FARHAN M HAMEED

Data Scientist | Fullstack Developer

E **919496890175** **Farhanmhameed@gmail.com** **Sulthan Bathery,Kerala,India**

EXPERIENCE

Business Analyst Intern
Smart Bridge

📅 04/2024 06/2024 📍 Telangana

- Participated in Agile Scrum meetings to stay updated on project developments and provide input on task prioritization
- Conducted market research to identify industry trends and inform strategic planning initiatives
- Supported the development of user stories, ensuring alignment with overall project goals and objectives
- Evaluated vendor proposals against established criteria for quality assurance during procurement processes

Data Science Intern
Cognifyz Technologies

📅 03/2024 04/2024 📍 Pune

- Enhanced data processing efficiency by automating data collection and preprocessing tasks
- Partnered closely with other departments, bridging gaps between technical nuances of Data Science and specific business needs
- Evaluated model performance using various metrics, ensuring alignment with project goals and stakeholder expectations
- Implemented data visualization techniques to effectively communicate insights to stakeholders

Digital Marketing Executive
Amalites Technologies

📅 06/2024 📍 Kochi

- Grew social media following with strategic outreach efforts, influencer partnerships, and engaging content curation
- Collaborated with cross-functional teams to develop integrated marketing campaigns that aligned with overall business objectives
- Improved lead quality by developing targeted content for each stage of the buyer's journey
- Increased customer retention rates with personalized email marketing campaigns tailored to individual preferences and behaviors
- Increased website traffic by implementing search engine optimization strategies and keyword research
- Expanded market reach by researching new channels, identifying emerging trends, and capitalizing on growth opportunities

Certifications

- Data Wrangling With Python
- Linear Algebra For Data Science
- Python For Everybody, The Ultimate Python 3 Bootcamp
- Advanced Data Structures and Algorithms in Python
- Data Analytics Essentials
- JavaScript Essentials 1
- Introduction to Soft Skills
- Create a Voice Assistant with OpenAI's GPT-3 and IBM Watson
- Build Your Own Chatbot
- Data Analytics Essentials - Cisco
- Creator Course - Meta

SUMMARY

Driven AI and Data Science student at Karunya University with strong Python and C skills. Experienced in data science, photography, videography, and editing. Combining technical and creative talents for impactful project contributions. Previous intern in a fast-paced, global market organization. Skilled in analytics, budgeting, and forecasting to drive business growth.

PROJECTS

- Car Pooler
- Stock Portfolio Management System
- Credit Card Fraud Detection
- Search Engine for a Clothing Store
- Database Management System
- Resume Filter
- Library Management System

SKILL

- **Programming Languages:** Python, Java, C
- **Web Development:** HTML, CSS,Js, Bootstrap,MEAN/MERN
- **Database Management:** MySQL, MongoDB
- **Data Science:** Data Analysis, Data Visualization, Machine Learning, Predictive Modeling, Statistical Analysis, Data Cleaning, Data Mining
- **Tools:** Qlik Sense, Tableau, Power BI, Jupyter Notebook, R Studio
- **Digital Marketing:** SEO, Content Creation, Social Media Management
- **Professional Skills:** Agile Methodology, Market Research, Strategic Planning, Project Management, Problem Solving, Communication

EDUCATION

B.Tech in Artificial Intelligence and Data Science
Karunya University

08/2022 - 05/2026 📍 **Coimbatore,India**

PERSONAL INFORMATION

Date of Birth: 04/09/2004
Nationality: Indian
Fluent in English, Hindi, Malayalam and Tamil
Interests: Photography, Videography, Traveling, and Technology