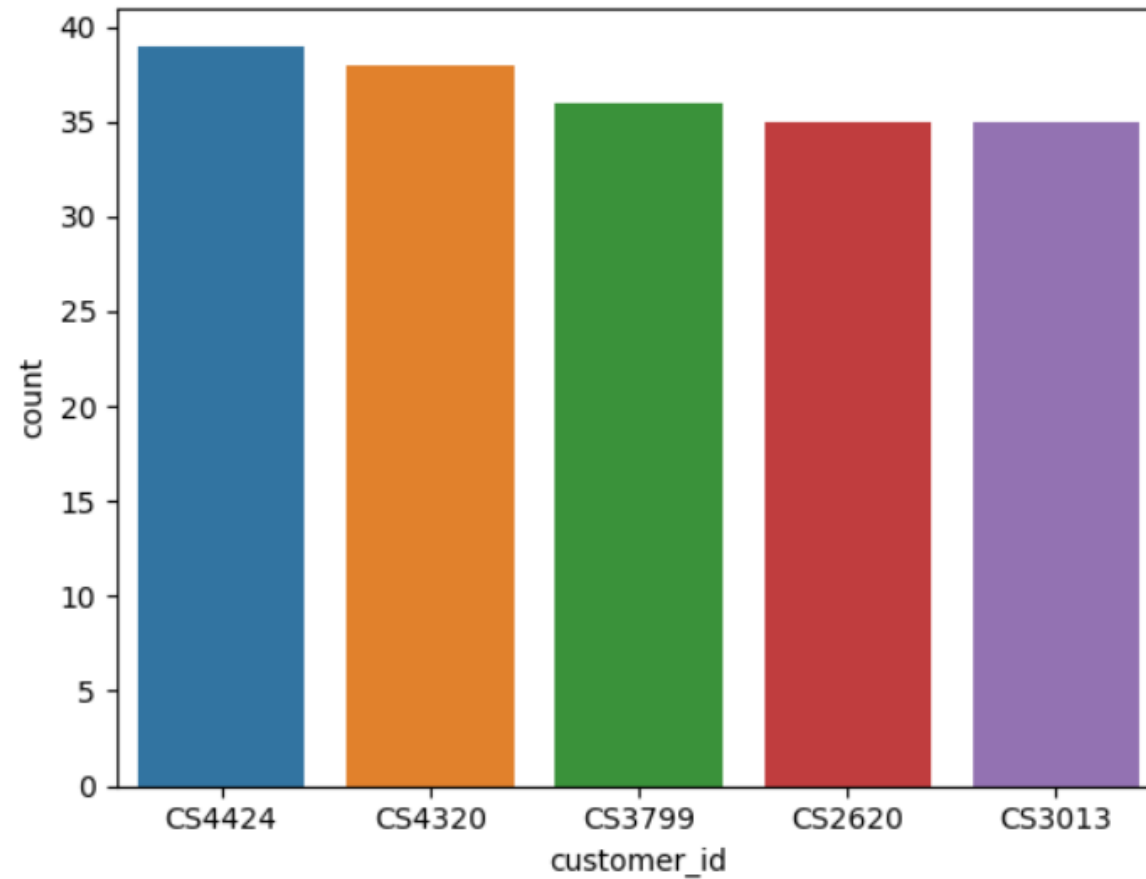
Transaction Amount Plot



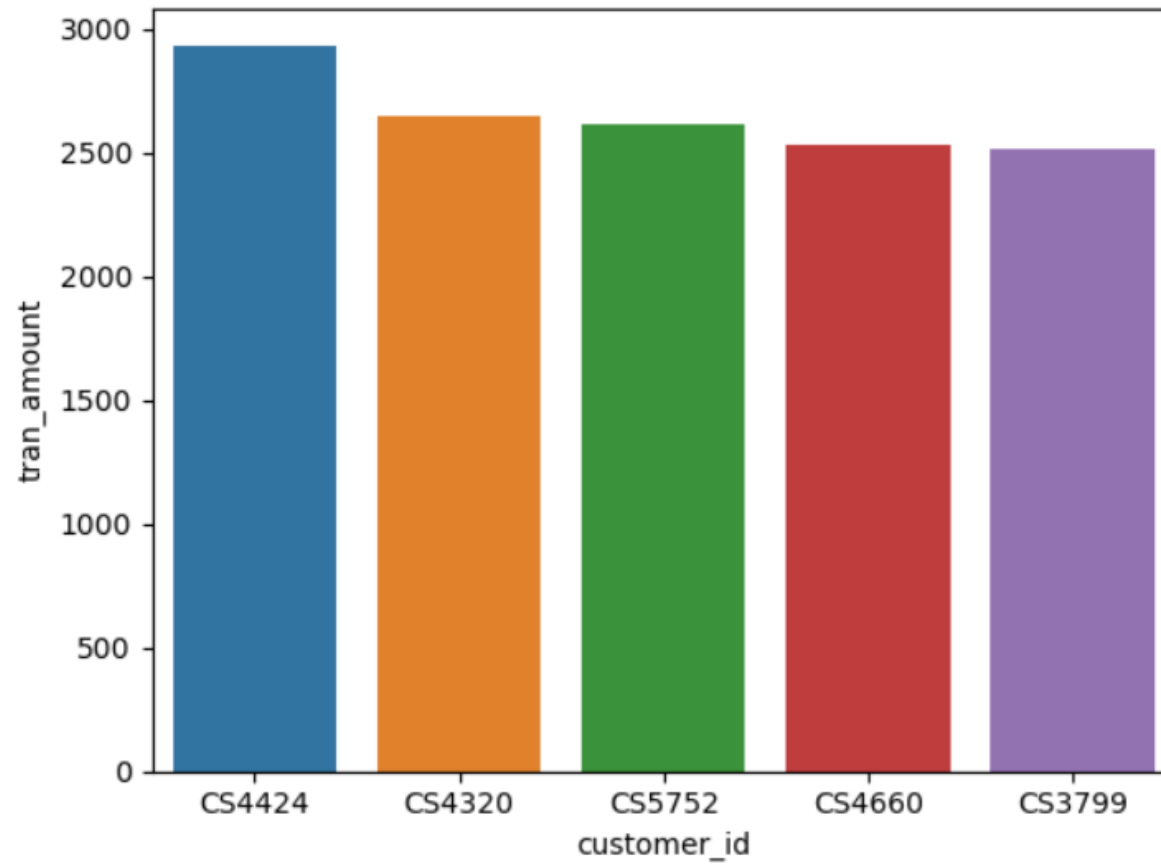
Yearly Sales



