

# MARIYA BINTE AZIZ

## FABRIC MARKETING & MERCHANDISING EXECUTIVE



### CONTACT

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### EDUCATION

#### B.Sc. in Textile Engineering (Yarn Manufacturing)

National Institute of Textile Engineering & Research (NITER),  
Dhaka University  
CGPA: 3.09 / 4.00

#### H.S.C. (Science) – Chattagram Biggan College | GPA: 4.17 / 5.00

#### S.S.C. (Science) – Nurul Islam Municipal Girls High School | GPA: 4.83 / 5.00

### TECHNICAL SKILLS

- MS Word, Excel, PowerPoint
- Email Communication
- Document & Data Management

### Languages

- Bangla – Native
- English – Fluent
- Hindi – Moderate

### Professional Skills

- Buyer & Client Communication
- Merchandising Support
- Social Media Coordination
- Team Collaboration & Negotiation

### SUMMARY

Motivated textile engineering graduate with experience in **fabric marketing** and **social media coordination**. Skilled at buyer communication, merchandising support, and managing marketing campaigns. Seeking opportunities in the textile and marketing industry where I can contribute to business growth, develop long-term client relationships, and achieve both organizational and personal financial advancement.

### PROFESSIONAL EXPERIENCE

#### Executive – Fabric Marketing

PengNuo Textile Technology Co. Ltd. | 2024 – Present

- Assisted buyers with fabric inquiries and supported order follow-ups, ensuring smooth communication.
- Coordinating between production teams and clients to ensure timely delivery.
- Developed strong communication with local and international buyers.

#### Social Media Marketing Coordinator

Maya Creative Communication | 2023 – 2024

- Managed content scheduling and audience engagement across social platforms.
- Supported campaigns that improved visibility for multiple client brands.
- Assisted in report preparation and client communication.

#### Internship – Merchandising

Beximco Textiles Ltd. | 2022 (2 months)

- Gained hands-on knowledge of merchandising processes.
- Assisted in sample tracking, order handling, and documentation.

### Training & Industrial Exposure

- Merchandising Training – SEIP (Skills for Employment Investment Program)
- Industrial Visits:
  - Impress-Newtex Composite Textiles Ltd. (2021)
  - Noman Composite Textile Ltd. (2019)
  - MAKSONS Spinning Mills Ltd. (2018)

### References

Available upon request.