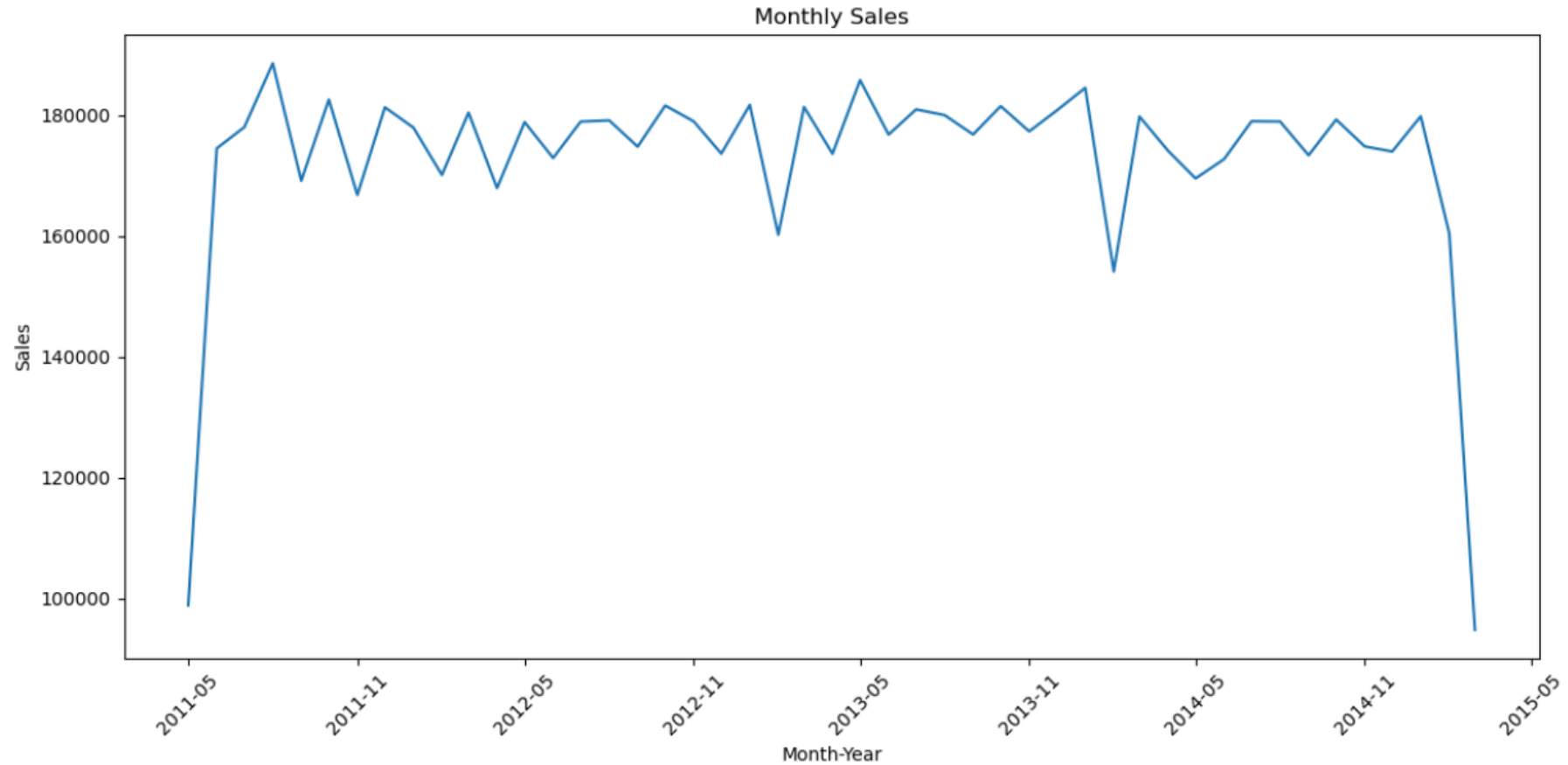
Top 5 Customers



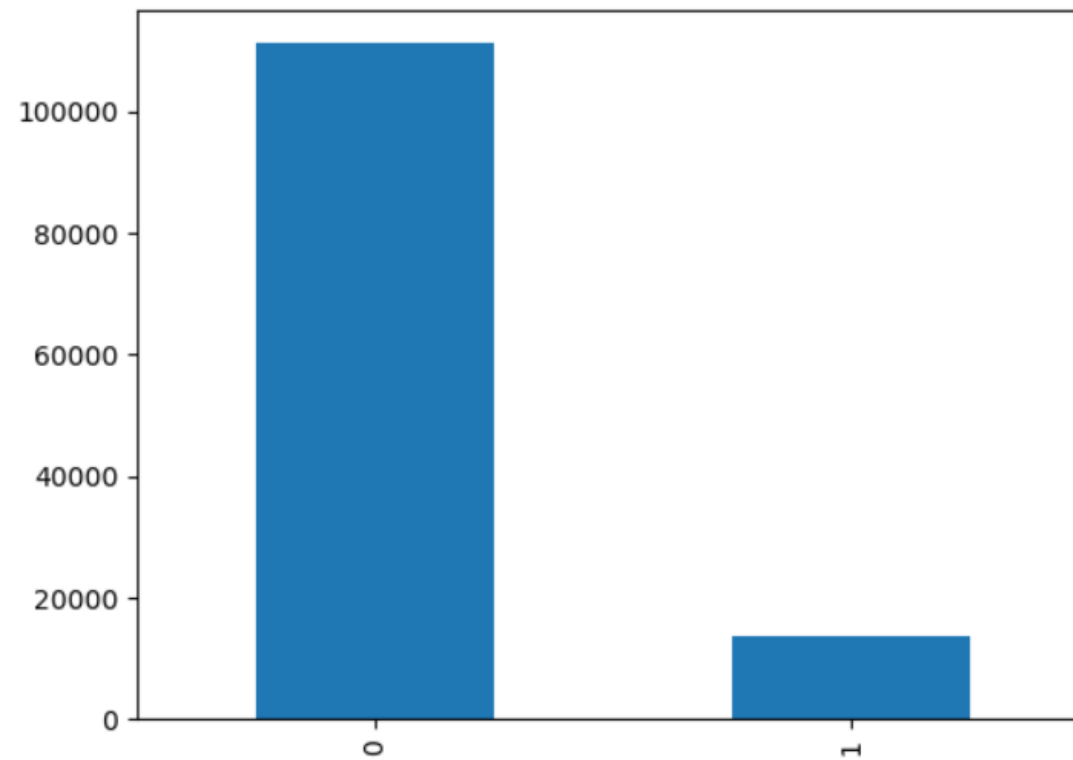
Top 5 sales



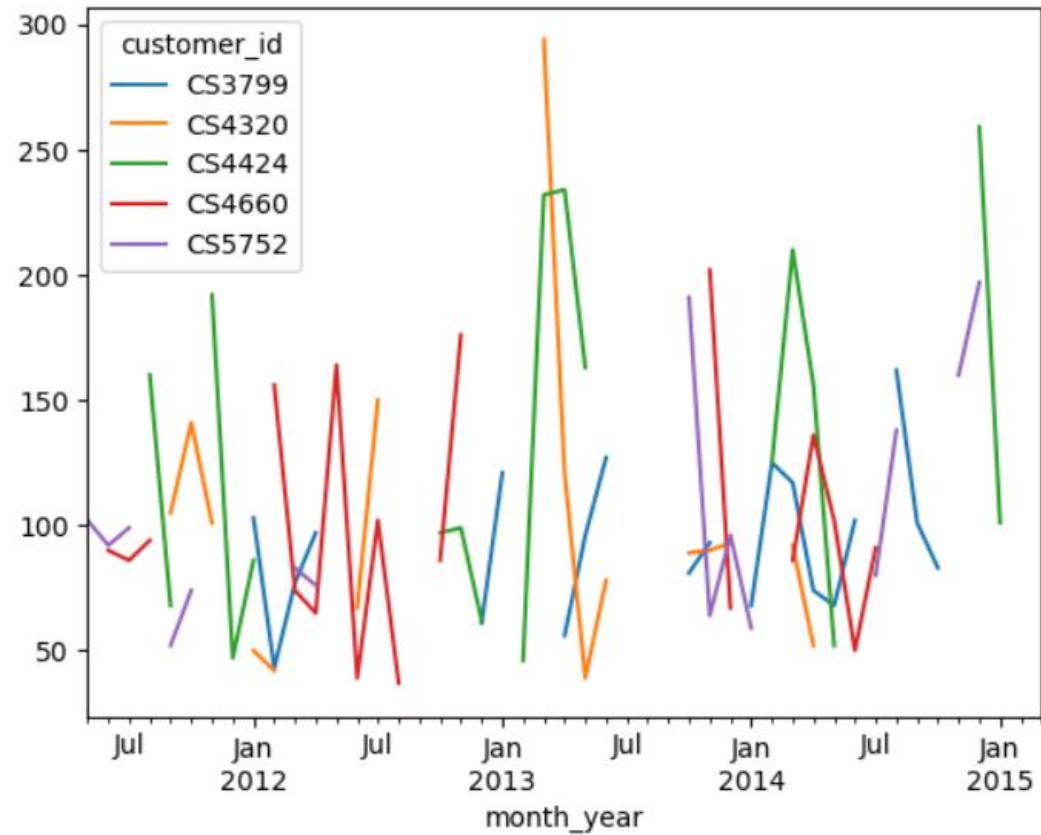
Monthly Sales



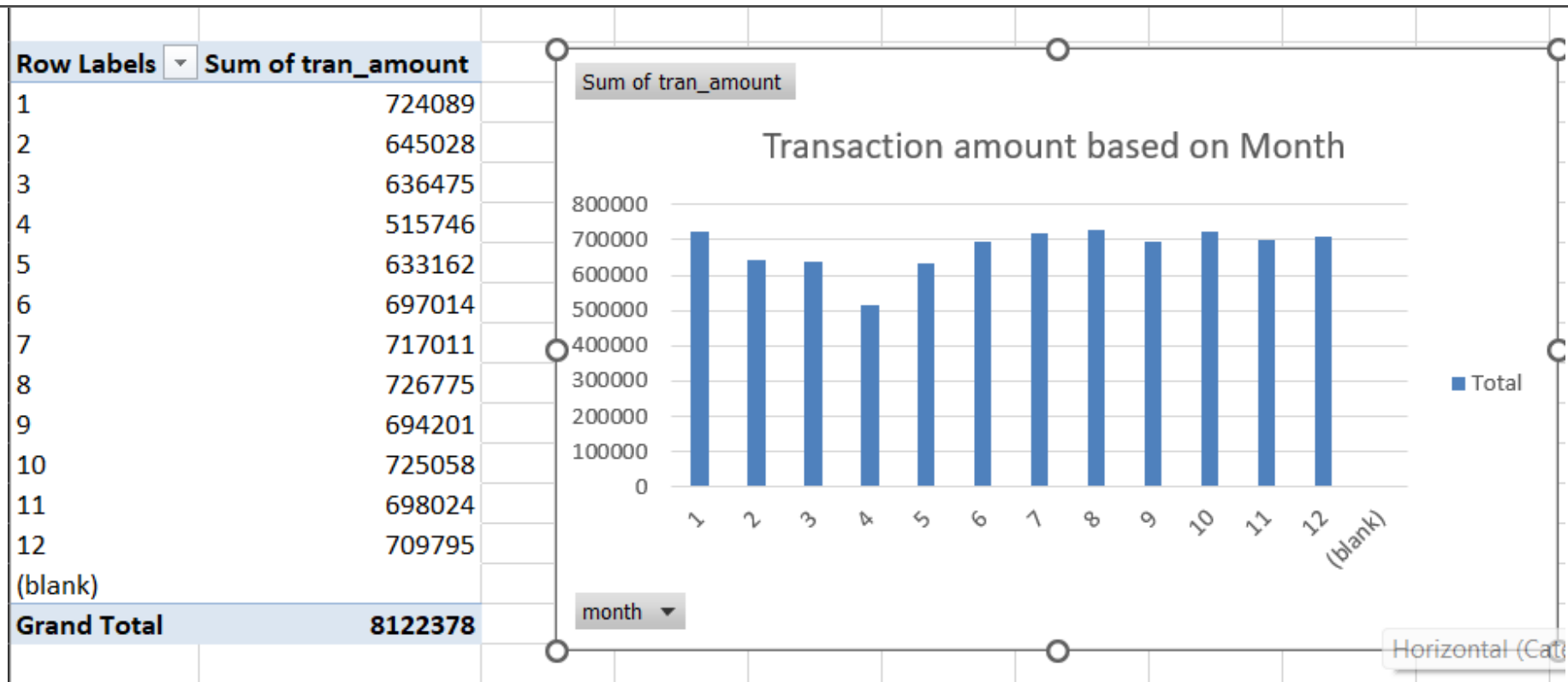
Churn Count



Analysis of Top Customers

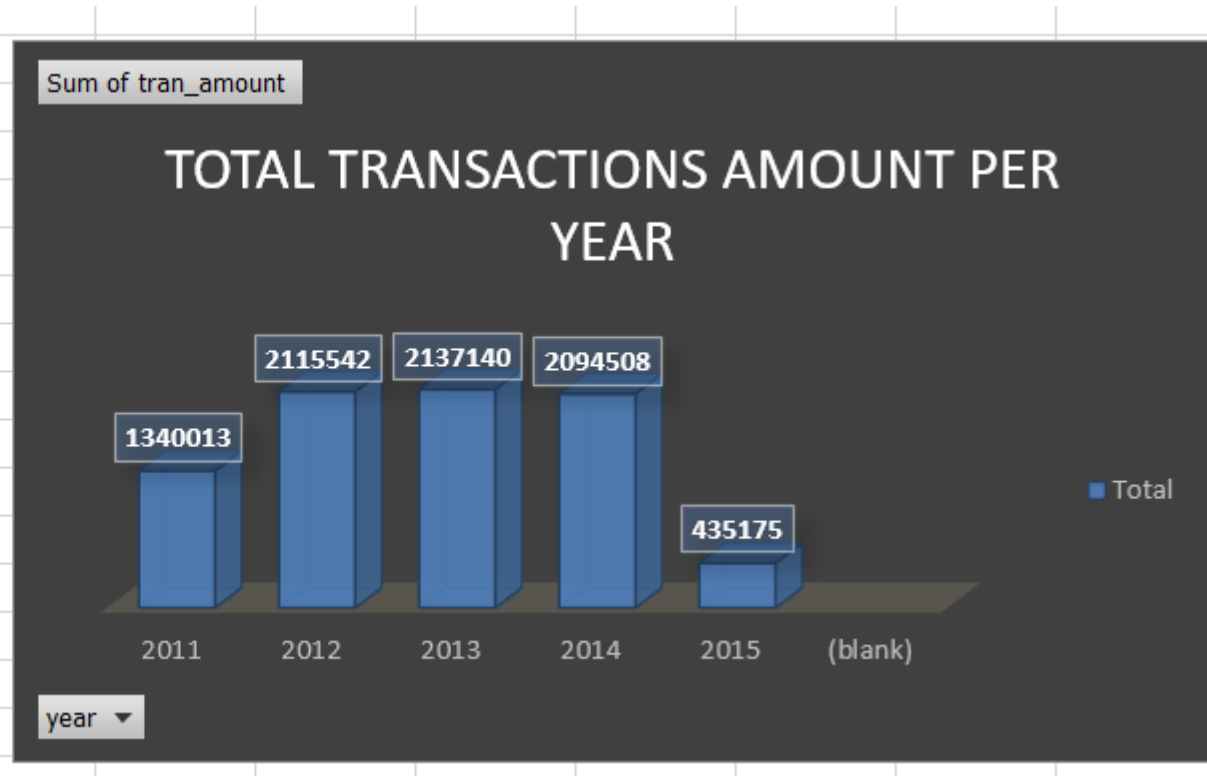


Transactions based on Month

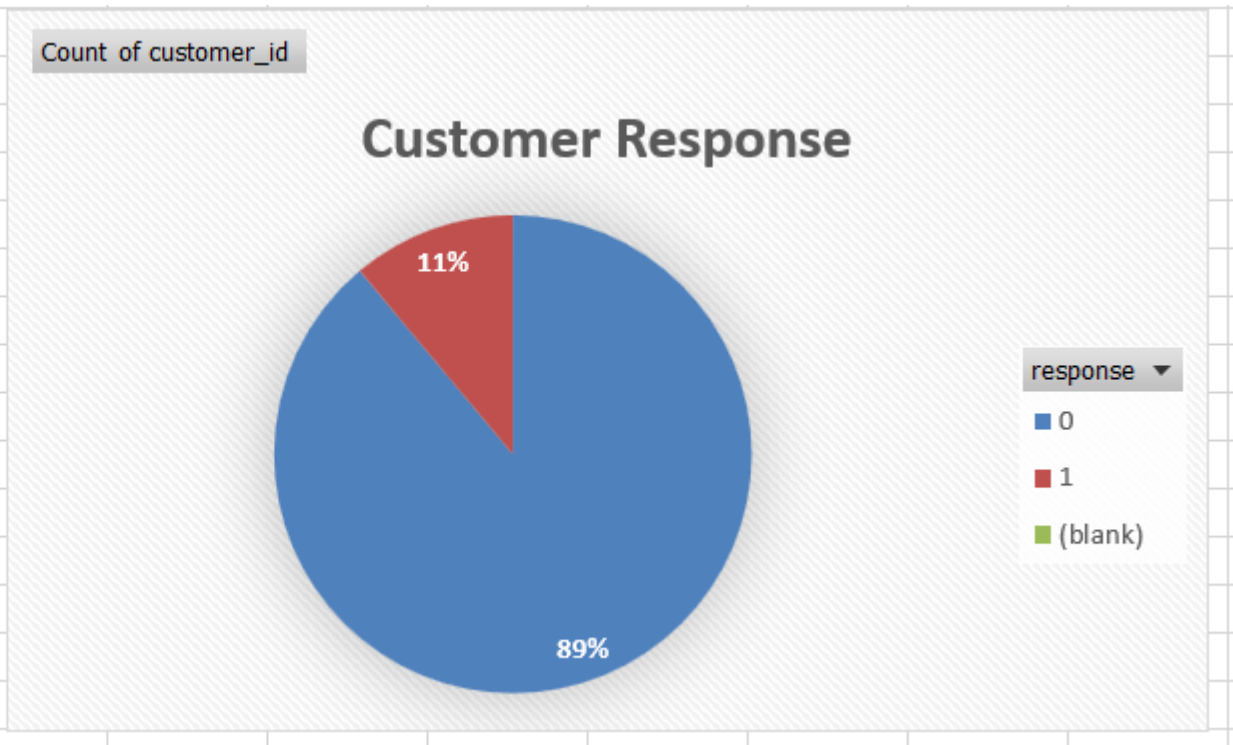


Total Transactions Per Year

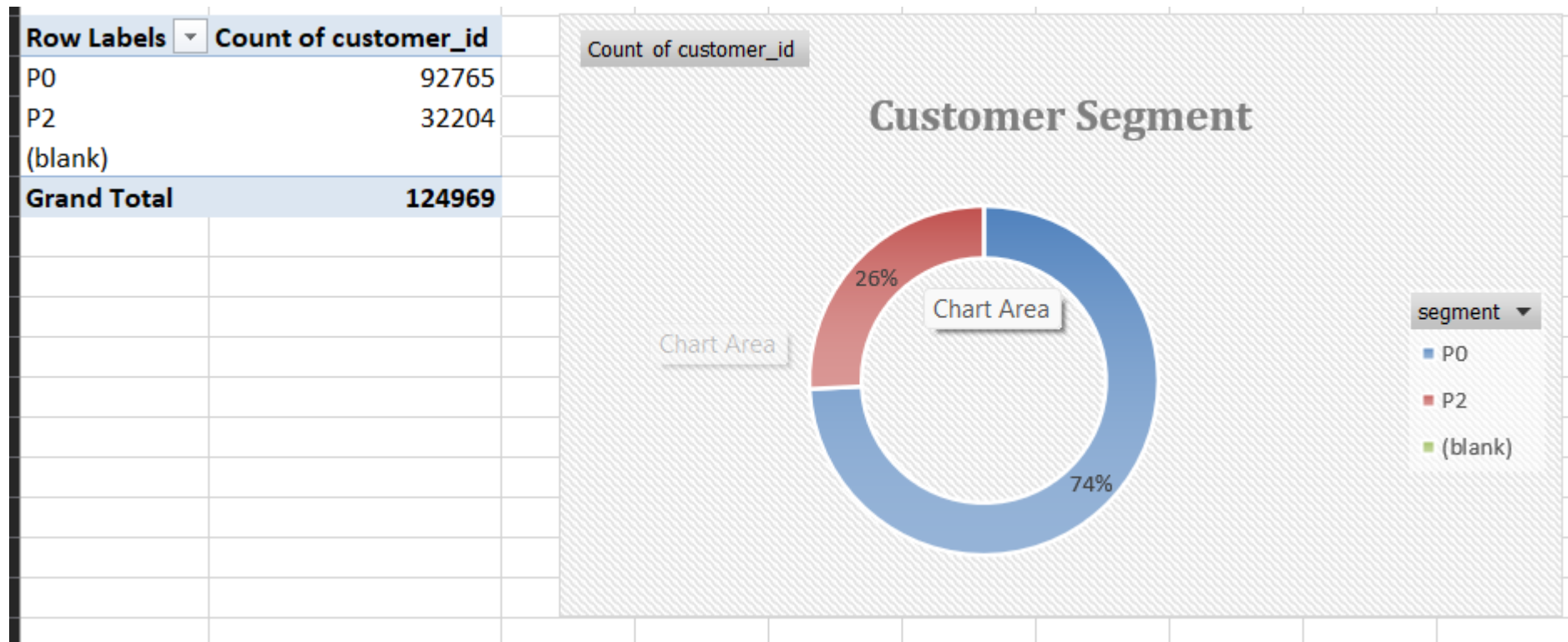
| Row Labels | Sum of tran_amount |
|--------------------|--------------------|
| 2011 | 1340013 |
| 2012 | 2115542 |
| 2013 | 2137140 |
| 2014 | 2094508 |
| 2015 | 435175 |
| (blank) | |
| Grand Total | 8122378 |



Customer Response

[illegible]

Customer Segment



Customer Frequency

